Eliminate Adult Illiteracy Is Plea of Governor Craig.

PROCLAIMS NOVEMBER AS MOONLIGHT SCHOOL MONTH FOR WHOLE OF NORTH CAROLINA--FIVE THOUSAND TEACHERS ARE VOLUNTEERS IN WORK — SUPERINTENDENT JOYNER CALLS UPON ORGANIZATIONS AND INDIVIDUAL CITIZENS TO REDUCE THE PERCENTAGE OF ILLITERATE VOTERS; MOONLIGHT SCHOOL DAY IS FEATURE.

"I call upon every man and every woman who craves the sacred privilege of being of greatest service to those in greatest need to render here the infinite service of bringing new freedom to a human mind," declares Governor Locke Craig in a proclamation released Monday setting apart the month of November to be observed in this State as "Moonlight School Month.

The proclamation is accompanied by a letter from Dr. J. Y. Joyner to superintendents of public instruction of the counties of the State and all the teachers of the public schools suggesting plans for organization. Fully five thousand teachers in the white schools of the State have volunteered for the work of wiping out adult illiteracy in North Carolina. It is a matter that has been upon the hearts of the educational leaders of the State and the need has worked out in them this plan of reducing the fourteen per cent. illiteracy among the voting population.

Outlines Plan.

Dr. J. Y. Joyner in his long letter to the teachers and superintendents outlines in detail the plans which have been adopted for the campaign. They are here given:

"1. Get from the census the names and addresses of all the illiterates in the school district. With the aid of the school commitee and others, well acquainted with the residents of the district, verify, and if necessary correct and complete the list.

"2. See to it that every one of them receives a sympathetic, tactful and earnest personal invitation to attend. Select the right person to give this personal invitation to each—some neighbor, some friend, some fellow member of church or fraternal organization, some one that has the confidence and friendship of the person invited and knows how to approach him.

"3. Many illiterates are naturally sensitive over their inability to read and write. Respect their feelings. Let the invitations be extended, and all the other work of the schools for them be conducted in a spirit of sympathetic brotherhood, good fellowship and democratic equality. In word and act avoid everything that may smack of condescension pity, and superiority.

"These are our brothers and fellow-citizens in the eyes of God and the State as good as we are—suffering under the handicap of illiteracy, for which most of them are not responsible because in childhood they had no opportunity to go to school or had no body to authority over them sufficiently to make them use the opportunity to learn. Let us go to them as their equals, as their friends, as those who are under opportunities for service we are under obligation to render them. Let us make them feel that we are their friends, and our work will be a work of love.

"4. This work of the schools for the illiterates should be inaugurated in the month of November, 1915, and should be prosecuted with the utmost energy and enthusiasm to the end that every illiterate in the county may be given an opportunity to learn to read and write during the winter months. Let the county superintendent and the teachers of each school district in the county make a duty to visit the editor of the county newspaper and the news editor of the city daily which circulates in the county and furnish the names and addresses of all the illiterates in their districts, with the number enrolled, and should make arrangements with some reliable person in each district to send this letter to the county paper each week. The pupils should be instructed to bring the paper with them to school each night, that it may be used for reading the lessons and the news letters, and for general supplementary reading.

"Bulletins containing lessons have been printed and furnished the county superintendent for free distribution through the teachers upon application to each night school. These can not take the place of the county paper. It is important that the county paper should be placed in their hands from the first, to interest them, to stimulate them, to make it worth while to learn to read, that they may be able to read about the other things in which they are interested in their county and in the world; to cultivate from the first the useful habit of reading their home paper; to furnish, as they begin to learn to read, an abundant supply each week of the best and most interesting material for supplementary reading. Most of them, as soon as they begin to acquire the power to read, will read each week everything in the paper that they can read. Each night extracts from the paper should be read aloud to the pupils by the teacher, and as soon as possible by the pupils themselves. Most of the pupils learning to read will become permanent subscribers to the county paper, and keep up their practice in reading. So far as I know, North Carolina is the only State in which this co-operative plan with the county newspapers in teaching illiterates to read has been suggested or in which this generous offer has been made by the papers. I am exceedingly anxious that it shall have a fair trial, because I am confident that it will contribute greatly to the success and to the permanency of this work.

