

Standard Drug Co.  
Extends Cordial  
**WELCOME**  
TO ALL  
Confederate Veterans  
Spanish War Veterans  
and  
Soldiers of Recent War  
Standard Drug Co.  
Come To See Us.

Trading At Home

The Courier has preached the doctrine of trading at home for considerably more than a quarter of a century. In every way possible the importance of patronizing home concerns has been impressed upon our readers. The many reasons for this have been urged so long and repeatedly that it is an old story and to keep it up so persistently and vigorously sounds stale to those who do the writing. For more than twenty years we pounded away on the importance of good roads, until finally the good roads came about in part through our efforts, but the immediate and controlling cause was a practical plan devised at the instance of Mr. Leonard Tuft, of Pinehurst, the details of which are well known to many of our readers. The Courier had prepared the way by line upon line and a persistent campaign of twenty years in urging every reason in the most favorable light we could present it.

In order that something definite may be accomplished The Courier suggests that the Woman's Club of Asheville organize and adopt measures and methods to induce our people to spend their money in the county with home dealers where it can be done. The men of Asheville should reorganize the business men's association with a view to promotion of home enterprise and the patronizing of home concerns where it can be done. Within the next few weeks The Courier will begin the publication of a series of articles on the importance of trading at home and the encouragement of home enterprise.

Mother's Day Celebration at Neighbors' Grove Sunday

On next Sunday Mother's day exercises will take place at Neighbors' Grove. The morning service will begin at 10 o'clock at which time Rev. C. E. Brown will make an address on the subject of family religion. Dinner will be served on the grounds. Afternoon session will begin at 2 o'clock. An interesting program has been arranged. Miss Ethel A. Allred will give a history of mother's day. It is earnestly hoped that there will be a large number present to commemorate mother's day in this section of the county. Everybody is expected to wear some sort of flowers.

Miss Lydia Leach, of Trinity, becomes the bride of Mr. Joseph Johnson on last Saturday morning when Miss Lydia Leach, daughter of the late W. M. Leach was married to Mr. Joseph Johnson, of High Point. The bride is a most charming young woman and possesses many admirable qualities. She was educated at Trinity high school. The groom is a son of Mr. Addison Johnson who lives near High Point. Immediately after the ceremony the happy couple left for New York, Washington, and other northern cities.

666 cures malaria, chills and fever, or bilious fever, by killing the parasite causing the fever. Fine strengthening tonic.

A Tobacco Warehouse

By all means arrangements should be completed without delay for the erection of an up-to-date tobacco warehouse. Who will take the initiative in this important work?

Save and have—Buy W. S. S.

Well-Known Cartoonist, Musician, Entertainer Here Chautauqua Week

Alton Packard is known everywhere as a humorist, a most gifted cartoonist, a singer of jolly songs and withal a dramatist. With this combination he is an ideal entertainer. He will appear in a Joy Night supreme on the



ALTON PACKARD.

concluding program of the Chautauqua. As a cartoonist Mr. Packard sketches upon sheets of paper and canvases eight feet square, said to be the largest sketches ever attempted on the platform, so they can be easily seen in detail from any part of the big Chautauqua tent.

Footwear FOR Summer

LADIES' AND MISSES' PUMPS AND OXFORDS  
MEN'S AND BOYS' OXFORDS AND HIGH SHOES FOR LADIES

We have assembled a great collection of fine dress shoes, oxfords and pumps. Realizing the great demand for high-class footwear we have gone to the very best shoemakers to choose our stocks—and now we are showing what is termed "big town shoes"—shoes like you will see displayed in the larger stores in our big cities—they are here in all the different lasts and leathers; also canvas.

FOR MEN

We have the celebrated Steadfast and his noted Built-right shoes; these two brands of shoes are probably the best known shoes on the market to men who appreciate comfort and style. We are showing these shoes in the different leathers and the colors are black and tan.

This little store appreciates your patronage and will continue to handle the shoes that are wanted by the dressed ladies of the city.

Let Us Show You Through Our Line.

Quality Shoe Store  
High Point, N. C.

Cross to Allison Page

The French government has awarded posthumously the cross de guerre to Sergt. Allison M. Page, son of Chairman Frank Page, of the state highway commission. The award was made for valiant and heroic service of young Page in action in Belleau Wood on June 25, 1918. On that day Sergeant Page was killed while leading his men of the 47th company, fifth regiment, United States marines, in a fierce attack upon the Germans. The Americans won, taking a multitude of machine guns, as well as taking many of the Germans prisoners, but Allison Page was victimized by the deadly machine gun fire of the enemy.

Sergt. A. T. O'Brien, who was wounded in the same action in which Allison Page lost his life, told Frank Page of the terrific fighting of that day. Both O'Brien and Page were wounded. The latter remarked to O'Brien that they would be able to "sleep between sheets" soon, as he expected to go to a hospital. But death came on the battlefield. At that time young Page's father was at Givres, France, where he was in the engineering corps of the American army. He heard that his son was severely

Save and have—Buy W. S. S.

666 cures headaches, biliousness, loss of appetite, food breath, or that tired aching feeling due to malaria or colds. It removes the cause.

wounded and did not learn of Allison Page's death until about three weeks later, he had searched for the boy in nearly every hospital in France. On the day following his death Allison Page was buried by the 69th company, 5th marines. He enlisted April 11, 1917, while a student at Trinity college, going to France with the first contingent of marines. He landed in France on the transport Henderson June 27. Prior to his death Sergeant Page had been in almost continuous action since June 3, 1918.

Another son of the chairman of the highway commission enlisted in the army while a student at Trinity college, this being Frank M. Page, who entered the marines at the age of 17. He served as rifle instructor at Paris Island, where he was discharged last January.

