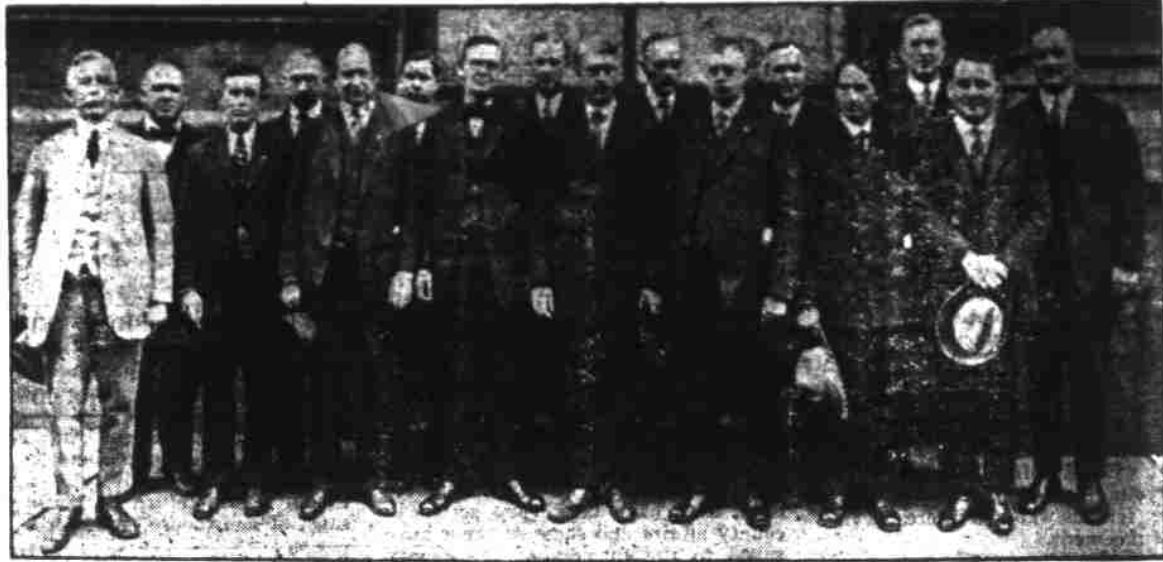


1922 OFFICIALS OF THE A. F. B. F.



This is the executive committee of the American Farm Bureau Federation elected by the Board of Directors at the third Annual Meeting held in Atlanta, November 21-23. They are, reading from left to right: H. C. McKense, New York; John F. Burton, Utah; Ralph Snyder, Kansas; E. F. Richardson, Mississippi; Gray Silver, West Virginia; James W. Morton, Georgia; John G. Brown, Indiana; H. E. Taylor, New Jersey; James R. Howard, President; Howard Leonard, Illinois; O. E. Bradfute, Vice-President; J. W. Coverdale, Executive Secretary; Charles S. Brown, Arizona; J. T. Orr, Texas; Charles E. Gunnels, Treasurer and Organization Director; W. H. Walker, California.

American Women Are Taking Active Interest in Farm Bureau Work



Reading from left to right: Mrs. A. E. Bridgen, Mrs. Izetta Brown, Mrs. William G. Jamison, Mrs. Chas. C. Schuttler and Mrs. John C. Ketcham.

FARM women everywhere are interested in the promotion of home and community projects within the Farm Bureau and are awaiting with eagerness the leadership of the national Woman's Committee of Five which recently been appointed for the year 1922 by President J. R. Howard of the American Farm Bureau Federation.

A Ranchwoman's Views.
The four committee women who were members last year were appointed. Mrs. W. G. Jamison of La Veta, Colo., begins work as a representative of the farm women of the far west. Mrs. Jamison's father was a Christian minister and her mother was a farm girl. She was educated in the public schools of Kansas City, Mo., and in the public schools of Chicago and the Cushing, Kans., Hospital. She has done missionary work in China during the Boxer Rebellion. She says: "I have felt that staying home 'by the stuff' and 'the flock,' says Mrs. Jamison, 'and letting 'Himself' serve the A. F. B. F. these years is the third biggest work of my life.'"

