

Notes and Comments

An example of what intensive merchandising and chemical research can do to cut high costs of building is nowhere more practically proved than in the limestone branch of the building industry.

"I WILL BE HARSH AS TRUTH"

It was evidently the intention of the Republican campaign managers to set President Coolidge on a pedestal, as it were, clothe him with all imaginable virtues of the high office which he holds and remain quiet as the tomb over the gigantic oil steals and proven evidence of corruption engineered under his very nose at Washington.

But John W. Davis has shattered their pedestal and smashed the windows of the glass house. He has charged Coolidge with a moral failure to align himself with public honesty.

To those who object to the strong language used by the Democratic nominee no better answer can be made than the sentiment expressed a long time ago by William Lloyd Garrison, a New England writer: "I am aware that many object to the severity of my language, but is there not cause for severity? I will be as harsh as truth and as uncompromising as justice."

STANDARD HIGH SCHOOLS

Prof. J. Henry Highsmith, State High School Director, says that the most encouraging feature about the development of high schools in North Carolina is the intelligent interest which is being taken in the matter of standardization.

- 1. Four-year course of study.
2. Length of term, eight months, or 160 days, exclusive of holidays.
3. Whole-time teachers, holding proper certificates.
4. Length of recitation periods—at least 45 minutes.
5. Fifteen units required for graduation.
6. Laboratory facilities for the teaching of science—at least two sciences.
7. Library of not fewer than 300 volumes.
8. At least 45 pupils in average daily attendance.
9. Maps as required.

The total number of accredited schools, white and colored, in the state is over 400. It is encouraging to note that 89 schools were placed on the accredited list as a result of the work last season.

Today an increasing number of young people are going to college after graduation from the high schools and unless the high school from which they graduate is an accredited school it is inconvenient for them to enter the Freshman class of a standard college.

The question with the successful merchant is not what it costs to advertise, but what it will cost not to advertise. According to Mr. Kelly a number who have failed have found that failure to foot the advertising bill means the sheriff's keys in the lock and the sheriff's notice on the door.

Manufacturers of many well-known brands of clothing, automobiles, foods, meats, and hundreds of other items have built up their reputation and national sales of their brands through advertising. When you go into a store to select a suit of clothes the chances are a hundred to one you are going to ask for a certain brand or ask the name of the brand of suit the merchant is trying to sell you.

A merchant may have his store full of the best merchandise that can be bought and his prices may be more reasonable than his competitor across the street, but unless he tells the people about it through newspaper advertising, chances are he will soon have to take a broom and sweep the cobwebs out of the doorway. Probably the best known car in the world is the Ford car. Any man can tell you about a Ford. He sees dozens of them a day and chances are he owns one, has owned one, or intends to purchase one.

If it pays these people to advertise, how much more is it going to pay the local merchant to advertise his goods and his store in the home paper?

A SEARCHING ANALYSIS

The New York World has a most searching analysis and effective criticism of the acceptance speech of President Coolidge. It takes up the speech of the President and answers it item by item, and states at the end of the answer that evidently according to the President's speech the "less said about anything that matters the better".

"The only practical way to secure responsive political action was by the formation of parties."

The Republican party deserves full credit for its genuines, Secretary Hughes and Secretary Mellon, and no blame for its black sheep, Secretary Fall and Chief Forbes and Attorney General Daugherty and Secretary Denby and Senator Newberry.

"By means of a protective tariff we have saved American agriculture. . . . Under this wise policy we saw an economic revival."

"Notwithstanding all this, agriculture was subject to an era of most serious depression. . . . Due to a change in the world supply, prices of products have begun to improve."

Thus agriculture was revived by the tariff. It was also not revived by the tariff.

"Republican rule has raised the wage carrier to a higher standard than he ever occupied before, only where in the world."

"The country has at least 107,000,000 of these indirect tax payers."

"Who will continue to pay taxes on the necessities of life under the Fordney-McCumber tariff?"

"We believe the people of the Nation should continue to own the property and transact the business of the Nation."

"We believe that the safest place to declare and interpret the Constitution of the United States which the people have made is in the Supreme Court of the United States."

