

The Courier

WILLIAM C. HAMMER

Born March 24, 1865.

Died September 26, 1930.

Thursday, April 9, 1931.

Entered as second class mail matter in the postoffice at Asheboro, N. C.

In the passing of Dr. W. J. Moore, for more than thirty years a physician of Asheboro, a faithful servant of the people rests. Dr. Moore was a simple man, retiring in nature except when it came to his profession which was practiced chiefly during the days of bad roads in Randolph. During the period of his practice, for in recent years his ill health has not allowed him to be active, Dr. Moore belonged to the type of "country doctor" who went at all hours of the day and night and with few conveniences. He belonged to the horse and buggy age and in giving his service to the people, it meant exposure and slow, long drives in all kinds of weather. Too much cannot be said in praise of these doctors and while the doctors of today give as freely of their service, conditions are certainly better for them to practice their profession than formerly. Dr. Moore is typical of a large number of splendid doctors of this type in the town and country and it is with sincere regret that their passing is chronicled.

A neighboring daily newspaper copied a splendid editorial running in a recent edition of a newspaper in a western state. The editorial dealt with the deplorable lack of good English and bemoaned the fact that high schools in that state were graduating girls and boys who were not able to speak the English language correctly. The article suggested that if colleges would raise their requirements for entrance in English and if requirements for teachers would be more stringent, it might help matters—true. Yet there are some ideas that could be added to this, if after the teachers were prepared and the college standards were raised, it might not be a bad idea for some of the sweet young things who are teaching to get enough money to buy the trousseau to put in a little time reading some good literature. But even this would not be enough, the root of good English is in the homes. There is too much good reading matter going to waste for an evening to be spent gossiping—there are too many libraries where books may be obtained and too many people willing to loan books for the lack of good reading matter to be an excuse. The parents should look to their laurels and not only provide the outside reading that will help after the schools do their part in foundation work—and it might not be a bad idea for the parents to set the example and raise the social standard along with the college standards.

A GOOD EXAMPLE

For many years Sol and Kitty Wittenburg, of Philadelphia, have celebrated the Passover holidays by giving groceries to needy families in their city. For eight hours needy Jews were handed baskets of flour, eggs, sugar and other necessities by the two Wittenburgs assisted by Judge Leopold C. Glass, and assistant District Attorney Theodore Rosen. Judge Glass' sisters also distributed food from their home last week.

The example of dispensing gifts at Christmas time has come down through the ages but the example of sacrifice has never been followed. This thought is quite timely and now when groceries and clothing would mean much to some people and hardly be missed by others, it would not be amiss to follow this example and a week late wouldn't make much difference to those who benefited by the gifts.

A NEED TO FILL

The papers spread forth the facts of suffering in various places and it all seems far away and unreal. There is some suffering nearby and people suddenly become agitated about it and flock to the rescue, but things are not investigated very carefully or it would not seem so far away. Recently a tragedy occurred in this county and no real cause was given. Perhaps hunger was not the direct cause but whole families who go for a whole day without food should be helped especially when the father and mother have both been ill for a long time and not one of the large family of children have ever attended school. Sending money to heathen countries is all very well in its place and certainly has its good points but when conditions exist in Randolph county where there are public charity funds and where teachers or communities should have enough milk to human kindness to investigate why children cannot attend school and report it to some organization who advertise that they have departments of welfare or charity.

This is just another instance of blindness to conditions nearest us, but surely there are some people who are interested in bettering such conditions. A whole time truant officer or county nurse might help since the state board of health will not allow a county health physician to help with charity cases unless there is illness. Randolph county lacks something—perhaps a welfare officer, there are surely enough interested people who could get together and work out some plan to fill this need.

QUITE A CONTRAST
An interesting comparison was made when gold nuggets "as big as onions" were found 500 miles below the border into Mexico. A clear account of the rush was given in Nogales, Ariz. by Manuel Llantada, who is said to be several times a millionaire, after having been a clerk in a grocery store a few weeks ago. Hundreds of Mexicans peons who were scarcely able to keep soul and body together with their farming became wealthy over night.

When Robert W. Service wrote the lines:

"We wanted the gold and we got it. Came out with a fortune last fall. But somehow the gold's not what we thought it, And somehow the gold isn't all."

times were not as hard as they are now, and perhaps the poet would add a few different lines now about what gold nuggets "as big as onions" would do for hungry and drought stricken people to say nothing of the middle class who also feel the pinch of hard times.



NOT LESS EDUCATION—BUT MORE

Robert Maynard Hutchins, President of the University of Chicago, has this to say in The Yale Review concerning the present crisis of business depression: "...the remedy of our present ills and the only hope we have of preventing their recurrence is not less education but more."