Mrs. Jamison has been a member of the committee of the American Farm Bureau Federation. "I have a strong conviction," she continues, "that the place of greatest service for women in the Farm Bureau is in community work. When the women take hold of the local work with the determination to make it go, it will go, and continue to go. I urge farm women to take an active interest in their local farm Bureau."

Doesn't Want to be Pitied.

Mrs. Izetta Brown of Kingwood, West Virginia, who represents the southern women on the committee, protests against being called "downtrodden" and "overworked." "Farm women in numbers are beginning to realize the harmful effects of this old fashioned publicity," declares Mrs. Brown. "The farm women who have awakened to their own possibilities say quite frankly that they want to start a campaign of optimism about country life. They don't want to be pitied, nor patronized; just understood—and, if possible, a little idealized! They would appreciate it for a

change. By working in clubs in various communities, the farm women have learned the value of organized efforts in improving country life conditions." Mrs. Brown is the widow of Congressman Wm. G. Brown, Jr., of West Virginia, and is owner and manager of several farms and a pure-bred dairy herd. She, too, claims that her five and a half year old daughter is a very special accomplishment of her career. She is president of her county farm bureau.

"Madam Chairman"

Mrs. Charles C. Schuttler, of Farmington, Mo., chairman of the committee, representative of the farm women of the middle West, once taught college classes in Latin and Greek, but claims she'd really rather milk cows. In commenting on women's activities in the Farm Bureau, Mrs. Schuttler says, "Women have been from the beginning an integral part of the Farm Bureau. There has never been any question as to how they might get in. They were in. In fact, the whole Farm Bureau is built up on the theory that there are certain problems to be solved which vitally affect the farm family as a whole and need the co-operating interest and effort of both men and women." Mrs. Schuttler has served as a member of the Executive Committee of the Missouri Farm Bureau Federation.

Home Bureau's Champion.

Mrs. A. E. Bridgen, of Rochester, N. Y., has made of home bureau work almost a religion and has invested in it her time and ability, both in painstaking committee work and on the platform. Mrs. Bridgen is president of the New York State Federation of Home Bureaus. She is also a member of the executive committee of the New York Farm Bureau Federation. Although Mrs. Bridgen is in much demand as a speaker and counselor in home bureau circles in New York state and other

states, she is first of all a wife, mother and grandmother. Secondly, she is a practical farmer, and directs a successful farm in Cortland County, New York.

Mrs. Bridgen has traveled over 12,000 miles in connection with the Farm and Home Bureau work during the past year.

A Grange Woman, Too.

Mrs. John C. Ketcham has had years of work for farm people. She has had much experience assisting her husband in his duties as Master of Michigan Grange. Mr. Ketcham is now Representative for the Fourth District of Michigan in Congress, and Mrs. Ketcham is his secretary. For two years she was a member of the Executive Committee of the Michigan State Farm Bureau. Besides doing her own housework, Mrs. Ketcham at present holds the following offices: Member of Republican State Central Committee; chairman of Home Economics Committee of the National Grange; chairman of the Southwestern Division of the Home Economics Committee of the Michigan Federation of Women's Clubs; member of the National Legislative Committee, American Home Economics Committee; and member of the Committee of Rural Health and Sanitation of the National Country Life Association. She has a daughter in the Michigan Agricultural College and the twins are seniors in the Hastings High School.

Women's Work Expanding.

More than a hundred farm women representing 21 states, met for a special conference at the third annual meeting of the American Farm Bureau Federation at Atlanta, Ga., in November. At the first annual meeting there were seven. A few more attended the second year. A resolution was adopted at that time asking that the American Farm Bureau Federation create a woman's department at the national headquarters.