A Sale Where Your Money Will Buy The Most

EFIRD'S

When We Advertise Bargains We Sell Bargains

A Masterful Annual Spring Stock Reducing Sale

Stephen Sanfords Rugs and Art Squares

AT ONLY A LITTLE MORE THAN HALF PRICE  
\$35 9x12 feet at ..... \$19.95  
\$65 9x12 feet Axminster ..... \$39.50  
27x54 in. Rugs at ..... \$3.98  
36x72 in. Rugs at ..... \$6.98

King Brand Overalls, heavy weight ..... \$1.69  
220 Denim Overalls at ..... \$1.79  
Express Stripe Overalls at ..... \$1.69  
Youth's Good Blue Overalls ..... 98c and \$1.18  
Men's Good Work Shirts ..... 79c, 89c and 98c

Mail Orders Filled Same Day Received

Sheeting

Sea Island Sheeting ..... 10c  
36-inch best Sea Island Sheeting ..... 12 1-2c  
40-inch Sea Island, war-time price 35c. Special now at 15c

Heavy Cotton Goods

25c Cheviot Shirting ..... 18c  
Hickory Shirting ..... 15c  
40c Hickory Shirting ..... 29c and 33c  
Heavy Overall Denim ..... 35c  
50c Overall Denim ..... 35c

Bed Ticking

Good Mattress Ticking ..... 23c  
25c Ticking ..... 18c  
35c Ticking ..... 25c  
50c best made A. C. A. Ticking ..... 39c

Ginghams, 10c

14,000 yards 27-inch and 32-inch Dress Ginghams, etc. Perfect short lengths ..... 10c (No mail orders filled on this.)

\$1 Silk Hose, 79c

90 dozen full fashioned Thread Silk Hose, black, white and colored. Special ..... 79c

Silk Hose, 69c

Ladies' Boot Silk Fiber Hose, black, white and colored. Special at ..... 69c

Misses' Hose, 35c

Misses' very fine Ribbed Hose, black and white, regular 50c values ..... 35c

\$2 Hose, \$1.48

200 dozen Ladies' \$2.00 heavy Silk Hose, lisle tops in white, pearl gray, dark, tan, etc., for this sale at \$1.48

\$1.50 Silk Hose, \$1.18

\$1.50 Silk Hose, white, gray, etc. .... \$1.18

Children's Silk Hose, 48c

Children's All Pure Thread Silk Hose, in white ..... 48c

FABULOUS PRICE REDUCTIONS ON

WOMEN'S, MISSES' AND CHILDREN'S READY-TO-WEAR

Some of the Most Wonderful Reductions in the Latest Creations in Ladies' Spring Dresses

Georgettes, Foularis and Taffetas, \$18.50 values, at ..... \$13.50

Just a Special Flyer In The Opening Day of This Sale

We offer \$25.00 Georgette, Foular and Crepe de Chine Dresses in all the newest models and colors. Special at ..... \$16.50  
One lot \$15.00 Crepe de Chine Dresses at ..... \$10.00  
\$12.50 Taffeta and Messaline Dresses at ..... \$7.98  
\$18.50 Beaded Georgette Dresses at ..... \$13.50

Close Out Prices

on

Ladies' and Misses' Spring Suits

\$18.50, \$19.50, \$23.00 and \$25.00  
Serge and Poplin Suits in Navy and Tan, at ..... \$17.95  
Our entire stock of \$35.00 All-Wool Suits. Special to close at ..... \$25.00  
One Copen Suit at ..... \$13.50  
All Capes and Dolmans Offered at a Fraction Above Half All \$25.00 Values at ..... \$18.75  
All \$18.00 and \$21.50 Values at ..... \$13.50  
\$15.00 All-Wool Serge Capes, in Navy only, at ..... \$10.50

OUR SILK DEPARTMENT

\$1.00 Yard-Wide Silk Poplins, all colors, per yard ..... 89c  
Yard-wide Fancy Plaid Taffeta, \$1.85 quality at ..... \$1.39  
Tub Silk Shirtings at ..... \$1.18

Crepe de Chines

40-inch Crepe de Chines in Black and Mustard, \$1.00 grade, at ..... 79c  
36-inch Black and Colored Taffetas in all the desirable shades, \$1.75 grade. Special at ..... \$1.38  
36-inch \$1.75 Black Taffetas at ..... \$1.35  
Made in America Black Taffeta ..... \$1.38  
36-inch Black and colored Messalines in a fine range of colors at ..... \$1.48  
36-inch \$2.00 Black and Colored Messalines at ..... \$1.65  
\$3.00 Belding Satin, Black, white, navy ..... \$1.98  
Money-Back Taffeta in Rose, Grey, and black at ..... \$1.98

PRICES ON BEDDING PUSHED DOWN

HARD

81-inch Unbleached Sheeting ..... 39c  
81-inch Bleach Sheeting ..... 58c  
10-4 Mohawk Bleach Sheeting ..... 58c  
9-4 Domestic Bleach Sheeting ..... 48c  
9-4 Fruit of Loom Sheeting ..... 58c  
7-4 Mohawk Bro ..... 39c  
72x90 Seamed Sheets ..... 79c  
81x90 Cortland Seamless Sheets ..... 98c  
81x90 Alcovy \$2.00 Sheets ..... \$1.45  
81x90 Wearwell \$1.85 Sheets ..... \$1.35  
81x90 Cannon Sheets ..... \$1.35  
81x90 Utica Sheets ..... \$1.45  
68x90 Mohawk Sheets ..... \$1.23  
42x56 Pillow Cases ..... 15c  
42x56 Mohawk Pillow Cases ..... 35c  
72x90 Seamed Sheets ..... 55c

EFIRD'S DEPARTMENT STORE, High Point, N. C.