

The State Port Pilot

Southport, N. C.

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Words Of Wisdom

After he had spent the greater portion of his allotted time on the program entertaining his audience with a versatile repertoire of amusing stories, Editor Willard G. Cole of the Whiteville News Reporter closed on a note calling for closer cooperation and better understanding. We're glad that his listeners were for the most part Brunswick county citizens representing many different sections.

The occasion was the fifth anniversary of the charter night for the Southport Lions Club, and there were many visitors from other clubs in the county. Moreover, it was ladies night, and so it was a very fine, representative audience which heard the wise counsel of Editor Cole when he stressed the importance of greater tolerance and mutual helpfulness.

As he spoke we could not help thinking of the tremendous amount of good that we people of Brunswick county waste fighting each other. There are few obstacles which not be overcome by people like ours if and when they will use all of their energy and will direct their interests toward a common goal.

And once more we are reminded of Speaker Cole's words as he closed with this splendid bit of advice: "All things are within our grasp when we link hands with our neighbor in common endeavor, and when each of us links his hand with God's."

Tangible Progress

In the days preceding the Better Schools and Roads special election this newspaper took a leading role in urging Brunswick county citizens to give the program their full support. There was a great sentiment in favor of this special election, and it carried by an overwhelming majority.

Not even in this project was there one hundred percent compliance, and those who were outspoken in their opposition then have been heard frequently to say "I told you so" as they have pointed to the slowness with which actual work on schools and roads got underway.

Well, we are happy to report that the days of these joy-killers are numbered. Already in progress in this county is work on six of the ten proposed school projects. A disagreement over a site is the only thing that keeps the record from being eight out of ten.

As for roads, we think a trip over the county will tell that story much better than we can. Suffice it to say that more roads in Brunswick county are under construction at the present time than at any previous period in our history.

These are the first fruits of the Better Schools and Roads program.

Chair Of Retailing

The North Carolina Merchants Association will soon get at the task of establishing a Chair of Retailing at the University of North Carolina. At the present moment we do not have any information at hand as to a bill of particulars. The details will be revealed as the program develops.

In this quarter, there seems much to commend the proposal. Retailing is both a science and an art. These aspects of the job should be taught.

Offhand, just as laymen, we would define the science of selling as "telling the story of the merchandise in understandable language." The art of selling, as we see it, has to do with the words and personality involved. The art of selling was illustrated in the experience of one store which found it impossible to sell less than three yards of ribbon to a customer and make a profit on the deal. The

rule was put into effect and sales at the ribbon counter dropped almost to zero.

The sales manager went to investigate the problem and instead of bawling out the clerk, he listened to what she was saying. To each customer she was stating: "You can't buy less than three yards." She was instructed to revise her wording to say: "You may buy as little as three yards of this ribbon." Sales jumped upward and the ribbon problem was over.

There is much to be learned about selling and the feeling is that there is a great need for a Chair of Retailing at the University. American industry thrives because Americans are great salesmen. Better selling could mean better business and better living standards than we have even now.

Questionable

The decision of two teams in the Major Leagues to play a Sunday night baseball game is most questionable.

There was something to the argument that an occasional night contest would enable many daytime workers to get to see games which they otherwise could not see. Essentially, however, baseball is a sport which should not be confined to nocturnal hours.

The least that can be said is that Sunday night baseball seems out of place. We hope it never becomes popular.

Splendid Occasion

The strawberry will be king Wednesday night when the Civitans of Chadbourn stage the annual ball which marks this event. Artie Shaw, the colorful orchestra leader, will be there, as will some of the most beautiful girls to be found in this section of North and South Carolina.

Say we, who enjoy this delicious berry, "long may the strawberry reign," and may there be many more similar celebrations as will come Wednesday night.

RALEIGH ROUNDUP

By Eula Nixon Greenwood

STAYING? . . . The belief here is that Capus Waynick, sometime ambassador to Nicaragua, may not return to this Central American country, but will remain in Washington as special assistant to the administration in its plans to give the sub-marginal areas of the world a helping hand. While the Congress is still looking slightly askance at this latest Good Samaritan, North Carolina's We nick is busily preparing the groundwork for his world-straddling efforts.

