



vacation days are here



PLAN A VISIT TO SOUTHPORT

Fishing - Boating - Swimming - Skiing - Resting Excellent Accommodations To Fill Your Needs

13 CHARTER BOATS

TRY A MID-WEEK FISHING TRIP

BOAT	CAPTAIN	Phone No.
BESSIE-RAY	Ray Stubbs	2516
BETH	Glenn Trunnell	3481
BOTFLY	Hoyle Doshier	3901
DAVIS BROS. IV	Fred Fulford	4166
DIANNE	Clifton Arnold	5981
IDLE-ON II	Basil Watts	3341
IDLE-ON III	H. A. Schmidt	3341
IDLE-ON IV	Hulan Watts	3341
JOAN	Larry Stubbs	2516
JOHN-ELLEN	Walter Lewis	5591
KIABAB	Earl Hancock	4712
PATRICIA	David Adams	5626
SILVER SPRAY	L. D. Hayman	4733

3 MODERN MOTELS

MAKE RESERVATIONS IN ADVANCE

FRANKLIN COURT MOTEL	2561
RIVERSIDE MOTEL	4686
SOUTHPORT MOTEL	5082

3 RESTAURANTS

MACK'S CAFE	5772
QUACK'S SEA SHACK	5501
SOUTHPORT RESTAURANT	5081

2 PHOTOGRAPHERS

FIN-LAY STUDIO	2661
ART NEWTON STUDIO	4861

BUSINESS DIRECTORY

BARBER SHOPS—

Bellamy's Barbershop
City Barbershop

BEAUTY SHOPS—

Dot's Beauty Shop
Helen's Beauty Shop
Mercedes Sell, Beautician

BUILDING SUPPLY—

Blake Builders
Home Builders Supply

CLEANERS—

Mac-Ray Cleaners

DRUG STORE—

Watson's Pharmacy

FINANCIAL INSTITUTIONS

Southport Savings & Loan
Waccamaw Bank & Trust Co.

FLORIST—

Southport Florist

GROCERY STORES—

Bennett's Superette
Harrelson's Grocery
Hughes' Grocery

HARDWARE—

Harrelson's Hardware

ICE—

Southport Ice & Fuel

JEWELER—

Bower's Jeweler

LADIES' WEAR—

Arrington Clothing
The Town Shop

NEWSPAPER—

The State Port Pilot

REAL ESTATE & INSURANCE

Carr Agency
Stevens Agency
James Wolfe

SERVICE STATIONS—

Dempsey's Shell Station
Hubbard's Garage
Lennon's Esso
McNeil's Esso
Up-Town Amoco

TELEVISION SERVICE—

Paul Mason
Johnny Vereen

SPORTING GOODS—

Leggett's
Tar Heel Sport Shop