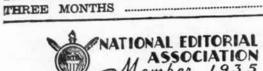
THE STATE PORT PILOT Southport, N. C.

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A few farmers are so trifling that all cain.

better he looks without one.

Many a young girl just has a lot of time and some kind of good lotion on her hands.

they're dancing.

an editor is, that if an artist doesn't feel like painting he doesn't paint, but an editor must go ahead and get out a paper nital. whether he feels like it or not.

Temperamental people who blow up and go all to pieces usually manage to pull themselves together again when they is, to put it mildly, in a chaotic state. discover that no one has paid any attention to them.

Lonesome Corner

ing which last week was destroyed by are uncertain as to its constitutionality. fire. The location is easily the most de- During depression much progress in quisitors handled them with sirable in the local business district, and farming has been made. Farmers have gloves. The pitiful effort to show

lonesome spectacle at night during the perfecting marketing machinery that completely abandoned fair play. past week as down-town visitors missed gives them a fair break in dealing with make more progress if it were the late-burning lights in Jimmie-the- distributors. Thousands of them have got- not a lop-sided procedure by Greek's cafe.

"Little Coney"

We are glad to learn that members river this summer.

The place used last summer by the smaller children of the town was neither Death On The Highway suitable nor sanitary. The older boys and girls went in down at the government Southport boys and girls of all ages, and phic illustrations, with the traffic accident tress of rural areas is not easily cool of occasionally in the river.

Have Patience

If during the next few weeks you it gives and implies. fell inclined to criticize members of the men are faced with a Herculean task.

hard freezes and washed by rains is add- to the morgue. ing daily damage to our state highways. most impassable.

Again we remind citizens that they can help the highway workers, and speed caused 15 per cent of the accidents. Their with changes on the House side. up road improvement in their community drivers saved a second or two-at the ex- The bill dealing with ship subby making minor repairs on improvements pense of life and health. in the roads near their homes.

Bolivia Is Growing

Recently there have been several im- poor mixture. provements made in the business section. tion of the modern brick-front garage, per cent laid to miscellaneous causes. new home of the Elmore Motor Co.; that building would be a credit to any com- you been guilty of one or more of the ed with potential threats of laws munity. A new filling station is being violations listed? Sure, you got away with which would revolutionize proven erected, and one of the old storage build- it last time—but remember that next spokesmen are not at all embar-

ness street.

For the first time in years, Bolivia citizens have their own practicing physician, who has been kept busy during the epidemic of influenza and pneumonia.

With the advantage of having one of the strongest consolidated schools in Brunswick county, Bolivia is one of the \$1.50 most promising localities in this section.

.75 In Self Defense

Action of members of the board of revenue have cropped out in the trustees of the Brunswick County Hospit-al requiring all patients entering the hospital to make a deposit of \$2.00 was able. Public hearings which will taken as a measure to improve the finan- permit taxpayers to criticize the cial condition of the institution.

This requirement does not apply to scenes is a struggle between they ever raise on their farm is a lot of acidents, hemorrahages or to other em- practical politics and the need ergencies that require immediate action. for a bill which will stand under court tests. The President's ab-We believe that there is no person in sence from town leaves the pro-Every man should wear a mustache at Brunswick county in need of hospital blem squarely in the laps of the some time, so people can see how much treatment who could not raise the \$2.00 The political pot is boiling entrance fee. This amount is credited to anew with the pending Senate the full amount of the total bill.

hospital made a fine record during 1936; will inevitably disclose petty pola glance at the books of the institution itical favoritism and provoke imshows that many persons who were treat-localities. While the troubles are ed and dismissed never have paid one harassing the present Administra-A simile: As blank as the expression cent of their expenses. The new ruling tion, sober-minded Republicans on some very young men's faces when by the board means that every patient have problems of their own. The feeling prevails that over-zealous must pay something.

The rule goes into effect on April 1st. nomination aided by anti-New The difference between an artist and Officials believe that this will be a great pelushe shot and shall It has help during the present year in making dawned on these mature minds ends meet at the Brunswick County Hos- that much of the finger-pointing

Lasting Progress

The agricultural legislative situation be dissipated before the June con-

The Supreme Court found the AAA There is considerable snickering in official life at the pathetic unconstitutional months ago. Immediately spectacle given by the Senate Congress was deluged with new farm re- Lobby Committee in whitewashlief proposals. A bill, based on the Soil ing their erring brethren. It Conservation Act of 1935, has been pass- ged a Senator and handful of We sincerely hope that the owner ed-but many authorities, including some Representatives under the muck-break down a growing idea that home demonstration agent, at-fare Conference in Burgaw Thur will decide to rebuild the Loughlin build- of the legal experts who helped frame it, raks. Instead of treating their

a new building is sure to attract tenants. learned how to produce better crops on rogues has indicted the probers The cornor has presented a rather smaller acreage—they have gone ahead in the public mind as having ten a new understanding of such pro- which critics of the present reblems as the tariff and monetary stand-ards, which vitally, if indirectly, affect ful of postponing a marked conagriculture's welfare.

of the board of city aldermen already of production and distribution of farm grab-bag for notorious public are making preliminary preparations for crops. It is the kind of progress that is utility agents who are particularthe establishment of a safe place for chil- lasting, and is not determined by the ebb sympathy from the average cities dren of Southport to go swimming in the and flow of political movements, or by zen. Conservative Democratic the action of courts on legislation.