Capus Waynick in his new duties may be required to do a great deal of traveling, but his heart will remain deep in North Carolina. He may well be your next Governor, Dr. Graham's 300,000 votes being a giant step in that direction. He is recognized as one of the best thinkers in North Carolina politics, but until he decided to take a gander on Kerr Scott a little over two years ago now he was another man with a good brain getting nowhere. Scott, as you know, wasn't given a chance to win. Waynick, on the advice of the late J. M. Broughton, left his uncertain future with the Reynolds Foundation, cast his lot with Scott, and was gathered up into the political stratosphere when the dark horse came in the winner.

From doldrums to diadem in six months of 1948 was Waynick's good fortune. Now he is putting to full use his long experience as editor, State Senator, chairman of the State Highway Commission, and general liberal partner. He is a friend of labor, Jonathan Daniels, the colored man, and the farmer. Beat that.

NO SUCH THING . . . Some numskull in Raleigh wrote last week that Charles Johnson led Kerr Scott by about 40,000 votes in the first Primary two years ago. The figure was not far off, but applied more nearly to the beating Scott gave Johnson in the runoff. In the first, Johnson polled less than 10,000 votes more than Scott.

GRAHAM . . . Senator Frank Graham is an exclamation point fellow, any way you look at him. If you like him, you love him, exclamation point! If you dislike him, the exclamation mark is still there. This column received a note last Friday from Fred Severance of Asheville, editor of a fine weekly, "The Asheville News." You may not be interested in everything he had to say, but the Severance orchid was this sentence to the editor of this column: "We take it you are for Frank Graham!"

There was the exclamation sign looking just as bold and exciting as it did at the end of a Graham supporter's statement in saying this column leaned to Smith. A political tightrope successfully tripped. Thanks for your indulgence.

BETTER . . . More than half the votes cast in the Primary on May 27th went to candidates other than Dr. Frank Graham. He well realizes this and will be a better Senator because of the knowledge of it. There is a strong conservative element in North Carolina, and odds are that Willis Smith received more white votes in his 252,000 ballots than did Dr. Frank with his 302,000. So, North Carolina is no Fair Deal idiot and is no Dixiecrat fool, and should be shoved into neither camp by eager beaver writings.

COLORED FOLKS . . . The Negroes of North Carolina still have to associate with their white friends and they should not permit this moment of new-found freedom on the political front to injure their good relations with the white folks. They may, as some people profess to believe, control the balance of power on political matters, but education is slow and the road to racial equality in the South is still long, troublesome, and full of rocks. Haste and impatience among the Negroes will only serve to make this road longer and more difficult to travel.

Roving Reporter

(Continued From Page One)

speckled trout are making things interesting. Shallotte Village Point is also reporting good fishing, as is Gause Landing and Calabash. The fish are now doing their best to make up for arriving late.

Dr. and Mrs. W. C. Hedgepeth of Lumberton are spending two weeks at their cottage at Long Beach. Rev. Carey Hedgepeth, father of Dr. Hedgepeth, will be along the first of August for his annual month at the beach. We are always kind of intrigued with Rev. Mr. Hedgepeth. He is 92 years old but you would not take him as being more than 60. He is a very active Baptist minister, said to be the oldest active pastor of any denomination in North Carolina.

Good photographs with stories, those with real story background, never grow old. Illustrative of this is that eleven years ago we had a party of 29 or 30 Flora Macdonald College girls here, accompanied by Dr. Vardell. They were visiting Southport, Bald Head Island and Orton. With a little pre-arrangement Bill Baker, at that time photographer for the State News Bureau, was also here. Many pictures made that day have appeared again and again in various newspapers and magazines. One of them, showing a Massachusetts girl framed by overhanging palmettos on the beach at Bald Head Island, was used by many of the biggest newspapers in the country and also by many magazines. Last week when a favorite magazine of ours, The State, published by Carl Goerch, reached us, we were very much gratified to see the palmettos and our Massachusetts friend forming the cover.

