

Sears Roebuck Employees Are An Asset To Store

The Sears Roebuck Co. Store in Wilmington prides itself upon having one of the best sales organizations ever gathered together to serve the hopping public of Eastern North Carolina. Not only is every member of the sales staff polite and dependable, but the head of each department is an expert in his own line. For those who shop regularly at Sears' Wilmington store there is an extra pleasure for them in the friendly contacts made in the store.

MR. KLANDER, head of the hardware department at Sears, has been employed here for the past 4 years.

Previously he had had other experience that made him admirably fitted for this position of responsibility and trust. Not only is he able to aid the customers in selection of electrical fixtures, but he knows all about power tools and electrical appliances.

MR. HIATT, manager of the furniture department, makes it a pleasure for customers to go shopping on our second floor. He has been with Sears for 12 years and he is always glad to assist with any home furnishings or interior decorating problem.

MR. HUNNICUTT, manager of the stove department, is an expert in his line. Not only can he furnish valuable tips on heating problems, he is a real trouble-shooter when a cook stove is acting up. If you are perplexed over some trouble relating to your stove, he will be glad to have you consult him.

Aid Can Be Given On Mail Orders

Many people who have been mail order customers of Sears Roebuck for years do not appreciate the advantage of sending in their orders through the local store, says R. Stewart, manager of Sears Wilmington store.

"Here we have trained employees, anxious to assist in every manner possible in selecting merchandise and in getting orders fixed up exactly as they should be. That is one of the services upon which we pride ourselves."

Not only is it more convenient to have the store send in your order, but, as Mr. Stewart points out, in many cases delay may be avoided because store employees know from which Sears branch certain orders may be most quickly procured.

"Next time you have a mail order for Sears," says Mr. Stewart, bring it to us. You'll be amazed at the fine service you'll get."

MR. CUNNINGHAM, manager of the electric refrigerator department, has been with Sears for 9 years and is, in all probability, Eastern North Carolina's leading expert in mechanical refrigeration.

Even before coming to Wilmington, he had valuable training in electric refrigeration. Even those who have no intention of making an immediate purchase of an electric refrigerator find it profitable to consult our Mr. Cunningham. He is always glad to talk over these matters with Sears' customers.

MR. FARRAR, manager of Sears' radio department, has been with the Wilmington store for 3



years. He has just returned from a sales meeting introducing our 1941 line of radios, and he really knows all the answers to questions about radio and radio reception. Visitors are always welcomed in his department.

GEORGE GORE, manager of the Sears' sporting goods department, is a native of Brunswick county and has many friends and relatives around Shallotte and Supply. He is one of Sears' most valuable employees, and those who have business in his department are sure of a warm welcome.

JOE COCHRAN, assistant in the hardware department, is a recent addition to the Sears sales family. Already he has shown that he has the stuff to make him a great asset to the organization.

Good Service At Graingers

R. C. Grainger Has Provided To Render His Farmer Friends The Best Possible Service In His Modern Warehouse

R. C. (Mr. Rufe) Grainger, tobacco warehouseman on the Fair Bluff market needs no introduction to tobacco growers of Columbus, Brunswick and Horry counties, since he has been selling tobacco for them for 15 years in Fair Bluff, however, he has been in the tobacco selling business since 1922, and holds the distinction of being the oldest tobacco warehouseman to be in business continuously in Fair Bluff.

Mr. Grainger has brought together for this season one of the strongest tobacco warehouse forces he could get. The bookkeeper for the Grainger warehouse is Mr. Hand, of Florence, S. C., Louis Rogers, bookman, A. H. McKennith, of Reidsville, clipman, Jack Grainger, floor manager with R. C. Grainger as sales leader.

Mr. Grainger's warehouse was burned down a few years ago and he built a new and larger one,

Military Rail Chief



Arthur H. Gass

Appointed manager of the military transportation section of the Association of American Railroads, Arthur H. Gass will direct all military rail service from headquarters to be established in the office of the quartermaster general of the United States Army in Washington.

OLD DOCK, Aug. 15.—Mrs. Lloyd Hayes of Brunswick visited relatives here last week.

Brooks Long, Casper Ganus and Jim Ward of Bethel were visitors in this section Thursday night.

Miss Newell Suggs spent last week with her aunt, Mrs. H. E. Cranford, in Wilmington.

