

A New Season! New Modes! New Clothes!

We Are Featuring All That's New

Special Values in Spring Coats

We now have a magnificent selection of Coats for Women and Misses. The fabrics are twillcords, camel's-hair, hyleen, and velvatone, in plain shades of tan, gray, green and rust. Also novelty plaids and stripes. Wonderful Values.

Novelty Spring Sweaters

In our display of Spring Goods an attractive line of Sweaters are on exhibition. Styles in slipons and jacquettes in a wide range of styles. Exceptional Values from \$2.50 up.

Lingerie Waists Beautiful line of White Lingerie Waists—Just the thing for Sport Suits.

Collar and Cuff Sets An excellent line of collar and cuff sets—quite the vogue.

VISIT OUR STORE BEFORE GOING ELSEWHERE

SHEBORO

A Line of Beautiful Dresses



Many Special Values in an entrancing line of beautiful Dresses from a most exclusive selection of the very latest designs from Fifth Avenue and Paris. Dinner and Party Dresses in Georgettes, Crepe de Chine, Canton Crepes and Silks from \$30.00 to \$50.00— Most astounding values. These dresses are the most elaborate we have ever had and are bought for the convenience of our patrons.

Everfast Linens

Everfast Linens in all the wanted colors; also, ginghams, and suitings in everfast colors.



Sport Suits In our display the Sport Suits in stripes and plaids-are a pleasing feature.

Spring Modes in the New Spring Colors

The modes in women's footwear for Spring include a number of new colors—such as jackrabbit and airedale. The designs are exceptionally attractive, as evidenced by the stock now on display in our store. You are invited to come in and inspect them.

Piece Goods

Never in our history have we had such an attractive line of piece goods. Canton Crepes, Taffetas, Crepe de Chine, All time crepes and woolen goods in newest shades. Wool crepe in plain and stripes for spring dresses.

Skirts

NORTH CAROLINA

No wardrobe is complete without a sport skirt. Our line is complete and up-to-date. Prices reasonable.

EXAMINE THE QUALITY

COMPARE PRICES