"5. Upon application to the State superintendent, bulletins containing twelve lessons—three a week for four weeks—in reading, in arithmetic, and in writing, prepared especially by the State Department of Public Instruction, with the aid and criticism of some of the most experienced and successful primary teachers in the State. Some of whom had had experience in teaching adults, will be furnished county superintendents in sufficient number to supply each pupil enrolled with one copy. Superintendents are urged to order at once the number needed, but not to order more than will be needed.

"A teachers edition of the came bulletin, containing valuable suggestions to teachers for teaching the lessons, will be furnished through the county superintendent to each teacher of a moonlight school. The county superintendent is urged to order at once from the State superintendent's office the number of teachers' bulletins needed for his county, and to send at once to the teacher of each moonlight school a copy of the teachers' bulletin and a sufficient number of the pupils' bulletins to supply each pupil with a copy.

"6. Copies of the bulletin containing the lessons by weeks will also be sent to the editor of each county newspaper, but the county superintendent is expected and urged to see the editor personally, explain the plan to him, and arrange for him separately by weeks, with the date of the publication of each, the lessons to be published each week.

Social Entertainments.

"7. The county superintendent and teachers, in co-operation with the school committee, the various community organizations and others interested, are urged to arrange some social entertainments in connection with the moonlight schools, participated in by the pupils and by other citizens, to add to the interest and happiness of the pupils, and to afford an opportunity for all to get together and for an expression of interest and encouragement from outsiders. The pupils of these schools should be made to feel at home from the first, and also to feel that they are a part of the community in whom the other part of the community are deeply interested.

"8. November has been designated Moonlight School Month in North Carolina because that seemed to be the most convenient month for the majority of the counties of the State. If, however, some other month is more convenient for your county, and the roads are in good condition, select some month. We urge, however, to secure a month when the weather is likely to be pleasant and the roads in good condition. During November or any other month as may be selected, concentrate public interest and effort upon this one work of teaching the people of your county to read and write. Rally to the work your newspapers, all organizations that have shown their aid and all other agencies that can be enlisted for service. Have the papers full of it every week. Saturday they are furnished with the latest news about the schools. Publish before the schools open the number, but not the names, of adult illiterates in the districts. Publish each week the number, but not the names, of those enrolled, in each school. As soon as possible, for the encouragement of others, publish from week to week the number, and, by their permission, the names of those who have learned to read and write and cipher. Most of this news can be supplied weekly through the news letter from each school, and should also be reported to the County Superintendent by the teacher. The Superintendent and the teachers should keep in close touch with the papers and see that the weekly material is promptly supplied.

"9. Superintendents urged to call a joint meeting of the County Teachers' Association and the County Committee on Community Service, consisting of the County Superintendent, the County Farm Demonstration Agent, the Home Demonstration Agents, the President or Secretary of the County Farmers' Union, editors of the county newspapers, the mayor of the county seat, one representative each of the Junior Order and of the Woman's Clubs of the county, two weeks before the beginning of the moonlight school month in that county, to ascertain the facts about the adult illiteracy of the county by districts as reported by superintendents and teachers and to complete the organization and plans for pushing the campaign and work for its elimination.

North Carolina Day.

"10. The program for Community Service Day and North Carolina Day this year, now in the press, centers around the moonlight school and the elimination of adult illiteracy in every school district as the one most important community service to be concentrated upon this year. It is suggested that this day be observed in each county on the Friday before the opening of Moonlight Schools and on that day at each school house all the details for opening and successfully conducting the school be completed.

May Extend Term.

"11. Because of their onerous duties in the day schools and their inadequate salaries, I did not feel that I ought to ask or that the community ought to expect of the public school teachers more than one month's extra service at night without compensation. It is hoped and expected, however, that before the close of the month sufficient interest will be aroused and sufficient success will be attained in many of the moonlight schools to warrant extending the term, and that citizens and interested organizations and orders in the community will arrange for such extension and for payment of the teacher or some other person to continue the school, and also to provide, where feasible, instruction for other adults, besides illiterates, desiring additional instruction."

Program For Moonlight School Day.

