

Crutchfields Warehouse Is Ready For Market Opening

Crutchfield Brothers Again Will Operate One Of Whiteville's Most Spacious Warehouses

EXCELLENT FORCE ON FLOOR, IN OFFICE

Operators Of Warehouse Have Been Unusually Fortunate In Getting Men With Wide Experience For Key Positions

"This load? . . . Sure I'm going to sell it at Crutchfield's!" Year after year, when the marketing season rolls around, prominent tobacco growers utter just such statements. This year heralds the opening of another successful season for Crutchfields, as there has been little change in the sales force that has served Crutchfield patrons for the past several years.

For many years, the Crutchfield brothers, Raymond and Gaither, have successfully run the Crutchfield warehouse and their long list of farmer friends has lengthened immensely. Today, they are considered two of the greatest tobacconists in the business.

Along with them will be Frank Brown who possesses a prize record of many years of valuable experience. Mr. Brown has been associated with Crutchfield's Warehouse for many years and needs no introduction to the tobacco growers of this county and of surrounding communities.

Raymond has been actively engaged in the tobacco business for over 14 years and has chalked up a neat record, which has readily placed him at the top. Gaither, the younger of the two, is also rated as one of the best warehousemen in the realm of tobacco and has played a prominent role in the success of Crutchfield's. Their winning personality and square dealing has covered the mammoth floor of their warehouse with golden weed for many years and promises to do the same in the current season that opens next week.

Very little change has been made in the warehouse force for the coming year. W. M. Williams will begin another year with Crutchfields as floor manager. Mr. Williams has been with Crutchfields for a number of years and has made a good name for himself. Oscar Phelps will assist him as assistant floor manager. To round out a policy of excellent 24-hour service, E. B. Coleman will act as night floor manager.

E. L. (Jimmie) Morgan returns to greet his many farmer friends with that familiar babble that the farmer decipheres as "more money." Jimmie has packed away over 12 years of practical experience and is considered one of the best experts in the auctioneering business.

In the office, a new man to Crutchfield's but not to the book-keeping profession takes over the book-keeping post while two veteran assistants back him up. The new man is Ed. E. Watts and his two assistants are Miss Inez Harrelson and Lacy Brome. There has been a shake-up in the bookman's position for the past several years at Crutchfield's, but this year brings a man of credited experience to the floor—B. L. Jeffords. John Dunn will be back to take over as clipman again this year.

C. E. Williamson, Jr. and B. L. Jeffords, Jr., will be on hand to weigh the many pounds of golden leaf that has already started pouring into Crutchfield's Warehouse—one of the most modern warehouses in Whiteville that offers many conveniences to the tobacco farmer. Everette Love will serve as ticket marker.

Sanitation Helps Control Mosaic

"Don't Carry Tobacco In Your Pockets When You Go Into A Field Or Seed Bed," Dr. Shaw Advises

Rigid sanitation will aid farmers in checking the spread of tobacco mosaic, a disease that costs North Carolina farmers millions of dollars every year.

The organisms that cause mosaic are often found in tobacco that has been prepared for smoking or chewing, and they can be transferred easily to young plants in the field or seed bed.

"Don't carry any tobacco in your pockets when you go into a field or seed bed," says Dr. Luther Shaw, plant pathologist at State College.

"If you are a tobacco user, brush out your pockets and wash your hands thoroughly with soap and water."

Dr. Shaw also urged growers not to transplant any plants that show symptoms of mosaic. For the first four to six weeks after transplanting, the field should be

Tobacco Growing Trying Occupation

Hufham Tries To Depict Some Of The Headaches Which Confront The Average Tobacco Grower Of Area

(By Joseph Hufham)
Tobacco growing is one of the most trying occupations on any plantation. Due to the fact that it comes off in the hottest part of the summer months and must be harvested just at the right time, or the grower will suffer loss.

In our travels during this harvesting season, we have seen men coming down the tobacco rows dripping with sweat. Soldiers in battle tanks on the hot Egyptian sands couldn't possibly get much hotter. On many occasions tobacco croppers fall out overcome by heat, or sunstroke.

