

# EFIRD'S

## EIGHTY-EIGHT CENT DAYS

### Friday, Saturday and Monday

Every department puts forth its best bargains. Weeks of planning and careful buying have preceded this Three-Day Sale. Be on time. 88c days bring the crowds. They're never disappointed. There will be a different layout of bargains each day.

Women's Silk Hose  
Look at This One  
2 Pair For 88c

88c Off On Any Purchase of  
Silk, Where Purchase Amounts  
to \$5.00 or More.

#### DRY GOODS DEPARTMENT

Ginghams, Voiles, Cotton Crepe, Ratine, Cotton Suiting, Chambray, Percalé, Soisette and Curtain Goods, all new and clean, in New Patterns.

##### TISSUE GINGHAM

Big lot of Tissue Gingham, Eighty-Eight Cent Days,  
2 yds. for ..... **88c**

##### DRESS GINGHAMS

5 YARDS, 88c  
New Spring Patterns in 27-inch Dress Gingham, 25c quality, 88c  
Sale Price, 5 yards ..... **88c**

ROMPER CLOTH  
4 Yards for ..... **88c**

##### SPRING SILKS

Don't forget our Silk Department. The largest and most up-to-date stock of Silks to be had for this Spring at prices lower than ever.

##### GINGHAMS

A big variety of patterns and colors to choose from. Special  
2 1-2 yards for ..... **88c**

##### VOILES

Pretty patterns new voile. Eighty-Eight Cent Days,  
3 yards for ..... **88c**

##### LONG CLOTH

Good quality Long Cloth Eighty-Eight Cent Days, 7 1-2 Yards  
for ..... **88c**

##### PERCALES

One lot Percales, yard wide, good range of colors,  
6 yards for ..... **88c**

**88c** off Suits \$5.00 to \$10.00.

**\$1.88** off Suits \$10.00 to \$20.00.

**\$2.88** off Suits \$20.00 to \$30.00.

Toweling — Colored Border  
8 Yards  
for ..... **88c**

##### FLOOR COVERINGS

88c Off  
\$5.00 purchase of Floor Coverings. We have it by the yard and in the square any size.

##### RUGS

All Rugs from \$5.00 to 15.00

**88c Off**

All Rugs from \$15.00 Up

**88c Off**

##### MEN'S DRESS SHIRTS

Men's Dress Shirts in good range of sizes, Eighty-Eight Cent Days  
Each ..... **88c**

##### BOYS' SUITS

Two-Pants Suits, all sizes in good Spring Styles and Colors—  
off Suits \$5.00 to \$10.00.  
**88c**

**\$1.88** off Suits \$10.00 to \$18.00.

##### TRUNKS

88c off Trunks from \$7.50 to 10.00

**\$2.88** off trunks from \$20 up.  
Second Floor.

##### SUIT CASES

One lot of Suit Cases

88c off Suit Cases \$5.00 to \$10.

**\$1.88** off Suit Cases \$10. to \$20.

ALL LADIES' DRESSES, COATS, COAT SUITS AND SKIRTS

**88c**

ON THE DOLLAR  
FRIDAY, SATURDAY AND MONDAY

This means 12 cents off on every dollar you put into coats, suits, dresses and skirts in our Ready-to-Wear Department these three 88-cent Sale days.

FRIDAY, SATURDAY AND MONDAY  
EFIRD'S DEPARTMENT STORE

Carolinas and Virginia

#### SILK DEPARTMENT

##### CREPE DE CHINE

One lot of 40-inch Crepe de Chine in all colors. Eighty-Eight Cent Days

**88c**

##### SILK PONGEE

33-inch Pongee, Natural Color. Eighty-Eight Cent Days

**88c**

##### TAFFETA

One lot yard-wide Taffetas. Special—

**\$1.48**

##### MESSALINES

Yard wide Messalines. Eighty-Eight Cent Days—

**\$1.88**

##### A. B. C. SILK

36-inch A. B. C. Silk, in New Spring Shades. Eighty Eight Cent Days—

**88c**

##### SILK POPLIN

Yard wide Silk Poplin, in Navy Blue, and Dark Blue, 88c Sale Price—

**88c**

# EFIRD'S

HIGH POINT, N. C.

#### FRANKLINVILLE NEWS

W. D. Maner, Ernest Routh; Misses Lillie Allred, Eula Routh and Mary Williams attended Greensboro district union meeting of Epworth League at High Point last week.

