



Marching Band In Parade

GOOD — This is the Brunswick County High School Band, one of the biggest hits in the Annual Christmas Parade at Shallotte. This organization is in strong demand for parade appearances throughout the southeastern part of the state. (Beacon Photo)

Shalotte Has Big Christmas Parade Again

By OUIDA HEWETT
Approximately 3000 persons gathered in Shallotte Thursday afternoon for the big Christmas Parade with anxiety that can only be expressed by presence of being there.

The parade officially got underway with Police Chief M. L. Galloway leading the twenty-five unit procession. This was followed by the National Guard Color Unit.

"This one was better, more well-planned and more colorful. The bands were great. There were more pretty girls. And we love Uncle Charlie" — could be heard as the parade descended the two mile stretch through town.

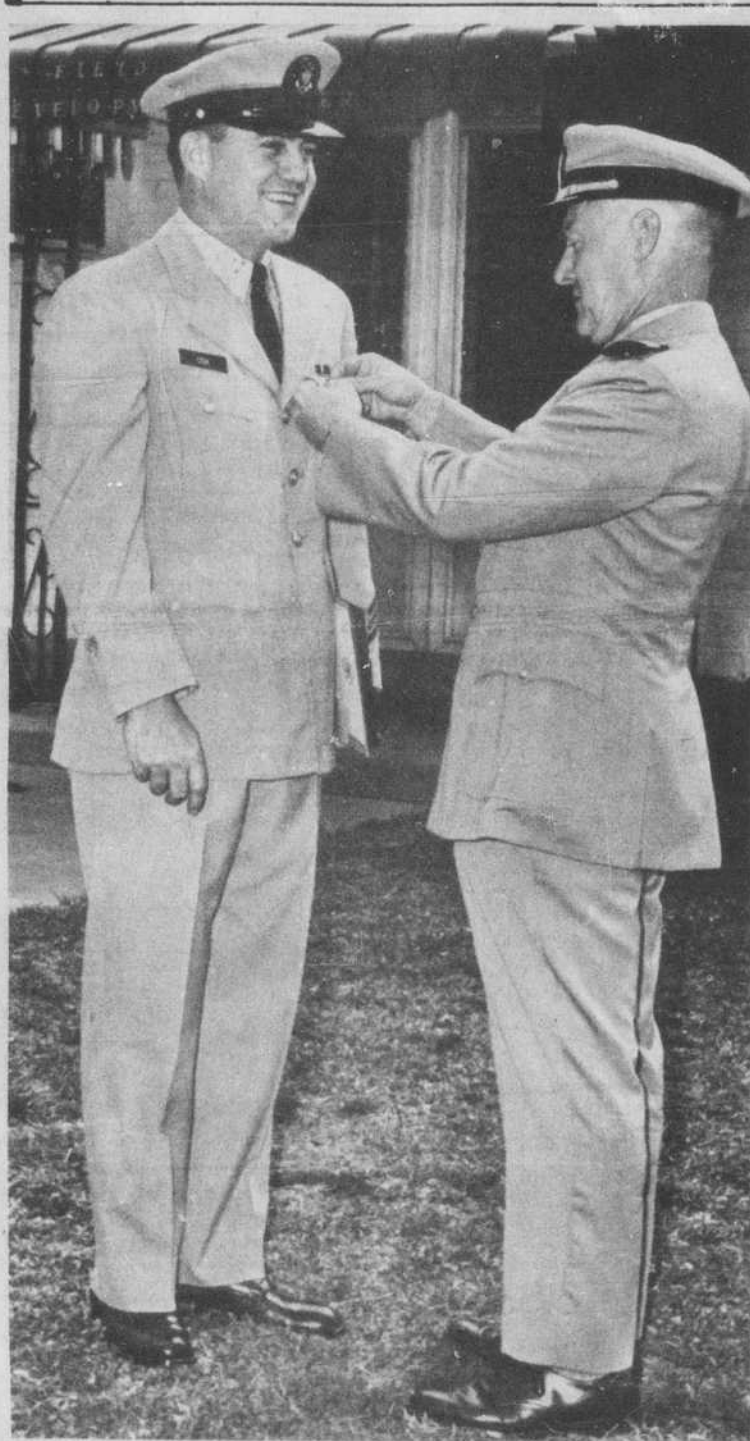
Mayor Roney W. Cheers, in a shiny red car driven by assistant Police Chief Sam West, was the first unit.