In considering the development of higher education and its relation to the practical field of social problems, Dr. Hutchins indicates four essential needs: (1) more money for improvement; (2) more liberal extension of academic freedom; (3) more intensive study of human problems; and (4) a wider dissemination of the results of this study by means of adult education.

The fourth need mentioned accounts for the rapid growth of university extension, since it is this division of a modern state university that is largely responsible for the dissemination of everyday problems.

In North Carolina adult education is being promoted by means of correspondence instruction, extension classes, lecture courses, extension institutes, publications, library service, radio programs, and other forms of university and college extension. Through these means the citizens of the state are enabled to keep abreast of the times and to obtain intelligent assistance in the solution of social and economic problems.

The Open Forum

A LETTER FROM HOME

The Courier:
Have been intending to write you a few lines in regard to the appreciation of the home paper I receive each Monday. It is like making a visit with homefolks. You have been so prompt in sending the paper to me. I want to thank you for the roto-vision edition of Randolph county. Views of Randolph county sure looked good to me, and to see Asheboro progressing so fast. I'm a native of Randolph county but being away about 12 years. Still I find no place on earth like the "Old North State", with the long leaf pine trees. That is something you don't see much of in the "Long Horn State" of Texas. I hardly knew Asheboro when I made a visit to see homefolks and friends there two years ago. Asheboro is a real nice little city.

Thanking you again for the good service shown me.

Yours truly,
MRS. CHAS. J. MURPHREE,
(Formerly Mabel Woodell)
2438 Douglas Street,
April 1, 1931. Dallas, Texas.

AFTER THREE DAYS

By Grace Noll Crowell
What did that Easter morning mean to Him!
I think of it, Oh, often, and am glad—
His earthly lifetime past—its grief and pain,
With all the sore temptations that He had.

All of it past—the last long hillside climbed,
The last cry uttered, and the last tears shed,
And never a grave to close on Him again
Within the darkened garden of the dead.

And now folded napkin laid aside—
And all eternity before Him there,
While those He loved were coming—
and the dawn
Was on the hills—the birds' song on the air.

How beautiful it must have been to Him,
After the dusty roadways He had known;
How strangely sweet the garden flowers were,
How cool and colorful the dawn light shone!

No morning of the earth means more to men
Than Easter morning—but it takes my breath
To think what that first Easter must have been
To One, now-risen, after days of death.

—The Christian Herald, New York.

Nicaragua exports 1,000,000 cow hides each year.

VALUES OF NEWSPAPERS

(Spencer Murphy in Salisbury Post)
There isn't a weekly newspaper in North Carolina which isn't worth more to the life of the State than any thousand miles of paved highway within its borders. There isn't a daily which isn't worth more to North Carolina's future than any school house in the State.

Some newspapers are dishonest, some are controlled by "the interests" and some are in the hands of natural born asses. Any man who denies that doesn't know a newspaper from a mail order catalogue.

But the great majority of newspapers in the United States, certainly in North Carolina, are honest, altruistic, public spirited institutions, run more for the public good than private gain. Anybody who knows North Carolina newspapering knows that is true. He knows too that the publication of a newspaper is more often a hand to mouth business than not.

DIET AND SNIFFLES

(Philadelphia Record)
Is the common cold the result of diet deficiency?
Strange is the dispatch from Baltimore reporting that Dr. E. V. McCollum, professor at Johns Hopkins, has found a relation between the food you eat and this most common and most costly of human ailments.

All centers about vitamin A. Dr. McCollum does not say that a lack of Vitamin A will produce the common cold.

But he has found that a deficiency in this food element brings about symptoms suspiciously like the sniffing and nasal discharges characteristic of the common cold.

Perhaps it is significant that vitamins and what they do are almost as much of a mystery as the common cold itself.

Vitamin A is found in butter, whole milk, yolk of eggs, spinach, water cross, celery leaves, turnip tops, beet tops and radish tops. It has also been found in carrots and sweet potatoes.

If a diet of these articles will ward off the common cold, the remedy is pleasant than many noxious cures which have been touted for the ailment. The certainty that such a diet will keep one cold-free has not been established—but the experiments at Johns Hopkins are going ahead, full speed.

Good that they are! The common cold is often considered as of slight importance, the producer of a few sniffles and a headache.

Yet the common cold is assuming a new importance as doctors study it, and seek its cause. It is the forerunner of dangerous ailments, a destroyer of resistance, a health-waster, time-waster. The annual loss due to the disease is estimated in the hundreds of millions.

