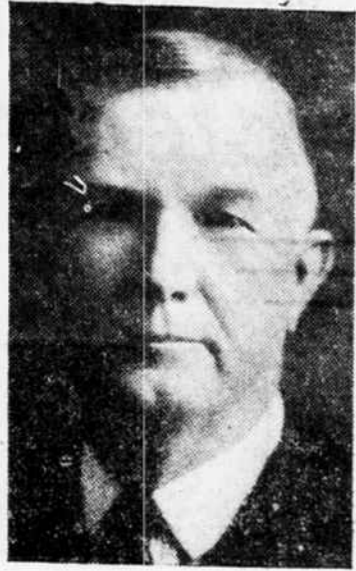


# Wide Experience Found In Nelson Warehouse Officials

Combined Experience Of The Three Proprietors Of The Warehouse Total Three Quarters Of A Century

**ROSSER BRADLEY IS NEW FLOOR MANAGER**  
Man Of Wide Experience In Tobacco Business To Have Charge Of The Warehouse Floor



M. O. NELSON, SR.



M. O. NELSON, JR.

More than three-quarters of a century of experience in the tobacco field backs the proprietorship of Nelson's Warehouse here. M. O. Nelson, Sr., the elder member of the firm, is this year celebrating out his 47th year in the tobacco business, while his two sons and associates in business, M. O. Nelson, Jr., and John H. Nelson, have combined approximately 30 years. With such a background of experience, it is little wonder that Nelson's Warehouse continues to occupy top-notch ranking among Whiteville warehouses in this field.

The Nelsons are now Whiteville institutions. "Mr. Matt" as most people are wont to call the eldest of the tobacco trio, has been coming to Whiteville since 1914, and has been bringing his two sons with him almost that long.

Oliver Nelson, the youngest is a permanent resident of Whiteville, residing here the year around with the exception of a few months when he goes to Danville to be associated with his father in the operation of their warehouse there.

M. O. Nelson, Sr., started out in 1893 on the career that was eventually to result in his being recognized as one of the ablest warehousemen in the business.

During the intervening years since 1914 since he first came to Whiteville, he has become one of the most popular warehousemen in the business. Nelson's warehouse this year has been most fortunate in securing an outstanding veteran in the tobacco business as floor manager, in the person of Rosser Bradley. Mr. Bradley is a man of wide experience in the tobacco field, having been coming to Whiteville since 1924, where he has during these 16 years floor manager for the Tuggle Warehouse. Since coming to Whiteville, Mr. Bradley has become a regular figure among the people and especially the farmers of the county. He will have as his assistant floor manager, Judge Myers, who needs no introduction to the people of the county.

Besides these two experienced auctioneers, there are many

others to be associated with Nelson's this year. Working on the floor as assistants to Messrs. Bradley and Myers will be three veterans all of whom were with the warehouse last year: C. G. Cogell, L. H. (Boy) High, and E. G. Caffee.

Pete Townsend will be back as warehouse assistant, having occupied this same place last year. He is a resident of Whiteville and is popularly known locally, and he has many friends who will be interested to learn that he will be back with Nelson's for this year.

A fifteen-year-veteran, C. H. Ferguson, of Danville, again heads the efficient office force at Nelson's warehouse, and associated with him in the office is Tom Poole Nelson, of South Boston, Va., who is employed as clerk, Leonard Nunn, also as clerk, and Robert R. Reaves as ticket marker. The two latter named gentlemen are from South Boston also.

Martin B. Motley, a veteran in the business, again will do the chanting for Nelson's this year.

## IX WAREHOUSES IN READINESS FOR AUCTIONEER CHANT

(Continued from page one)

of the ones, who by the sweat of his brow, working night and day to produce the weed, shall enjoy the fruits of his labor. The names of the warehouses and their operators are as follows: Brooks' Warehouse—J. R. and B. Brooks; Farmers Warehouse—A. H. (Bert) Moore; and R. Jackson; Leas Warehouse—Walter Y. Lea; Crutchfields—Armond and Gaither Crutchfield; Nelsons Warehouse—M. O. Nelson, Sr., M. O. Nelson, Jr., John Nelson; Tuggles Warehouse—Dial Gray and Jack Neal. All of these except Mr. Neal have been on the Whiteville Market for several years; however, Mr. Neal is a veteran tobaccoist of Danville, Va., who has been associated with the Tuggle inter-est for many years.

The warehousemen have surrounded themselves with competent forces that have been selected because of their outstanding efficiency and personality. Every consideration and service that is normally possible is rendered by these men. From the time the grower leaves with his check, they are treated with every courtesy and favor.

