

Bolivia Agency Receives Award From Motor Co.

Willetts & Son Motor Sales Recipient Of Distinguish- ed Achievement Award

Willetts and Son Motor Sales of Bolivia has been selected as one of the nation's outstanding Ford dealerships and has recently received Ford Motor Company's Distinguished Achievement Award.

The award was one of only nine presented to Ford dealers in North Carolina and Virginia. New Bern and Morehead City are the closest other dealers winning the Achievement Award.

The high honor is presented "in recognition of progressive management, modern sales and service facilities, sound merchandising practices, high quality standards and continued interest in rendering superior service to Ford owners."

C. P. Willetts and his son, G. A. Willetts, owners of the Bolivia dealership, were informed of winning the award by General Sales Manager O. F. Yand of the Ford Company in Dearborn, Michigan. "Willetts and Son has earned the honor of receiving the Ford Dealer Distinguished Achievement Award for outstanding accomplishment in maintaining high standards of dealership management, merchandising practices, customer service and facilities during the year 1962", he said in notifying the Bolivia dealers of their award.

The idea of Willetts and Son Motor Sales was first born in early 1934 at the Worlds Fair in Chicago. C. P. Willetts had operated an automobile repair shop in Bolivia previously and was then employed in Ford's Norfolk assembly plant. "I helped build Fords in the T-Model days," he said.

The Ford exhibit at the Fair impressed him greatly. One car was suspended from the ceiling by its back wheels with the front ones were resting on the floor. "I thought the Fords were tough and could take a lot of abuse," he said.

Another Ford was mounted on a revolving platform under a sign which read: "When the World Demands a Streamline Car, Ford Can Build It." "I bet next year's Ford will be sloped in front and in the back instead of square like the older ones", Willetts remembers telling a friend.

Although he was considering other business opportunities at the time, Willetts decided Ford was a good product. "I figured I could sell at least 15 new cars a year in Brunswick county as there was no other Ford dealer here at the time", he remembers.

The same idea occurred to four other men and Willetts' application became the fifth one from Brunswick county for a dealership that year. But Ford executives selected him as the most promising one.

Willetts Motor Sales opened that same year, 1934, in a frame building and with two automobiles, one new and one used. The building is being used today as the body shop.

The company had only two

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Bolivia Father And Son Honored



Graham A. Willetts (left) and P. O. Willetts (center) of Willetts & Son Motor Sales, Bolivia, are shown accepting Ford Motor Company's Distinguished Achievement Award for Ford dealers. The award, presented by D. S. Morgan, Ford's assistant Richmond district sales manager, was given in recognition of the dealership's "progressive management, modern sales and service facilities, sound merchandising practices, high quality standards, and superior service to Ford owners."

Formal Opening

Exchange At Long Beach

Opening Of New Telephone Exchange Featured Long Distance Conversation For Family

The new Long Beach exchange of the Southern Bell Telephone and Telegraph Company was put into operation at 12:01 Sunday. This exchange will serve all people located at Fort Caswell, Tranquil Harbour, Yaupon Village and Long Beach.

On May 25, Southern Bell started changing the approximately 100 customers located in these areas who had Southport telephones into the Long Beach exchange. The change was completed on Saturday.

With this new exchange better service, and in most cases cheaper service will be available. All subscribers in the area of this exchange will have one or two party telephone service instead of the eight party service that was so familiar. All subscribers in the Long Beach exchange can dial Southport toll free.

The first long distance call was placed by Mayor E. F. Middleton to a Long Beach property owner, Joe Y. Christian, now living at France Field, Panama. Christian was born and reared at Southport, and present to take part in the opening of the new central office

E. F. Middleton Back As Mayor

New Council Members At Long Beach Sworn In At Regular Meeting Saturday And Mayor Re-elected

The installation of new commissioners and the re-election of E. F. Middleton as mayor highlighted a meeting of the Long Beach Board at the Town Hall Saturday afternoon.

