



He can't ask you now!

... He's an American hero. After fighting bloody battles in the Pacific, he was home on leave two years ago.

... You may remember seeing his picture. His name is John Basilone, Marine Gunnery Sergeant. He traveled all over America, urging every American to buy more bonds.

... He said: "You don't know—you can't know—how much it means to the boys out there when they hear the folks back home have just put another War Bond Drive over the top."

... They gave him the Congressional Medal of Honor and offered him a commission. He didn't want it. "I'm a plain soldier," he said.

"I want to stay one."

... Well, he stayed a plain marine—like Joe and Bill and the fellows down the street. He can't ask you to buy *bigger* bonds during the Seventh. He was killed a few weeks ago on Iwo, just after he had led his assault team to the edge of an airfield we needed desperately.

... We can't let him and all our other fighting heroes down. Remember, last year we had two War Loan Drives by this time. The Seventh is our personal call to arms—two drives in one. That's why our quota is large.

... We must meet it—we *will* meet it—for the hero of Iwo—for Victory—for pride in America.

HERE'S WHAT UNCLE SAM WANTS YOU TO DO:

Select your individual quota in the 7th War Loan according to your income—then meet it!

If your Average Income Per Month is:	Your War Bond Quota in The 7th is: (Cash Value)
\$250 & up	\$187.50
225-250	150.00
210-225	131.25
200-210	112.50
180-200	93.75
140-180	75.00
100-140	37.50
Under \$100	18.75

Let your dollars join the fight in the MIGHTY SEVENTH WAR LOAN!



BUY BIGGER BONDS IN THE MIGHTY SEVENTH

COASTAL DRUG CO.

Fred Mintz

SHALLOTTE, N. C.

SHALLOTTE TRADING CO.

Hobson Kirby

SHALLOTTE, N. C.

SHADY PARK SERVICE STA.

D. G. Hewett

SHALLOTTE, N. C.

COAST ROAD SERVICE STA.

Chas. Russ

SHALLOTTE, N. C.