Little Ruth Blackman underwent a tonsil operation Tuesday.

Mr. and Mrs. Delma Smith of Washington D. C., are visiting relatives here this week.

Mr. and Mrs. Jesse Purvis and children visited Mrs. C. M. Suggs Saturday night.

Charlie and Ishmel Formy Duval of Freeland were visitors here Saturday night.

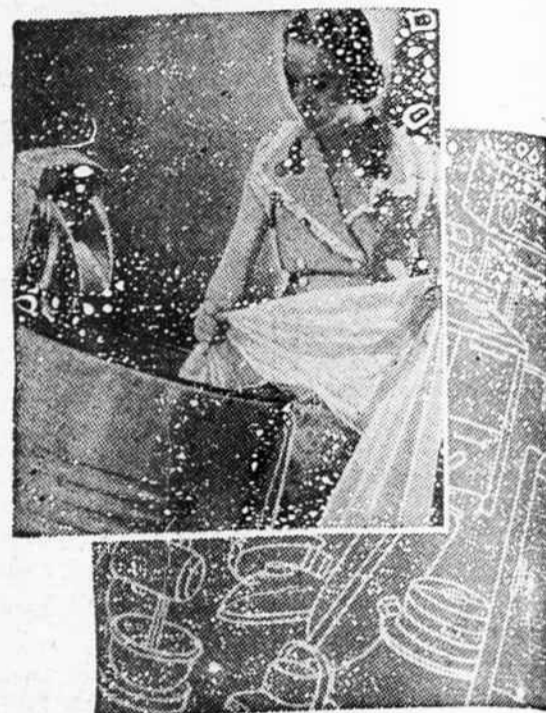
Mrs. J. R. Register is receiving treatment in the Columbus Hospital.

Wilbur Hayes was in Bolivia Saturday on business.

modern in every way, affording his patrons many comforts and extra service. Experienced and competent men have been employed by Mr. Grainger to be on hand at all times to take care of his customers and see that they get the best possible service.

WELCOME TO TABOR CITY, MR. FARMER! We Especially Invite You To Come In And See Our Big Selection Of Everything Electrical

Frigidaire Electric Refrigerators, Ranges, Hot Water Heaters . . . Maytag Electric Washers, Electric Fans, Irons, Toasters, Percolators, Heaters, Radio, Delco Light Plants, Water Pumps, Batteries, Etc. Superflex Oil Burning Refrigerators—Electrical Wiring Supplies and Wiring—Plumbing and Plumbing Fixtures—



Complete ELECTRICAL SERVICE

AND PLUMBING

Electricity is an unknown quantity but it has brought more known aids to the modern housewife, home and farm than any other single factor in mechanical progress. Electricity in both the towns and country has made life fuller and more livable. If you live in the country on an R.E.A. line we can take care of your every electrical and plumbing need . . . If you don't have a power line by your home we can still serve you with electricity with a Delco light plant. Let us show you how little it will cost to enjoy this "unknown" servant of mankind.

We Do Electric Wiring And Plumbing . . . SEE US!

Mc Gougan Electric Co.

J. M. McGougan, Prop FALL TERMS Tabor City, N. C.

A. H. MOORE



L. R. JACKSON

ARE READY TO SELL YOUR TOBACCO AS

FARMERS IN WHITEVILLE

THE RIGHT PLACE TO SELL

OFFERING YOU THE SERVICE OF AN EXPERIENCED ORGANIZATION in the BEST WAREHOUSE IN THE BELT . . .



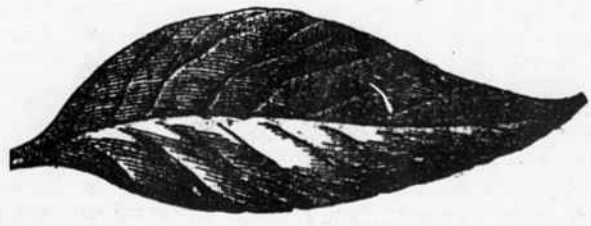
A. H. MOORE



L. R. JACKSON

FIRST SALES—
WEDNESDAY, AUGUST 21st
FRIDAY, AUGUST 23rd

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SELL WITH MOORE and JACKSON FOR "MO-JACK"!!!