"Let us always remember the poor. We should, therefore, have a system of taxation under which the people as a whole are most likely to be prosperous."

"The foreign policy of America can best be described by one word—peace."

And unflinchingly we take our stand on the eternal truth that the earth is round, that water runs down hill, and the less said about anything that matters the better."

WHY SHOULD THERE BE CONFIDENCE?

The Republicans have raised their hands in holy horror that John W. Davis should raise the issue that the people have lost confidence in the government. They say that the people of the country have confidence in the administration of President Coolidge and that Davis is stepping outside of the bounds of reason and propriety when he attacks the sacred personage of the President.

The best reply to these critics of the Democratic candidate is made by the New York World, when, in discussing the confidence of the people in the Coolidge administration says:

"What have they seen at Washington to inspire them with confidence? What example have they had to remind them of the virtues that make a nation great or of the ideals that inspire men to disinterested effort?"

"They have seen an essential part of the national defense betrayed by a Cabinet officer for a bribe."

"They have seen his colleague in the Cabinet so ignorant of his business and negligent of his trust that he aided the corruptionist."

"They have seen the wool pulled over the eyes of the President of the United States, his whole Cabinet, and of the man then Vice President, now himself the President, who sat in that Cabinet."

"They have seen the Attorney General of the United States the intimate of the President and yet the associate of a sordid and lawless crew."

"They have seen an Administration, proclaiming itself peculiarly patriotic, that succeeded in demonstrating the peculiarity of its patriotism by surrendering the care of the disabled veterans to a vulgar thief."

"The people of this country know that these were not the weaknesses of individual men; that Fall, Forbes and Daugherty were not isolated accidents. They were the very inner circle of the Administration. And while Fall, Forbes and Daugherty were still in power no member of the Administration, neither Mr. Coolidge, nor Mr. Hughes nor Mr. Mellon, lifted a finger to dislodge a gang they knew were unfit for public office. No member of the Administration gave any help to the men who exposed the gang, but, on the contrary, every power of evasion and obstruction was employed to prevent the exposure and cover up the results."

"On the basis of that record John W. Davis rightfully points an accusing finger at Calvin Coolidge for having uttered the libelous suggestion that, after all, these are but incidents provoked by the demoralization attendant upon a great war. With justice he spread the responsibility 'beyond the list of criminals themselves' and charges Calvin Coolidge himself with failure in a moral crisis to range himself openly and decisively on the side of public honesty."

"THE PARTY OF MORAL IDEAS"

Calvin Coolidge was Vice President and presided over the senate when charges were made against Fall, Denby, Forbes, and Daugherty. He sat in the President's cabinet while the matter of the oil leases was being discussed. He knew Fall, Denby, Forbes, and Daugherty personally. He was in almost daily contact with them. Yet the Republicans would have the people believe that Calculating Cal was innocent of any knowledge of the oil scandals, knew nothing of the graft in the Veteran's Bureau, and was ignorant of anything wrong in the department of justice. They would have one believe that all this was inherited from the Harding administration. They are unfair to the dead, but what matters when a Presidential campaign is on? If Calvin Coolidge was ignorant of the oil scandals and the fraud in the Republican administration; if he knew nothing of the \$100,000 bribe that Fall got for his ignominious part, then he couldn't understand plain English.

Not only did Silent Cal keep his mouth shut tight when under the Harding administration the resources of the nation were being dissipated by a bunch of crooked office-holders, but from that good day until this he has never opened his mouth in adverse criticism of any of the grafters except in pious platitudes. He did not ask for the resignation of Daugherty until he was forced to do it by the senate and by popular insistence that it be done. Even after McLean, millionaire Washington newspaper publisher, admitted that he lied when testifying to the oil disclosures Coolidge wrote him asking advice over a federal appointment. He keeps as his private secretary a man who trafficked in federal appointments in Virginia. All this is not hearsay. The records of the investigating committees have the facts in plain English. The whole gigantic steal would have been consummated had not Senator Thomas J. Walsh, democrat, smoked the rascals out. Even then neither Harding nor Coolidge expressed anything tending toward even moral disgust over the actions of the Republican cabinet office-holders. After Coolidge succeeded to the Presidency he did nothing until his hand was forced. He was perfectly willing that Silent Cal should remain silent although the whole United States was disgusted with the whole business and the cry from one end of the land to the other was "Turn the rascals out."