He who finds the cure for the cold will do as much for the world as he who finds the cure for cancer. The disease is one the human race is always shaking off temporarily, but has yet to shake off permanently.

RASKOB WILL SUPPORT "DRY" FOR PRESIDENT

Democrats have the assurance of John J. Raskob, national chairman, that he will support the party's nominee, wet or dry, in 1932. The chairman made such reply to query from an Alabama newspaper Saturday. The query said:

"Will you support the next democratic national nominee if they are for prohibition and the national platform is for prohibition? Thousands of loyal prohibition democrats wish to know this."

Raskob wired in reply that he would, asserting at the same time that the party's platform should "clearly and honestly" define its stand with respect to prohibition.

N. Y. Woman Lost 14 Pounds Of Fat

One 85 Cent Bottle Of Kruschen Salts Did It.
"I am starting on my second bottle of Kruschen Salts and am real pleased with results. I take it for reducing and so far have lost 14 pounds and I think it is doing wonders for me. I do not feel so tired evenings when I get home from work."

A generous bottle of Kruschen Salts that lasts 4 weeks costs but 85 cents at Reaves Pharmacy, Asheboro, N. C., or any drugstore in America—take one half teaspoon in a glass of hot water every morning before breakfast—cut out pastry and fatty meats—go light on potatoes, butter, cream and sugar—that will help Kruschen take off your fat.

Before the bottle is empty surplus fat is leaving you—indolence changes to activity—you'll feel younger—eyes will brighten—step grows spry. Millions know this—you ought to know it. Kruschen Salts is the ideal treatment for constipation, indigestion, headaches, nervousness and acidity. Take Kruschen every morning—it's the little daily dose that does it—if not joyfully satisfied after the first bottle—money back.

Dalton Florist

G. N. EDWARDS, Prop.
Flowers For All Occasions
MRS. LEON GRANFORD,
Representative
Phone 81-J

Jos. J. Sawyer

ARCHITECT
Phone 6372, Greensboro, N. C.
905 Jefferson Bldg.

YEAH, EDITING A PAPER IS EASY

Here is a list of questions to fire at that superior person who believes that getting out a newspaper is mere child's play, and what is worse, insists on telling you about it. John E. Allen, editor of the Linotype News, is responsible for them:

"Could you spell correctly off-hand, the names of a large percentage of the residents of this town? If you could do that, could you write their initials correctly without resorting to the telephone directory or other authority?"

"Could you write down, offhand, the names of your city officials, your local school board, your county officials, your leading state and national officials, getting all the names, initials and offices correct?"

"Could you gather the threads of a story from half dozen persons and weave them into an intelligent, readable account the first writing?"

"Could you write seven columns of material of 1,200 or 1,400 words each in two or three days, week after week, year after year, and when you have finished those seven, pound out two or three columns more before press time?"

"In writing a headline, could you call to mind in a moment enough synonyms so that you would not repeat the thought in the same words?"

"Could you judge in a minimum of time what size headlines, and what position in the paper could be given to each of the 75, 100 or more stories that might go into your paper?"

"Could you decide in a moment, or exercise 'snappy' judgment, on the dozens of questions a newspaper man must face daily and get a majority of them correct?"

"Could you do these simple things and a thousand and one more difficult things too numerous to mention?"

If he says "Yes," turn him loose on the next edition, if his answer is no, he'll be gone before you are halfway through the list.—Morganton News-Herald.

TWO SHERIFFS ARE CITED FOR CONTEMPT

Two North Carolina sheriffs and one county jailor have been cited to appear before Judge Johnson J. Hayes in federal court to show why they should not be held in contempt of court. They are Sheriff W. Locke McKenzie of Rowan county, Sheriff Bruce McMillian of Alleghany county and his jailor, J. L. Roupe. It is alleged these officials have permitted federal prisoners to leave the county jails in which they were confined and go to their homes and spend the nights. Contempt hearings have been set for May at Winston-Salem.

Here's A New One

An airplane pilot at Norwalk, Conn., was arrested Saturday and lodged in jail on charge of piloting an airplane while intoxicated. The pilot careened through a crowd of 200 spectators and several automobiles, injuring several persons and damaging several cars.

LIQUOR TRADING AMOUNTS TO 3 BILLIONS A YEAR

Illicit liquor traffic in the United States in a recent year reached the giant proportions of three billion dollars, revenue officials estimate. The bulk of the money paid for imported booze went to the British Isles. There are thousands of agents in England who arrange for purchases and shipments of liquor to the United States, it is said, and these are financed by syndicates of American capital.

