

VERY DRY AREAS
Most of Smithville and Lockwoods Folly townships have been practically without rain for two months. Only an occasional light shower has fallen in these townships during that time. While Shallotte has had little rain, the Longwood section only seven miles away had big rains on five successive days last week.

NO SEAGULLS NOW
For the past two months seagulls have been practically nonexistent along the Brunswick coast. Days sometimes pass without a single one of these birds being seen. They have been north nesting. Late August will see them back by the thousands.

Don't DRIVE BY—DRIVE IN!
You can make this a profitable stop in your travel about Brunswick County. Your business is always appreciated, and you will find this a good place to do your trading.

ENNIS LONG SERVICE STATION
U. S. No. 17 Supply, N. C.

SAVE THIS RECIPE

IF YOU WANT THE Best Rolls YOU EVER TASTED

Remember that SILVER CUP flour—milled from the choicest soft wheat and enriched with vitamins and iron—gives you that delicate texture and tempting flavor that means better rolls, biscuits, bread, cakes and pastry.

FOR ECONOMY — FOR GOODNESS — FOR SURE-FIRE RESULTS — USE Silver Cup ENRICHED FLOUR

ROLLS
1 yeast cake
5 tablespoons sugar
1/2 cup shortening
1 cup warm milk
4 cups Silver Cup flour
2 eggs
1 teaspoon salt

Put shortening, sugar and salt in bowl. Add the warm milk. Stir in 1/2 cup warm water. Add flour in slightly beaten. Add eggs, form a stiff dough. Place in a greased bowl, let rise to double in bulk. Press down, grease dough on top with melted butter. Cover and put in refrigerator for at least 6 hours before making rolls. Make out rolls, butter and let rise to double in size. Bake at 450° to 475° F. until brown. Dough will keep several days.

SHALLOTTE TRADING CO.
HOBSON KIRBY, Prop
Shallotte, N. C.

CANNING SUPPLIES
We have all of the things that you will need to bring your home canning equipment up-to-date. Be provident . . .

CAN AT HOME AND SAVE!
R. GALLOWAY
General Merchandise
SUPPLY, N. C.

"WANT A HOME IN A HURRY"

YOU CAN FROM ONE OF THESE BUILDINGS

20 x 60 Building	\$195.00
20 x 33 Building	\$215.00
20 x 50 Building	\$295.00
20 x 100 Building	\$450.00
26 x 45 Day-Room	\$600.00

ALL ABOVE BUILDINGS CAN BE TAKEN DOWN IN SECTIONS and RE-ERECTED AT A VERY LOW COST

WE ALSO HAVE SECTIONAL BUILDINGS

3-4-5-6 Rooms

CONCRETE BLOCKS	10c
CINDER BLOCKS	
MILLIONS OF FEET OF GOOD USED YELLOW PINE LUMBER. BRIGHT, FREE FROM NAILS—	
2 x 4 — 2 x 6 — 2 x 8 — 2 x 10	
1 x 6 — 1 x 8 — D & M SHEATHING	\$60.00/M
SQ. EDGE BOARDS	
1 x 6 — 1 x 8 German Siding	\$80.00/M
New 90-lb. Slate Roofing	\$2.35

• EXHAUST FANS • CELLO-SIDING
• HEATING • INSULATION
• LIGHT FIXTURES • PLASTER BOARD
• TANKS • SINKS

HUNDREDS OF OTHER ITEMS

CLEVELAND WRECKING CO.
CAMP DAVIS Holly Ridge, N. C.
Half Way Between Jacksonville and Wilmington
Route 17 Gate 27
P. O. Box 814 Phone Holly Ridge 201
Salesman on Premises Daily 8:00 to 5:00—Including Saturday

VISITED HUSBAND
Mrs. Joe Singletary has returned to her home near Supply after a visit to her husband and brother who are with the dredge Lyman at New Orleans.

VACATION IN MOUNTAINS
E. D. Bishop, E. H. Kirby and Earl Milliken all of Shallotte, are spending a week or ten days vacation in the mountains of western North Carolina.

WANT RIVER DREDGED
Shallotte folks are circulating a petition asking Senator William B. Umstead to exercise his good offices towards having shoals and other obstructions removed from the Shallotte river from Village Point to Shallotte.

COLORED CITIZEN DIES
Fred Burney, well known and respected resident of Lanvale community was 54 years of age. Funeral services were conducted Sunday afternoon at 2 o'clock at St. James church in Snow Field. Burney is survived by his wife, 8 children, 2 grandchildren 1 brother and 2 sisters.

AT LONG BEACH
Mr. and Mrs. S. L. Grist, Sr., Mr. and Mrs. S. L. Grist, Jr., Mrs. J. D. Grimes and three children, Mrs. James M. Grist and son, all of Washington and Mr. and Mrs. J. D. Grimes of Raleigh and Washington are spending a month at the Cranmer cottage at Long Beach.

FOUR ENLIST
Two veterans and two non-veterans from Brunswick enlisted in the Army at the Wilmington Recruiting office this past week. Henry G. Coley, veteran of Southport, went with the 2nd Armored Division and Pfc. Walter F. Spencer of Bolivia, also a veteran, was assigned to the European Command. The two non-veterans were Herbert F. Mintz of Leland and Lucian K. Hughes, Ash. Both went with the Air Forces.

