

County Growers Plant 15,950 Acres Of Weed

Expecting To Harvest Between Fourteen And Fifteen Million Pounds Of Tobacco

WILL GROSS GROWERS AROUND \$2,500,000

Figures May Run As High As \$3,000,000 For The 1940 Crop Of Tobacco In Columbus County

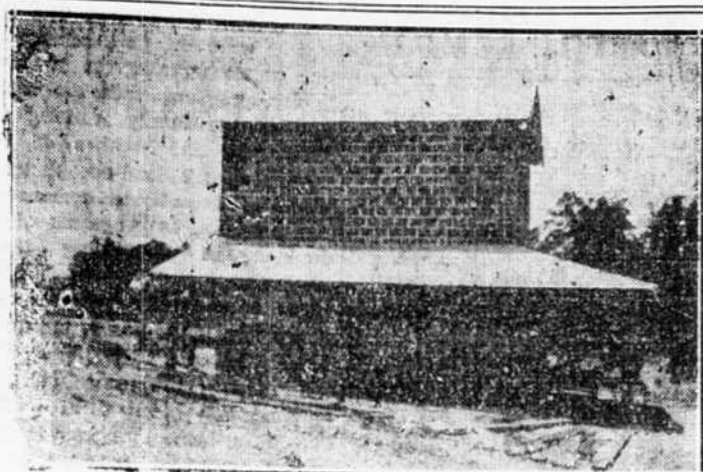
Columbus County farmers have planted approximately 15,950 acres of tobacco for 1940 from which they expect to harvest between fourteen and fifteen million pounds of tobacco that will gross between \$2,500,000 and \$3,000,000. The tobacco crop has been cut considerably due to extremely hot dry weather during the latter part of July and first of August.

In addition to the \$2,500,000 expected for our tobacco crop, the farmers of Columbus County will receive, as of today's prices, approximately \$1,050,000 from their corn crop, \$24,000 from wheat, \$150,000 from oats, \$350,000 from sweet potatoes, 740,000 from strawberries, \$125,000 from hogs, \$227,000 from cotton, and \$255,000 from agricultural Conservation Payment, which will give the farmers of Columbus County a gross income of between \$5,500,000 and \$6,000,000.

The small grain crop for Columbus County was exceptionally good this year. We planted approximately 200% more acres of small grain than we have planted any year for the last several years and our corn crop, generally speaking, is above the average. There has been some damage done to our corn crop due to shrinkage caused by the hot season the latter part of July and the first of August.

However, in spite of the dry spell we expect to produce in Columbus County 1,500,000 bushels of corn this year. We grew this year around 2500 acres of oats for harvest with approximately 1000 acres of these being fulgrain variety. Most of them are one or two years from the breeder. The other 200 acres of oats have been grown several years from the breeder and could not be classified as any particular variety. We increased our wheat production

TILE WEED BARN



FEW IN COUNTY—There are many types of construction for tobacco barns in Columbus county, but this is one of the newer types of construction on the farm of W. G. Prevatte near Whiteville.

for harvest from approximately 100 acres in 1939 to 1,000 acres in 1940, with a yield of approximately 30 bushels per acre. Practically all of this wheat is of Redhart variety and grown from one to three years from the breeder.

Our sweet potato crop in Columbus County was cut materially due primarily to the fact that growers were unable to obtain plants to set the crop that they expected to set. However, in spite of this, we have one of the largest crops of sweet potatoes that we have had in years.

Cotton growers of Columbus County have planted, in most instances, their full acreage allotment of cotton and between 80 per cent and 90 per cent have poisoned for boll weevil this year, using the mopping method. This treatment for boll weevil and the hot dry season has been exceedingly favorable for control of boll weevil this year and we have had no complaints whatsoever this year of this insect destroying any part of this cotton crop. We are expecting one of the largest crops of cotton in this section that we have ever produced per acre.

Columbus County generally has a good crop and we are looking forward to a bountiful harvest.

Temperatures within the Carlsbad Caverns of New Mexico remains at 56 degrees throughout the year.

