

THE STATE PORT PILOT Southport, N. C.

PUBLISHED EVERY WEDNESDAY

JAMES M. HARPER, JR., Editor

Entered as second-class matter April 20, 1923, at the Post Office at Southport, N. C., under the act of March 3, 1879.

Subscription Rates

Table with subscription rates: ONE YEAR \$1.50, SIX MONTHS 1.00, THREE MONTHS .75

NATIONAL EDITORIAL ASSOCIATION

1936 MEMBER

Wednesday, January 6, 1937

Back to school again; and the next step is commencement.

We are not rewarded for our good deeds, but by them.

Arguments usually end with each party being more firmly convinced than ever that he is right.

A bird in your hunting coat is worth two on the covey, unless you are a mighty good shot.

Sex hygiene is taught in schools nowadays. It used to be found on the walls of the back-house.

May every social function ever held in Southport's new community center building be as pleasant as the New Year's dance.

There will be thousands of visitors here next week for their first impression of Southport. Help make it a favorable one.

Every life is a book—each year a page. Some of them turn out to be more or less scrap book affairs, though perhaps.

Many of our public officials don't ever have to clean their shoes—the bootlickers take care of that.

Admirable Foresight

With the conclusion of the Christmas holidays, Brunswick county school children entered this week upon their second-half year's work. Examinations were completed before the holiday season and the boys and girls now have a fresh start, with commencement their goal.

By way of contrast, students in an adjoining county were faced with the prospects of mid-term examinations the very first week following the Christmas holidays. How school authorities ever became optimistic enough to expect these students to be able to do their best following a ten-day lay off is more than we can see.

We commend our Brunswick county school authorities for their foresight in arranging their schedule so as to allow Christmas to divide the two terms.

Unfavorable Publicity

When a national news-gathering agency recently released photographs of William Inman and Jesse Cox to newspapers throughout the United States the cut lines which appeared with the pictures stated that they were "seized at Southport, N. C., by a band of 30 hooded men".

Everyone in this county knows that Freeland is more than 40 miles from Southport, but there are residents of North Carolina who probably have been led to believe that Southport is an uncivilized community where law and order is held lightly.

The only satisfactory way to wipe out this unsavory publicity is to be able to print that the so-called Christian floggers have been arrested and brought to justice. The ability to do this, of course, rests with the law enforcement officers of the county. But Sheriff J. A. Russ told us last week that "I'll get them if they can be gotten, and I have about a ninety per cent chance to get them".

That makes the odds 9 to 1 against the nightriders, Sheriff, so let's have them.

Singular Honor

When the U. S. S. Perch arrives at the U. S. Government dock here on the morning of January 14th it will be the first time that a U. S. submarine has ever visited a North Carolina port. Southport and Brunswick county citizens should be proud of this honor.

First credit for this visit is due Governor J. C. B. Ehringhaus, who made the

original arrangements for the Perch to visit Southport and Wilmington on her shakedown cruise. Local citizens are indebted to W. B. Keziah, executive secretary of the civic club, for his efforts to have the undersea craft stop on her way up the river.

While preliminary plans for the entertainment of the officers and members of the crew have been underway, there has been a commendable spirit of cooperation shown. Their entertainment here may not be the most elaborate they ever saw, but officers and members of the crew of the Perch are assured a hearty welcome and plenty of friendly hospitality.

Sunday Mail

Sunday mail service was placed at the disposal of patrons of the Southport post office this week, and several local citizens expressed their appreciation for these facilities.

There has long been an agitation for this Sunday mail, but only recently was Postmaster L. T. Yaskell able to secure the permission of postal authorities to place it into effect.

When announcement was made that there would be a Sunday mail on January 4, it was stated that this service would be continued "until further notice". Reading between the lines, we interpret that to mean the service will be continued if, and as long as, there is sufficient demand to justify it. So if you want the Sunday mail to be continued, break yourself of the Saturday afternoon and Monday morning habit of mailing letters. In other words, if you want to keep it, use it.

