

Greetings

To Randolph Farmers and Their Families From

Welborn Furniture Company

We are Randolph county people and since opening our business in High Point have had splendid patronage from Randolph county people and have upon all occasions endeavored to give them good values. We are grateful for their patronage and will be glad for a continuance of same.

Welborn Furniture Co.

High Point, N. C.

FARM BUREAU CALLS ON EVERY FARMER

All Plans Laid for Big Membership Drive—Posters Up—Movies Scheduled.

Every farmer in this county is to be invited to join the Farm Bureau, according to announcement issued from County Farm Bureau headquarters today. All plans are carefully laid for the big membership drive. You will hear little else for the next month, and after that you will be working in your County Farm Bureau, State Farm Bureau, and The American Farm Bureau to accomplish for agriculture in an organized way what no man can do for himself alone.

The County Farm Bureau office is a beehive of industry. Representatives of the American Farm Bureau and the State Farm Bureau have been here and set up all the machinery for the most successful county membership drive in the state. Posters and pole cards have been received and are being displayed everywhere. Our business men, living up to their reputation of serving their farmer friends at every opportunity, are calling for more posters to put in their windows. Have you seen the Farm Bureau posters? Well, then, this reporter will not spoil your surprise. Oh boy! Those big red, yellow, blue and green posters just make you want to get right up and join. They tell the whole story. Some of the best known artists in Chicago and New York have declared that the Farm Bureau display stands among the most successful examples of the poster art. They are outranked only by two of the posters used so effectively in the Liberty Loan drives.

Showing Farm Films.
The first showing of Farm Bureau films is scheduled for next week. "Spring Valley" is the name of the first photoplay to be shown on Farm Bureau night. This film was specially produced by the American Farm Bureau in Chicago in order to get the real rural setting. "Spring Valley" is said to be a most pleasing story of farmers' organization and co-operative marketing.

The churches of the county have studied the Farm Bureau movement and find that it is worthy of their entire support. Several ministers have declared that it is nothing more or less than practical religion, putting into actual practice the Golden Rule. They cite the co-operative marketing pools where neighbors go together and take the same price; the Gift-Grain movement which saved hundreds of thousands of children in Europe and Asia from starvation; the sending of city urchins to the farms for a real summer vacation; and other similar projects fostered by the Farm Bureau.

School Children Interested.
The boys and girls of the county are greatly excited over the Essay Contest announced in the schools this week. A big list of prizes is offered to the boys and girls writing the best essays on "Why Dad Joined the Farm Bureau." The contest is limited to boys and girls under 16. The youngsters are studying the booklets and other literature very carefully before beginning their essays. The prize-winners will be published in this paper. Watch for them.

In two weeks we will have a surprise for you ourselves. Watch for it. It will mark a big step in the history of journalism in this county and make you proud you live here.

Campaign in Nation-Wide.
What is happening here is scheduled to happen in every other county in the United States within the next year. It is part of the Farm Bureau's drive for a million new members. The Farm Bureau is already the biggest organization of farmers in the world, but needs a hundred per cent increase in membership in order to do its most effective work. "We shall never be satisfied until every farmer in America is given an opportunity to join this movement," said J. R. Howard, the Iowa farmer who is president of the American Farm Bureau, when he launched the nation-wide drive.

"One farm family out of six wearing the Farm Bureau emblem is not enough," declared Secretary John W. Coverdale. "No less than half of all the farm people of America will join the Farm Bureau when they understand what it will do for them."
"And we expect to give every one of them a personal invitation to come in," replied Charles E. Gunnels, who is the Director of Organization for national headquarters. "Farmers who understand this great movement will be organized to call on their neighbors and explain every phase of Farm Bureau work. Then they will invite him to sign up and bring with him the whole family—mother and the children—into the County Farm Bureau, the State Farm Bureau, and the American Farm Bureau—three in one."

Out for a Record.
It has been suggested that we make a record for the state while we are at it. The suggestion has met with the hearty approval of the farmers who have talked it over, the county officials, the town business men who are interested in seeing the farmers organized and prosperous, and all who have a pride in seeing this county lead in everything it undertakes. The state record will not be made on total membership, but on the percentage of our farmers who sign-up in the Farm Bureau campaign. All right! Let's go! as the auto-sticker said to the Farm Bureau poster.

The Fall season finds us better prepared than ever to supply our friends with good furniture at reasonable prices. Satisfactory service is our constant aim.

Fox Furniture Store

Asheboro, N. C.

NOTICE!

The North State Creamery Company will be open for business September 1. We will pay the market price for cream and are very anxious to secure the patronage of the farmers of the county.

We Will Pay Promptly Every Fifteen Days

NORTH STATE CREAMERY COMPANY

E. W. and S. W. Memmhall, Proprietors

Central Falls Roller Mills

Central Falls, N. C.

Manufacturers of

Flour, Meal, and Feed Stuffs

Custom work a specialty

What Will the Harvest Be?

Have you ever stopped to think of what the harvest of your life's work will be? Are you storing away part of your money crop for the winters of old age and misfortune?

An investigation will convince you that our bank would be an ideal place for keeping your funds safely. It's a good plan for every farmer to have a strong banking connection. You may want to borrow one of these days; we can negotiate the loan for you, on good security, at right rates and without any red tape. Drop in to see us next time you're in town. Make the call friendly—you don't have to do business every time you come in to say "hello."

Remember Us When You Have Money and We'll Remember You When You Need Money

The Bank of Liberty

Liberty, N. C.