



THE NOVELTY FOUR.

This organization is just what the name implies, a "Novelty" company. Selections of great variety are given in a manner at once artistic and entertaining. Vim and life abound, and the audiences are always enthusiastic in their praise of this splendid Lyceum company.

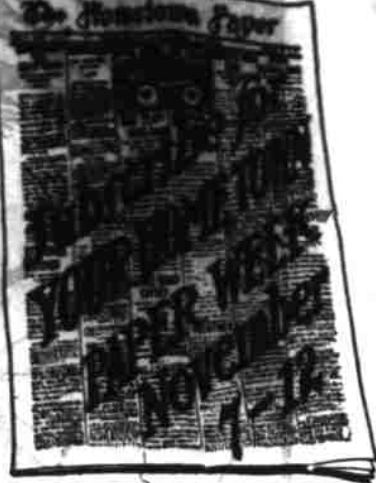
Instrumental music predominates, but male quartet numbers and read-

ings also find place in their programs.

The orchestral numbers are rendered with spirit and snap while the individual instrumental work is excellent. Violin, cornet and piano solos are features of the program.

The Novelty Four is a company which has made for itself an exceptionally excellent record on the Lyceum platform.

Van O. Browne is the manager and feature artist of the company.



THE STORY OF HOME TOWN PAPER WEEK

By M. V. ATWOOD.

Once upon a time a country editor had a great idea. This is not the first great idea which has been evolved in a country print-shop, but most of these ideas in the past have been of benefit to some one other than the editor. But the idea was to benefit editor as well as the whole community and nation.

This was the idea: Why not have a "home paper week?"

We have had every kind of a "week" from soap to electric cleaners.

Taken together, argued the editor, the country newspapers are quite the most important in the nation, even if judged by numbers; the ten or fifteen thousand of them make the four hundred big city papers and magazines seem inconsiderable, indeed.

The reason most folks do not realize the importance of the country newspaper is because they think of them individually instead of collectively; even the Atlantic ocean doesn't look very impressive when you view it merely as a cupful of water scooped up at the beach.

So this country editor began to talk about the idea and to write letters to any one who he thought might be interested. But like all great ideas, it took a long time for it to grow.

Finally a company which has done much to teach country publishers the value of system and of knowledge of costs took it up, as did also the National Editorial Association; then the state colleges of agriculture saw its possibilities because of the effect on community life; another great concern which furnishes thousands of country papers with syndicate news and features became interested; and, of course, the publishers' trade journals fell into line.

Thus a great chain of interest in "Subscribe for Your Home Town Paper Week" has been stretched across the country, each of the thousands of country papers, of which this paper is one, a link in the chain.

November 7th to 12th are the dates set for "Subscribe for Your Home Town Paper Week," and all who believe in the home town paper, in its possibilities for helpfulness, for creating community solidarity, for the cherishing of the homely and sacred things of the country, are being asked to help—to help, not because the country editor needs charity, but because the country newspaper is a great service agency, dignified, stable, worthy of every cent which the community invests to make it possible.

So you are asked to help make "Subscribe for Your Home Town Paper Week" the big success it is going to be. If you do not now take your home paper, don't delay subscribing later than the week of November 7-12.

HOME TOWN PAPER WEEK.

People of the United States will be afforded an opportunity during the week of November 7th to 12th to express in concrete form their gratitude to those men and women, who through sunshine and rain, prosperity and adversity, persistently and consistently sang the song of the home town. The time long since passed when newspapers, whether daily or weekly, can subsist on the "taking it for granted" spirit of its patrons and well wishers. Costs of producing newspapers today have not decreased in anything like the proportion experienced in other lines and figures quoted recently by daily and weekly newspapers through the country have given the public a glimpse into the expense incidental to conducting the home paper.

To the newspaper men and women of each community has fallen the task of presenting the current events of a fast-moving world in accordance with the modern ideas, more or less extravagant, and keeping a smiling countenance and a courageous heart when others are prone to talk "hard times." Their loyalty to the state and their community has undergone a severe test but they met it with optimism and only a little reflection is required to show how much worse conditions might have been before the turn in the road was reached, had they pursued a different course.