Where Does It Go?

Taxpayers of Brunswick county want to know where the money being paid by them into the funds of the State Highway and Public Works Commission is being spent. It certainly is not being used in this county, for with the exception of minor repairs and patches to our roads, there has been no evidence of activity on the part of the commission.

Of course, they know that there is a commission, for last summer a group of citizens from Brunswick and Columbus counties went to Morehead City to appear before the body to plead once again for a hard surfaced road from Southport to Whiteville. Fair promises which aroused false hopes was the only result.

There is something wrong with a system that will permit a group of men, however high and mighty, to completely ignore for so long a need as apparent as that of a hardsurface road through the prosperous farming section which lies between Whiteville and Shallotte. We should like to discover just what that "something" is so the people of these two counties may do what they can to remove the cause.

Advertising Sells

Before Thanksgiving this year, progressive food stores of the country carried on an aggressive turkey sales campaign. More turkeys were sold than ever before, and at prices that were attractive to consumer as well as producers.

Sales methods varied somewhat in different localities—but the participating stores seemed to appreciate the value and necessity of newspaper advertising. For example, here is an excerpt from the report of one large system: "Newspaper advertising was carried in all the principal metropolitan and rural newspapers in our territory. . . . Before our Thanksgiving demands had been filled there was a decided scarcity of turkeys of the top grade in our market." Another reported: "We have advertised turkeys in approximately 250 newspapers this week. Present indications are that we sold about 30 per cent more turkeys for Thanksgiving this year than a year ago."

Newspapers have been a potent factor in other food sales campaigns—such as the recent beef and real drive. Similar future campaigns—of which the first will feature grapefruit—are planned.

It is apparent that this is good business all around—for the farmer, for the merchant, for the newspaper and for the consumer. In the past, some retailers have attempted to eliminate newspaper advertising—and they have usually found that it was the poorest kind of economy. "The paper"—whether it be a daily or weekly—is a fixture of the American home and finds an eager audience.

Stores—chain or independent—which have not yet joined in special selling campaigns would do well to take a leaf from the book of the stores which have. Pay the farmer a fair price, charge the consumer a fair price, advertise extensively—and consumption of commodities soars.

Shallotte News

Shallotte Jan. 3.—Mr. and Mrs. J. Sage Womble and son, Joseph Everette, of Kannapolis, returned to their home Sunday after spending several days with Mrs. Womble's parents, Mr. and Mrs. E. Holden, Jr.

Miss Susie Kate Swain was a Wilmington visitor Friday. Eunis and Elmer Long, of Southport spent last week at their home here.

Mrs. R. D. White and son, Jack, were Wilmington visitors Monday.

Miss Lucy Swain returned to her home in Evergreen Friday after spending sometime with relatives here.

Bill Teachey, of Beulahville, visited friends here during the week-end.

Lennon and Wingate Swain and R. D. White, Jr., returned to E. M. L. Salemburg, Sunday after spending the past two weeks at their homes here.

Dr. and Mrs. William Rourke, of Myrtle Beach, S. C., spent Sunday here with Dr. Rourke's parents, Mr. and Mrs. W. A. Rourke.

Mrs. A. C. Long, of Naktina, visited D. T. Long and family last week.

Reverend F. V. Spence has returned after a visit with his parents in Kinston.

MILL BRANCH

Mill Branch, Jan. 6.—Mr. and Mrs. J. L. Otterbourg and son have returned to their home in Seagate after spending the holidays here with relatives.

Mr. and Mrs. John Hewett and daughter, Maggie, spent last week here with Mrs. Hewett's mother, Mrs. Olive Mintz.

Carl L. Mintz of Fort Bragg visited his parents during the week-end.

Mrs. J. E. Dodson visited Mrs. Perry Mintz on Sunday afternoon. Mr. and Mrs. Henry Jones, of Bladenboro, spent last week here with relatives.

