bread and flour.

have gotten together and with the

approval of the Food and Drug

Enriching Costs Little

Demand For Farm Goods Higher Now Than Earlier from now until next October. Commercial truck crops, for the most part, made good progress

During First Quarter Of

TREND WILL GO UP

products During Remain-der Of 1942 Will Push Prices Higher

GUY A. CARDWELL

The Farmer's Store-

A new and up-to-date stock of mer-

chandise that was purchased with the

idea of serving the needs of the ave-

rage farm family. A complete line of

staple and fancy groceries, hardware

Full Line Of

PURNIA FEEDS

and dry goods.

1941 are not anticipated, the gen-

THE COUNTRY STORE

LONGWOOD, N. C.

You bet I'm satisfied

WHEN I DO MY TRADING

-WITH-

GARRELL

BROTHERS

IN WHITEVILLE

They carry a full line of Groceries at prices

that will save you money every day!!

increase in income from farm marketings of at least the usual season proportion is expected

during the first half of June. Har-Consumers Ask For More use. Although gains in general productive activity and consumer in general properties of their fact of fact of their fact of June. Haruse. Although gains in general and West is ending, and consumer in general properties of their fact of June. Haruse. Although gains in general productive activity and consumer in general properties of their fact of June. Haruse. Although gains in general productive activity and consumer in general properties of their fact of their fact of June. Haruse. Although gains in general productive activity and consumer in general productive activities and general productive activities and general productive activities and general productive activities and general productive activities are general productive activities and general productive activitie income as large as those during proportion of their fresh vegeta-1941 are not anticipated, the general trend is expected to continue These areas will furnish the bulk upward through the remainder of of supplies during the summer FOR REST OF YEAR 1942. The expected improvement months. Carlot shipments of truck in conditions affecting the domes- crops, including Irish potatoes, Cardwell Says Demand For tic demand for farm products during the first two weeks of June were 8 per cent above those tend to push prices higher. Work- of the preceding two weeks and ing in the other direction will be were 11 per cent above those of the prospective larger marketings the corresponding period in 1941. of livestock and their products, Heavier rail shipments of canta-General Agricultural Agent generally favorable crop pros- loupes, potatoes, watermelons, cuaffecting the con- prices received by farmers) of and green corn were more than for farm products wholesale and retail price ceilings, enough to offset reductions in the stable during the These conflicting forces are ex- carlot movement of other truck of 1942 but again pected to result in relatively small crops. Compared with the corfamilies with national defense and merly call nicotenic acid) the meetings were scheduled to begin up at the start of the secup at the start of the secpellagra preventative vitamin,
ing. Programs had been planned,
speakers invited, and everything from a great the remainder of the year com- beets, carrots, cauliflower, green 6 community (or township) lead- In other words, they are enrich- was in readiness. The question goods produc- pared with the similar period of corn, cucumbers, mixed vegeta- ers. Every neighborhood and com- ing white flour by the addition was, "Shall we go ahead and try acceeding by a sub- 1941. On the basis of the present bles, onions, spinach, cantaloupes, int the curtailment price and marketing outlook an strawberries and Irish potatoes.

In this hour of National Emergency

no other undertaking is more important

and no other part of our program of

National Defense demands longer hours

nor harder work than are being con-

tributed by our farmers and their fami-

lies. In War-as in Peace, the back-

We are proud of our privilege to be

bone of our Nation is the farmer.

of service to them.

Could Be Reached In A Few Hours

CO-OPERATION IS

More Nutrients In

(From Southern Planter)

The farm agent, Paul Kiser, flour would be a simple inexpen-

Already successfully and effiand flour to isure better health.

