



# Suitable Presents

### CIGARS FOR MEN

Christmas boxes of cigars and in all the best brands of 5 and 10 cent lines. Perhaps we can tell you his favorite brand.

Boxes of 25 or 50. Prices, \$1.25.

If he smokes cigarettes, get a Christmas box of either Lucky Strike, Helmar or London Life.

### STATIONERY ALWAYS GOOD

A box of stationery is a gift appropriate for any woman, and one that will be dearly cherished. Pure linen stationery. The new and fashionable shades and styles. In all size boxes and at all prices.

### Our Special Sale of Christmas Candies

The Standard Drug Company has four lines of candies: Guth's, Liggett's, Fenway and Blocks. All in attractive Christmas boxes especially fixed for Christmas gifts.

STANDARD DRUG COMPANY

### Exports of Sugar to Nation's Allies Causes Scarcity Here

Some sections of the United States are temporarily short of sugar because the Nation is partially filling the imperative needs of the allies and is supplying sugar for its troops in France. In 1917 the United States has exported over 18 times as much sugar as it had averaged in the three years preceding the war.

The world's sugar crop for 1916-17 was nearly 1,900,000 tons less than that of 1912-13. A greater shortage, however, affects the European allies because their own production has been greatly cut, and prior to the war Germany and Austria exported each year approximately 1,722,000 tons. In pre-war times England received 54 per cent of her total sugar supply from the central powers, which is now supplied from the United States sources.

While European allies are being materially aided with sugar from the United States, they are far from getting more than their share at the expense of the citizen who once in a while may have to drink his coffee unsweetened. The average consumption of sugar per capita in England before the war was more than 93 pounds a year. Now the maximum limit is 26 pounds, with some likelihood of that being unobtainable. In France the limit is 18 pounds per capita; in Italy 12 pounds.

The average consumption of sugar per capita in the United States is still about 90 pounds.

### Notice

The regular annual meeting of Randolph county branch, Farmers' Mutual Fire Insurance Association of North Carolina, will be held in the court house, Asheboro, N. C., the first Monday in January, 1918, at 11 a. m., for the purpose of electing officers for the ensuing year and for such other business as may come before the meeting.

All policy holders are urged to be present.

This, Dec. 14, 1917.  
S. S. COX, President.  
E. T. Walton, Sec.-Treas.

Red Cross relief shipments to Europe average over 10,000 tons a month. In one shipment was a consignment of 559 soccer footballs and 250 rugby footballs for American soldiers, purchased with funds raised by Harvard graduates.

### SOUTH SHORT OF MACHINERY FOR FIGHTING TUBERCULOSIS

Program Adopted Whereby Machinery May Be Made Adequate

That the machinery available for fighting tuberculosis in the South is utterly inadequate to meet the demands created by the war was the gist of a resolution adopted by the Southern Tuberculosis Conference at its recent meeting in Chattanooga. Every member of the conference, to a man, individually and collectively, not only pledged himself to fight more intensely to control tuberculosis in his community but adopted a program which embodied those additions and improvements necessary to make the South's fighting machinery what it should be.

One of the requirements contained in the program was that there should be one bed in a public State or county sanatorium for at least every annual death occurring from tuberculosis in that state or county. Another provision was that every town of 5,000 population should have a tuberculosis or public health nurse for the town and outlying country districts. Open air schools and fresh air classes in connection with all union and graded schools throughout the South, and a continuous, consistent educational campaign for the schools, the general public, the medical profession and public officials were other features included in the program.

"The number of beds North Carolina would need," says the State Board of Health, "should the program be adopted in this state, would be over 3,500. Her bed capacity at the State Sanatorium is less than 150, and while a few county sanatoria are now open, the bed capacity of these institutions with that of the State Sanatorium in no way equals the number of deaths annually in the state from tuberculosis."

The port of New York is under military control, the water fronts being guarded by the Regular Army. Fully armed guards prohibit the passage of any person, alien or citizen, who can not establish a business reason for access to the water-front areas. The same military control will be established at all other American ports and may include factories engaged in war work.

### MEETING WINTER'S TROUBLES

Long Range of Winter Diseases Combat- ted by Proper Home and Personal Hygiene

How to protect one's self from the long range of winter troubles that annually affect the majority of the people living in the temperate zone where weather conditions so widely fluctuate is told in the latest bulletin from the State Board of Health. It says:

"Winter puts a tremendous strain on a person's vitality. To be able to keep off the epidemic diseases like gripple and pneumonia, and to avoid the long range of affections of the nose, throat, and the lungs—from a common cold to acute pneumonia, requires more than haphazard living habits. While sanitation and other public health measures offer some protection against these infectious diseases, the way you live at home determines almost wholly how much you will suffer from colds and other respiratory diseases this winter.

"Personal hygiene and home conditions are the two big factors controlling winter diseases. Requiring a resistance to cold is the first essential toward protecting one's self from sickness in winter. This can be done by sleeping in cold fresh air every night and by taking a cold sponge bath or by dashing cold water on the chest, neck and arms and over the body in the morning. Over-eating and constipation must be strictly avoided. Over-work and great mental or physical strain lower resistance and should be



# USEFUL GIFTS

Useful gifts are the only sane gifts to give in a time of peril and war. Here are a few we have to offer:

Neckties in any shades and styles, Socks, Belts, Handkerchiefs, Shirts, Gloves, Caps. Nothing could be appreciated more than a nice suit of clothes or an overcoat.

Give useful gifts and let us all have a merry Christmas.

WOOD CASH CLOTHING COMPANY

"The Store that Appreciates Your Business"



# QUALITY GIFTS

ONLY A FEW MORE DAYS IN WHICH TO DO YOUR CHRISTMAS SHOPPING

We have a nice line of toys, books, etc., for the children. We also have a nice line of

WINTER COATS AND SWEATERS

Remember: We carry Dry Goods, Notions, Gents' Furnishing Goods, Shoes, Hats, Clothing, and Fine Shoes for Men, Women and Children.

Give us a chance to serve your wants during the next few days.

R. C. JOHNSON

THIS IS THE PRACTICAL CHRISTMAS GIFT.



A Hoosier Kitchen Cabinet would make a useful gift. On sale at Hoover & McCain's.

well guarded against. Caution should be taken against sudden or local chill due exposure to bad weather.



**Our Policy:**  
Money Refunded For Unsatisfactory Purchases

# EFIRD'S

**Our Motto:**  
Quick Sales;  
Small Profits.

**Efird's Are the Originators of Carolinas' One Price Cash Stores.**

We operate stores at High Point, Charlotte, Winston-Salem, Raleigh, Durham, Salisbury, Concord, Gastonia, and Rocky Mount, N. C.; Columbia, Rock Hill, and Anderson, S. C. We also operate one of the largest exclusive jobbing houses in North Carolina. Since we buy as wholesalers, we really sell you merchandise at what the average merchant pays for his stock.

When in High Point make our store your store. All we ask of you is a look before buying.

**Christmas Sale Now On. Mail Orders Promptly Attended To.**

*Railroad Fare Paid to Asheboro Community People With \$10 Purchase.*

## Efird's Department Store

122 N. Main St., High Point, N. C.

