

# One of The Best Value--Giving Events You Have Ever Attended

No one who has in mind the purchase of a Winter Coat or Dress can afford to miss this sale of fashionable new Coats and dresses. Our customers can rest assured that when they purchase a garment from us they will find it of that distinctive-ness of dress so precious to the heart of every woman. Each one of our garments is a distinct creation in itself and there are no duplicates. They are down town come in. Whether you have any intention of buying or not. We are always glad to have you visit our store and we know that an inspection of our stock will prove a most pleasing experience.

## TAKE A LOOK AT THESE PRICES

### Marvelous Values in Dry Goods

Utica Sheets, 81x99, hemstitched	\$1.95
Utica Sheets, 81x99, Hemstitched	\$1.85
Pepperell Sheets, 81x99, hemstitched	\$1.79
Courtland Sheets, 81x90, plain	\$1.59
Crochet Spreads, full size, blue	\$2.95, \$3.95
Dimity Spreads, 72x90	79c
Utica Pillow Cases, 42x46, hemstitched	53c
Peppermill Pillow Cases, 42x46, plain	38c
Curtain Marquette	29c, 33c, 35c
Curtain Scrim	10c, 18c, 23c
Good Quality Dress Gingham, 32 inch	18c to 28c
Romper Cloth, all colors	25c
Apron Gingham	10c

### Beautiful Dresses

Crepe de Chine and Satin Dresses with lace and embroidery trimmed, in all the desired colors  
**\$9.95—\$14.50**

Silk Dresses in the smartest Crepe de Chine and Satin face weaves, Black, Brown and Navy  
**\$16.50—\$29.50**

Newest styles in Poirat twill and tricot dresses, coat and tailored effects, with braid and button trimmings, special  
**\$14.50—\$29.50**

### Lovely Coats

New coats with the popular side effect tie, some with side draperies with squirrel collars and some in graceful tailored modes. Special values in Velour, Bolivia and Plaids, Coats in all the wanted colors  
**\$12.48—\$24.50**

Children's and misses coats of Plaid effects and plain colors, with fur collars and collars of contrasting colors. Very serviceable and good looking, sizes 8-14 years. Special  
**\$4.95—\$16.50**

### Suits, Skirts, Etc.

Ladies Poirat twill and tricot suits, braid and embroidery trimmed, some with new side tie and some in tailored effects  
**\$18.50—\$27.50**

Beautiful Plaid and plain skirts in Tan, Brown, Gray and Blue  
**\$2.95—\$7.95**

Brushed wool sweaters in all the desired colors, special Ladies wool scarfs in Blue Tan and Brown  
**\$3.95—\$12.48**

Ladies' Wool scarfs in Blue, in all the newest styles  
**\$1.95—\$3.45**

### Accessories

A new shipment of corsets, all sizes, special  
**98c**

Ladies long-sleeved muslin gowns  
**95c—\$1.65**

Ladies' long sleeved gowns  
**98c—\$1.65**

Big assortment of ladies' silk Jersey Petticoats  
**\$1.50—\$5.45**

### Wonderful Bargains in Hosiery

Ladies' Silk Hose, all new shades	\$2.98, \$3.85
Ladies' Onyx Silk Hose, all colors	\$2.35, \$2.95
Ladies' Venetian Silk Hose	\$1.65
Ladies' Full Fashioned Silk Hose	\$1.35
Ladies' Full Fashioned Hose, all colors	95c, \$1.20
Ladies' Silk Hose	48c, 55c
Ladies' Mercerized Lisle Hose	25c, 48c
Children's Buster Brown Hose	25c, 35c
Children's Venetian Hose, Sport Ribbed	25c
Boy's Heavy Ribbed School Hose	35c

# EFIRD'S

High Point, N. C.

### TAX SALE

By virtue of the power vested in me as ex-Sheriff of Randolph county, North Carolina, I will on the 5th day of November, 1923, at the Court House door in Asheboro, N. C., at 12 o'clock, M., for the purpose of collecting the delinquent taxes for the years, 1920, 1921, and 1922, sell the real estate of said delinquent tax payers. The land to be sold, the delinquent owners, the amount of taxes, expenses, penalties and costs being as follows:

Brower Township, 1922 taxes. Lemons, E. C., 4 acres, tax and cost	\$11.21
Chrisco, John T., 1921 and 1922, 34 acres, tax and cost	6.66
Concord Township. E. J. McDowell, 25 acres, tax and cost	4.11
Franklinville Township. A. R. Johnson, 60 acres, tax and cost	7.55
B. F. Craven, 1921 and 1922, 50 3/4 acres, 1 lot, tax and cost	60.49
Liberty Township. W. S. Cox, 1 lot, tax and cost	5.05
New Hope Township. I. M. Lassiter, 100 acres, tax and cost	5.43
Richland Township. E. W. Callicott, 1 lot, tax and cost	3.41
J. J. White, 12 acres, 7 lots, tax and cost	41.12
Asheboro Township, 1921 Taxes. J. W. Langley, 30 acres, tax and cost	11.18
Cedar Grove Township. Jane Walker, 17 acres, tax and cost	3.65
Sarah E. Rush, 30 acres, tax and cost	3.57
Coleridge Township. M. C. Yow, 46 acres, tax and cost	7.66
Franklinville Township. V. G. O. Bryant, 46 acres, tax and cost	5.00
Grant Township. E. C. Trogdon, 4 acres, tax and cost	3.24
E. E. Barringer, 38 acres, tax and cost	4.44
Level Cross Township. J. A. Loflin, 189 acres, tax and cost	23.52
New Market Township. R. J. McGee, 41 acres, tax and cost	13.28
Richland Township. W. J. Moore, 1 lot, tax and cost	57.82
M. E. Ashworth, 2 acres, tax and cost	8.36
Randleman Township. Sidney Tate, 6 acres, tax and cost	6.49
Henry Rains, 23 acres, tax and cost	9.93
J. W. Holder, Jr., 1 lot, tax and cost	3.27
Tabernacle Township. W. C. Thayer, 76 acres, tax and cost	8.09
Union Township. Uwharrie Mining Co., 147 acres, tax and cost	16.69
Asheboro Township, 1920. W. I. Myrick, 2 lots, tax and cost	3.93
Brower Township. J. M. Fox, heirs, 50 acres, tax and cost	5.89
Columbia Township. Mrs. J. A. Holmes, 1 lot, tax and cost	5.76
Franklinville Township. G. B. Trogdon, 1 lot, tax and cost	3.24
Manly Allred, 2 acres, tax and cost	3.37
Liberty Township. W. H. Wheeler, 1 lot, tax and cost	20.01
W. T. Steel, 3 lots, tax and cost	25.27
Jas. A. F. McMasters, 100 acres, tax and cost	18.15
M. R. Cox, 1 lot, tax and cost	7.63
New Hope Township. P. L. Shores, 100 acres, tax and costs	14.15
Providence Township. Mrs. P. R. Johnson, 95 acres, tax and cost	14.15
Tabernacle Township. H. H. Hix, estate, 7 1/2 acres, tax and cost	3.80
S. H. Dorsett, 1 acre, tax and cost	3.03
Trinity Township. J. M. Smith, 1 lot, tax and cost	16.96
H. L. Brown, 1 lot, tax and cost	3.24

This October 1st, 1923.  
J. A. BRADY  
Ex-Sheriff Randolph County.

### Inactive Liver

"I have had trouble with an inactive liver," wrote Mrs. S. Nichols, of 4412 Spencer St., Houston, Texas. "When I would get constipated, I would feel a light, dizzy feeling in my head. To get up in the morning with a lightness in the head and a tremble feeling is often a sign that the stomach is out of order. For this I took **Theford's Black-Draught**, and without a doubt can say I have never found its equal in any liver medicine. It not only cleans the liver, but leaves you in such a good condition. I have used it a long time, when food does not seem to set well, or the stomach is a little sour."



### EXALTING THE SPIRITUAL

The Charlotte Observer in an editorial recently refers to the fact that the Philadelphia Record has reproved the fact that the State of North Carolina for an alleged exaltation of the material over the spiritual. The Record had read of the wonderful material progress of the State and ventured to suggest that the State should pay more attention to churches and school. The Observer calls attention to the fact that the Philadelphia newspaper is a record of enlightenment and quotes the North Carolina Law Review.