Sgt. Erney B. Mintz, of Camp Beaming, Ga., spent a few days here last week with his father, Sam Mintz.

Miss Nancy Tyler, of St. Paul, is spending sometime here with her brother, Reverend Foy Tyler. Friends of W. B. Edwards will regret to learn that he is a patient in James Walker Hospital, suffering with throat trouble.

Mr. and Mrs. Charlie Hammond of Bladenboro spent Christmas holidays with her parents, Mr. and Mrs. J. H. Phelps.

Miss Evelyn Mintz entertained a small number of her friends at a peanut shelling Saturday night. Among the ones that were present were Misses Myrtle, Dorothy, Vera and Lucille Mintz, Leon Watts, Johnnie White, Clyde Stout, J. C. Carlisle, Corbit Smith and Carl and Henry Mintz.

Clyde Watts returned home Saturday after spending a while in Duplin county with friends.

Bald Head News

By Miss Bertha Reid School opened again after the holidays on December 31st, with full attendance. We taught on Saturday but the larger boys were absent—could not get off from the chase. I made a mistake about full attendance. One of the two girls has not returned on account of being ill.

The first and fourth grades were eager to return to school. Boys old enough to hunt were not so eager.

We hope the men will soon be able to get together to finish up our schoolhouse before we have really cold weather.

The children enjoyed their Christmas tree on December 22nd in the afternoon after school.

We had our first visitors, five of the women residents, every mother of school children was present except one.

Did you ever see or hear of a black coon? Some hunters killed one a few nights ago that was a beauty.

Capt. Dan Willis and son, Martin visited the station today. The Capt. is expected to return from leave next week. Roland Styron from Portsmouth has been officer in charge during his absence and will be boss'n mate 1st class when he returns.

L. R. Munn, Light House Keeper, had his son, Ludwig, and family of Charleston, S. C. as guests during the holidays. He returned just after Christmas leaving his wife and two children for a visit of two weeks longer.

Gracie Varnum has not been able to return to school on account of illness.

Mrs. Nannie Sellers visited her son, Ralph, Christmas week. She said she brought good weather with her and wanted to get back over the water while it was good.

We think she took the good weather back with her, while here she walked the mile to the schoolhouse and back with a short stop between to catch her breath. The school house is a spot of interest. It is unique, nestling among the sand dunes with a full view of the ocean from the front. When completed we hope to be able to do a little boasting about this building. We may get a disappointment so will not mention what we expect.

Mr. and Mrs. Hedrick Moore spent Christmas with relatives at Pink Hill.

The short course for tobacco growers will be held at State College, January 15 to 22, and hundreds are expected to attend.

Prominent Man Dies In County

Henry Galloway, Resident Of Supply Community, Died Thursday Morning Following Lingerin Illness

Henry Galloway, 75, died at 9:30 o'clock Thursday morning at his home near Supply after being an invalid for 10 years.

Funeral services were held on Friday afternoon at 2:30 o'clock in New Hope Presbyterian church at Winnabow, of which he was a member, by the Rev. J. D. Withrow. Interment was made in the church cemetery.

Surviving Mr. Galloway are his wife, who was Miss Hettie Henry, of Winnabow; three sons, Lennon, James and Lawrence Richmond Galloway; one daughter, Miss Frances Galloway, and a brother, Richmond Galloway, of Supply.

Pallbearers were: honorary—Judge E. H. Cranmer, Robert W. Jones, Joe Lennon, Luther Holden, Green Lewis and Floyd Kirby. Active, all nephews, Vinton Galloway, Adrian B. Rhodes, of Wilmington; Grover C. Gilbert, of Wilmington; Ernest and Henry Gilbert and Elbert Kirby, of Supply.

Mr. Galloway was a charter member of the J. O. U. A. M. lodge at Supply.

ASH NEWS

Ash, Jan. 6.—The weather was very pleasant during the Christmas holidays in this section.

Miss Ruby Stanley had a Christmas tree at her home and she invited her friends to come.