Following the Mayor was Channel 14's Radio personality "Uncle Charlie." He was riding on a "back country" float with wash pot, collar heads and other items typical of other days.

Uncle Charlie, the Parade Marshall, was accompanied by Jay Worrell, co-manager of WVCB Radio. The man with the little hat, Woodrow Russ, accompanied by McKinley Hewett, was driving the car pulling the float.

A minute red and white attired baton twirler pranced behind Uncle Charlie, followed by the Cub Scouts Troop No. 506. They were accompanied by four den mothers, Mesdames Fulford, Hardee, Madison and Inman.

Miss Marsha Hickman, 1966
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Southport Man Honored

DECORATED — William J. Cox, left, is shown as he is congratulated by Capt. A. B. Engel, commander of the Coast Guard at Curtis Bay, for winning the achievement medal. Cox had a part in helping to develop an electronics system with which to monitor six unmanned light stations from one site. He is the son of Mrs. Katie Cox of Southport and is a graduate of Southport High School.

Brunswick County In Special Area

Brunswick County is included in a new development program aimed at improving the lot of low-income families and checking migration of people from their native areas where they would like to remain.

The region includes the coastal area of the Carolinas and Georgia and was authorized under the Economic Development Act of 1965. It is the fourth established in the nation, the others being the Ozarks in Arkansas, the upper Great Lakes and the Appalachian region.

Forty five North Carolina counties are in the region, 28 in South Carolina and 96 in Georgia.

The dividing line in North Carolina runs just east of Wake county in a general north-south direction through Scotland coun-

ty. The development plan was initiated some months ago by Governor Robert McNair of South Carolina in cooperation with Governor Dan Moore and Governor Carl Sanders of Georgia.

A commission will be set up to guide the program. The three governors will be members of the commission and they will select a co-chairman to work with the federal co-chairman, and all under guidance of the U. S. Department of Commerce.

The commission will make a study of needs of the region, and base on finding, will make recommendations and take such actions as feasible in attracting job opportunities to the combined coastal area to the end that people with common ties might

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Better Hurry With The Mail For Christmas

"You are a rare person if you haven't been getting more mail than ever before," said Mrs. Marjorie Livingston, Acting Postmaster at Southport, this week. "Last year the Postal Service delivered nearly 76 billion pieces of mail and it now looks as if this year the figure will be around 80 billion."

In this age of prosperity more people are moving from one place to the next, more businesses are selling more products on credit, more checks and bills and advertisements, newspapers, magazines and books are moving through the mails and more people are writing to friends and relatives spread all across the land.

"At Christmas time you notice it most," Mrs. Livingston says. "Postmaster General Lawrence F. O'Brien is predicting that over ten per cent of the nation's mail volume this year will be delivered just before Christmas. In fact, the U. S. Postal Service will probably handle a great deal more mail in the month of December than most countries handle in ten or twenty years."

"Therefore, it is no wonder that this season the request for customer cooperation is a bit more urgent than ever. The Post Office is using just about every means short of sitting down and talking with each of us individually to remind people to shop and mail-early and use ZIP codes in order to spread out the flow of mail, avoiding a last minute deluge."

The Postmaster General has noted that mailing early and use of ZIP Code were the keys to the great success of the Postal Service during the past two Christmases when virtually every piece of holiday mail was delivered on time. In a recent speech he said, "Everyone in the Post Office Department wants to see that each Christmas message is delivered before December 25. We want to do all we can to make this holiday the most joyous ever. After all, more than anyone else, at this time of the year, we really are Santa's helpers. I sincerely hope that everyone will cooperate with us and make this the most joyous of seasons."

Baby Is Found Near Shallotte

Investigation is underway by members of the Brunswick county Sheriff Department into the death of a premature baby at James Walker Memorial Hospital in Wilmington Friday night.

The new born child was found abandoned near Highway No. 130 a short distance from Shallotte early Friday morning and was taken to Doshier Memorial Hospital in Southport. Later it was moved to the Wilmington hospital, where death occurred that night.

Coroner Lowell Bennett ordered an autopsy and that report showed that the child died of a collapsed lung. The infant appeared to be premature, since it weighed only 3-lbs, 1-2/2 oz.