A LA CAFETERIA

"The Farm Bureau reminds me of a cafeteria," declared one of the local members here several days ago. "It's up to you. You get whatever you go in after." The only reason for anyone not getting his money's worth out of the Farm Bureau is if he got the mistaken impression that he could walk right in and sit down and be served. No, it's self-service. But what more could a farmer ask than an opportunity for self-service? We don't want success in our business handed to us on a silver platter, but we do appreciate the opportunity the farm Bureau gives us to help ourselves. We didn't have that opportunity when we were unorganized. The county Farm Bureau is organized strictly along lines of service. The number of office calls and farm visits handled by the average county farm adviser during the year is amazing. It has been the common experience of these country Farm Bureaus that it was the best farmers who took most advantage of the opportunities extended to them by the county farm bureau. It is also the leading farmers of the community who are usually willing to give up part of their time to extending some sort of service to their members. Some county Farm Bureaus have as their slogan, "A Job For Everybody."

TO KEEP OUT CHINESE EGGS

Out along the coast they raised an awful lot of white leghorn chickens and produce a lot of eggs for the New York market. About a year ago they found out that the eggs from China were controlling the price which the Washington farmers got for their eggs. These poultry men along the Washington coast sent a committee to Washington, D. C. to try and get some protection on Chinese eggs. This committee did not go to Washington, D. C., as affiliated with their state Farm Bureau. As a result their trip was fruitless. Do you know we farmers can never expect to get along if poultry men are working by themselves, the cattle men by themselves, and the cotton men by themselves. We have all got to get together. If those poultry men from Washington had been able to say that "We are affiliated with an organization that represents a million and a half farmers," and then if they had presented facts showing that they really needed protection on eggs and were justified in getting it, we farmers through our national organization would have been able to help them out. That is what is going to get us farmers somewhere. We've got to get together in a national organization in a national way, put our money into this thing, get some money into it, carry on our business in a businesslike way and we will get somewhere.

Swords To Pruning Hooks

GRAY SILVER, Washington representative of the American Farm Bureau Federation, right, and E. R. Reed, assistant representative, at the White House with petitions signed by 400,000 farmers endorsing the purpose of the Legislation of Farmmen's Conference.

Farm Bureau Is Farmer's Friend

Help to Make Agriculture More Profitable Through Organization.

My knowledge of the whole progress of this country leads me to say that there has been, in the last two years especially, a very marked change in the minds of the farmers generally. There is a marked tendency toward that national conservatism which has always made the farmer the strong bulwark of our whole work. I believe today that most of the farmers are more interested in that conservatism and in that careful, thoughtful working out of agricultural problems.

In this end I believe we shall have a highly organized and profitable agriculture in this country through the American Farm Bureau, which is fostering and promoting powerful co-operative organizations and a system of elementary, secondary, and advanced education suited to the environment and needs of our rural people; working in perfect accord with extension forces in agriculture and home economics, operation in every county, experiment stations and other institutions for agricultural research thoroughly manned and equipped.

The farm already has caused these forces and institutions to grow in power and efficiency which is bringing to those communities where a large Farm Bureau Membership exist an increase in permanent prosperity. Such relief to the rural communities of Randolph county will cause our youthful population to be more contented and therefore, will remain in the country finding a larger measure of enjoyment and success in living there.

When we farmers stop and realize that there are over 6,500,000 farmers throughout the land, we can readily conceive the fact that we are absolutely powerless to cope with the situation as individuals in solving our problems which are universally the same everywhere—it is not a one man's job, nor can it be solved by thousands so long as we work as individuals. It's our job to work collectively for the same constructive good.

Farmers of Randolph county, organize is our job and salvation—the door of opportunity stands wide open to us and bids we enter. Representatives of the American Farm Bureau, the greatest organization of farmers ever known with a membership of over 1,500,000 in less than two and one-half years of existence, are here helping us to put this drive on now in Randolph county.

In every sense of fairness it is our duty to support an organization which has accomplished the beneficial legislation for American agriculture that has been brought about through the legislative department of the American Farm Bureau Federation in Washington. Read elsewhere in this issue what this branch of the A. F. B. F. has accomplished and then figure out what those items have meant to you in dollars and cents during the past twelve months. But this department is only an accident of what we may accomplish through organization. When we consider the rapidly changing condition of agriculture in America, its methods, a challenge is sent out to the farmer that can only be successfully met through the strongest possible organization.