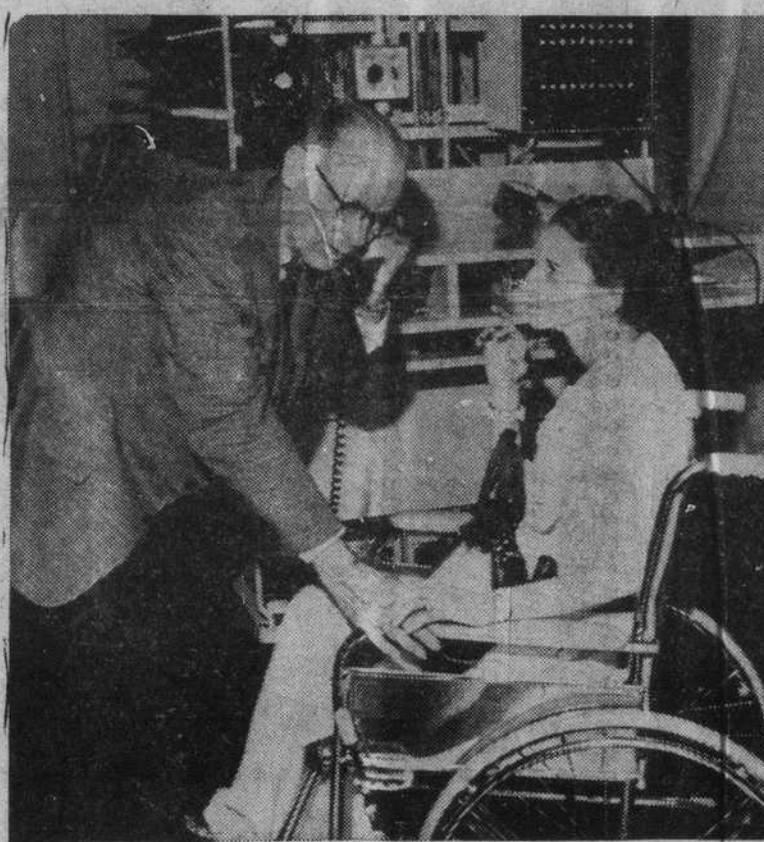
Justice of the Peace E. F. Gore administered the oath of office to Mayor Middleton and Commissioners E. M. Underwood, Jr., and Woodrow W. Vennel and presented the newly elected members with certificates of appointment from Governor Terry Sanford. They join incumbent Commissioners A. T. Hight, Ed W. Morgan and Wiley W. Snow on the board.

Mayor Middleton was then re-elected to office by the board members.

Myron Helms was sworn in as officer on the police force of the town, which is under Chief Clay Jordan. Helms has previously worked in the public works department of the city.

Town Manager Dan L. Walker was instructed to purchase a new water storage tank for the city water department and Mayor Middleton and Commissioner Vennel were named to help him secure the tank. The step is being taken in light of having a new municipal water system in operation by next summer.

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MR. AND MRS. CHRISTIAN TALK TO SON

for the Southern Bell Telephone and Telegraph Company, who talked with him.

Senator Ray Walton was also present to take in the formal dedication and from his side of the conversation with Christian he enjoyed reliving some of their days together in the Merchant Marine Academy.

F. E. Blythe, plant manager

No Decision In School Vacancy

Board Of Education Will Meet Monday Night To Consider Hiring New Su- perintendent Of Schools

Several applicants for the position of Superintendent of Brunswick County Schools were interviewed Friday night at a meeting of the board of education, but no decision was reached.

The applicants were interviewed separately by the board during the lengthy session. After discussing the matter, the board decided to hold another meeting on June 10.

In other action, the board unanimously voted to permit Civil Defense authorities to construct a storage building at Shallotte high school. Emergency hospital equipment will be housed in the new building.

Board members also discussed the proposed 1963-64 budget which will be submitted to the board of county commissioners later in the month.

The board approved the employment of Helen Walker as a

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Martha Rabon Is New Brunswick Dairy Princess

Winnabow Girl Chosen For This Honor Friday Night In County Contest Held At Bolivia

A rising senior at Bolivia High School who plans a career as a medical technician, Martha Rabon, was crowned Miss Dairy Princess of Brunswick County Friday night in Bolivia.

Miss Rabon, the 17 year-old daughter of Mr. and Mrs. Thomas E. Rabon of Winnabow, will represent Brunswick county in the area dairy contest in Wilmington Friday.

The first runner-up was Dianne Willetts, sponsored by the Bolivia 4-H club; and Dean Smith, sponsored by the Lebanon-Mill Creek Community Development club, was the second runner-up.

Other contestants included Cheryl Rabon, sponsored by the Town Creek Grange; Eloise Pierce, sponsored by the Bolivia Home Demonstration club; and Sue Danford, sponsored by the Bolivia Community Development club.

An active worker in 4-H, this was the first beauty contest Miss Rabon has won. At Bolivia High School this year, she was a member of the Science Club, Glee Club, Piano Club, FFA, newspaper staff and a cheerleader.

Miss Rabon, who was sponsored by the Winnabow Home Demonstration club, was crowned by last year's Brunswick Dairy Princess Carolyn Johnson of Bolivia. Miss Johnson is presently serving as Miss Brunswick County.

Entertainment for the contest was furnished by Mrs. Georgia Erving of Winnabow; Sharon Eading and Barbara Knowles, both of Bolivia; the Betty Cress Dancers of Southport, Martha Harrelson, Susan Harrelson, Jeanne Brown and Sarah Barnes; and Linda Harmon of Wilmington.