Time And Tide

Thirty-five years ago there was a movement afoot in Southport to dredge a yacht basin and joining in this promotion were transient yacht owners, who stressed the need for these facilities here. That was back in 1936, the week of December 16.

The late Governor J. C. B. Ehringhaus had contacted the U. S. Navy Department with regard to being sure that the USS Perch, new submarine on a shakedown cruise, would stop for a visit at Southport; semi-annual pension checks had arrived for distribution to widows of Confederate veterans, and they were 22 in number; and the editor had asked the very pertinent question, "Why Fireworks?" What he wanted to know was how and why they ever got to be a part of the celebration of the birth of Christ.

Wednesday, December 17, 1941, and our second issue following the start of World War II. There were unmistakable front page signs of the times, one of them being a picture showing the late President Franklin D. Roosevelt signing the declaration of war.

On the lighter side, they had erected new storm doors at the old post office, and the editor—with tongue in cheek—was giving directions as to how to enter and leave the building. On the society page there was a write-up of the marriage of Miss Evelyn Young Loughlin to Mr. Charles Alexander Fox. There was a suggestion of means whereby the local postal workers might be able to work more efficiently—and most of it involved cooperation and patience on the part of the patrons.

Five years later the war was over but the front page of The Pilot for December 18, 1946 had a lot to do with shooting. For instance, there was a virtual roadblock of men and dogs and cars for a front page picture of a party of bear hunters from Johnson City, Tenn.; one fellow had got himself in trouble by shooting a doe deer; and James R. Rabon, member of a deer hunting family, had missed a sure shot when he had fallen victim to the "sucker trick" of falling to breach his gun enough to cock it.

Shalotte and Leland were off to another good year in basketball, with the Pirates taking a pair of games from Southport and Leland doing likewise from Waccamaw; and once more there was a plug for the postoffice department both in news and editorially.

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Outgoing And Incoming President

GAVEL — Mrs. E. C. Harrelson, left, hands over the gavel to Mrs. Bryant Potter, right, as the latter assumes the duties of president of Southport Woman's Club at the annual Christmas meeting Thursday. (Photo by Doshier)

Mrs. Potter Is Woman's Club New President

The Southport Woman's Club held a Christmas tea for members and guests Thursday at the Community Building. The meeting was opened by Henry Van Dykes Christmas Prayer given by Mrs. E. C. Harrelson, president. A short business session and review of highlights of the past year followed.

Mrs. James M. Harper Jr., using the appropriate theme, "Gifts That Cannot Be Purchased," installed the new Southport Woman's Club officers for 1967. They are Mrs. Bryant Potter, president; Mrs. W. S. Norman, 1st vice president; Mrs. C. D. Pickrell, 2nd vice president; Mrs. Henry Goodwin, secretary; and Mrs. James Wolfe, treasurer.

Mrs. Harper then presented Mrs. Harrelson a gift from the club members.

The following new members were recognized and welcomed in the club: Mrs. Jack Vermillion, Mrs. Kenneth Pierpont, Mrs. Landis Brown and Mrs. Pierce Horne. Christmas music was played while refreshments were served. Greens and red candles were used to decorate throughout the building with a log fire lending to the festive air.

Hostesses were Mrs. H. T. St. George, Mrs. Wolfe, Mrs. James Melton, Mrs. Wm. Stearns, Mrs. P. I. Rook, Mrs. A. E. Huntley and Mrs. Harrelson.



School Fashion Show

ATTRACTION — A Holiday Fashion Show will be presented Monday evening at 7:30 o'clock in the Southport High School auditorium by members of the home economics department. It will feature wool suits, dresses, semi-formals and formals for the season. The show promises some interesting new ideas in fashions. Everyone is invited.

Methodist Choir To Sing Messiah

The choir of Trinity Methodist Church will sing the Christmas portions of Handel's "Messiah" on Sunday evening at 7:30 o'clock.

Twenty six voices will join to sing this most famous of oratorios, which was first performed in London in 1743. At that time King George II was in the audience and as the Hallelujah Chorus was first sung the King rose to his feet and the entire audience followed suit. That day a custom was established that has been upheld by every audience until the present time.

A well-known writer once described the "Messiah" as "Handel's most popular work; more than that, it is one of those outstanding products of genius which appeal to all lovers of music, to modest amateurs, and even to illiterate persons, as well as to severe critics of art, musicians of all styles, all epochs, and to all nations alike, irrespective of all the differences of artistic creed which in other respects may separate them."