The North Carolina Law Review, in presenting the main features of statutory changes in North Carolina law by the last Legislature, incidentally furnished a liberal and progressive spirit that animated the General Assembly. The lump sum of \$2,000,000 for State activities, amounting to \$9,500,559.66. This largely went to the support of education in which all classes of State citizenship are included. The Cherokee Indians, for example, are benefiting this year to the extent of \$18,000, which is a large appropriation according to population. The normal School at Raleigh, the normal School at Greensboro, the normal Agricultural and Mechanical College at Raleigh, in addition to \$1,000,000 for outstanding indebtedness. The State Hospital at Goldsboro is maintained at an annual expense of \$235,000 while an additional appropriation of \$27,000 is made for the negro criminal insane. The sum of \$50,000 was provided for establishment of a colored Reformatory and Training School. An orphanage for negro children is maintained at Oxford at an annual expense of \$20,000. The very sizable appropriation of \$173,000 was made for the negro Normal School, at Elizabeth City, this to come out of the bond issue. The bond issue also provides \$123,000 for a negro Training School at Fayetteville. The school building for the Cherokee Indians cost \$30,000. The State pays its Confederate pensioners \$1,000,000 a year; it applies \$10,000 for support of a Confederate Woman's Home, and \$60,000 for the Confederate Home. It gives \$200 a year to the Confederate Museum, at Richmond, and spends \$250 a year in upkeep of the Confederate Cemetery. These are but incidentals, picked out at random. What is more to the point is that the bond issues providing for permanent improvement to State institutions, educational and charitable, foots up \$10,667,500. The immediate application to enlargement of the University at Chapel Hill amounts to \$1,650,000. The sum of \$1,350,000 is applied to the State College of Agriculture and Engineering, an institution that is filling the State with a youth practically trained in the trades and arts. The North Carolina College for Women has the expansive benefits of \$1,350,000. The East Carolina institution where teachers are trained, and which was the joy of the heart of Thomas J. Jarvis, finds its facilities enlarged upon a million-and-a-quarter scale, while \$455,000 is applied to extensions at the negro Agricultural and Technical College. An industrial school up in the mountains, training the boys and girls in the territory of Cullowhee, part a part of its \$388,000 in development of a light and power plant and in establishing its buildings and equipment on a basis that is recognized even in this advanced age as first-class. For the Agricultural Department which has been bringing North Carolina forward at such a rapid pace, a fine home was provided, but more room was needed and the Legislature gave \$125,000 for an extra story.

In promotion of the cause, the State Board of Education is given an appropriation of \$2,031,750. There are liberal appropriations for rural High Schools and rural libraries; for the Bureau of Maternity; for welfare work and for State Health work, and all the time completion of a \$65,000,000 system of State highway work, individually by the State, has been in progress. As a matter of course, while the material is uplifting the State, the State is upholding the spiritual.

### Republican Organ Spells Out the Writing on the Wall.

Republican newspapers in the West are fully cognizant of the political effects of the distress among the farmers, especially in the trans-Mississippi region. Commenting on the recent election of Judge Samuel B. Hill, a Democrat, in the Fifth Congressional District of Washington, the Oregon Statesman, a Republican journal at Salem, Oregon, says: "If the Presidential election were to be held today there is reason to believe that the verdict would be about the same as that rendered in the Spokane (Washington) district. That was a national election pure and simple, and the Republican party threw away two elections rather than permit the party to progressively express itself."

"The Republican party is at the parting of the ways. It can not endure half standpat and half progressive."

Elsewhere in its editorial utterances the Oregon Statesman says: "The Republicans are losing practically every election they enter."

This contrasts interestingly with the statement of John T. Adams, chairman of the Republican National Committee, who says that "every section I have visited shows a strong Republican sentiment."

Chain Stores Explain High Price of Sugar.

In an advertisement which a chain of stores caused to be published in the newspapers of Washington, D. C., the official residence of Attorney General Daugherty, who promised to "bring down the cost of living," appeared the following:

"We don't control a sugar refinery, so we have to sell sugar for 19 cents instead of 5 cents."

"We do control a modern bakery, so we have to sell bread at 10 cents instead of 10 cents. You see."

### HOW TO GAS THE PEACH BORER

The peach borer which infests the peach tree near the surface of the ground has been until the last few years a most difficult thing to control. Heretofore much time and money were expended in digging these borers out with knives or with wire. The hills were built up as high as possible so that the borer would bore as high up on the tree as possible so it would not be so difficult to dig out the borer.

A more satisfactory and cheaper method of control is to gas the borer with the white crystal chemical known as Paradiachlorobenzene. Experiments conducted by Dr. R. W. Leiby of the Division of Entomology in commercial peach orchards in Raleigh and in the Sandhills during the past two years show that from 95 to 97 per cent of the borers will be killed by this chemical when properly applied.

Dr. Leiby recommends that P-benzene be applied in this state during the early part of October in the cooler climate, and the latter part of this month in the warmer section of the state, including the sandhills; although fair results will be secured when applied in spring. The fall applications are preferred because the borers are smaller and therefore more easily gassed, and because the work of the borers is confined during this season to the outer part of the trunk. Describing this chemical, Dr. Leiby says, "The chemical is a crystal with the fineness of coarse salt. It should be scattered on the surface of the soil in a ring about one inch wide around the tree, and about one inch apart on the tree where the work of a borer is evident. This means that P-benzene must often be applied on a small temporary mound of earth slightly above the normal soil level. After the crystals have been carefully distributed on the top of the mound or soil level, they should be covered with a few shovels of earth which is free of sticks or stones, so that the mound will appear cone-shaped, care being taken that the crystals will not be displaced or pushed against the bark of the tree. The gas given off by the P-benzene, being heavier than air, penetrates through the mound of soil and asphyxiates the borers."

