Must Be Closed

Goods in Many Lines Must go in Order to Make Room for Many Changes for the First of the Year.

Men's Goods at Sacrifice

50 men's and young men's suits, most of them were in our regular fall bills; the others came in a few days ago. Our suit trade has been good. We have made money on what we sold. Now our profit is in these 50 suits. They must be sold. Suits that were \$12.50, 15.00, 18.00 and 20.00, are now 8.50, 10.00, 11.00 and 12.59. This is below manufacturer's cost, but they must go.

MEN'S FLEEGED UNDERWEAR

Forty dozen men's fleeced shirts and drawers, regular fifty cent values; while they last forty cents. Spring Needle and Snug Fit underwear for men, often sold at 62 1-2 cents, to clean up at 42 1-2 cents.

100 MEN'S SWEATERS

These sweaters range in price from 50cts. to 1.50. To close out will sell them 40 to 90ct.

Our Stock Full and New

Nowhere in town can you find such a varied assortment.

Dress and coat suit material, all wool serges garnet, blue, grey, navy, 'black, diagonals and stripes.

Imported wool poplin, solids and stripes; colors, garnet, blue, grey, light grey and black. Taffettas, messalines; blacks, garnets, greys,

blues, pinks and a variety of fancy stripes.

GINGHAMS FOR SCHOOL DRESS

Our sales on ginghams in fancy weaves, stripes and plaids have always been long. Recently on the low market we bought 30 pieces sun and tub proof wash ginghams that usually cost 10 1-2 to 11cts We will sell these ginghams at 10cts.

American and Simpson calico, all colors, 5c.

Diamond Brand shoes, patent, vici, gunmetal, tan, lace or button are

SPECIAL MADE SHOES FOR WOMEN

Patriot, King Bee and Easy Street shoes for men, made to wear, look good are good. "STAR BRAND SHOES ARE BETTER"

NEW CHRISTMAS GOODS No Old Goods to Fool You

Toys, guns, horns, drums, harps, whistles, dolls, vases, jewelry and shell boxes, plates, cups and saucers, lamps, novelties, neckwear, gloves, aviation caps, collars, sweaters, scarfs, wraps, caps, hats, handkerchiefs, jewels and enough more articles to fill a whole page. We expect to display all these goods on first floor and have an extra supply of salespeople show you the goods and give what you buy.

We thank you for your patronage during the past year. Come in to see us, and let our prices show our appreciation for us.

"WE SELL FOR LESS"

C. T. LOFLIN

"WE SELL FOR LESS"

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