In this campaign we hear of the "party of moral ideas". Never has any administration in the history of the country been more the tool of the "powers that prey". The oil scandal was not a sporadic outbreak of a disease. It was the outgrowth of a well planned campaign on the part of the "powers that prey", not only to fatten the purses of the oil barons with the navy's reserve oil supply, but also to enrich all predatory interests with money that rightfully belongs in the national treasury. Who can forget the Iniquitous tax bill framed by Secretary Mellon in which the income taxes of rich individuals and the federal taxes of large corporations should be cut to the bone while the millions of little fellows got little or no reduction; or the inconsistent arguments of this millionaire, Mellon, against the bonus, making statement after statement that the nation's business was running at a loss and then showing after his hand was forced that there was a three hundred million dollar surplus in the treasury?

Is it a wonder that the people of the country have lost confidence in their government? Is it a wonder that the independent voters are looking elsewhere than to the Republican party for salvation? It is high time for house cleaning.

FIRST YEAR OF NEW CHILD WELFARE LAW

The North Carolina State Child Welfare Commission has announced the results of its first year's work. The commission has followed the plan outlined and recommended by the 1923 General Assembly.

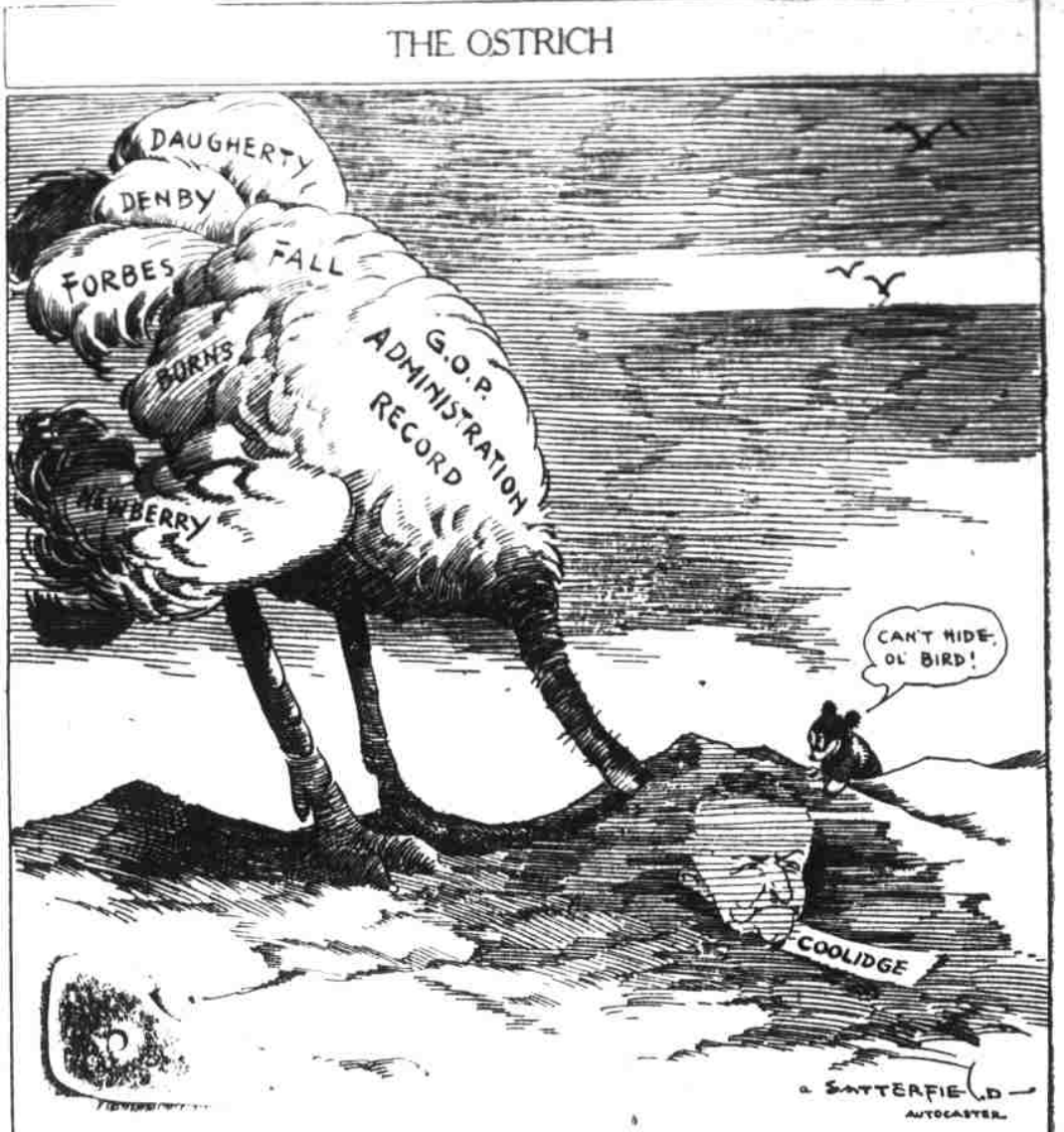
The last few months of the year 1923-24 were devoted to following up cases in child labor, sanitation and fatigue law of the State. Of the 667 children between 16 and 18 in age working without certificates, 350 were certificated for employment, 272 were removed from work and 45 were found to have been more than 16 years old. All sanitary violations in the plants and stores inspected were corrected as provided in the sanitary laws of the State.

