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GRAND OPENING

OF WHITEVILLE'S NEWEST DEPARTMENT STORE **BULLOCK'S DEPARTMENT STORE**

"THE LITTLE STORE WITH THE BIG VALUES"

Thursday, March 24th, 9 A. M.
COME ONE, COME ALL **RAIN OR SHINE**

THESE VALUES LISTED MAY BE FOUND IN EITHER THE WHITEVILLE OR CHADBOURN STORE

Special

AS LONG AS THEY LAST
Men's Quality
WORK PANTS
Brown and Blue
\$3.00 Values
\$1.39

BEAUTIFUL
DRESSES
For The Children



Priced At—
\$1.98 to \$3.98

JUST A FEW

Of the Hundreds of BARGAINS which We are offering in this store are listed here. It would be impossible to list all the Exceptional Bargains which we have to Offer at this time!

OTHER SPECIALS!

BOYS' BLUE DENIM
Blue Bell OVERALLS
Size 1 to 5
REDUCED TO **\$1.00**

BOYS' Overall \$1.49 - \$1.98 Made from Sturdy Materials	MEN'S Overall Sanforized \$2.49
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SHOP and SAVE!

WE HAVE A COMPLETE LINE OF CHILDREN'S

SHOES

In Latest SPRING STYLES
Now is the time to get Your child ready for the EASTER PARADE—At **BULLOCK'S**
\$1.98 to \$4.98



Men's First Quality

Felt Hats

\$2.98 each

OTHER MEN'S HATS
\$1.98 to \$7.95

BIRDSEYE BABY DIAPERS
\$2.49 Doz.

LARGE ASSORTMENT **DRESS Materials**
49c to 98c yd.

GENUINE CHENILLE BED SPREADS
Heavy Weight. \$7.95 Val.
\$3.98

A REAL SPECIAL!
9x12 Linoleum Felt Base **RUGS**
\$3.98

MEN'S HELMETS
Sure Fit — \$1.50 Value
\$1.00

Free Prizes

Will be Given to the First 100 Customers in the Store the OPENING DAY, who spend as much as \$5.00!

COME GET YOURS!

BULLOCK'S SELLS BEAUTIFUL

Ladies' Ready-to-Wear

Dresses, Coats and Suits at Reasonable Prices

DRESSES
Cottons, Silks... Rayons
\$4.98 to \$12.95

Beautiful Broadcloth **PAJAMAS**
For Men, Women and Children
\$2.98 and \$3.98

LOVELY **NYLON HOSE**
For The Ladies'
\$1.00 pr.

A REAL BUY!
Sizes 8½ to 10½

HEAVY WEIGHT LL SHEETING
19c Yd.

Harvest And **SUN HATS**
For All The Family
25c to 98c



Ladies' Cotton Print **DRESSES**
Beautiful Fast Colors Well Made
\$2.48 to \$3.98

MEN'S CORDUROY **SPORT COATS**
\$14.95

MEN'S ALL WOOL **SUITS**
\$24.95

OTHER MEN'S SUITS
\$19.95 to \$37.50

SPECIAL ON **DRESS SHIRTS**
Reg. \$3.00 Value
\$1.98

LARGE TURKISH **TOWELS** 25c

Matching Wash **CLOTHS** 5c

BLUE and RED **Bandanas** 10c

\$1.49 to \$1.98
51 GAUGE, 15 DEN. **NYLONS** \$1.49

Large Size, Blue
Overall Jackets \$1.69

SHOES - SHOES

FOR FEET'S SAKE! SEE BULLOCK'S SHOES First... It Pays!

New Spring styles for the Ladies
From **\$2.98 to \$6.95**

Men's Dress Oxfords
\$4.98

Other Dress **SHOES**
For Men
\$6.95 to \$12.95



See Our New Line of Freeman **SHOES**
"Worn With Pride By Millions"

MEN'S STURDY **Work SHOES**
\$3.98 to \$6.95
A PAIR

First Quality Dan River **SHEETS**
81 x 99 Inches
\$2.39

FIRST QUALITY Pelzer **SHEETS**
\$1.98
A Real Bargain

Men's Chambray **WORK SHIRTS**
A Real Value. Sizes 14½ to 17. Priced at
\$1.39

MEN'S **Handkerchiefs**
A 15c Value
2 for 15c

Men's Sturdy **LEATHER PALM Work GLOVES**
\$1.50 Values
\$1.00 pair

MEN'S ATHLETIC **SHORTS**
A Real Value
59c each

MEN'S ATHLETIC **Undershirts**
49c each

HEAVY WEIGHT GRAY **Sweat SHIRTS**
FOR MEN
\$1.49
Here Is Where Your Dollar Goes A Long Way!

BULLOCK'S DEPT STORE

809 SOUTH MADISON STREET

NEXT TO BRAXTON-WARREN CO.

WHITEVILLE, NORTH CAROLINA

WHITEVILLE

CHADBOURN