WHO ARE the COUNTRY'S BEST COOKS

Why, the cooks of Carolina, of course. Nowhere else do you get such fluffy, light biscuits . . . such crusty brown rolls and such tempting pastries. One reason for their success is that they know the importance of using only FINE FLOUR. That's why so many Carolina cooks use

Goose Girl
the flour that's skillfully milled from the best soft wheats—to ensure Better Baking Results. There's no better flour for biscuits, rolls, bread, pastries and all purpose baking.

Goose Girl ENRICHED FLOUR



P. O. Gore Store
General Merchandise
NAKINA, N. C.

FOR BIGGER BETTER HOGS



CERTIFIED 20% HOG RATION

Extra pounds of pork mean extra profits. To put them on fast and sure, feed CERTIFIED 20% Hog Ration—fortified with vitamins and minerals to produce more top quality pork. Supplies everything hogs need to finish off in top condition.

- Gives a Fine Finish to market pork by providing just the right balance of nutrients.
- Steps Up Profits by helping you grow hogs bigger faster.
- Saves Time and Labor—this one easy-to-feed ration supplies all the hogs requirements.

Headquarters for CERTIFIED and VIGORENE Feeds
The Country Store LONGWOOD, N. C.

HAD WEINER ROAST
The young people of the immediate B. T. U. classes of the Shallotte Baptist church had a weiner roast at Gause Landing Saturday night. Those attending were, Misses Norma and Janis Gore, Dietrich and Shirley Russ, Glenn Hewett, Betty Grissett, Joyce Grissett, Glenda Sommersett, Selene Register, Mary Emma Mintz, Carolyn Parker, Betty Jean and Dorothy Downes, Edward Gore, Lacy Tripp, Edwin Holden, Paul and Edward Harmon, Audrey and Harold Gore, Jackie Bennett, Joseph Carter and the B. T. U. Leaders, Mr. and Mrs. Bernice Russ. Visitors attending were Doris Clemmons, Leroy Cooper, Annie Merle Pigott and Mr. and Mrs. P. E. Parker.

LOUISIANA VISITORS
Mr. and Mrs. Vincint Castigliola of Chalmette, Louisiana, are spending some time here at the Camella Inn. Mr. Castigliola is president of the Castigliola Fruit Company, which also deals extensively in seafoods.

PLEASED WITH BEACH
R. I. Blackwell, of Raleigh, representative of the home builders loan division of the Jefferson Standard Life Insurance company, spent Saturday and Sunday at Long Beach. Mr. Blackwell was apparently greatly pleased with prospects he found, for steady and continuous development of Long Beach.

VISITED RELATIVES
Mr. and Mrs. Lindsey Patience and two children, of Crescent City, Fla., have been visiting Mrs. Sally Garrett in Southport; Mrs. Bruce Ludlum in Wilmington and Mrs. E. M. Denbo in Durham. They returned to Florida Monday.

MOVE IN JACKSONVILLE
Mr. and Mrs. Grover Quinn and little daughter, Lee, have moved to Jacksonville. Mr. Quinn, with the State Wild Life Commission, has been residing here some time, getting the Orton Wild Turkey Refuge in shape.

BACK FROM HOSPITAL
Durant Canady of Ash returned from the government hospital at Memphis, Tenn., last week. He has been a patient there for a little over two years following an automobile accident at Supply. Both of his legs were broken at the hip and he sustained other injuries. After serving five years in the army, 3 months of which was spent in combat, he returned home without a scratch. In years.

GENERAL STORE
We have made it a policy to develop our stock to take care of the needs of our customers, and our merchandise ranges from Groceries to Automobile Accessories.

ODELL BLANTON
General Merchandise
SUPPLY, N. C.

DOG TAX NOTICE
All dogs caught on the streets on or after August 1, 1948, not wearing a city tag will be impounded. The owner will have 24 hours to claim said dog and pay expenses incurred.


By Order of Mayor,
H. A. LIVINGSTON

BUY AT LONG BEACH
CHOICE LOTS, and COTTAGES FOR SALE
COTTAGES FOR RENT
LONG BEACH REALTY CO.
Charles Trott
Long Beach

DINE and DANCE
Dancing Every Night
GOOD STRING BAND
SATURDAY NITE
Steaks & Chicken
Seafood Platter
OPEN 'TIL MIDNIGHT
SEA SHORE GRILL
A Good Place To Eat

Long Beach Is Healthy

A Good Place For The Family



A Healthy Suntan . . . Cool, Comfortable Temperatures, Plenty of Outdoor Activity . . . Fresh Air and Sunshine

THESE ARE THE THINGS YOU CAN PROMISE YOUR FAMILY ON THEIR LONG BEACH VACATION

REGULAR BUS SERVICE
Southport to Long Beach

Leave Southport—
8:35 A. M.
3:05 P. M.
8:00 P. M.

Leave Long Beach—
9:00 A. M.
3:30 P. M.
11:00 P. M.

Sunday—Only
Lv. Long Beach 5:30
Leave Southport 2:30

W. B. & S. BUS LINES

EVERYTHING YOU NEED AT THE BEACH

Meats—
Groceries—
Ice, Milk Fish
Newspapers—
Gasoline • Oil—
Cottage Rentals
Real Estate
Beach Wear

STOTT'S STORE
Long Beach

LONG BEACH PAVILION
ROUND DANCE—SQUARE DANCE
JOE REAVES and BRUNSWICK COUNTY BOYS . . . FUN FOR ALL
(Returning by Popular Demand—Saturday Night, July 24th)