The following program is suggested by Dr. Joyner for the observance of Moonlight School Day by the committees of the county on community service and the county teachers association, the object to enroll active workers:

1. Song—"America."
2. Scripture Reading and Prayer.
3. Reading Governor's Proclamatio for "Moonlight School Month."
4. Reading State Superintendent's "Letter to Superintendents and Teachers."
5. Where Our County Stands in the Adult Illiteracy Column.
6. Why we Should Observe "Moonlight School Month."
7. How to Organize a Moonlight School: (a) The Survey of Illiterates: (b) How to Get Them to Enroll and Attend; (c) Use of Lesson Material.
8. Roll Call of School Districts to Find Volunteer Helpers.
9. Appointment of Committees.
10. Song—"Carolina."

SECRETARY DANIELS

An Instance of Notable Development in Intellectual Scope.

The career of Josephus Daniels is remarkable. It reads more like a romance than a story of real life. No scion of an illustrious house, no heir to fame or fortune, yet with the chisel of ambition, industry and indomitable will, he carved his way up the rugged slope of success. As a boy, he was not only gifted with a fine native intellect, but had a fine idea of of morality, sobriety and all the higher virtues.

In his youthful voyage he did not neglect the experience of trained navigators, he did not take unholy passions for a pilot, he did not place folly at the helm.

The sirens, whose song is as charming as the voice of Calypso, appealed to him in vain.

A youth at home he sailed on the calm waters of a quiet river, in a bark furnished with a mother's love and guided by a father's skill. Soon he found himself sailing the winding channels, the rocky straits, the rushing currents at the river's mouth into the great sea of active life. This beginning was a prophecy of his present career.

We first hear of him as editor of a small weekly paper in eastern Carolina. With heroic effort, intense perseverance, manly self-respect, and a development of fine political acumen, he won his way to the editorship of The News and Observer, the leading Democratic daily of the Capital of the State.

Even with this achievement, many of us, of both political creeds, regarded him as only a wire-puller, a shrewd politician, a man of no large ability. His paper, however, grew in influence and power. Finally it became the recognized organ of Democracy in the State. Still, many of us made more or less sport of Joe Daniels.

Time ran on, and many of us, much as we refused to acknowledge it, knew that Joe Daniels had won a warm place in the heart and mind of the State.

Intensely Democratic, and in its denunciation of Republican measures, his paper was as remorseless as the torch of Omar, yet it grew in popular favor and power. So great was its influence, that it was well-nigh impossible to get a bill through a Democratic Legislature, unless it had upon it the seal of Joe Daniels' approval. To his great credit be it said that his paper, with marked ability, always lined up on the side of a larger education for the children, temperance and every moral isue. With unflagging loyalty it supported Woodrow Wilson for the nomination for President.

Wilson was nominated, of course, elected, and in due time Josephus Daniels was appointed Secretary of the United States Navy. Then it was that those opposed to him as well as some of his own political household, ridiculed the idea that he would achieve any distinction in his new field of endeavor. To the chagrin of a few and to the delight of scores, he has made good and abundantly. He has done more for temperance, morality and the educational uplift of the Navy than any of his predecessors. For this a small coterie of naval officers—their liquor rations cut out—criticise him, the people and the ship crews applaud him. He has not only strengthened the Navy in the increased number and better equipped battleships and submarines, but in so doing has actually saved to the taxpayers of America millions of dollars.

I want to ask the space to mention all his savings and only give a few. He saved $178,750 by manufacturing mines at a Government station, in place of purchasing them; $280,425.33 were saved in his contracts for guns and gun forging, $50,000 in the cost of powder. By securing contracts of competition for projectiles he saved $1,077,210. In the purchase of armor plate he saved $110,084. In the face of this wonderful achievement, the scoffers may scoff, but the name of Joe Daniels will ever travel with the stars.

His invitation to that electrical world wizard, Edison, and scores of the foremost electrical experts of America to make suggestions for better battlships, better submarines and a better system of naval attack and defense, will forever enshrine his name in the affections of a grateful people.

No man, in public life today, has so developed in intellectual scope and vision, and everywhere, even by the great dailies of a different political creed, he is regarded as among the very foremost, who ever held the exalted station of Secretary of the United States Navy.

He has the integrity that wins public confidence, the intelligence that commands respect, the economy that saves his Government millions of dollars, the patriotism that knows no duty but loyalty to its country and its President, the industry that never tires in the pursuit of national welfare, and the tact to adapt himself to the openings of Providence, and thus make himself the man for the hour of opportunity.

