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**VARNO-LAC**

More shabby, surface worn furniture is discarded each year than is destroyed by fire.

You insure your furniture against fire. Is it insured against wear? A good piece of furniture will last a lifetime if its surface is properly protected.

Once a desk, chair or table loses its newness—begins to look shabby—it travels a fast road to the junk heap. Renew its surface with Acme Quality Varno-Lac and you renew its life. You've saved the price of a desk, chair or table, and enhanced the appearance of your home. By saving the surface you save all.

Acme Quality Varno-Lac stains and varnishes at one operation producing handsome imitations of expensive hardwoods. Good for floors, furniture and woodwork.

Being in the business, we can probably give you some helpful hints about painting.

**McCrary Redding Hardware Company**  
Asheboro, N. C.

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**BROWN AND OX-BLOOD SHOE POLISHES**  
BEST FOR HOME SHINES—SAVE THE LEATHER  
THE BIG VALUE PACKAGES  
Also PASTES and LIQUIDS for Black, Tan and White Shoes  
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We invite you to make our place your headquarters when in High Point.

If your car needs attention we have skilled mechanics.

A full stock of accessories.  
Parts for Buick, Liberty and Dodge Brothers Motor Cars.

Cord and fabric casings. Red and grey tubes, all sizes at lowest prices for high class goods.  
Write, Phone or Call, That's All.

**HIGH POINT MOTOR COMPANY**

**Home Building & Material Company**  
ASHEBORO, N. C.

We want to buy your pine and poplar lumber at our plants at

**ASHEBORO HEMP**      **BENNETT SEAGROVE**  
and  
**DENTON**

If you want building material or shingles we can supply you from our plants at Asheboro.

If you are an undertaker it will pay you to see our nice line of Caskets.

We are sales agents for the A. B. Farquhar Company, of York, Pa. Will be pleased to quote you on engines, boilers, and saw mill machinery. If interested, write us for catalogues and prices.

**McCrary-Redding Hardware Co.**  
Asheboro, N. C.

**BREAK IN BOND PRICES IS NO CAUSE FOR WORRY**

LARGE YIELD MADE POSSIBLE TO ASTUTE INVESTORS WHO SEIZE BIG OPPORTUNITY.

Investors who bought Liberty Bonds and Victory Notes at recent market prices were thus able to earn considerably more than the bond rates of interest on their money, according to figures compiled by stock and bond brokers. Moreover, income tables recently completed by the War Loan Organization of this district show that the bonds, inasmuch as they are exempt from all state and local property and income tax (except estate or inheritance taxes) are equivalent in their net yield to taxable stocks and bonds paying rates of interest substantially higher.

The property tax on stocks and bonds is sometimes considerable. From these property taxes, state and city, Liberty Bonds and Victory Notes, of course, are exempt. This means, therefore, brokers point out, that the government securities yield a net income equal to that of taxable stocks and bonds paying much more.

The following figures show in the order named the issues of Liberty Bonds and Victory Notes, their respective periods to maturity, recent market quotations and the approximate annual interest based upon these prices and conditional upon the securities being held to maturity.

- First 3 1-2, 27 years; \$98.30; 2.90 per cent.
- First 4, 27 years; \$86.80; 5 per cent.
- First 4 1-4, 27 years; \$65.50 5.5 per cent.
- Second 4, 22 1-2 years; \$85.50; 5.15 per cent.
- Second 4 1-4, 22 1-2 years; \$85.80; 5.5 per cent.
- Third 4 1-4, 18 1-2 years; \$90.80; 5.63 per cent.
- Fourth 4 1-4, 18 1-2 years; \$85.90; 5.47 per cent.
- Victory 4 2-4, 3 years; \$96.23; 3.05 per cent.
- Victory 3 3-4, 3 years; \$96.30; 5.04 per cent.

In comparing the income from Liberty Bonds and Victory Notes with the net yield of taxable stocks and bonds the usual taxes should be added to each of the percentage yields given above.

It rests with the legislature, brokers point out, to increase the taxes here. This then would make the income yield of non-taxable government bonds just that much greater and the bonds would therefore be all the more valuable, bankers and business men say, as investment securities.

**PREPARE FOR COLLEGE NEW CAMPAIGN SLOGAN**

PUBLIC SCHOOLS TO OBSERVE MAY 14 TO GIVE STIMULUS TO IMPORTANT MOVEMENT.

Public schools here have been requested to observe May 14, which has been designated "Prepare for College Day" in this state and in the other states comprising the Fifth Federal Reserve District.

During chapel exercises, or at other specified periods that day, it is suggested that addresses be made in the high schools by leading business men and prominent educators, and in the elementary schools by the teachers. The purposes of the observance, it is explained, are to stress the importance of a college education and to offer suggestive methods whereby the pupils, and their parents, may plan ahead with a college course definitely in view.

Women's clubs are being asked to help in the movement, and the Rotary clubs also are expected to take part, while many churches have expressed their interest and indicated their desire to participate. Further, the United States Treasury Department, through the district War Loan Organization, is lending assistance, and the general plan, it is announced, has received the heartiest approval of practically every college president in the state.

Miss Mary G. Shotwell, director of the educational division of the War Loan Organization of this district, recently discussed the project before the convention of the Virginia Association of Women's Colleges and Schools. The association, by resolution, pledged its "sincere and hearty co-operation in carrying out all the plans."

It is proposed by the Treasury Department that parents who desire to send their sons and daughters to colleges and that boys and girls who wish to provide a college fund for themselves—that they definitely plan for the future and make regular systematic saving a part of their plan. As safe, productive investments for such funds government securities, such as Treasury Savings Certificates and War Savings Stamps, are suggested.

Observance of "Prepare for College Day" will be fruitful of extensive results, it is believed, and the stimulus toward higher education is expected to be very valuable, particularly since the statement has so frequently been made recently and so authoritatively that never before has the country been in more imperative need of this and women of trained minds and broad vision.



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THE only tires built to an advertised Ideal—an Ideal that definitely indicates the policy and aim of the makers of Fisk Tires.

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**COX & LEWIS HARDWARE CO.**  
Asheboro, N. C.