



When the family starts out for a ride, tell them to Drive by For A Tank Of

GOOD GULF GAS!
HUBBARD'S GARAGE
SOUTHPORT, N. C.

FOR BABY NEEDS AND SUPPLIES SEE US FIRST!



WATSON'S PHARMACY CO.
SOUTHPORT, N. C.

I'LL TELL THE WORLD . . . THEY BUY MY GRADE A MILK FROM



HILLCREST DAIRY
SOUTHPORT, N. C.

While In Southport Stop At **MACK'S PLACE**
A Good Place To Eat



THE PLACE WHERE OLD FRIENDS MEET



Here's a good place for the ENTIRE FAMILY TO EAT

Bring Your Company Delicious Meals Served in Cool Surroundings

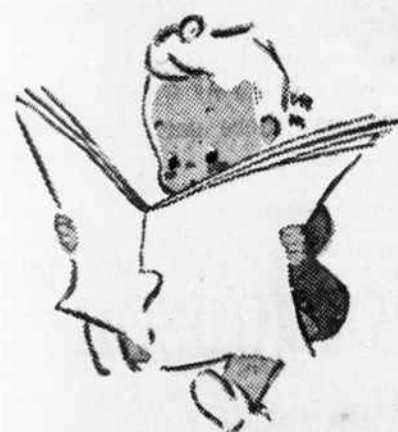
RIVERVIEW CAFE

ROURK BROS., Mgrs.
Southport, N. C.

We are happy to join in congratulating the winners in the BABY SHOW



SOUTHPORT DRY CLEANERS
Southport, N. C. Phone 25-J



Insurance Fire . . . Automobile **JAMES E. CARR**
Southport, N. C.



Like a Letter From Home Telling ALL The News EVERY Week. You will know what is going on in Brunswick County if you subscribe to . . .

The State Port Pilot

THE PICTURES ON THE OPPOSITE PAGE WERE TAKEN BY

Adams Studio

WILMINGTON, N. C.

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THREE 4x6 PHOTOS AND ONE LARGE PHOTO . . . \$5.00



Our store is the best place in town to buy the best Foods that will keep your baby healthy and vigorous. You Mothers will find our store a fine place to complete your baby's needs.

TRADE AT HOME AND BE SURE TO BUY QUALITY MERCHANDISE!

J. B. Ruark Co.

Southport, N. C.

Keep The Family Food Supply Safe And Sanitary in a . . . **KELVINATOR**

For Dependable, Economical Refrigeration

MOTHERS: You can't take a chance with baby's diet. Insure his health with a Kelvinator!



C. B. Wessell Company

305 N. Front S.t Wilmington, N. C. Phone 713



All Hail To The King (or Queen) Of The Family

Compliments Of . . .

WILMINGTON, BRUNSWICK And SOUTHERN R. R. CO.

Dependable Transportation Rail . . . Bus and Truck!

If you want a NEW RADIO Buy A **PHILCO** For Expert Repair Service Come To



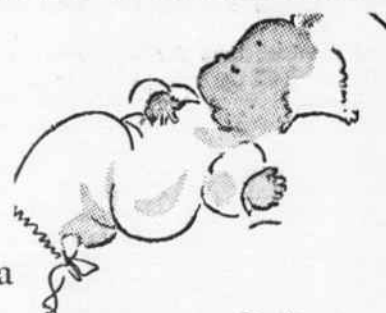
IDEAL RADIO SUPPLY CO.
SOUTHPORT, N. C.



WANNA SEE A GOOD SHOW, KID? I Know There's A Swell Picture On At The

AMUZU THEATRE
SOUTHPORT, N. C.

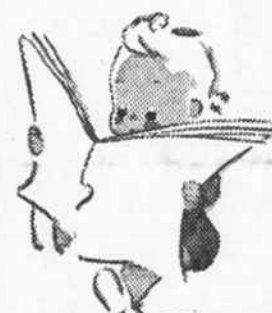
It's Easy To Tend To Baby And Do Your Own Cooking When you use a



Kelvinator Electric Range. See them at

C. B. WESSELL CO.
WILMINGTON, N. C.

305 N. Front St. Phone 713



Happy Motoring For Happy Boys and Girls Trust Us To

Keep Your Auto Safe and Sure!
Southport Service Station
SOUTHPORT, N. C.

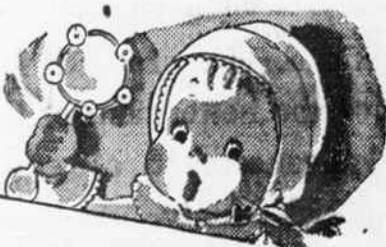
We're YOUNG TOO!

In fact, we're just opening up for the year. Send your Pa and Ma and Big Brother and Sister Here For . . .



Swimming Dining And Dancing!
CASWELL BEACH
J. J. LOUGHLIN, Manager

YOU TELL YOUR DAD WHERE TO



ENJOY CLEAN, HEALTHY RECREATION!
Southport Billiard Parlor
SOUTHPORT, N. C.

Keep The Baby Healthy Use Only Grade A Milk

MAGNOLIA DAIRY

SOUTHPORT, N. C.

