

THE COURIER

Telephone 144

Mrs. Wm. C. Hammer, Publisher and Business Manager. Harriette Hammer Walker, Editor Wm. C. Hammer Estate, Owner.

Advertising Rates upon application

SUBSCRIPTION RATES: One Year, \$2.00; Six Months, \$1.00 Three Months, 50¢

Entered as second class matter at the postoffice at Asheboro, N. C., under the act of March 3, 1879.

Articles for publication must be in the hands of the Editor by 5:00 o'clock p. m., Tuesday. Letters to the Editor are welcome, but all communications intended for publication must be signed.

THURSDAY, AUGUST 2, 1934.

DR. SUMNER ISSUES WARNING

Dr. Sumner is not the "family physician" of any group but is the county health officer—the choice of the commissioners from all sections of Randolph. His opinion, then, should be somewhat widely respected. In this week's health article, he has issued a warning concerning pure water, milk, swimming places and the like, as they relate to matters of public health.

Especially does the doctor mention the fact that typhoid was contracted by several persons in Guilford county while they were enjoying vacations. He, therefore, urges care in water and milk that have not been inspected. He suggests inoculation against typhoid before going on vacations.

When a warning of this kind comes should we not think of the old adage, "A word to the wise"?

THE CHILDREN'S WADING POOL

Some years ago two public spirited citizens, Mr. and Mrs. D. B. McCrory to be personal, gave a wading pool to the children of the town of Asheboro. For several years the children enjoyed this pool located at Frazier park and then the town—or whoever has charge of it—lost interest in keeping the pool properly filled with pure water.

The pool should have been drained but it should also be refilled with pure water and kept filled. Children are wont to frequent this pool who really need such a place. Many of them are children who have no bath tubs in their own homes.

The garden department of the Woman's club started sponsoring the idea of fixing up this pool for the children, but three civic organizations of the town have readily fallen in line with their leadership and have appointed two men from the Kiwanis and Rotary clubs to assist in the work of filling the pool properly immediately.

At the time the wading pool was made a lily pool was also made. Nothing has come of the lily pool although the wading pool has been a source of joy to many children. While the garden department is at the park anyway busy with the pool, would it be a practical idea for everybody who could spare a water plant or so to donate them for the lily pool's beautification?

PUBLIC WORKS—PUBLIC INTEREST

The fact that men and women work in the local relief offices and manage the affairs of a county, town or district does not necessarily mean that the citizenship is not concerned with the doings of these public matters. It is a problem for the public to share interest in, to participate in, to help with.

Because people are interested in such matters does not mean at all that they do not have confidence in those who manage the actual business, but the public should be interested. Outside suggestions are sometimes of value and while the

methods employed may be good, there is always room for improvement. There is such a thing as constructive criticism. Now-a-days there is a great deal being said about misplaced charity. Perhaps our whole welfare system is wrong, but it has served us and aided us over a very rough period.

A wishper is going the rounds among some thinking groups that if some of the emergency funds had been placed in the hands of some of the small businesses that it would have been a much more firm foundation for permanent progress. If small business concerns, tottering on the brink had been aided, they could have employed some of the nations unemployed men and women in a permanent fashion.

Recently a stir was made in New York and is commented upon thusly in Tuesday's Times: "The best thing the city could do for the unemployed," she said, "is to give them nothing. Perhaps they'd wake up then."

"The best thing the city could do for the unemployed," she said, "is to give them nothing. Perhaps they'd wake up then." The purpose behind too many unemployed demonstrations and relief demonstrations today is not to promote employment or relief but to wake up the populace. Human values are subordinated to "agitational" values.

The Open Forum

"YOU CAN'T EAT YOUR CAKE AND HAVE IT TOO"

Neither can Asheboro expect Randolph county citizens to pay off their mortgages and let them keep the deed. This is exactly what they are asking our County Commissioners, (The agents of the people who handle our money, or direct its expenditure) to agree to do, however our commissioners are conscious of the fact that their jurisdiction covers more territory than just the city of Asheboro, tho' it is the splendid capital of our county.