Respectfully,
C. F. McKESSON.

WATER CRESS SALAD

Water cress is a salad not well enough known in the South. In the vicinity of New York and other large cities many farmers realize more profit from water-cress, cut haphazard from the margin of springs than from a year's work in growing potatoes or corn. It has a particularly pleasant, pungent taste, and is a great blood purifier. At present prices an acre could be made to bring a good profit, not to mention its health-giving qualities.

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A Cascaret tonight will surely straighten you out by morning. They work while you sleep—a 10-cent box from your druggist means your head clear, stomach sweet and your liver and bowels regular for months.

Mr. Frank Finch, of Bailey, N. C., who was 50 years old last August, is the father of twenty-four children.

PROCLAMATION FOR MOONLIGHT SCHOOL MONTH.

Whereas there are in North Carolina 132,000 white men and women, boys and girls, over 10 years of age who cannot read and write—an army greater in number than was sent by North Carolina to the service of the Confederate States—and 14 per cent. of the white voters are reported in the census as illiterates, the State in this particular standing practically at the bottom of the roll of States; and

Whereas it is largely because they lacked opportunity, largely because they "had no chance," that these people, brothers and sisters of ours, are illiterate today, growing up as they did in the years of war and reconstruction, and the years of poverty that followed, before the State had provided adequate schools or thoroughly realized its duty to provide facilities whereby every child may "burgeon out all there is within him;" and

Whereas the State has now come to a poignant realization of its duty not only to provide schools for the boys and girls of today, but also to open the doors of knowledge, of hope, and of opportunity for all who were neglected in her days of poverty; and

Whereas, while our illiterate people as a whole have bravely and powerfully severingly achieved usefulness, success, good citizenship and high character despite their terrible handicap, we can but feel how infinitely greater would have been their achievements, how infinitely richer their contribution to the life of our Commonwealth had they but had the keys of learning in their hands; and while our State, through patient struggle, has won its way out toward prosperity and civic progress, we can but reflect upon the far, far greater progress we should make were all our people educated; and

Whereas, through the Moonlight School, as we are assured by the experience of Kentucky and by the experience of numerous counties in our own State, the method is at hand, as outlined by the Superintendent of Public Instruction and the State Committee on Community Service, whereby we may carry the immeacurable benefits of education to all who were neglected or neglectful in their youth:

Now, therefore I, Locke Craig, Governor of North Carolina, do issue this my proclamation to designate the month of November, 1915, as "Moonlight School Month" in North Carolina, and set it apart to be devoted to the high purpose of beginning a crusade to eliminate illiteracy from the State, trusting that the movement then begun will not cease until every unlettered man and woman, boy and girl is given access through reading to all the wealth of knowledge now sealed to them, to the end that North Carolina long before another census year may be a State without adult illiterates.

I, therefore, call upon the citizens, teachers, and educational authorities of every county to organize for the purpose of eliminating adult illiteracy from that county; and

I call upon the members of the Farmers' Union, the Press Association, the Junior Order, the Federation of Women's Clubs, and all the other organizations that have already enlisted in the cause, to be unfaltering in their splendid purpose to carry it through to a triumphant conclusion; and

I call upon the commercial organizations, boards of trade, civic clubs, religious organizations, Sunday schools, and all organizations everywhere to give loyal, enthusiastic aid and support to a movement whose success will promote the welfare of every individual in the State and bring new confidence and courage to all the people; and

I call upon every man and every woman who craves the sacred privilege of being of greatest service to those in greatest need to render here the infinite service of bringing new freedom to a human mind.

Done in our city of Raleigh on the 9th day of October, in the year of our Lord one thousand nine hundred and fifteen, and in the one hundred and fortieth year of our American Independence.

By the Governor:
JNO. P. KERR,
Private Secretary.

LOCKE CRAIG,
Governor.

You Ought to Have the Best

When you are sick you want the best drugs you can get, and yon deserve to have them.

There is a meaning in the word "Rexall" when it appears on a bottle of medicine or fountain syringe or any other such article. It carriee s guarantee that the goods are all that is claimed for them. You can get the best by getting the "Rexall" kind.

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