Advertisers had to keep advertising whether they could pay promptly or not and business had to be kept going for the general good. The publishers and editors did their part and the second week in November is proclaimed a time when those who benefited by this policy can express it in terms of support that will insure the future of the small town paper, the backbone of every community that has the semblance of pride in itself and its neighbors—Blair CR, Argus-Leader.

At Court House, November 7

SMART FROCKS, For Street or Afternoon

Now, while all the delightful Fall and Winter modes are so beautifully and fully represented, is the time to choose your Frocks for the season. The comprehensive variety of both silk and cloth garments enables you to make your selections under the most advantageous conditions. Lowered prices are an additional incentive well worth considering.

Silks and Woolens

\$25 to \$95

Sizes 16 to 46 1-2

NEW WRAPS Are Wholly Desirable

In these graceful, straight hanging wraps for winter there is a new quality of exquisite drapableness and pliability for which the soft pile fabrics are accountable. The lavish use of furs gives an unwonted sumptuous tone and makes these luxurious models as becoming as they are lovely. Wide sleeves and extra deep collars add to their comfort.

The richest of Marvella cloths, finely woven Polly Anna cloth, soft Ermine, as well as the ever dependable Normandy and Bolivia cloths—all finished with the highest grade of workmanship in every detail.

\$30, \$35, \$50 and up to \$125



THE PITH OF THE PROBLEM

Most men from time to time need more money than they have cash. A man who opens a Bank Account here and becomes acquainted with us—and with whom and whose habits we become acquainted—when he is confronted with a Problem of this character is most cordially invited to call upon us. We have accommodated many worthy customers in the past. We hope we may be called upon by the same class of customers many times in the future.

Our resources are over \$400,000.00.

The solution of the financial problems of a good customer we consider an essential part of our service. Bank of Ramseur, Ramseur, N. C.

BEEF, BEEF!

You Can Get it Anywhere Now it is Plentiful, But if You Want NICE, CLEAN, HEALTHY, WHOLESOME, STALL FED MEATS You Can Get it at THE CITY MARKET Main Street Randleman, N. C. C. A. Lamb, Proprietor

Hammond-Freeman

On interest to the people of the town and county is the announcement of the marriage of Miss Georgie Freeman to Mr. William Clason Hammond Wednesday afternoon of last week. The ceremony took place in the parlor of the Guilford General Hospital, in High Point, where Miss Freeman has nursed for some time. The bride is well known in Asheboro, having been at Memorial Hospital when it

was opened two years ago. She is a daughter of the late Mr. and Mrs. J. P. Freeman, of Groomstown, and has spent most of her time in High Point for the last few years, having received her professional training at the High Point Hospital.

Mr. Hammond is a prominent business man of High Point, and they will make their home there after a week's honeymoon trip in Western North Carolina.

★ 111 one eleven Cigarettes



The Three Inseparables  
One for mildness, VIRGINIA  
One for mellowness, BURLEY  
One for aroma, TURKISH  
The finest tobaccos perfectly aged and blended

20 for 15¢



Guaranteed by The American Tobacco Company

★ 111 FIFTH AVE. NEW YORK CITY

Notice of Administrator's Sale of Personal Property

Having qualified as Administrator of the estate of Zeno Hinshaw, deceased, before F. M. Wright, Clerk of the Superior Court, I will on

Friday, November 11th

AT 10:00 'CLOCK A. M.

sell to the highest bidder for cash entire estate of personal property belonging to the estate of the deceased Zeno Hinshaw, situated at the old home place, six miles north-east of Asheboro, four miles south of Randleman and one mile north of Central Falls, on the east side of Deep River, the following personal property, to-wit:

The household and kitchen furniture, including old walnut type furniture; one set of smith tools, cider press, 1 corn sheller, 1 Deering binder, 1 Walter A. Wood mower, 1 McCormick mower, 1 hay rake, 1 Empire grain drill, 1 corn planter, 2 two-horse plows, 1 John Deere cultivator, disc harrow, 1 one-horse wagon and harness, 2 two-horse wagons and harness, 3 buggies, 2 sets of buggy harness, 1 team of good heavy draft mules, 1 heavy mare, 1 registered Poland China brood sow, 4 head of cattle, including two milch cows, a lot of feed stuff and numerous other articles.

DATE OF SALE

Friday, November 11th

10:00 A. M.

IRA G. HINSHAW

Administrator