I don't know what the attorneys and the supreme courts have to say, but I know that if our public money is expended fairly we will proceed on the common sense policy of: "What is good for the goose is good for the gander" and I think I know "My public" in Randolph county well enough to say: "We are behind our Commissioners, to man in this position they have taken."

No, Asheboro, do like we did; put your sentiment about the charter on the shelf, or dig into your pockets and pay your own debts. We've got to have the deed if we pay off your mortgages! So sez I, and so say we all.

—V. C. MARLEY.

Weather Topic Of General Interest All Over Nation

Weather bureaus all over the country are discussing the weather and "doing nothing about it," as remarked by Mark Twain years ago. Never-the-less it is a topic for front page newspaper stories, radio talks and conversation. After the winds blew and the rains descended over the week end weather bulletins from Chicago Sunday remarked, "drought, heat, bugs, and forest fires combined during last week to produce the worst hot spell since 1901. It killed 1,425 persons. Most of the nation was given only a chance to catch its breath for a couple of days as the forecast for next week was 'warmer, not much precipitation.'"

Showers and cooling breezes afforded an opportunity to count the cost of a week's intense heat wave which took so many lives, caused great damage to crops and livestock, threatened the water supply of numerous cities and towns and were responsible for several costly forest fires.

While showers Thursday and Friday banished the extreme temperatures, they brought but slight benefit to seared crops. In most sections the precipitation was barely enough to wet the baked surface. Agronomists said little lasting benefit would accrue unless additional rain fell promptly and frequently. Many crops, they added, were a total loss and no amount of future rain could revive them.

Thirty-six farmers of Caldwell County who planted raspberries this spring report their plants growing well.

Life Insurance Co. Plan To Celebrate Birthday, Aug. 7th

Company Reports Excellent Progress And Optimistic Concerning Business.

F. M. Wright, who represents the Jefferson Standard Life Insurance Company, of Greensboro, has received a very excellent report from his company. Meeting in semi-annual session on July 23, the board of directors of the Jefferson Standard Life Insurance Company received from President Julian Price reports which elicited much favorable comment as indicative of excellent progress along all lines.

The directors voted a semi-annual dividend of \$3 per share on the 10,000 shares of stock. The dividend, a monetary total of \$30,000, is payable to stockholders of record August 1.

New paid insurance written during the first six months of this year, it was disclosed totals \$22,500,000, which was termed "a highly pleasing increase over the first six months of last year." The amount of insurance in force as of June 30, 1934, was shown to be more than \$310,000,000 which constitutes a material net gain over the total as of January 1 of this year.

During the first half of 1934, it was revealed, surplus and reserve funds were increased by more than \$300,000. These funds, together with the capital of \$1,000,000, make a total of capital, surplus and reserves in excess of \$4,000,000. "This places

Gets a Big Reception



the company in the strongest financial position in its history," said Mr. Price.

Assets increased approximately \$1,000,000 during the same period, the total now being \$56,484,292.

Noticeable improvement in the mortality experience as compared with the first six months of last year was observed, and attention was called to a very marked decrease in deaths resulting from suicide.

General improvement in the real estate situation was declared to be evidenced by the fact that the company made a substantial profit on sales of real estate, sales which amounted to more than \$300,000.

Buick Motor Co. In Fourth Place In Month Of June

Flint Mich., July 30.—Led by the State of Michigan, motorists in numerous key points throughout the United States bought enough Buicks during June to place the Buick Motor company in fourth place in their respective areas.

W. F. Hufstader, General Sales Manager, announced today that Buick out registered all but the three lowest priced makes of cars during June in the following points: State of Michigan, Metropolitan area of New York, Chicago, Baltimore, Minneapolis, Denver, Fort Worth, Hollywood, Boston, Trenton, N. J., Bethlehem and Allentown, Pa.

In the latter three cities Buick holds fourth place for the first six months of the year, Mr. Hufstader said.