The opening recitative, "Comfort Ye My People," will be sung by Mrs. Bryant Potter, and will be followed by the joyous chorus, "And the Glory of the Lord," by the entire choir.

Dempsey Hewett will sing the bass aria, "But Who May Abide The Day of His Coming?" The chorus "O Thou That Tellest Good Tidings" is followed by "For Unto Us A Child is Born," again with the choir.

Mrs. L. T. Yaskell sings the recitative "There Were Shepherds Abiding in the Field" and the choir continues the story with the chorus "Glory to God."

The recitative and arias for alto and soprano will be sung by Mrs. Rachel Rook and Miss Cin-



New Lieutenant At Sunny Point

Second Lieutenant John P. Stobie, of Pittsburgh, Pennsylvania, has recently arrived for assignment and duty at the Military Ocean Terminal, Sunny Point.

Lt. Stobie attended The Citadel in Charleston, South Carolina, graduating in May of this year with a Bachelor of Science Degree in Business Administration and a Reserve Commission in the United States Army.

In September, he was ordered to active duty and was enrolled in the Transportation Corps Officers' Basic Course at Fort Eustis, Virginia.

Following completion of this course, Lt. Stobie reported for

More Economic Opportunity Aid Is In Prospect

"An amendment to Title III of the Economic Opportunity Act signed November 8 by President Johnson will provide additional and much needed resources for hard-pressed, low-income rural people desiring to improve their farm income or start small business," Parks C. Fields, FHA County Supervisor stated this week.

The Economic Opportunity Act amendment increases from \$2,500 to \$3,500 the maximum loan that the Farmers Home Administration can make to individual farmers or other rural residents at the bottom of the economic ladder. The amendment also authorizes additional credit to borrowers so long as their total outstanding indebtedness for an economic opportunity loan does not exceed \$3,500.

Since the office of Economic Opportunity rural loan program started in January 1965, the Farmers Home Administration extended credit totaling \$2,142,690, to over 1575 rural people throughout North Carolina.

These Economic Opportunity borrowers are operating more than 150 different kinds of non-agricultural enterprises—in addition to farming—as a result of credit extended through this program. Loans average \$1,360.

"In some cases the cost of obtaining land, buildings and equipment for small rural-based business has been a barrier to developing a reasonably sound loan under the previous \$2,500 limit," Fields explained. "The authorization which permits the making of larger loans to borrowers will allow them to acquire and develop more adequate resources to help provide a better standard of living."

This amendment will also make it possible for some rural loan borrowers to expand their operation in cases where needed capital is not available from conventional credit sources.

Additional information on these loans may be obtained from the County FHA Office in Shallotte.

Christmas Ball Great Success

Mellow music and a mood of holiday gaiety prevailed Friday night at beautiful Boiling Spring Lakes Country Club for the Christmas Ball, sponsored by members of the Southport Junior Woman's Club for the benefit of the Brunswick County Library Building Fund.

A final financial report was not available this week, but couples who attended contributed in the neighborhood of \$500, with only a small amount to be deducted for expenses. Music was by the Wilmington Community Orchestra through the courtesy of the American Federation of Musicians.

The orchestra was under the direction of William F. Adcock, head of the music department at Wilmington College. There was a strong flavor of music from other years, although the band was able to go modern once in awhile to afford musical contrast.

One of the featured performers was Dr. Richard Conrad, Southport dentist, who was a member of the reed section.

An interesting portion of the

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Tide Table

Following is the tide table for Southport during the week. These hours are approximately correct and were furnished The State Port Pilot through the courtesy of the Cape Fear Pilot's Association.

HIGH	LOW
Thursday, December 15,	
10:15 A M	3:52 A M
10:21 P M	4:34 P M
Friday, December 16,	
10:57 A M	4:34 A M
11:09 P M	5:16 P M
Saturday, December 17,	
11:39 A M	5:22 A M
	6:04 P M
Sunday, December 18,	
	6:10 A M
12:21 P M	6:52 P M
Monday, December 19,	
0:45 A M	7:04 A M
1:09 P M	7:40 P M
Tuesday, December 20,	
1:39 A M	7:58 A M
1:57 P M	8:28 P M
Wednesday, December 21,	
2:33 A M	8:58 A M
2:51 P M	9:22 P M