Gaming revenues support Monaco.

SOUTH CAROLINA "WET" URGES "WET" CANDIDATE

Ashton H. Williams, of Florence, S. C., "wet" leader in his state, in a statement Saturday called upon the "dry" Democratic leader in the south to acquiesce in the nomination of a "wet" for President in 1932 or withdraw from the party and national convention in 1932 and nominate a "dry" ticket. Attitude of the southern "dry" leaders, Williams said is hurting the chances of the party's success in 1932.

Chicago has the largest railroad yards in the world.

Bilious, Dizzy, Drowsy Feeling

"When I was a child, if I did not feel well, or if I had a cold, my mother gave me Black-Draught," says Mrs. Orpha Hill, of Wofford, Ky. "When I was married, it became a family medicine in my own home, as it was in my mother's."

"I take it for headache and especially for constipation. When I get bilious, my skin gets yellow and I have a very bad taste in my mouth, and a drowsy feeling all during the day. My eyes burn and I get dizzy, or my head is 'swimming.' When I take Black-Draught, it seems to drive the impurities out of my system and I feel fine. I am seldom without this reliable remedy."

THEDFORD'S

Black-Draught
For Constipation, Indigestion, Biliousness

WOMEN who are run-down, nervous, or suffer every month, should take CARDUI. Used for over 50 years.

Half Soles and Rubber Heels
One Dollar and Up
SMITH SHOE SHOP
206 Sunset Ave.
Asheboro, N. C.

You get what you ask for and pay for only what you get.

ANOTHER EXAMPLE OF FORD VALUE

Bright, enduring RUSTLESS STEEL is used for many exposed bright metal parts of the Ford

WHEN YOU BUY a Ford you buy enduring beauty. The body finish is made to last for the life of the car and practically all exposed bright metal parts except the bumpers are made of enduring Rustless Steel.

This Rustless Steel has great tensile strength. It is the same bright metal all the way through. A salt test equivalent to forty years' service under the severest weather conditions failed to have any effect on its brilliance. It never requires polishing. All you do is wipe it with a damp cloth, as you do your windshield.

This is just one of many features that show the substantial worth of the Ford. In speed, comfort, safety, economy and long life—in the richness of its finish and upholstery—it brings you everything you want or need in a motor car at an unusually low price.

Call or phone for demonstration.

THE FORD CONVERTIBLE CABRIOLET

LOW FORD PRICES
\$430 to \$630

(7. a. & Detroit, plus freight and delivery. Bumpers and spare tire extra at less cost. You can purchase a Ford on economical terms through the Authorized Ford Finance Plans of the Universal Credit Company.)

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Consider These Three Points In Buying Advertising

- 1. COVERAGE**
THE COURIER circulates to the extent of 3,600, 90 per cent in the trade area of Asheboro. It is figured that an average of 5 people read each copy of a newspaper. That means 18,000 people read THE COURIER each week. 90 per cent of these do all or a part of their trading in Asheboro.
- 2. APPEAL**
THE COURIER offers a tried and proved advertising medium... no hit and miss guess-work about it. THE COURIER appeals to your prospective customers... they buy and pay for it because they like to read it. Your advertising message reaches the vast audience of COURIER readers when they are in a receptive mood... ready and eager to read everything that interests them. No other medium receives such a welcome reception! THE COURIER Appeals To The People Of This Community.
- 3. COST**
The cost of advertising in THE COURIER is less than the cost of other sorts of advertising, which have a far less effective appeal. The cost of a postal card is one cent. To have that postal card, or circulars, printed means an additional cost, and there is the cost, labor and trouble of addressing and mailing. For less than one cent per subscriber, for instance, you can insert a half page advertisement in THE COURIER—a smashing, compelling message that will be read in 3,600 families, 90 per cent in trading area of Asheboro.

An advertisement in THE COURIER has more chances of being read than an advertisement on a postal card, circular or in a daily newspaper. Why? Because a weekly newspaper, like THE COURIER, is a family journal, a household necessity that goes into Randolph households each week and one which has gone into hundreds of households since they were established.

THE COURIER is not glanced over in a few minutes, discarded for the afternoon paper and forgotten forever the next day. It is carefully read and laid aside and is usually kept until the issue next week comes out. A whole week your advertisement is before Courier readers. They may not read it the first time they peruse its columns but it will be read, every line of it, during the week. Don't forget that.

Free Advertising Cuts, lay-outs, advice on position, display and appeal—all these may be had from this newspaper. Phone 144 for a representative.

The Courier
Phone 144 — Asheboro, N. C.