The Greenwood Community leader, L. F. Meador, says: "We have set up definite goals for all families in my community. Every family is to grow a garden, have

a cow, chickens, and hogs.
"And," he continues, "W ready are reaching some of these goals. Three cows were bought in one week as a result of the pro-

The vice-president of the County Neighborhood Leader Organization, Mrs. R. L. Ross, of the Colon Community, says: "I think citizens we not only want to have the good things of life for ourselves but we do want to share them with those who live around

man of the Neighborhood Leader Organization, says: "Not only will we insure our health in Lee County by using whole wheat and enriched bread and flour, but we will invest in Stamps and Bonds so that our soldiers and sailors will have all the food, tanks, planes, guns, ammunition, and ships they need to fight the battle front while we hold steadfast to the farm and home front."

Tomatoes moved in approximatev the same volume as last sea

MEET IN JULY — N. H. C. Balfour of Hoke county, pictured above, is president of the State Association of County Commissioners which will hold its annual convention in Asheville July 13-15.



Farm Families Ready To Meet Any Emergency

WATCHWORD NOW

Scientists, Millers Ank Bakers Get Together To Put Flour

A campaign is on in Lee Coun- the nutrients lost are thiamin, munity has elected a man and of vitamins and minerals which to have the meetings? woman leader, both in some cases. nutritionists have found many These leaders contact and are people are not getting in suffi-from 200 to 600 were in attenresponsible for explaining pro- cient amounts. Since everybody dance at every meeting. Instead

says: "I think if an emergency sive way for all people to get the should come, every farm family in and morale. Lee County could be reached in a very few hours."

4-H Mobilization, Pledge to Buy per barrel and that many mer-ments.
Stamps and Bonds, and Enriched chants sell the same grade of Flour programs. The most educational program was explaining the advantages of using enriched flour and bread and whole wheat bread

we as leaders are repaid for the time and energy used for as

Mr. T. M. Perry, County Chair-

Good Reasons Why Mary E. Thomas, Extension Nutritionist from N. C. State

son. Rail shipments of commercial truck crops through June 13 this year were 13 percent above those of a year ago. Early cantaloupes and watermelons are now moving in fairly heavy volume. Shipments during the period May 31-June 13 were much heavier than during the preceding two weeks, but the movement to date is somewhat behind that of last season. A total of 11,339 cars of commercial early potatoes were shipped during the period May 31-June 13 compared with 8,654 cars the preceding two weeks and 9,442 cars during the corresponding period



The association at its last convention adopted a resolution com-mending the "clean up or close up" campaign of the North Caro-lina committee of the Brewing In-dustry Foundation.

College, gave the Lee County plain and enriched flour at the From Mrs. John Rizert, Execu- The following State-wide sumneighborhod leaders these facts same old price."

use whole wheat and enriched labels for "It is only when flour appreciative letter has come. or bread is labeled 'Enriched'

for health and strength. However, in recent years modern milling stamina, more endurance, and pliment for their good work." processes have removed much of better health." value protein, minerals, and vita- There are now more than 23,000

mins from flour. The result is re- white leaders and more than 4,fined white flour having very lit- 000 Negro and 114 Indian leaders tle food value except the starch, in the State, 52% of them are Scientists, millers, and bakers men and 48% women.

Keep Calm

It does pay to keep calm and Administration are adding some not act on the spur of the moof the nutrients that have been ment when wise decisions must lost in the milling. Chief among be made.

Our 16 District Federation ty to acquaint the 1,700 farm the morale vitamin, niacin (for-meetings were scheduled to begin

The meetings were held and grams to from 4 to 6 neighboring eats bread and uses flour, it was of five going in a car, room was decided that enriching bread and made for seven and eight.

greater than we have today nutrients so necessary for health satisfied, and will do more to help win this war than they would have done by staying at home. "The enrichment does not cost The reports given at these meetciently conducted drives were the much," says Miss Thomas. "I am ings of the already fine work Victory Garden, Scrap Iron Col- told that the expense to the miller club women are doing would spur lection, Farm Machinery Repair, and baker amounts to about 30c anyone on to greater achieve-

