MISS HESTER STEWART WRITES NIERESTINGLY OF TRIP ABROAD

Dear Friend



## The Service Station Man buys "Standard"

Ask the service station owner why he carries "Standard" Gasoline. Eight to one he figures it the best simply because

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Tade In The Carolinas
"Standard" has been longest in the game.

Sound common sense in that. Our fifty successful years in business might account for the big "Standard" organization, with its splendid experience and equipment. But there's another angle. Keeping public favor that long can mean just one thing-a foundation of ab solutely reliable products. The tests of time and public service are hard, but they do make leaders stand out.

STANDARD OIL COMPANY [Nes Jenei]]