About the only time a farmer is envied is when he goes into the bank to get his check cashed. From the day he goes to see about getting a run on fertilizer until he sells his golden weed and gets his check, he needs sympathy, and lots of cash. He seldom gets much sympathy, however. And if you think he gets lots of cash, ask him.

He might get a right good wad of greenbacks the day he sells. But there are oodles of bills to be paid, and on more than one occasion there are those who get insufficient funds to meet those bills.

I have been dealing with farmers for several years. I have observed their activities the year around. They work. But they know from the day they stick the points of their plows into the dirt, until they go into the bank with their checks, that they are up against stiff problems. And they are never certain of the outcome, even after they get their checks cashed.

Certain times of each year there is a "pay off" along the Atlantic ocean coast line. Millions of birds congregate on the beach to pick up tiny live things washed ashore. And people of nearly every walk of life congregate on tobacco growers' pay-days to see if some easy change cannot be picked up.

Need we go into the pointed work of enumerating bill collectors, on down through medicine specialty salesmen, to the pink lemonade and peanut vendors? Even banjo pickers show up frequently and try their luck, with or without merit.

However, the tobacco growers look forward to this somewhat like youngsters look toward the coming of a circus. They get their checks, which they have worked for, they had brains to work for it, and they don't have to ask anyone how they should dispose of it.

Some are very wise, and have money in the banks the year around. Some seldom try for credit at any time. Others blow the whole wad in a single day (Or whatever portion of the wad they get). But this is America. America lets Americans spend their earnings as they please (though a goodly portion must go for taxes now) but in so going, comes a guarantee of continued freedom, liberty and equal rights to all.

But in a final analysis we might sum it all up in these words: The grower plants a little 'backer to get a little money to buy a little meat to get a little strength to grow a little 'backer. And keep this in mind: many tobacco growers are seriously considering the growing of wheat as a chief money crop.

gone over before each cultivation and all diseased plants removed and destroyed, he says.

Cultivators, harness, men's shoes, and other equipment may spread mosaic over the field. Always cultivate or top healthy plants before working with those that have mosaic symptoms.

Dr. Shaw pointed out that black shank can also be spread by workstock, equipment, or man moving from one field to another, especially when the soil is wet. Black shank can also be spread by rain water washing from a diseased field on to another just below.

On farms where black shank has been found, don't use tobacco trash in fertilizer, and don't use manure from the stalls of animals that have ranged on infested ground.

The National Industrial Conference board reports that living costs in both the United States and Great Britain are following the same course as in World War 1.

Seventy per cent of all chickens examined by the State College poultry disease laboratory are infested with one or more fowl diseases, says H. C. Gauger, Extension poultry disease specialist.

"Of Course I'm Not Worried

about my Crop.

—I'll sell it at

the same old

place—



CRUTCHFIELD'S

THEY ALWAYS GIVE ME A GOOD PRICE"

Sell Tobacco With

Crutchfield's Warehouse

In WHITEVILLE



Raymond Crutchfield



Jimmy Morgan



Gaither Crutchfield

SALES FORCE

Floor Manager W. M. WILLIAMS
Assistant OSCAR PHELPS
Night Floor Mgr. E. B. COLEMAN
Bookkeeper ED. E. WATTS
Assistant MISS INEZ HARRELSON
Assistant LACY BROME
Bookman B. L. JEFFORDS
Clipman JOHN DUNN
Weighmen C. E. WILLIAMSON, JR.
B. L. JEFFORDS, JR.
Ticket Marker EVERETT LOVE

FIRST SALES

WEDNESDAY, AUGUST 13
FRIDAY, AUGUST 15
TUESDAY, AUGUST 19
THURSDAY, AUGUST 21
MONDAY, AUGUST 25
WEDNESDAY, AUGUST 27
FRIDAY, AUGUST 29
TUESDAY, SEPTEMBER 2
THURSDAY, SEPTEMBER 4