All machinery hazards were also corrected. In every industrial plant and store inspected, seats have been provided for women employes as provided for in the fatigue law of the State.

August Bids Fair To Break Records

With less than an inch of rainfall during August the month has broken the records for dryness for 45 years, the United States weather bureau announces. The previous record for dryness in August was 1.05 inches of rain in August 1896. The highest record for rain was 14.61 inches in August 1908.

The new 1924 city directory of Greensboro gives the city a population of 48,500, an increase of 4,195 over the government census of 1923.



Democrats Raising Money With "Victory" Clubs

The Democrats have found a democratic way to obtain money by organizing "Davis-Bryan Victory Clubs". North Carolina has more than a hundred of these clubs on the active list and a number that are not active. This state ranks fourth in the number of clubs. Raleigh leads in paid-up memberships. Asheboro has raised \$120, Albemarle \$210, Lexington \$225, Ramseur \$80, Thomasville \$175, Wadesboro \$120, Lumberton \$200, Monroe \$105, and Mocksville \$70.

SUBSCRIPTION OFFER

The Courier 1 Year and "Life of Woodrow Wilson" By Josephus Daniels Both for \$3.50

The entire life-story of Woodrow Wilson is chronicled. Wilson the man, teacher, politician, father, president, the world's greatest figure of the 20th century. Famous events, personal glimpses, and intimate sketches are cited which the author alone is able to write with authority. The book is written with a completeness of detail and anecdote which makes it read like a romance.

ONLY A FEW COPIES LEFT

Advertisement for DELCO-LIGHT featuring an image of a battery and text: 'Back to the Levels', 'REDUCED TO THE LEVELS OF 1917', 'DELCO-LIGHT', 'Reductions now in force have brought DELCO-LIGHT prices back to the levels of 1917. Why do without electricity when DELCO-LIGHT low prices and an unusually easy financing plan place it so easily within your reach. See Local Dealer for Prices and Terms. DELCO-LIGHT PRODUCTS'.

E. C. COX, Dealer Asheboro, N. C. Box 491 Phone 168

Advertisement for Children Cry for FLETCHER'S CASTORIA featuring an image of a baby and text: 'Children Cry for FLETCHER'S CASTORIA', 'MOTHER: Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared for Infants in arms and Children all ages. To avoid imitations, always look for the signature of Dr. J. C. Fletcher. From directions on each package. Physicians everywhere recommend it.'

AUCTION SALE SATURDAY, SEPTEMBER 6th, 1924 - 2 P. M. AT THE Y., NEAR RANDLEMAN 50 HOME SITES & 9 TRACTS

BY THE TRUSTEES OF THE TRUST