

FRIDAY
SATURDAY
and MONDAY

EFIRD'S

HIGH POINT, N. C.

SOUTH MAIN STREET

THREE
BIG SELLING
DAYS

Most Wonderful Apron Dress Values High Point Has Ever Known Will Be Featured---

In these dresses you will find vast improvements over all previous efforts. The charmingly smart styles are the very newest and far superior to any you have ever seen. The many pretty new patterns will delight you. Imagine such garments as these with DEEP, WIDE HEMS including STOUT SIZES cut generously full at this extremely low price—something you never find in other similar garments at anything near our price. Every desirable new trimming is featured in these dresses. You will find lovely combinations of excellent ginghams and percales with dainty piques and organdies together with other attractive trimmings such as ric-rac and combination pipings to match all colors.

Your Dollars Never Bought Such Record Breaking Values As These

White Goods Sale

Read These Prices and Then
Buy Your Needs

27 and 32-inch Dimity and Nainsook—per yard	15c
32-inch white Soisette—Priced	25c
36-inch fine sheer Dimity—for Baby Dresses	29c
24-inch Bird Eye—Priced	\$1.75
27-inch Bird Eye—Priced	\$1.95
30-inch Bird Eye—Priced	\$2.25
24x24-inch Hemmed Diapers—Dozen	\$1.85
27x27 inch Hemmed Diapers—Dozen	\$2.10
30x30 inch Hemmed Diapers—Dozen	\$2.35
Colored Pajama Checks	23c
White Pique yard	44c
Table Damask	59c, 69c, 73c
Curtain Scrim	10c, 18c, 29c
Curtain Marquisette	15c, 23c 29c
Figured Marsquisette	38c
Drapery, Priced	44 c and 63c
Sousette—All colors	39c
Kyrtle Cloth—All colors	29c
White and all Spring shades of Buty Chine, plain and striped—Priced special	65c
36-in Pajama Checks—Priced	14c
36-inch Dimity—Priced	14c
36-inch Lonsdale Cambrics and Nainsook—Priced	29c
36-inch Fruit of Loom Nainsook—Priced	33c

An Imposing Array of DRESSES

On our second floor you will find an array of Dresses that you who delight in beautiful garments will appreciate.

Make it a point to come to Efirds tomorrow morning and inspect these Dresses, and while here inspect our other displays of Ready-to-Wear and Apparel.

WOOL DRESSES

We have a large selection of Wool Dresses consisting of Poiret Twill and Tricotine, special

\$7.00

One lot of Poiret Twill and Tricotine and embroidery, braid and button trimmed and some with accordin pleat. Colors: Blue, Black and Brown, now—

\$10.00

One rack of Poiret Twill and Tricotine Dresses of Blue, Brown and Black; tailored and coat effects, a real bargain at—

\$12.00

One rack of Wool and Velvet Dresses. Some with new circular skirts, others on coat style and straight lines—

\$12.00

Pretty assortment of Wool Dresses with circular flounces, tucks, and braid and beaded trimming—

\$15.00

Coat Dresses of Charmeuse and Poiret Twill in regular and extra sizes—

\$18.00

Extra sizes Poiret Twill Dresses in coat and straight lines—

\$25.00

Assortment of Silk Dresses in different colors. Materials are Flat Crepe, Crepe de Chine, Crepe, Satins and Brocade Crepe—Plain and elaborately trimmed—

\$15.00

Wool Dresses of Poiret Twill and Tricotine, in blue and brown, braid and embroidery trimming—

\$5.00



DON'T MISS THIS
OPPORTUNITY SALE
OF DRESSES

2,500 "Happy Home" Apron Dresses

In All Sizes From 18 to 54 At
Astonishing Low Prices

Amoskeag Gingham and Scout Percales in hundreds of delightful patterns. All women are familiar with the high qualities of these popular materials and know the colors are warranted fast.

97c

This is a bargain event made possible only through an extremely fortunate purchase from America's largest makers of apron dresses. No woman can afford to stay away.

Sheets and Pillow Cases Included In This White Sale!

Pepperell Sheets—81x90 inches—Priced	\$1.28
Pepperell Sheets—68x90 inches—Priced	\$1.18
Utica Sheets—81x90 inches—Priced	\$1.69
Utica Sheets—68x90 inches—Priced	\$1.39

Pillow Cases

Pepperell Pillow Cases—Hemstitched—45x36 inches	55c
Pepperell Pillow Cases—42x36 inches—Priced	35c
Utica Pillow Cases—45x36 inches—Priced	45c
Wear Well Pillow Cases—42x36 inches—Priced	35c

Get Here Early Before We Are Sold Out---That May Happen Early

THE
OPPORTUNITY
SALE

EFIRD'S

HIGH POINT, N. C.

SOUTH MAIN STREET

Friday morning 9 to 12 O'clock

5c YARD

38-Inch Sheet, 10 yards to a customer