All of the leading manufacturers have their best buyers on the Whiteville Market; three buyers for each company and they maintain adequate factories and facilities for handling the vast quantity purchased daily. No market offers the buying companies better housing arrangements than Whiteville.

The Whiteville Tobacco Company, operated by Dibrell Tobacco company has a modern redrying plant with storage facilities to take care of thousands of hogsheads of tobacco. They employ a large force in their plant. This company has been a great factor in building up the Whiteville Tobacco Market as they have vast

quantities of tobacco. The plant is under the management of R. D. Williams, who is also President of the Whiteville Tobacco Board of Trade.

Independent dealers and buyers of experience purchase heavily on the Whiteville Market. All buyers on the market are members of the Whiteville Tobacco Board of Trade, Inc. which has full authority, under the law of North Carolina, for the proper operation of the affairs in the proper selling of leaf tobacco by auction.

**AUCTION SYSTEM**  
The auction system of selling tobacco on warehouse floors has proved to be the most satisfactory system known. It brings the seller and the buyer together and the sale is made to the highest bidder. It is not compulsory on the part of the seller to accept the bid; he has the right to turn the tag; however, there are few tags turned during the season in Whiteville because of the satisfactory sales.

Auctioneers in Whiteville are recognized as "Top-Notch chanters" of experience. There are no novices or men who think they know how to sell. Every auctioneer here has had years of experience and they know the game from start to finish. The one thing that pleases a good auctioneer is to see the smile of satisfaction off the face of a tobacco grower, and whether you believe it or not, nothing pleases buyers more than to see that the farmers are paid a handsome price for the weed.

For several years, Whiteville has been one of the outstanding markets and has drawn patronage of farmers of all types, colors, and creed, for every flue-cured belt. Everyone has an equal chance regardless of their color; landlord or tenant, large or small, rich or poor, there are no pets and no special favors extended to one that is not given all. A real warm, cordial welcome awaits all growers from every interest in Whiteville.

# Mr. Farmer:

TAKE NO CHANCES... BRING YOUR FIRST LOAD OF TOBACCO TO...

# NELSON'S WAREHOUSE

WHITEVILLE

A House Whose Growth Has Been Based Upon The CONFIDENCE Of Its CUSTOMERS !!



M. O. Nelson, Sr.



M. O. Nelson, Jr.

WE'RE NOT GOING TO MAKE YOU A LOT OF FANCY PROMISES... YOU FARMERS KNOW US AND OUR REPUTATION FOR GETTING YOU THE HIGH DOLLAR FOR EVERY PILE OF TOBACCO OFFERED FOR SALE ON OUR FLOOR. WE ARE IN POSITION TO SERVE YOU BETTER THAN EVER THIS SEASON...

## SALES ORGANIZATION

- M. O. NELSON, JR. .... Sales Manager
- J. H. NELSON ..... Sales Manager
- ROSSER F. BRADLEY..... Floor Mgr.
- JUDGE MYERS, ..... Asst. Floor Mgr.
- E. G. CAFFEE ..... Floor Man
- PETE TOWNSEND ..... Floor Man
- CHARLIE COGDELL ..... Floor Man
- OLIVER HEWETT ..... Floor Man
- ROBERT HIATT ..... Floor Man
- PERCY GORE ..... Floor Man
- C. H. FERGERSON ..... Bookkeeper
- MARTIN MOTLEY ..... Auctioneer

OPENING DAY AUGUST 20th

## ... -1940 SALES SCHEDULE-

First Sales	Second Sales
TUESDAY, AUG. 20th	WED., AUG. 21st
THURSDAY, AUG. 22nd	FRIDAY, AUG. 23rd
MONDAY, AUG. 26th	TUESDAY, AUG. 27th
WED., AUG. 28th	THURSDAY, AUG. 29th
FRIDAY, AUG. 30th	MONDAY, SEPT. 2nd
TUESDAY, SEPT. 3rd	WED., SEPT. 4th
THURSDAY, SEPT. 5th	FRIDAY, SEPT. 6th
MONDAY, SEPT. 9th	TUESDAY, SEPT. 10th
WED., SEPT. 11th	THURSDAY, SEPT. 12th
FRIDAY, SEPT. 13th	MONDAY, SEPT. 16th
TUESDAY, SEPT. 17th	WED., SEPT. 18th
THURSDAY, SEPT. 19th	FRIDAY, SEPT. 20th
MONDAY, SEPT. 23rd	

Schedule After Sept. 23rd Will Be Announced Later.

# Nelson's Warehouse

THE HOUSE OF HIGH PRICES  
M. O. NELSON, SR.

J. H. NELSON

WHITEVILLE, N. C.  
M. O. NELSON, JR.