A. C. Brower, Lester Johnson and M. L. Allred went to Greensboro one day last week.

Last Wednesday morning the State Highway road truck caught fire on Sunrise street near T. M. Jennings and badly burned four colored people, John Dewberry, John Jamison, Henry Mayfield, and Jerome Webb. They had started to work and were hauling a can of gasoline which spilled out and caught from the exhaust pipe. The truck was badly damaged before the fire could be extinguished. Dewberry who was holding the can when it caught on fire was taken to a hospital at High Point where he is in a critical condition. The other three are at the camp and are getting along very nicely.

Last Monday night, what is known as Sall Marley House, on public road near R. W. Jordan's, was burned. This house was unoccupied and belonged to L. F. Fentress. The origin of the fire is unknown.

Mr. C. E. Benner and mother, Mrs. Mittie Benner, made a trip to Burlington last Wednesday.

There will be a dramatic dialogue, "Anarchy or Patriotism" which shall reign, by Rev. M. E. Cotton and R. L. Davis, Jr., at Community House next Wednesday evening at 7:30.

Mr. Colon Cox and family, Miss Bessie Cox, John and Albert Tippett, of Greensboro, spent Saturday and Sunday with relatives here.

The partition on East Side of Community House has been torn out, which adds one third more seating capacity.

Mr. J. W. Clark made a business trip to Charlotte last Saturday.

Mrs. E. A. Routh and son, E. E. Routh, spent Sunday with the family of D. B. Teague at Sanford.

Mrs. W. H. Tippett is visiting her children at Greensboro this week.

Mr. J. H. and L. F. Fentress spent Sunday evening at Greensboro.

Miss Minnie Tippett left Sunday for Lexington.

Mr. W. C. Grose spent Sunday at Candor with friends.

Born to Mr. and Mrs. H. E. Haithcock, a son, Early, Jr.

Mr. Oarl Freeman, of Randleman, were visitors in town Sunday.

Miss Eunice Banks, teacher of the second grade in the Franklinville school, was called to her home near Raleigh last Tuesday on account of the sudden death of her father, Mr. T. E. Banks.

Miss Mary Sherwood spent the week-end at her home in Randleman.

Miss Ruth Wicker was the guests of friends in Greensboro Saturday and Sunday.

#### RAMSEUR NEWS

Rev. W. A. Elam preached at the Ramseur Baptist church Sunday morning and at night very fine sermons.

Mr. and Mrs. M. E. Johnson returned last week from their visit to Florida. They "blew in" with that cold wave that made them wish they had extended their stay for some time. Mr. and Mrs. Craven returned the week previous. They all report a very enjoyable trip, giving interesting description of the many wonderful things seen in that land of flowers and fruits.

Mr. Earl Steed and family, of High Point, and Dr. Roy Thompson and family, of Winston-Salem, spent Sunday with Mr. and Mrs. E. J. Steed.

Miss Maud Lee Spoon, of Seagrove faculty, spent the week end with her mother, Mrs. M. C. Spoon.

Mr. and Mrs. C. L. Highfill, of Liberty, were visitors here Saturday and Sunday.

Miss Ruth Campbell, of Millboro faculty was a week end visitor of Mr. W. I. Campbell and family.

Mr. John Frazier, of Gold Hill, visited his parents, Mr. and Mrs. Rufus Frazier last Sunday.

Mr. W. H. Watkins and family, of Troy, were visitors here Sunday.

Mr. M. E. Johnson is the owner of a new Buick sedan.

Mr. Chas. Johnson, of New York, is spending some time here with his parents and family, Mr. W. C. Johnson. Mr. Johnson has been in the service of the standing army about twenty five years.

#### COLERIDGE NEWS

A large crowd attended the land sale here Saturday. Mr. C. R. Lambert is the "Happy Owner" of the Ford car.

Mr. L. P. Craven, of Charlotte, spent the week-end with his parents, Mr. and Mrs. T. A. Craven.

Messrs. F. C. Caviness and J. M. Davis made a business trip to Charlotte last week. Miss Swanna Craven, of Pleasant Garden high school, and Miss Alma Martin, of Ramseur, were guests of Miss Zora Fesmire, Sunday.

Mr. and Mrs. Charlie Jones, of Bennett, spent Sunday with their sister, Mrs. C. F. Davis.

Frank, the little son of Mr. J. A. Brower, has pneumonia.

A number of our citizens are attending court at Asheboro this week.

Mr. and Mrs. E. R. Poole, Mr. Floyd Moffitt, and Miss Ruth Craven, of Ramseur, were week-end visitors in Coleridge.