According to Dr. Leiby three fourth of an ounce of the P-benzene can be used with safety on four and five year old trees, and one ounce on six year or older trees. Recently one half ounce has been used safely on 3 year old trees in Pennsylvania and killed 90 to 99 per cent of the worms, the P-benzene crystals having been left around the tree for two weeks but then promptly removed. On older trees the crystals may be left around the trees six to seven weeks, after which the mounds should be pulled away from the trees with a hoe.

Peach growers in the sandhills are planning to use this gas in their orchards quite extensively this year, following the successful demonstrations conducted there last fall by Dr. Leiby in several of the larger Sandhill orchards. The method is highly satisfactory when the work is properly done. It requires no extensive investment and is therefore of value to the small home orchard as well as the commercial peach orchard.—F. H. Jeter, Editor Ext. Service.

Roaches can be exterminated by scattering sodium fluoride on the shelves or floors where they run, say insect investigators at the State College and Department.

Plow up the cotton stalks, the boll weevil doesn't like a nice green winter pasture but the soil does.

### THREE FOR ONE

The News and Observer recently printed figures, furnished at its request by the Insurance Commissioner, showing that North Carolina paid two dollars for fire insurance for every one dollar that came back to the people. Better fire protection should mean lower rates.

In the matter of life insurance the people of North Carolina pay out three dollars and more for every dollar that is paid out in death losses. The statement of the Insurance Department for ten years is as follows:

Premiums Received.	Losses Paid.*
1913 ... \$ 7,768,996.82	\$2,623,676.28
1914 ... 8,287,446.69	2,722,173.82
1915 ... 8,389,818.59	2,744,570.58
1916 ... 9,498,370.59	3,202,143.00
1917 ... 11,045,730.42	3,356,888.82
1918 ... 11,361,062.99	5,192,985.00
1919 ... 16,721,332.06	4,504,799.86
1920 ... 20,590,550.05	5,383,070.02
1921 ... 21,000,757.76	5,494,521.26
1922 ... 22,893,897.47	5,649,748.91

\$137,557,963.34 \$40,874,577.55

\*Does not include dividends returned to policyholders.

\*Does not include endowments matured.

Does not include annuity contracts. This means that in the past ten years the people of North Carolina have paid out one hundred and thirty-seven million dollars in life insurance premiums and the losses paid have aggregated only less than one-third of the sum. In the old times most of this money would have gone out of the State never to return. In recent years the North Carolina companies have received a considerable portion of the premiums paid and this stays in the State. Also, most of the outside companies writing insurance in North Carolina are now losing large sums in North Carolina so that much of the money remains invested in the State.

But whether North Carolina or companies domiciled in other States receive the premiums, the fact remains that nearly one hundred million dollars have been paid by policyholders in the past years on premiums more than have come to policyholders in losses paid.

The cost of the insurance business is large, but the time must come when the cost of doing business will be reduced. The time must come, too, when such large sums are not taken from the insured and piled up in large surpluses which are far greater than needed to protect the policyholders.



### Wearisome coughing—

need not be endured long. Dr. Bell's Fine-Tar Honey will stop it quickly by clearing away the heavy phlegm and reducing inflammation in your chest and throat. It combines just such modern medicine as your doctor prescribes—with the soothing pine-tar honey that generations have relied upon to break up coughs. Keep Dr. Bell's on hand for all the family.

All druggists. Be sure to get the genuine.  
DR. BELL'S Pine-Tar Honey

# BIRD'S ROOFS



### Regular Roofs for Regular Men

YOU want a regular roof for your house, garage, bungalow, cottage, barn or factory and we've got that roof.

Bird's Roofs will make good for you just as they have made good for thousands of others, and just as they have made good for us.

We say Bird's Roofs will make good for you because we know from long experience that they last for years and years, and that folks who own them like their looks and honest wear so much that they are eager to tell their friends what big value they are.

Whether you need Bird's Paroid, Bird's Shingle Design Roofing, Bird's Plain Slate Surfaced, Bird's Gannitized Roofings, or Bird's Twin Shingles, we can prove that in the long run Bird's Roofs cost little for the service they give.