Americans in 1939 smoked 172,000,000,000 cigarettes, 5,311,000,000 cigars and used 38,000,000 pounds of snuff.

CANNING CLUBS MAKE A PROFIT

When the farm and home agent began to bring new ideas of farming and home-making to groups of interested people they came hard against the question "Where will we get the money with which to do it", and there had to be an answer.

It was the canning clubs in 1912-13 which brought women and girls from the farm their first big marketing experience. The news went swiftly from home to home that farm girls had canned vegetables they had produced, sold them and had made a profit. Every little girl began the story of her work with "I joined the canning club to make some money for myself and I want to see my cans right now", and seventy thousand cans from the 14 counties then organized in home demonstration work were dumped on the office of home demonstration in the month of October 1912 and not a market in sight.

Home canned products had no reputation in the commercial whether the son or the father was prouder of the fact that another McNeill was ready to begin the practice of pharmacy. The youngest McNeill pharmacist is now associated with his father and brother in the Whiteville pharmacy which proudly bears the name of J. A. McNeill and Sons. We wonder how many other drug stores in the state have pharmacists of the third generation connected with them.

3 Generations Of Pharmacists

Father, Son And Grandson In Whiteville Have Been Pharmacists; McNeill Celebrating 40th Anniversary

This year marks the fortieth in the father-son-grandson management of J. A. McNeill and Sons, druggists. The firm was established in 1900 in Shallotte by J. A. McNeill, was later moved to Whiteville by his son, George R. McNeill and now grandson, J. A. McNeill is again pharmacist for the firm following his graduation from the University of North Carolina last spring.

In recognition of these two score years of service, Miss Alice Nobles makes the following comment in the Carolina Journal of Pharmacy:

"The Third Generation
"Dr. John A. McNeill owned a drug store in Shallotte many years ago which was operated under the name of J. A. McNeill and Son—the son was Pharmacist George R. McNeill, who later moved the store to Whiteville. It has been operated in recent years as McNeills Drug Store. This June the son of Mr. McNeill, II, graduated in pharmacy at the State University and a few days later passed the examination of the State Board of Pharmacy. This young man bears the name of his grandfather, John Albert McNeill. We had the pleasure of talking to the graduate's father during the Commencement season and we don't know

world in 1912-13. In fact, they had worse than none for a girl's canned tomatoes must shoulder the reputation that was made by carelessly packed products which housewives had tried to sell to grocers through all the years before, and both merchant and housewife were chary of purchasing.

The State home demonstration office called the 14 home agents to Raleigh and made plans to sell each county's cans at home. The method was left to the ingenuity of the home agents and did not disappoint.

A ONCE A WEEK MARKET
Very generally the farm woman's market is held on Saturday mornings and then for only 2½ to 3 hours, but some of the larger markets are open on Tuesday or Wednesday mornings also where customers demand it.

"It was just too hard and too uncertain to peddle what I had to sell from door to door", said one satisfied marketer, "now selling on the woman's market is just swapping the things I raise in my garden and poultry house and the cakes I can make at home for money to buy the things I have wanted all my life and didn't have the means of getting." And that is just what the farm woman's market seems to be doing—turning the small surpluses from the farm and a woman's skills in cooking into a modest income and in consequence bringing more satisfaction to the home on the farm.

Manilla and Honolulu are 4,700 miles apart.

The first U. S. President who was born an American rather than a British subject was Martin Van Buren.

The Australian "black fellow" is not black but brown. Australia has the lowest average elevation of all the continents.

When hotel proprietors proposed to erect a large building for mestic use are delivered to plane-

a hotel school in Johannesburg, makers or their suppliers.

South Africa, they found that The last king of France was youths of the country did not Louis Philippe, who ended an 18-year reign in 1848.

Most of the 4,600,000 people of Chile are of Spanish blood. The Mona Lisa was painted by Leonardo da Vinci in Florence in 1505.

More than 25 per cent of all machine tools produced for do-

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We are proud to have had some part in the development of the counties we serve. We are proud of our many tobacco grower customers . . . We feel we've helped produce their crop, by supplying them through our retail customers.

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