

\$\$ TWO BIG DOLLAR DAYS \$\$

Friday and Saturday, March 31st and April 1st

TWO EXTRA BARGAIN DAYS THAT YOU CANNOT AFFORD TO MISS

Curtain Scrim

Regular 15c quality, 36 in. wide, 10 yards \$1.00

Bleaching

36 inch bleaching, good quality, 8 yards .. \$1.00

Dress Gingham

Extra Special for Dollar Day, 12 yards \$1.00

Shirting

32 inch Silk Shirting, beautiful quality, 2 yards.. \$1.00

Batiste

Nice quality Batiste, 4 yards for \$1.00

Dress Linene

36 inch wide for sport suits, Blue, Pink, Lavendar, 4 yds. for \$1.00

Pongee

Extra nice quality all silk Pongee, 1 yard .. \$1.00

Ladies' Spring Coats and Suits

We will give a special reduction on every coat and suit sold Dollar Day

Shoes! Shoes! Shoes!

Buy Your Oxfords Dollar Day and Save Money

Wanted Fabrics for Pretty

Easter and Spring Dresses

Taffeta Silks, Messalins, Georgette and Crepe de Chene, Fancy Voile, Tissue Gingham
All at Reduced Prices Dollar Day

32 inch Dress Gingham

Extra Special in a splendid assortment of new Spring patterns, 5 yards \$1.00

Voile

Special for Dollar Day, 8 yards \$1.00

Denim

Good quality heavy weight Blue Denim, 6 yards .. \$1.00

Overalls

Men's heavy overalls, well made, special .. 90c

Shirts

Men's Dress Shirts 85c

Long Cloth

Special for Dollar Day, 8 yards \$1.00

Silk Hose

Ladies' Silk Hose, extra special for Dollar Day, 2 pairs for \$1.00

Boys' Overalls

Boys' Overalls, 2 pairs Dollar Day \$1.00

The above are only a few of the many Dollar Day bargains that will be offered. If you appreciate bargains come and bring your friends.

J. F. CRANFORD

Efird's 88c SALE 88c Efird's

Thursday, Friday and Saturday

88 cents will buy more than a dollar's worth of merchandise in this sale.

Efird's Is the Place

Sale Commences Promptly at 9 O'clock Thursday Morning, March 30th
LASTS THREE DAYS ONLY

Hundreds of New Easter Dresses, Capes, Suits, Etc., Included in This 88c Sale

88c off on any garment in ready-to-wear department between \$5 and \$12.
\$1.88 off on any garment in Ladies' ready-to-wear department priced over \$15.
\$2.88 off on any garment in Ladies'-ready-to-wear department priced above \$25.00.

New Spring Gingham

5 yards of either the following gingham, Red Rose, Utility, Glasgow, Amoskeag, Three Star, all 25c values, for 88c

Underwear Crepe

4 yards plisse Crepe, assorted, white, pink, blue, etc., for 88c

Khaki Cloth

5 yards regular 25c quality twill khaki for 88c
5 yards 32 inch dress gingham at 88c
5 yards 32 inch romper cloth at 88c
5 yards 32 inch Gibson gingham at 88c

French Gingham

2 yards 65c quality full mercerized French gingham at \$1.00
Men's and Boys' full size overalls for 88c
Genuine Jap Pongee, per yard 88c
One big table ladies' shirtwaists at 88c
Satin stripe tub silks per yard 88c
Bungalow aprons 88c
One dozen cakes Palmolive Toilet soap for 88c
Nine yards English Long Cloth for 88c

BUY YOUR EASTER SUIT NOW

In Addition to Our Low Prices See What You Save

88c off on any boys' suit priced above \$5.
88c off on any Man's suit priced above \$10 and \$15.
\$1.88 on any man's suit priced between \$15 and \$22.
\$2.88 off on any man's suit priced at \$25 and above.
Men's dress shirts, values up to \$1.50 88c

3750 Men's New Palm Beach Suits

just received at our 31 stores and the price is \$11.95. You get off 88c
M. W. S. Fullest Cut work shirts made, \$1.48 value for 88c

NEW EASTER SHOES

We will allow 88c off on every pair of shoes priced above \$5.
One lot of low shoes and Oxfords, all good styles and sizes \$1.88
New Easter low shoes values up to \$5 \$3.88
10 yards dress gingham for 88c
M. W. S. fullest cut work shirts at 88c
Ladies' corsets, values up to \$1.50, at 88c
Children's wash dresses at 88c
7 yards percale for 88c
Hundreds of other specials on sale Thursday, Friday and Saturday at 88c
3-1-2 yards 9-4 unbleached sheeting for ... 88c
\$1.00 worth of men's collars, ties or hosiery 88c
\$1.00 worth your own selection toilet articles 88c

The Efird Chain Department Stores