Chairman David Swain of Brunswick June Dairy Month served as master-of-ceremonies. Judges for the contest included Charles Harmon, Al Bancroft and David Teachy, all Sealtest employees from Wilmington.

Three Injured Sunday Morning

Collision Near Leland Re- sults In Hospitalization Of Three Persons In Wil- mington

Three persons were injured in a head-on collision between a Chevrolet and a Volkswagen three miles west of Leland early Sunday morning, according to Patrolman S. L. Thomas.

The accident occurred when the two cars, traveling at approximately 55-mph, collided after Charles S. Lennon, Jr., 26, of Delco, driver of the Volkswagen went over the centerline of US 74-76 about 2:05 a. m. Sunday.

Lennon is listed in "satisfactory condition" in James Walker Memorial Hospital.

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Brunswick Dairy Princess



WINNER—Martha Rabon is shown here receiving a bouquet from Herbert Swain, Jr. Friday night after she had been named Dairy Princess for Brunswick County For 1963. (Staff Photo by Allen)

Walton Hopes Bill Would Save Seat

Brunswick Senator Hopes To Salvage Brunswick Repre- sentation In "Piggyback" Redistricting

As the State Senate prepared to pass the "piggyback" Senate redistricting bill on third reading Wednesday, Senator Ray Walton of Brunswick was pleased with an amendment that he was able to get included in the bill on Tuesday.

That amendment may result in three State senators instead of the present two for the 10th Senatorial district, with the district Senatorial committee to have the right to decide what the allocation of these Senate seats shall be.

One phase of the present two-way package provides for immediate redistricting, giving Cumberland a full time senator, with one senator to be rotated between Bladen, Brunswick and Columbus.

The second part of the package would provide for a constitutional amendment to be voted on by the people to raise the present number of the State Senate from 50 to 60 members. If this is done, an additional senator would be allocated to the 10th district, and that is where the Walton amendment would pay dividends. It would give Cumberland its full time senator, and leave two for rotation among the other three counties in the tenth.

Senator Walton expressed confidence the bill as amended will pass the Senate, but was frank to admit that it may have a hard time in the House.

"If no decision is reached on the matter of redistricting during this session," he said, "there appears to be a good possibility of a special session to decide this matter."

Senator Walton said that right now the legislators have one common aim—to complete their work and come home. The Senatorial Calendar Committee has been named, and Senator Walton is

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Terminal Unit At Sunny Point

Reserve U. S. Army Termi- nal Group From Boston Spending Two Weeks At Nearby Terminal

The 7459 U. S. Army Terminal Unit from Boston, Mass., commanded by Colonel John F. Reddington and consisting of 24 officers and enlisted men, have arrived at Sunny Point Army Terminal for the unit's two weeks annual active duty for training.

The unit which is similar in composition to the staff of Sunny Point and could have a similar mission if called to active duty, is conducting on-the-job training with its Sunny Point counterparts, and in addition is training in other subjects such as counter insurgency and chemical, biological and radiological warfare.

A controversial bill, sponsored

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Mrs. Graham Is Big Winner In Saturday Show

Live Oak Garden Club Spon- sored Annual Flower Show, But Had Full Com- munity Cooperation

More than 218 exhibits were shown and Mrs. C. A. Graham was declared the Sweepstakes winner of the annual Southport Flower show which was sponsored by the Live Oak Garden Club and held at the Community Building in Southport Saturday.

Mrs. Graham also received the Tri-Color ribbon. Mrs. Vickie Aldridge took the Award of Distinction for the show.

Mrs. Roscoe Rogers, chairman of the show, stated that there were 106 entries in the horticulture division and 112 in the arrangement division.

Winners in Division 1, Horticultural classes included class 1, Mrs. Grace Brown, red and white; Mrs. Margaret Hickman, yellow; class 2, Mrs. Thelma Fisher, blue; Mrs. Lena Fisher, yellow; class 3, Mrs. Pete Lee, red; class 4, Mrs. Thelma Fisher, white; class 5, Mrs. Dorothy Murphy, two blues and one yellow, Mrs. Sue Jones, red; class 6, Mrs. Lee Caster, red; class 10, Mrs. Grace Brown, blue; Mrs. Roy Swain, blue; Mrs. Sam Earl, blue; Mrs. Jess Willard, blue; Mrs. Ruby Brown, red; Mrs. Dot Schmidt, Mrs. Margaret Hickman, red; Mrs. Sue Jones, yellow; Mrs. Grace Brown, two yellows; class 11, Mrs. Thelma Fisher, Mrs. Catherine Garrett, Mrs. Jesse Willard, Mrs. Bertha Arnold, and Mrs. Eloise Spencer, all blues; Mrs. Lee Caster, yellow;

Class 12, Mrs. Margaret Hickman, yellow; class 13, Mrs. Jess Willard, blue; Mrs. Ruby Bowman, red; Mrs. James Barringer, yellow; class 14, Mrs. Ann Donnell, blue; Mr. E. E. Wesley, yellow; class 15, Mrs. Gilda Rogers, yellow; Mrs. Mary Russ, white; class 15, Mrs. Mae Creech, blue, red, yellow and white; class 16, Mrs. Marie Johnson, red; class 17, Mrs. Dick Rankin, red; Mrs.