The changing conditions demand that the farmer make some departure from the present systems of marketing farm products which has been in operation for years and years. The sanest minds are required to work out the solution. There is no place for selfishness or intolerance of the other fellow's position but must be based on a sound system of business and economic principles.

There are the problems, too, of permanent soil building, better seeds, livestock, a counting method, rural school development and social advantages to be solved. The Farm Bureau is the medium through which these things can be brought about.

North Carolina is one of the forty-seven states tied up with the Federal Farm Bureau and Randolph county leads the way. Do your part, support it, for all of North Carolina is watching Randolph county. Forward, Farm Bureau.

MECKLENBURG FARM BUREAU IS WORKING WELL

The Mecklenburg Farm Bureau while it has only a small membership its proud of the things it accomplished; for its members and the good of the county as a whole. It fostered and through its committee finally secured the farmer-producer owned Mecklenburg Dairy Plant. Another committee went before the county commissioners and secured an appropriation for the eradication of tuberculosis among the cattle, and also presented to county commissioners the need and propriety of Farmers and Farm Women's Council, meeting, and rest rooms, in the plans for the remodeled courthouse, and received a favorable consideration. Mr. Pharr was sent to a meeting of the North Carolina Jersey Breeders' Association held at Rockingham, N. C., in April and secured the state consignment of Jersey cattle to be sold at a sale to be held in Charlotte in November, 1922.

Saved its farmer members several hundred dollars on co-operative purchases as follows: Soy beans, barbed wire and fertilizers, secured through committees working with county agents the signature to co-operation cotton marketing contracts representing 900 bales of cotton in Mecklenburg county, also co-operated with Chamber of Commerce, Kiwanis, and Rotary Clubs in arousing interest of farmers to importance of immediate and strenuous fight against insect, disease and prospective loss to the cotton crop by the boll weevil.

Oakland Farm

ON RAMSEUR-COLERIDGE ROAD

Aberdeen-Angus Cattle

Accredited Herd

Berkshire Swine

Our Offerings Inherit Individuality

Rhode Island Red Poultry

White Holland Turkeys

Hugh Parks, Owner, Worth Lowe, Mgr.,
Franklinville, N. C. Ramsey, N. C., Rt. 1.

THE FIRST NATIONAL BANK of Asheboro, N. C.

J. S. Lewis, Pres. J. T. Winslow, Vice Pres.
Jno. M. Neely, Cashier

Capital and Surplus, \$100,000.00

Organized, Capitalized and Supervised under the Government of the United States

Only National Bank in Randolph County Member of Federal Reserve System

BANK OF COLERIDGE Coleridge, N. C.

"A Friendly Place to Bank."

No Deposit too small, No Deposit too large.

We aim to take a personal interest in our customers and study their needs, in order that we may serve them better.

Our directors are men of standing who have been successful in their own line of business. They are in constant touch with the affairs of the bank and give it the prompt benefit of their broad experience in directing its policies.

"Come in and let's get acquainted."

Asheboro Chair Co.

May She Marry a Farmer? Sixty-four North Carolina farm women were asked this question: "Would you have your daughter marry a farmer?" Sixty-one replied, "Yes." And they presented sensible reasons for it. They do not consider life on the farm as drudgery, or as lonely and isolated. They seem to be entirely content with their lot as farmers' wives, and believe it good enough for their daughters. They have found happiness as well as usefulness on the farm, and such hope in the future as to want their daughters to become farmers' wives. Among the important reasons for this are: Good health, good food, the industrial growth, both physical and mental, that comes from living close to nature; the close business partnership between husband and wife, and the friendly discussion of all business problems. Life for the young matron on the farm is not what it used to be. There are the telephone, electric lights, running water, the automobile, consolidated rural schools, magazines, books and papers—all these and more go hand in hand toward making farm life more enjoyable. With a hope for the future and with a vision of what rural life may become rather than what it is today, these farm women expressed a belief that the time would soon come when the country woman would have all the advantages now possible to city women and in addition to these the many comforts and pleasures that come only to those living in the country as farmers' wives.