More than 200 new telephones have been added to the system at Southport during the past two years. This is gratifying to the folks who use telephones, but to the Bell Telephone Company it means that each one of the 200 phones cost \$120.00 more than the present telephone rates were designed for. To the folks who can look at it fairly the cost of phones is not balanced by revenue coming in to pay for them. It also explains why there is no general expansion of private or corporation owned telephone systems. At least in part, the tax paying privately owned telephone companies have the rates that they can charge fixed by the State on one side. On the other side the Federal Government goes into the business with money belonging to the tax payers and competes with the private companies.

Now in charge of the pavillion dining room at Long Beach, Mr. and Mrs. A. H. Cromer are serving some mighty fine meals and getting a lot of patronage. Some days they serve over a hundred people. One day this week we hitched a ride over to the beach with Mrs. Cromer. When we got to the pavillion Mr. Cromer quit his dishwashing job of the moment for two hours. This to take us four miles down the beach to visit with Bill Horner. After we got back, Mrs. Cromer was ready to serve a bounteous, man-sized lunch. After we had eaten it and had no defense against such treatment they both told us the lunch was on the house.

Prettiest necktie we've had in years was sent us this week from Goldsboro by Mrs. M. L. Bulard, dean of all teachers in the Southport school. Mrs. Bulard rounded out 50 years—think of "hat—as a teacher two weeks ago. We were not exactly a pupil, but seeing this fine woman daily, we could not help learning a lot from her. She is deserving of a rest from her long years of teaching. In a personal letter to us some weeks ago Editor Henry Belk of the Goldsboro News-Argus, a son-in-law of Mrs. Bulard, paid her a fine tribute for a son-in-law to pay. Ed Belk said, "She is a most remarkable woman."

Here Thursday, former State Highway Commissioner J. A. Bridger of Bladenboro, appeared very much pleased with the outcome of the primary election in Brunswick county. A strong admirer of Senator-elect Bunn Frink, Mr. Bridger said that Brunswick county would have its interests well looked after in Raleigh next spring. Mr. Frink's nomination was equivalent to election. The Republicans have no candidate for the State Senate.

A couple of weeks ago we had to write Bill Horner of Sanford about something or other. Mr. Horner, a widely known newspaper publisher, was running for Congress against C. B. Deane at the time. Although Mr. Horner got 25,000 votes, Congressman Deane came through with 28,000. Well, when we had to write Bill about something else, the time being before the primary election, we incorporated a paragraph telling him he would have a better chance of being elected Congressman of the 8th District if he spent his summers at one of the Brunswick beaches, like Congressman Deane. He must have taken our advice seriously, because just as soon as that primary was over he came down and spent last week

at Long Beach.

We were down at Long Beach Friday and O. G. Bain, district manager for the Bell Telephone Company, was down there. Seems to us he was collecting future telephone rents for the Bell folks, when and if they give Long Beach the much needed and much wanted service. Mr. Bain picked us up and carried us around to the Baptist Seaside Assembly grounds at Fort Caswell. While there we asked Dr. R. K. Redwine, general manager of Fort Caswell, to exert all possible influence to see that Mr. Bain and his company provided phone service for Caswell and Long Beach as soon as possible. Dr. Redwine told us confidently that Bain was growing in grace with the Baptists and that he personally thought they could prevail on him to do something at an early date, with Holden Beach also coming into consideration before long.

Fishing with Mr. and Mrs. Red Barber of Charlotte some days ago, he had absolutely no luck. The fish just wouldn't bite, even though we were at the best fishing spot in Brunswick county. We could not account for it and at the moment we had absolutely no alibi for not coming home with a nice string. Now, however, after mature deliberation, we have come to the conclusion that the fish were not used to seeing two red heads in the same boat. They were either scared to death or lost in admiration. Red writes us that Mrs. Red and the four young red heads that form the family are coming down the middle of June to spend a month at their favorite Long Beach.

