

### Pepsi Sponsors Prize Contest

#### Treasure Top Contest Announced By Manufacturers Of Popular Beverage

Probably the most spectacular competition ever to be offered to the public begins with the opening of the Pepsi Cola "Treasure Top" Contest offering \$203,725.00 in cash prizes, it was announced today, by Mr. J. W. Jackson, President of the Pepsi-Cola Bottling Company of Wilmington.

"In my opinion," said Mr. Jackson, "America has never seen anything like this before. There are over 15,000 cash prizes for the public plus over 900 cash prizes for the dealers who help their customers to win.

"Every entry wins at least a 'Treasure Certificate' for 100 points in the Family Sweepstakes, and the family who wins the family sweepstakes gets as first prize \$25,000 in cash.

"In addition to that, there are 51 separate cash prizes awarded each month in every State of the Union. All you need to enter the contest is one Pepsi-Cola bottle top with a design hidden under the cork. The detailed rules will appear in the newspapers and can be obtained as well from your favorite retail store.

"In addition to the contest," Mr. Jackson pointed out, "it's going to be a lot of fun for every man, woman and child to collect and trade these Pepsi-

Cola Treasure Tops and try and get complete sets of the different insignias.

"In the monthly contests one Treasure Top is enclosed with a 25-word statement on 'Pepsi-Cola Hits the Spot Because . . .'. In addition, the entrant states the number of different Treasure Tops they have so far collected. The number of tops so collected makes no difference in the awarding of the prizes which are judged completely on the merit of the statement. Every entrant gets at least a Treasure Certificate for 100 points for the big Family Sweepstakes.

"At the end of six months, when the Family Sweepstakes close, the 100 families in the United States having the greatest number of points will be the finalists in the Family Sweepstakes contest. Among these 100 families, 40 family prizes will be awarded—the first prize being \$25,000 in cash.

"The entire contest will be judged by the Reuben H. Donnelly Corporation, the nationally known judging organization.

"All Treasure Top entries should be mailed to P. O. Box 12, New York 8, N. Y."

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### Farmers To Plant Big Peanut Crop

#### News That All Quotas Have Been Lifted Probably Will Be Greeted With Enthusiasm By Brunswick Growers

Because they afford a rich source of food, fats and oil, all peanut quotas for 1948 have been lifted. Brunswick county farmers may plant what acreage they please in peanuts this year, according to J. J. Hawes, secretary to the AAA at Supply.

During the past two or three years the peanut production in Brunswick county has not been up to normal, due to the extremely wet late summers and fall. Despite this, hundreds of the farmers still look upon peanuts as a very valuable crop for the hay and nuts that it produces, as well as for the fertility to the land on which it is planted.

With the quotas off the peanut acreage and with the tobacco acreage cut 27 percent, it is very probable that this year will see the planting of the biggest peanut peanut acreage in several years.

### Southport And Bolivia Split

#### Southport Girls Go Down Before Bolivia Sextet But Boys Salvage Victory Over Opposing Quint

Sullivan hit the hoop for 24 points Friday night as her Bolivia mates scored a one-sided victory over Southport 32 to 13, but in the after-piece the tables were turned and Southport took a 34 to 20 decision.

Danford was good for 4 points and Knox and Purvis for 2 points each in the victory for the girls. The McRacken twins, Rebecca and Katharine, were good for 6 and 5 points respectively for Southport, with Swann accounting for the other two markers.

In the boys game the scoring for Southport was about evenly divided, with each of the five starters figuring in the scoring. Brendle and Spencer were high men with 9 points, followed by Bowmer with 8 points, Swann with 6 and Fisher with 2 points.

On Friday night the two Shallotte teams come here for a double-header. In a previous meet-

ing between these teams this year Southport dropped a pair of games to these outfits, and on Friday night will be out to even the count.

### All-Stars Win Another Game

#### High Scoring Contest At Waccamaw Last Night Winds Up In Victory For Southport Independents

Southport all-stars defeated the Waccamaw all stars in a high scoring game at Waccamaw last night. Waccamaw used 6 men, Southport 7, and everybody scored at least one point. The game ended Southport 57; Waccamaw 37.

Waccamaw played a nice game, as only two fouls were chalked down against the boys out there. Southport was credited with a full dozen.

The score by player was, Southport—Gregory 22, Russ 8, Shannon 14, Bellamy 4, Lee 4, Swain 4, Doshier 1. For Waccamaw, Inman 14, Evans 14, Duval 10, Babson 1, Tysinger 4, Russ 4.

### State Federation Against Changes In Quota Figure

#### Farm Bureau Leaders Oppose Greater Acreage Unless Demand For More Tobacco Is Indicated

The North Carolina Farm Bureau has re-emphasized its insistence that flue-cured tobacco quotas for 1948 be determined on "the basic principle of supply and demand."

Carl T. Hicks, Walstonburg, chairman of the State Farm Bureau Tobacco Committee, issued the following statement at the conclusion of a meeting at Raleigh:

"The North Carolina Farm Bu-

### Independents In Win Over Bolivia

#### Free-Scoring Affair Won By Southport Monday Night; Play Naval Reserves Here Tonight

With both sides scoring freely, the Southport independent basketball team turned back the Bolivia independents at Bolivia Monday night.

"We regret exceedingly the attempt to inject influence which might overlook the basic principle of supply and demand, on which the quota system,



"Now—will you give back the Pepsi 'Treasure Top' you borrowed from me, A. J.!"

Look for hidden design under the cork in every Pepsi-Cola bottle top. Enter Pepsi's great \$203,725 "Treasure Top" Sweepstakes and Contests. Every entry gets a Treasure Certificate for the big Family Sweepstakes Prize of \$25,000.00 Cash. Collect and swap Pepsi "Treasure Tops" . . . GET ENTRY BLANKS AT YOUR STORE. Pepsi-Cola Company, Long Island City, N. Y. Pepsi-Cola Bottling Co., Wilmington, N. C.

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### REPUBLICAN MEETING—Calabash, N. C.

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Thurs., Jan. 29th—7:00 P. M.

### OYSTER ROAST—8:30 P. M.

Meeting to organize Shallotte Township Republicans. Ladies especially invited . . . Come and bring your neighbor and friends.

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day night 60 to 50. Every man on both teams figured in the scoring. For Southport Shannon led with 20 points, Bellamy was the runner up with 14 and Gregory accounted for 12. For Bolivia, Taylor scored 14 points, and Hawes and McKeithan each got 10.

Last Wednesday night, playing at Southport, the Waccamaw all-stars trimmed the Southport team 34 to 35. Russ with 8 points led in scoring for Southport and Evans and Smith starred for Waccamaw with 14 points each.

The Wilmington Naval Reserves are being taken on here tonight. This team has some mighty good players and with the practices they have been putting on they will probably show up much better than they did last week with the high school team handed the defeat.

There is no better way to learn to fly than to join the U. S. Army's Aviation Cadets. There are many benefits . . . training which cannot be equaled, pay, excellent living facilities, a chance to get ahead in a moving field. Your nearest U. S. Army and Air Force Recruiting Sub-Station has full information.

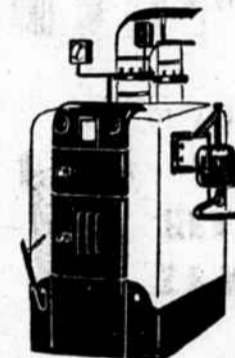
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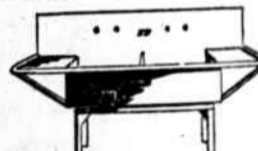
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