Old Santa Claus made his yearly visit around and, was very good to the boys and girls of this section.

Mr. and Mrs. C. L. Stanley spent Christmas in Wilmington with friends and reported a good time.

Friends will regret to learn that Sibye Tripp is in the hospital at Lumberton at the present.

Leighton and Frank Stanley were in Whiteville Christmas Eve on business.

Miss Dessie Ludlum spent the week-end with Miss Ruby Stanley.

A group of boys and girls were out Christmas night playing Christmas tricks.

Misses Ruby Stanley and Dessie Ludlum were in the higher part of Ash Sunday afternoon visiting.

Newman, the little son of Mr. and Mrs. J. W. Stanley, is sick at the present time with a cold.

C. R. Millican and family are moving to Hickman's X roads this week.

Byron Stanley is continuing his work at the CCC camps.

LOCK ON JAIL FAILS TO OPEN

The lock on the Columbus county jail failed to respond yesterday and had not been opened around supper time last evening. A mechanic, however, from one of the local automobile garages went forth with a drill to locate the trouble.

An officer said that it was supposed that someone among the prisoners in the runaround had tried to pick the lock, causing it to hang.

It is understood that the prisoners did not get their evening meal until the mechanic finished drilling.

SUPPLY NEWS

Too Late Last Week Supply, Jan. 6.—Mr. and Mrs. Kirby and Mrs. Floyd Kirby and children visited Mrs. Rebecca Styron Monday afternoon.

Miss Alice Hewett of Southport paid her mother, Mrs. Carl Hewett, a visit Christmas.

Mrs. George Hewett and son, Wilber Brown, of Wilmington and Miss Elizabeth Sellers visited Mr. and Mrs. Carl Hewett last Tuesday.

Lee Clemmons and John William Sellers made a business trip to Whiteville Saturday.

The little child of Mr. and Mrs. Archie Robinson was playing in the yard with some more children Sunday, when one of the children got mad and cut it on the back of the neck with a knife. It took three stitches to sew it up.

J. P. Moore spent the Christmas holidays in Wilmington with friends.

Mrs. Etta Clemmons spent Christmas holidays in Wilmington with her son, Irvyn Clemmons.

Friends are all very glad to know that Mr. O. B. Sellers is on the road to recovery.

John William Sellers was a Sunday visitor in Delco.