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High Honor For Dr. M. H. Rourke

Shalotte Physician Elected Director Of Lions Inter- national At Asheville Meeting This Week

Dr. M. H. Rourke was elected a member of the board of directors of Lions International Tuesday at the State Convention in session in Asheville.

This is another in the long list of honors for the Shallotte physician, who previously has served as District Governor and as International Counselor. He has held other posts in the Lions organization, including president of the Shallotte Club.

The Asheville meeting climaxed an intensive campaign carried out by his friends in behalf of Lion Rourke. His support came from all sections of the state and resulted from his previous hard work in the organization.

Lion Rourke had the full support of his home clubs, with representatives in Asheville from clubs in Brunswick county.

Delegates voted to hold the 1964 convention in Raleigh and Fayetteville was selected as the site for the 1965 session.

Tide Table

Following is the tide table for Southport during the week. These hours are approximately correct and were furnished The State Port Pilot through the courtesy of the Cape Fear Pilot's Association.

HIGH	THURSDAY, June 6	LOW
7:00 A. M.	1:24 A. M.	
7:35 P. M.	1:22 P. M.	
	Friday, June 7	
7:40 A. M.	2:05 A. M.	
8:11 P. M.	2:00 P. M.	
	Saturday, June 8	
8:18 A. M.	2:45 A. M.	
8:49 P. M.	2:38 P. M.	
	Sunday, June 9	
8:56 A. M.	3:27 A. M.	
9:26 P. M.	3:17 P. M.	
	Monday, June 10	
9:36 A. M.	4:08 A. M.	
10:05 P. M.	3:58 P. M.	
	Tuesday, June 11	
10:21 A. M.	4:50 A. M.	
10:49 P. M.	4:43 P. M.	
	Wednesday, June 12	
11:12 A. M.	5:35 A. M.	
12:39 P. M.	5:35 P. M.	

Brief Bits Of NEWS

TO CALIFORNIA

Mr. and Mrs. K. A. Hogle and family left Sunday for their new home in California.

EXTEND PROTECTION

Police protection has been extended to one mile beyond the Southport city limits by the General Assembly, Police Chief Herman Strong reported Tuesday.

LIONS TO MEET

The regular meeting of Southport Lions Club will be held tomorrow (Thursday) at 6:30 o'clock in the Community Building.

LEAVE FOR COLUMBIA

Col. and Mrs. Johnnie D. Duffie left Friday for Columbia, S. C., where they will visit during the month of June prior to their departure for his new assignment in Frankfurt, Germany.

GOSPEL SING

The girls Auxiliary of the Mill Creek Baptist Church are sponsoring a Gospel Sing at the Bolivia High School auditorium on June 8. Admission is free. A cake sale will be held at intermission.

TIME and TIDE

Twenty-five years ago this week the secretary of the Southport Civic Club announced that one or more large naval vessels would probably visit Southport during the summer. A standing request for such a visit was on file with the Naval Department in Washington. The time of the visit would be dependent on when the fleet was passing off Southport.

After a week's postponement, Southport had its popular baby show. With a cast of twenty-four young lads and lassies, in addition to eight floats, the show paraded through the Southport business district, with the entire Southport population looking on.

Twenty years ago this week Southport experienced one of the hottest June days in recent years. The thermometer rose above the 100-degree level, climaxing a period of intensely hot days. Other parts of the county were partly relieved by occasional showers, but the Southport area crops suffered through the heat and their condition was reported as poor.

The State magazine recently had awarded Brunswick county with two of the seven superlatives listed in a feature article. Carl Goerch named Southport as the state's most desirable place to live upon retirement and named Orton Plantation as the most beautiful spot in eastern North Carolina.

Fifteen years ago this week Mack's Cafe was celebrating its reopening after the winter layoff by offering a free fish and spaghetti dinner to all who wished to attend. Closed all winter for a complete overhaul, G. W. McGlamery was making preparations for 100 guests.

All recreational facilities on Long Beach were opened for the first time the preceding weekend, as numerous beach vacationers

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