R. M. Edwards of the Exum community was telling us of his fine corn a day or two ago. He stuff is now more than waist high and getting higher every day. Laying by will become a necessity in a few days more. Mr. Edwards says he has an exceptionally good stand, and there is no long and short of it. The tops stand level without any breaks. Reports are coming in from farmers of other sections of the county, also telling of fine crops of corn and tobacco, etc. For this early in the year the farming outlook appears to be fine.

H. W. (Slim) Kendall, editor of the Greensboro Daily News, wrote us this week and asked that we not catch all of the fish before he and Mrs. Kendall get down in July. They have a regular summer place at Ocean Drive but Slim and Mrs. Kendall have often managed to make it on up here for a day or two of fishing. We hope that this year will not be an exception to the custom. Mr. Kendall is very much interested in the beach development possibilities on this part of the North Carolina coast.

About three weeks back David Ramsey, an employee of the Charlotte Observer, spent three days around Southport. He brought his camera with him. Two or three pictures he made on that trip have since appeared in The Observer. Writing us this week David said that this part of the state was a press agent's paradise. Incidentally he told us of a couple of Charlotte fellows who were coming down this month to spend a full week here.

Open for only 6 days of the week for the past two years or more, Mack's Cafe has had to take down its Thursday's closed sign. Since the 6-day week was started three new cafe's have started up in or just on the outskirts of town, all of them open seven days of the week. Despite this additional service to the public, Mack's on the waterfront just had to switch back to seven days.

The more than 200 mimeographed pages of a bulletin, showing the outstanding activities of the Brunswick County Negro schools, has been added to our reference matter. The work, pre-

Not Exactly News

Last week we paid our first visit to the Yaupon Tea Room, the new dining spot on highway 130 near Shallotte operated by Mrs. J. B. Hewett, and we do not hesitate to give it our recommendation. It is a nice, new, clean place; the food is good and the service, featuring pretty Joyce Leonard, is something special. . . . Zion Methodist church at Town Creek is our idea of a pretty country church since it has received its new coat of paint.

It is worth a stop to see the flowers growing at the side and rear of the Dr. Roy Daniel dental office in Southport. The current blooming features dahlias. . . . W. T. Fulwood, Jr., who features a Great Dane brood bitch among his kennel stock, says that this big animal, contrary to general belief, is very easy to keep. She stays in top condition on 1 lb. of dry feed each day. . . . And speaking of dogs, Robert Thompson received his purebred American Water Spaniel Saturday and was delighted with his new retriever.

The summer series between Southport and Shallotte juniors is scheduled to begin tomorrow (Thursday). The latter squad already has several games under its belt this season. . . . Capt. Rusty Weeks did a fine job building an 18-foot boat which he has christened "3 Boys". . . . About one-third of a proposed 40-acre sweet potato crop has been set on the Thompson McRackan farm.

pared by Annie W. Alston, the supervisor, is really a valuable one for the information and reference matter it contains.

SECOND PRIMARY

Continued From Page One

This means that Leonard and Perry will now engage in another contest for the nomination for sheriff; that McLamb and Ruark will fight it out for the nomination for Judge of Recorder's court; and that ElRoy King, J. B. Ward and H. O. Peterson will contest for the two vacant places on the ticket for county commissioner. R. L. Rabon won a clear majority in the first primary.

In a statement to this newspaper Tuesday morning Ruark, the challenger in the race for the nomination for Judge of Recorder's court, said: "If an agreement can be reached among the other candidates who have filed for a second primary race between now and Saturday night, I stand ready to withdraw from competition and thus do my part to eliminate the necessity for a second primary election."

None of the other candidates could be reached for comment.

ELECTION BOARD

Continued From Page One for Judge of Recorder's court; ElRoy King and J. B. Ward, Sr., candidate for board of county commissioners.