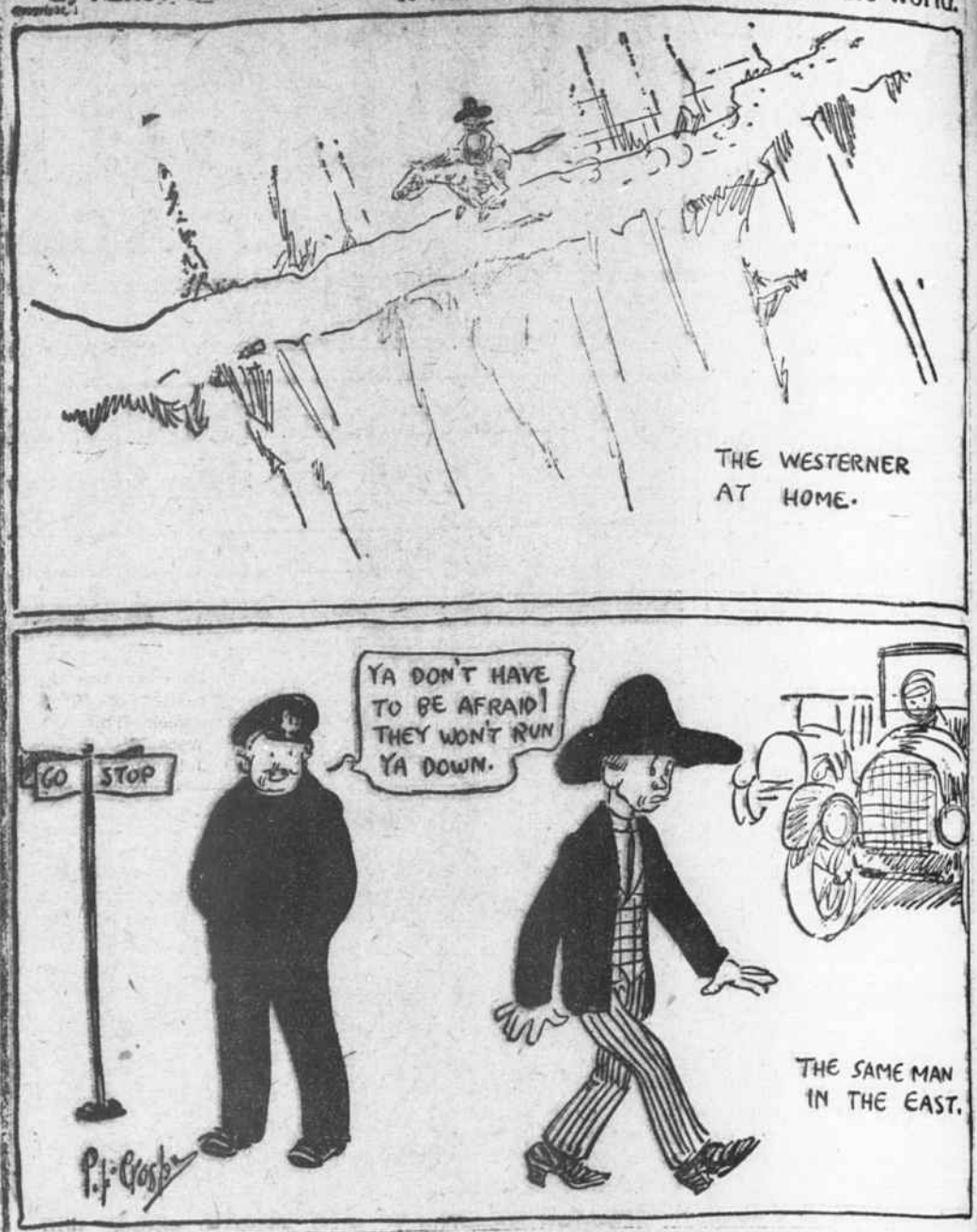
Miss Beth Clemmons is spending a few days with Miss Lucille Sellers.

Mr. and Mrs. M. M. Moore spent Christmas in Wilmington visiting friends and relatives.

Capt. W. T. White made a business trip to Tabor City Saturday.

Mr. and Mrs. Grover Sellers, Jr. spent the Christmas holidays with Mr. and Mrs. Johnnie Jones at Fort Caswell, Southport.

By PERCY CROSBY It Makes All the Difference In the World.



THE WESTERNER AT HOME.

THE SAME MAN IN THE EAST.

"A home-made Brick Brooder" is the title of Extension Folder 36, prepared by David S. Weaver and C. F. Parrish. Copies are free to North Carolina poultry growers on application to the Agricultural Editor at State College. Data gathered by the United States Department of Agriculture show that in 1933-34 the 687,042 tons of mixed terraces sold in North Carolina contained 145,819 tons of filler. See that this worthless material is replaced with limestone this season for the benefit of the land and the crops. A few black walnut nuts planted in deep, fertile soil in waste places about over the farm will give future returns from the nuts and the timber. Subscribe to The State Port Pilot \$1.50 a year.

A SUGGESTION

After you have read this issue, why not mail it to a relative or friend who will be interested in the visit of the Submarine PERCH to Southport. They will be particularly interested in the picture of the ship which appears on the front page.

This will serve to remind old residents that the best way to keep up with what is happening in Brunswick County is to subscribe to their home county newspaper. It will be sent anywhere in the United States for . . .

\$1.50 per year

« The State Port Pilot »

"Your County Newspaper"

SOUTHPORT, N. C.