

# OCTOBER HARVEST

### Outing 5c Yard

Solid Color Outing—Pink, blue, gray and white. A regular 15c value—our price, yard—

5c

### 10,000 Ladies' Plain & Fancy Border HANDKERCHIEFS

The Greatest Handkerchief Value ever offered. Soft finish, well bleached, hemstitched border. Regular 5c value—Special, each—

1c

### Men's Hanes Union Suits

Heavy weight, genuine Hanes Union Suits. All sizes—Special—

69c

### Infants Shirts

Winter Weight Cotton Shirts, long sleeves—Special—

10c

### Sport Coat Sweaters

Medium weight fine cotton ribbed coat style sweaters suitable for men or women, dark brown and gray. Regular \$1 value. Our price—

49c

### Boys' Caps

Boys' adjustable Caps, new fall colors—Special—

25c

### Men's Felt Hats

New styles and colors, silk lined, all sizes. Our price—

95c

### Ladies' Sport Hose

Ladies' Sport Ribbed Hose—All colors, 20c value—

9c

### Ladies' Bed Room Slippers

Ladies' Bed Room Slippers, good reliable quality, trimmed—All colors and sizes. Pair—

25c

### Linene Napkins

Good Quality Linene Napkins—Size 18x18—

3c Each

### Boys' Knickers

Boys' Knickers—Cashmere Pants. Pair—

49c

### Men's Fancy Hose

Several hundred pairs of Men's fancy rayon silk socks—A SPECIAL—Quality Pair—

5c

### School Pencils

Metal Tip and Red Ribbon insert. Soft uniform lead. Each—

1c

### Boys' Dress Shirts

Genuine Broadcloth—White, tan, blue, and also stripes—All sizes—12 to 14—Our price—

39c

### Men's Work Shirts

Men's high grade Work Shirts—Felled Seams throughout. Custom made, full cut—fast color chambray—regular 75c value. Price—

39c

### Special—Turkish Towels

Extra large size—16x30 inches terry striped border, 15c value. Each—

5c

### Table Oil Cloth

Best made, 48 inches wide—pretty cheerful patterns, also solid white. Don't miss this bargain—

15c

### Extra Special Ruffled Curtains

Valance and Princess cream Voile, 2 1/4 yards long, 2 1/2 inches self ruffled, colored silk overlocked edge. Valance with fancy stitching, tie back. Regular 50c value. Our Price—Pair—

25c

### Boys' Hanes Union Suits

Heavy weight, best grade, all sizes. Our price—

49c

## Delightfully Styled Dresses

Every One A Distinctive Value

To be smartly and correctly dressed you must have one of these dresses, which are style winners for Fall and Winter. This carefully selected group features all the new fashion points—higher necks, widened shoulders, puff sleeves, straight skirts and in the new crinkly crepes, flat crepes and wool knits.

### Ladies' Sport Dresses

This group consist of Cotton Suitings and Knit Dresses, Stripes, fancies, tweeds. one and two piece styles. All sizes 14 to 20 in several patterns and colors. Special Price—

98c

### Ladies' Silk Dresses

Ladies and Misses Fall Dresses in rayon flat crepes, in solid colors and prints. Long and short sleeves.

\$1.95

### New Fall Silk Dresses

Every Dress the newest fall styles. All silk flat Crepes, Chic styles in one and two piece effects, black, brown and red, all sizes. Our Price—

\$2.95



### Silk Dresses For Larger Women

The larger women's department of our store has a large variety of New Dresses to fit any one and at a price within the reach of all. These dresses are especially styled for women. Flat Crepes in solid colors, prints of crepes, also chiffons—sizes, 36 to 44 regular. Sizes 46 to 54 Stouts. Large assortment of styles to select from. Our Price—

\$2.95 -- \$3.95

### Stunning New Silk Dresses For the Flappers

Extra heavy all silk flat crepe, in solid colors fancies, stripes and other designs. One & two piece styles. You must see these dresses to appreciate what values we are offering. Special Price—

\$4.95



## Ladies' New Fall Coats and Dresses

You will marvel how such lovely Coats, such really fine Coats, could cost so little. It's just another instance of Jones Buying Power.



### Ladies' Fur Trimmed Coats

Trimmed with real Fur, every coat interlined, for sport or dress wear. Sizes for Women and Misses. An Astounding Value at—

\$4.95

### Smart Fall Coats

A wonderful collection of Lovely Coats—in the newest fabrics for Fall—All silk lined, all the new colors, all sizes. A sensation, price—

\$8.95

### High Grade Dress Coats

A charming collection of rich looking high grade Dress Coats—newest materials, enriched with fur collars, sizes for Women and Misses—Price—

\$14.75

### Ladies' Coats

One large group Ladies Sport Coats, of Medium Weight—Special—

\$2.95

### Children's Coats

Large Assortment of Children's and Misses Coats—New Fall Materials and Styles—

Sizes—2 to 6 \$1.98 - \$2.95  
 Sizes—7 to 14 \$3.95 - \$4.95



## JONES D... Starts Friday And Continues

We have the largest and most complete stock section of the State. Every Department is... Buy Your Fall... --Yo

### NEW FALL

Felts predominate in styles

## Ladies and Misses Hats

Several hundred new stylish Felt Hats, large, small and medium head size, all the new fall colors, any style you prefer with or without brims.

Visit our Millinery Department & see what is new. Our Prices—

98c to \$1.95

### Ladies' Full Fashioned

These Full Fashioned Chiffon & Service silk plaited cradle sole and curved French loves to wear. All New Fall Colors. Our

## New Fall Cotton

BUY NOW—The majority of our Fall pure Dry Goods History. Prices are advancing BUY NOW.

### Extra Special! Vat Dyed DRESS PRINTS

80x80 Count, 35 inch, Guaranteed Fast Colors, Beautiful New Spring Patterns, Smooth Luxurious finish. These dress prints are the best on the market for 20c quality. Our Price, per yard—

12 1/2c

Several hundred yards to choose from, direct from the mills.

### Broadcloth—Special

36-inch, Solid Colors, Broadcloth, also white. Our Price—Yard—

10c

### Feather Bed Ticking

Genuine 8 oz. feather ticking. Feather-proof. Special per yard—

14c

### Cotton Suitings

New fall patterns, fast colors. Our price per yard—

15c

## W. W. Jones & Co.

ASHEBORO—SILER MEBAHE