



Big Reduction Sale Starts at Our New Store December 11

On Our Entire Stock, Dry Goods, Notions, Clothing and Shoes
 Having Moved Two Former Stocks of Goods into our New Building
We Are Reducing Our Prices For the Second Time This Season

<p>SPECIAL BARGAINS IN SHEETINGS At Mill Prices</p> <p>40-inch Sheeting 12c 36-inch heavy Sheeting 15c 36-inch extra heavy Sheeting 16c All men's, women's and children's shoes reduced. Look for Bargain Tables of odds and ends in merchandise. A golden opportunity to buy Bargains.</p>	<p>Reduced prices on all Serges, Dress Goods, Percales, Gingham, Outings, Bleachings and Sheetings.</p> <p>27-inch best quality gingham, 20c to 25c 32-inch best quality gingham 35c Apron gingham 20c Big reductions in Ladies' Millinery.</p> <p>Men's Overalls \$1.98 Newport Overalls, heavy \$2.25 Boys' Overalls 85c to \$1.98</p>	<p>MEN'S CLOTHING</p> <p>\$45.00 Suits and Overcoats \$36.00 \$42.50 Suits and Overcoats \$34.50 \$40.00 Suits and Overcoats \$32.00 \$30.00 Suits and Overcoats \$25.50</p> <p>BOYS' SUITS</p> <p>\$15.00 Suits \$12.50 \$13.50 Suits \$11.25 \$12.50 Suits \$10.50 Cheaper Suits also reduced.</p>
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FRANKLINVILLE STORE COMPANY

SUGAR 12½c A POUND

FRANKLINVILLE, N. C.

Trip To Greensboro Free !



SOME THINGS FOR EVERY MAN

- 89 Suits, was \$32.50, now \$18.50
- 72 Suits, was \$44.50, now \$29.50
- 50 Suits, was \$55.00, now \$39.50
- 22 Suits, was \$65.00, now \$39.50

WE FEATURE DUNLAP SHOES

- Shoes was \$10.00 now \$6.35
- Shoes was \$12.00 now \$7.85
- Shoes was \$14.00 now \$9.45



100 Overcoats must go at \$12.50 to \$29.50
 They formerly sold for \$25.00 to \$55.00.

The entire stock must go regardless of price. New merchandise bought at a new price to be sold at a big reduction.

We carry a complete line of Men's Hats, Shirts, Underwear, Ties and Socks.

Tailor-made clothes \$39.50
 *With an extra pair of pants, values from \$75.00 to \$100.00.



Ask the Jitney Driver to Put You off at
BERLIN & SUSMAN
 The Store for Bargains

BERLIN & SUSMAN

THE YOUNG MEN'S SHOP

CORNER DEPOT AND S. ELM STREETS

OPPOSITE HENNESSEE CAFE GREENSBORO, N. C.