The executive pointed out that the above districts in which Buick attained fourth place in June are among the leading automobile markets in the country, their combined sales potentialities representing approximately 20% of the American automobile market. In other important sales centers Buick is registering steady gains, he said.

A slight infestation of boll weevil is reported in Richmond county farms with a few farmers dusting with calcium arsenate.

Attention was called to the fact that the Jefferson Standard continues to pay policyholders and beneficiaries 5 per cent interest on funds held in trust.

The Jefferson Standard will be 27 years old August 7, and members of the field force are planning to celebrate the company's birthday anniversary with a special campaign for new business.

Jefferson Standard Life Insurance Company

Financial Statement — June 30, 1934

From the Report of President Price ---

Progress has been made along all lines.

Insurance in force increased to more than \$310,000,000.

Assets increased approximately \$1,000,000 during the first six months.

Surplus and special reserve funds increased by \$300,000. These funds, together with the capital, make a total of over \$4,000,000, placing the Jefferson Standard in the strongest financial position in its history.

The Company realized a net profit on over \$300,000 of real estate sold during the first six months. This is a most encouraging sign for a better real estate outlook.

New insurance bought during the first six months totals \$22,562,400, a substantial increase over the same period last year.

The remarkable improvement in the renewal of life insurance policies is clear and convincing evidence that "the worst is over."

The Jefferson Standard paid policyholders and beneficiaries \$3,821,104 during the past six months, making total payments since organization, \$78,111,790.

The mortality experience is good, showing considerable improvement over the first half of last year.

We are continuing to pay 5 per cent interest on funds held in trust for our policyholders or their beneficiaries.

ASSETS

Table listing assets: Cash \$ 808,993; First Mortgage Loans 16,408,536; Bonds and Stocks 9,945,065; Real Estate 8,290,723; Loans to Our Policyholders 13,222,063; Premium Notes and Liens 4,680,153; Interest Due and Accrued 930,753; Net Premiums In Course of Collection 1,904,379; All Other Assets 293,607; Total Admitted Assets \$56,484,292

LIABILITIES

Table listing liabilities: Policy Reserves \$50,552,842; Reserve For Policy Claims 392,000; Reserve For Taxes 239,971; Premiums and Interest Paid In Advance 445,763; Dividends Left At Interest 537,820; Reserve For All Other Liabilities 43,639; Special Reserve 1,000,000; Total \$53,784,292; Capital and Surplus 2,700,000; Total Balance Assets \$56,484,292

Twenty-Seven Years Old On August Seventh!

Organized on August 7, 1907, the Jefferson Standard is today the largest company in the South doing a regular ordinary life insurance business.

It occupies a leading position among financial institutions in the South, having assets of more than \$56,000,000.

Company officials point with pride to the fact that the Company bears the name of the principal author of the Declaration of Independence. The scene of the signing of the Declaration of Independence and the work itself inspired the present trademark and slogan.

The amount of insurance in force is \$310,000,000. This life insurance is owned by more than 125,000 people, banded together for mutual protection against the economic loss caused by old age, disability and death.

Life Insurance is truly a Declaration of Independence. The Jefferson Standard is successfully developing this principle through its hundreds of agents who tell the story of financial independence through life insurance.

Jeffersonians point with pride to those charged with the responsibility of handling Company affairs. Ably managed, the Jefferson Standard has reached the place among other life insurance companies where it is highly respected for its efficiency and progressiveness.

Celebrating the twenty-seventh birthday, the members of the Jefferson Standard field force will conduct a special drive for new business during August.

This Loyalty Campaign will be an enthusiastic, conscientious effort to produce a volume of business that worthily honors the Company which has created so greatly, and contributed so generously to the up-building of the territory which it serves.

FRANK M. WRIGHT Agent ASHEBORO, N. C.

JEFFERSON STANDARD LIFE INSURANCE COMPANY

JULIAN PRICE, PRESIDENT Greensboro, North Carolina FOUNDED AUGUST, 1907