No Republican candidate having requested a run-off in the Second Primary Election, Percy A. Hughes has been officially declared the third Republican nominee for county commissioner.

PILOTS TO GIVE

Continued From Page One hazardous undertaking in thick weather or darkness. It is expected that in fog vessels will continue to have to anchor here, but with clear nights and aids to navigation visible all shipping should be able to go right through, day or night.

LENGTHY SESSION

Continued From Page One ration and fined \$25.00 and costs. Woodrow Hamilton Jones, reckless operation, damage to property and personal injury. Restitution having been made for all damage, defendant taxed with court costs. Roosevelt Willetts, public drunkenness, fined \$10.00 and costs.

POLITICAL VICTOR

Continued From Page One inquiry if the convalescing campaigner had been through a hard time? "I certainly had a hard time," said Bill. "When I ran against Congressman Deane for the first

"God Is My Co-Pilot" is a World War II story coming Tuesday and Wednesday to Shallotte theatre. . . . "Dear Wife," comedy playing Thursday and Friday at the Amuzu in Southport, is sequel to another wartime hit, "Dear Ruth". . . . Game Protector H. T. Bowmer has ordered some seed from the State Department for use in planting strips for food for wildlife.

Art Newton has discovered that painting and photography go well together in a single studio, the only trouble is that his work on the latter leaves him too little time for water colors—his first love. He says that he has been able to sell all of the pictures he has painted, but that he doesn't have enough time to devote to his fine art. . . . George Brown or William King, both of the Supply community, are our nominees for the most likely candidates for curing the first tobacco of the season in Brunswick county.

We saw a tiny black pony on the Rob Willetts farm Friday and one of the happiest little boys we have seen in weeks was on his back. . . . Veteran Waccamaw river fishermen were glad to see the water level rise some to help fishing conditions. . . . The summer's first beach visitors found a rainy Sunday followed by a chilly Monday; but Mother Nature has been doing her best this week to make amends.

by the conference leaders and visitors that shorts and bathing suits will be appropriate for wearing only during play time and not for wearing about the grounds or in public buildings.

SHALLOTTE STORE

Continued From Page One

safe and cash register contained. They pointed out that no deposit had been made at the bank in two weeks, but that they had been paying bills out of the cash on hand. "In addition to the safe and cash register, we probably lost considerable more than \$1000.00 in cash and checks," said Mr. White.

So far as could be ascertained nothing in the way of merchandise was taken from the store. The State Bureau of Investigation investigated and found some good finger prints near where the safe had been. However, it was pointed out that it may develop that they belong to employees of the store. The prints of the truck tires, where the safe was loaded, may also develop into a clue.

Store employees believe that the robbery was committed by some one living in the Shallotte area and familiar with the store. So far the safe and cash register have not been located.

FROM DIAMOND TO COURT

One of the National Basketball Association's officials this year is Morrie Arnovich, ex-National League baseball slugger.

OFFENSIVE RECORD

Although they won but four football games while losing five and tying one, Mississippi's Rebs for the conference grounds. It led the Southeast Conference in total offense in 1949.

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SCHEDULE W. B. & B. BUS LINE Southport, N. C. EFFECTIVE TUES., JAN. 20, 1948 WEEK-DAY SCHEDULE

LEAVES SOUTHPORT	LEAVES WILMINGTON
7:00 A. M.	7:00 A. M.
9:30 A. M.	*9:30 A. M.
*1:30 P. M.	1:35 P. M.
4:00 P. M.	4:00 P. M.
6:00 P. M.	6:10 P. M.
	10:20 P. M.

*—These Trips on Saturday Only.
**—This Bus Leaves Winnabow at 6:10 Daily.

— SUNDAY ONLY —

LEAVES SOUTHPORT	LEAVES WILMINGTON
7:30 A. M.	9:00 A. M.
10:50 A. M.	1:35 P. M.
4:00 P. M.	6:10 P. M.
6:00 P. M.	10:20 P. M.