

# Fall Fashions

## AT W. H. MORING'S

An annual event to which our patrons all look forward is now on. A showing of all goods for all people. Our customers have been waiting for this announcement. We are at the same old place with the most elaborate line of goods we have ever exhibited and will be pleased to have you inspect this stock.

*A Cordial Invitation is Extended to Fair Visitors*



### LADIES' COATS, COAT SUITS AND DRESSES

Latest Styles, Newest Materials and shades. Laces, embroideries, braid and buttons for trimming. New arrivals daily. An extensive line of Bath Robes for men and women.

### FUR CHOKERS

Completes Mi-Lady's Wardrobe. We have a well assorted line. Prices ranging from **\$8.00 to \$12.50**

### EXCELLENT SILK UMBRELLAS

Umbrellas—Umbrellas—for rain or shine. The latest model folds for packing in suit case or trunk **\$8.50** Special Price  
Another lot, best guaranteed silk, black navy, and purple. One lot of good Silk Umbrellas for **\$4.00**

### SPECIALS FOR SCHOOL CHILDREN

Leatherite School Bags at **50c**



### STETSON HATS AND VELOURS HATS

Get a hat like this—You'll like it because it is a great big heaping value. The finest felt ever manufactured into a stylish shape that will look like new no matter how many times it will get wet. We also have an excellent line of caps.



### SWEATERS FOR COMFORT

And they are also most stylish, especially in the smart models we are now showing. Knit from the finest of yarns, in a variety of colors and combinations, they will appeal to you immediately.

Beautiful Golf Sweaters at **\$6.00 and \$7.50**

Extra Heavy College Sweaters at **\$5.00 to \$8.50**

Open, buttoned and slip over sweaters. We also have a complete line of children's sweaters and all-wool teddy knit suits.

### QUILTS AND BLANKETS

All Silk and Wool Quilts at **\$25.00**

All Wool Fine Blankets at **\$10.00**

Different Grades of Blankets at **\$5.00 and \$6.50**

Fancy Indian Blankets at **\$5.00 to \$6.50**

Cotton Blankets at **\$2.75 to \$4.00**

Baby Blankets **\$1.00, \$1.50, \$2.50, \$3.50**



### SHOES—SHOES

Our stock of shoes is complete. We sell Walk-Over, Lappe and Adler. Nothing better. Prices are all right.

### HOSE

Our Van Raalte Silk Hose, in all shades, range in price from **\$2.50 to \$3.50**  
Shades for all costumes.



### READY WITH OUR MEN'S FALL CLOTHES

And this is no half-way statement as the stock we are showing is larger and more varied than ever before. Specials—for stouts, slims, regulars and young men. Blue Serge Suits **\$35.00** now **\$27.50**  
One lot Melcalf Worsted Suits worth **\$30.00** now **\$25.00**  
Sizes 36 to 48.

Men's Bath Robes from **\$5.50 to \$10.00**

### BOYS' SUITS

Boys' 2-pant suits, sizes 8 to 16 **\$8.50 to 12.50** years at  
Full line of Boys' Overcoats at prices to please.

### SPORT CLOTHES

Sport Scarfs and hats to match. Sport Coats for fancy skirts. Beautiful Sport Blouses at reasonable prices.

### NOVELTIES

Never has there been exhibited a more wonderful display in Asheboro of Beaded Hand Bags, Vanities. Fancy beads to match all dresses, and bracelets. See our line.



### THE NEW RUGS ARE BEAUTIFUL

Some are Orientals, others are the best Wilton's and Brussels. An ample range of colors and patterns from which you may choose to meet the needs of your home. Small rugs to match.

W. H. MORING  
ASHEBORO, NORTH CAROLINA