


## The service of this

 store is a public trust
## "We will continue to grow as long

 as we continue to serve the public"COME thirty-five years ago, when Miller \& Rhoads Store occupied but one small store-room, and served but a very small part of the community, it was easy for its youthful owners to look upon it as their
own business, to do with it as they pleased. In those days there were own business, to do with it as they pleased. In those days there were not more than a few hundred who raight be called regular customers of
the store, and only a handful of clerks to wait on them. But times have changed. The handful of clerks has grown to hundreds, and the customers have grown to thousands. And we number among our customers not only the people of Richmond, but thousands of loyal
friends throughout the Virginias and Carolines. friends throughout the Virginias and Carolines.
To-day the business of Miller \& Rhoads has grown to such proportions that it seems more like a great poblic service than a private busines. Like a great reilroad system, a street railway or an electric light plant, it serves the public.

We are dependent upon the good-will and sonfidence of our thoosands of friends just as they are dependent upoin us for continuous and faithful service to their wants. It seems to ne now like a public duty to maintain a plentiful stock of menchoodiee at a wide range of prices.
We have recognized our obligation, too, of making it just as easy and convenient for in wide, roomy aisles so that you can shop withoot the discon out of crowding. We have installed rapid, frequent service to the upper crowding. We have installed rapid, frequent service to the upper oors in centrally located, easily accessible elevators. We have provided comfortable rest-rooms where you can stop and refresh yourself, and on the top floor there are luxuriousily farmished tea-rooms where you

We have built not only the greatest departiment ato
South, but we hil the greatest department alore building in hopping is a real pleneure. We have dooes all these things because we realize that we will continge to grow just so long as we continue to serve our friendo?

If yom caint get wohat you wamt in your oun locality, try


THE ASHISBORO COURIER, ASHEBORO, N. C