A Few Orchids

tive Secretary of the Red Cross mary shows the type of defense

and reasons why people should Miss Thomas urges us to read Office in Lincoln County, this work home demonstration club women are doing: 13,763 cotton "The home demonstration club and 4,866 wool garments made For years bread has been call- (usually in big red letters) that women have made literally hun- for the Red Cross; \$2,848.13 doned the staff of life, and rightly one can be sure it contains thia- dreds of garments, both in sew- ated to Red Cross by home demso, as long as the grain was min, niacin, and iron in the am- ing and knitting. They have been onstration clubs and \$8,758.58 by ground and all of it used in cere- ount set by the Food and Drug such patriotic, cooperative mem- individual club women; 863 clubs al and bread, because it is high Administration standard. If peo- bers of our Red Cross Chapter, cooperated in school lunch pro-Than We Have Today in food value. It contains starch ple do not use whole wheat pro- To Miss Anne Benson Priest, grams, contributing 16,021 bu-Should Come, Every Farm for energy, protein for building duce they should by all means use home demonstration agent, and shels of products, 18,345 jars of Family In Lee County muscles, minerals and vitamins enriched flour and bread in order to all of the club women we wish canned foods, and 2,201 days of

-FOOD SPECIALS-

Fat Back	k MEAT, lb	14c
12-lb. S	ack FLOUR	40с
24-lb. Sa	ck FLOUR	75c
48-lb. Sa	ack FLOUR	\$1.50
24-lb. G	oose Girl FLOUR	85с
48-lb. G	oose Girl FLOUR	
48-lb. G		\$1.65

98-lb. Goose Girl FLOUR\$3.40 Smoked SAUSAGE, lb. 20c

SMITH'S CASH STORE Gola Smith, Prop.

Phone 47 WHITEVILLE, N. C.

JUNK needed for War "What's it good for?" "Guns, tanks, and maybe part of a plane"

In the barnyards and gullies of farms and in the basements and attics of homes is a lot of Junk which is doing no good where it is, but which is needed at once to help smash the Japs and Nazis.

Scrap iron and steel, for example.

Even in peacetime, scrap provided about 50% of the raw material for steel. It may be rusty, old "scrap" to you, but it is actually refined steel-with most impurities removed, and can be quickly melted with new metal in the orm of pig iron to produce highest quality steel for our war machines.

The production of steel has gone up, up, UP, until today America is turning out as much steel as all the rest of the world combined. But unless at least 6,000,000 additional tons of scrap steel is uncovered promptly, the full

rate of production cannot be attained or increased; the necessary tanks, guns and ships cannot be produced. The rubber situation is also critical.

In spite of the recent rubber drive, there is a continuing need for large quantities of scrap rubber. Also for other waste materials and metals like brass, copper, zinc, lead and tin. The Junk which you collect is bought

by industry from scrap dealers at established, government-controlled prices. Will you help?

First-collect all of your waste material and pile it up.

Then-sell it to a Junk dealer, give it to a charity, take it yourself to the nearest collection point, or get in touch with your Local Salvage Committee

If you live on a farm, consult your County War Board or your farm implement dealer.

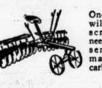
Throw YOUR scrap into the fight!

This message approved by Conservation Division WAR PRODUCTION BOARD This advertisement paid for by the American Industries Salvage Committee (representing and with funds provided by groups of leading industrial concerns):

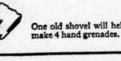
LOCAL SALVAGE COMMITTEE

Phone: 2691

JUNK MAKES FIGHTING WEAPONS







MATERIALS NEEDED

Scrap iron and steel. Other metals of all kinds. Old rubber.

Rags, Manila rope, burlap bags.

Waste Cooking Fats—When you get a pound or more, strain into a large tin can and sell to your meat dealer.

NEEDED ONLY IN CERTAIN LOCALITIES: Waste paper and tin cans—wanted only in certain areas, as announced locally. NOT NEEDED (at this time): Razor blades—glass.