The Travelers Insurance Company the floods which devastated in dock. The rebuilding of "Little Coney" has issued a book entitled "Live and Let Eastern states, little mention was promises a more pleasant summer to Live". It deals, through statistics and gra- made of the farms in the pathto some of the older people who like to record in 1935, when 36,100 lives were measured, as the ultimate effects destroyed by automobiles. It would be a of floods on soil fertility and great thing for the cause of safety if erosion require months to evaluevery citizen could read the booklet, med- the Eastern area will effect the itate upon it, and act upon the lessons allotment of Federal funds. The

What caused serious accidents last changed the views of those holdmaintenance department of the State year? As in the past, excessive speed was ing the purse-strings. Engineers Highway Commission for the bad condithe undertakers best friend, accounting are replacing politicians the tion of the roads remember that these few 21 medians the necessity for practical relief meation of the roads, remember that these for 31 pe rcent of all accidents in which surers. persons were killed an dinjured. A heavy The House has been marking Heavy traffic on reads cracked by foot on the accelerator smooths the path time on legislative matters to

Next came driving on the wrong side measures are emerging in their Here in Brunswick county, the sand-clay of the road, the cause of 17 per cent of original shape. For instance, the roads in some sections have become all the saidents "Ween to the walsh-Healey bill to impose cerroads in some sections have become al- the acidents. "Keep to the right" seems tain N. R. A. conditions on all to be a laugh to many drivers.

Cars not having the right of way ties or services to the Federal

Fourteen per cent of the accidents quarrel over jurisdictional quesoccurred when cars drove off the road-tions. way. Many causes may enter into this tive measure designed to curb type of acident-and drunken drivers, chain-store systems to the benefit One of the most active communitties which seems to be on the increase, is of the independent dealer bodes in Brunswick county is Bolivia. The busi- among them. A substantial portion of mo- fair to exercise a farreaching efness men there do a surprising volume of torists must be taught, no matter how which reach consumers. There is business trade during the course of a roughly, that alcohol and gasoline make a a small but powerful group in

Reckelss driving caused 13 per cent cident with the drive against Outstanding among these is the comple- of the accidents, with the remaining 10 multiple stores comes a campaign

Think over this list. How often have have become an important part of the industrial fabric. Confrontings has been moved off the main busi- time you may not be so lucky.

CAPITAL

adjournment of Congress seems unlikely as complexities over taxes and relief develop hourly. Questions as to the legality of Treasury proposals for raising duled for this week. Back of the

investigation of the Works Pro-In spite of the fact that the local gress Administration patronage campaigners for the Presidential valuable shot and shell. It has has been too early in the game for strategical purposes. Therefore, word has been passed to hold the tongue in the WPA investigation for a few weeks so that the political capital may not ventions.

seems that the inquisition dragflict with the judiciary over authority to raid private papers, This progress has come from a study the committee reaches into the chieftains are honestly concerned that these high-handed tactics will provide color for Al Smith's charges of Soviet methods.

While emphasis was placed on ate. The disaster which swept pre-flood assignments of money were scanty, but tragedy has

give committees time to amend bills. Few highly controversial business firms selling commodisidy seem hopelessly snarled as departments government

Congress which delights in any to eliminate base prices which rassed by President Roosevelt's



veiled criticism of failure to put vated by Administration critics, men and women on payrolls. Sea- but it is reaching proportions resoned Democratic campaigners garded as menacing in a cam- lic welfare for Brunswick county have urged soft-pedaling these policies which keep employers and employees on the anxious bench. These political warriors of the need to are conscious This attitude is probably culti- at the Carolina hotel in Raleigh.

ATTEND MEETING

Miss Marion Smith, county the Southeastern District We most of the legislation enacted tended the silver jubilee celebra- day. colleagues with the brick-bats by Congress is futile and likely tion of home demonstration club used on other witnesses, the in- to be discarded by the courts, work in this state Friday night

Frank Sasser, director of put

Miss Mary Ruth McQueen, hi assisted, Mrs. Helen Sneeden an Miss Dorothy Swain will atten

A Message to Every Merchant ...

WHAT ADVERTISING IN THE STATE PORT PILOT CAN DO FOR

Sell more goods.

Create favorable impressions—build public goodwill.

Create a demand for goods people would not otherwise desire. Sell the public on values offered by your store.

Increase public respect for the value of the store to the com-

Educate public to new styles and kinds and classes of merchandise which can be had at your store, also to new uses for mer-

Inform public where merchandise they have heard or read about can be secured.

Protect your customers from buying inferior or old style goods. Establish leadership for your store in your retail field. Keeping your store constantly before readers will make them think of

yours as the leading store in your field. 10. Keep down new competition.

11. Enable you to reach new families not now customers of your

12. Keep your old customers sold on your store and the values it has to offer.

13. Draw trade to your town instead of letting it slip away to rival

14. Decrease operating cost and overhead through increased volume.

Make More Profits

by advertising more consistently in The State Port Pilot. It offers advertisers a large and thorough coverage plus an unexcelled reader interest

The State Port Pilot

"Your County Newspaper"

SOUTHPORT, NORTH CAROLINA