Mr. Roy Hodgins of Ramseur Route A, visited at J. B. Craven's, Saturday.

Mr. William Caviness and son, Kirby, of Central Falls; Mrs. Annie Caviness and son, Hubert, of Greensboro, were in town Saturday attending the Grimes & Clark land sale.

Mr. and Mrs. C. L. Shields attended the funeral of their grandmother, Mrs. Ervin Shields, at Pleasant Grove Thursday.

Mrs. E. L. Moffitt and son, Ernest, attended the funeral of Mrs. Beck, at Eagle Springs Thursday.

Mr. H. C. Parke made a business trip to Asheboro last week.

Farmers of this country get seven and one-half million dollars for their crops while the consumer pays twenty two billion—two much gap.

#### TRINITY ROUTE 2 NEWS

Many children are out of school in this community on account of the epidemic of measles which is raging in this section. Several new cases of mumps have also been reported.

A large number of boys and girls from the surrounding section met at the home of Miss Mildred Albertson last Saturday night and spent several very enjoyable hours.

Mr. and Mrs. A. M. Hellig are the proud parent of a bouncing boy. The young son was born March the 14th.

Mrs. D. C. Brown, who has been seriously ill for sometime, is rapidly improving and will soon be fully recovered.

Mr. and Mrs. John Reid, of High Point, spent Sunday afternoon with Mr. and Mrs. J. L. Shaw.

Miss Mildred Albertson and Mr. Worth Maner spent Sunday afternoon with friends in Winston-Salem.

Mr. John Hellig spent Sunday with friends in Jamestown.

Mr. and Mrs. John Kennedy are expecting to leave for Asheville next week.

Miss Bercilia Hellig returned Sunday from Greensboro where she has been visiting relatives.

Mrs. J. T. Moore, who has been ill for the past week, is rapidly recovering.

Mr. Lewis Cooper spent the week-end with relatives in Asheboro.

#### WESTERN RANDOLPH NEWS

Mr. and Mrs. J. F. Black visited in Davidson county last Sunday.

Miss Ruby Foster was the guest of Mrs. Edna Hilton last week.

Rev. T. B. Johnson preached an excellent sermon at Prospect Sunday. Miss Effie Smith is very ill at this writing.

Mr. E. S. Wilson lost a fine mule one day last week.

Mr. and Mrs. Willie Long spent Sunday in High Point.

Mrs. J. G. Reddick visited Miss Lela Younts one day last week.

Mrs. L. K. Mendenhall was the guest of friends in Thomasville last week.

T. B. Parker, of Raleigh has formally announced his candidacy for the office of State commissioner of agriculture.

#### MANY WOMEN USE GLYCERINE MIXTURE

Women appreciate the quick action of simple glycerine, buckthorn bark, etc., as mixed in Adlerika. Most medicines act only on lower bowel but Adlerika acts on BOTH upper and lower bowel, and removes all gasses and poisons. Excellent for obstinate constipation and to guard against appendicitis. Helps any case gas on stomach in TEN minutes. Standard Drug Company.

#### ONE HUNDRED AND TEN MILLION AMERICANS ARE SHELTERED BY SOME KIND OF ROOFING!

When you are ready for a ROOF of your own, SEE US. We have a hunch that CEDAR SHINGLES may go higher. Our price today is \$6.25, our warehouse. Also complete stock Galvanized and Paper Roofings, Nails.

#### WORTHVILLE STORE COMPANY

Leonard Ward, Mgr.  
WORTHVILLE, NORTH CAROLINA

#### OLD FIDDLERS' CONVENTION

RAMSEUR SCHOOL AUDITORIUM  
SATURDAY EVENING, MARCH 22ND

Everybody invited to attend—Part of proceeds go to Ramseur School. Cash prizes offered for best Fiddler, Best Banjoist, Best Guitarist, also for dancers.

Admission 25 and 50c—Contestants free.

Dana G. Johnson and James W. Sears, Committee.

#### ACME POULTRY FARM

W. C. JONES, Proprietor

S. C. White and Brown Leghorns—Pure Bred. Write for prices on Eggs and Day Old Chicks.

W. C. JONES

Franklinville, N. C.



#### The Greatest Tribute to Buick

Wherever you go, people take Buick quality for granted. They accept it, like any established fact. There is an excellent reason for this. For twenty years Buick cars have given thoroughly dependable, satisfying and economical performance to Buick owners everywhere. Let us give you first hand knowledge of Buick quality by a demonstration in the model of your choice.

E. L. HEDRICK, Dealer  
Asheboro, N. C.