

Do not confuse representatives of local institutions with the itinerant peddler . . . for they represent legitimate business houses who furnish employment to local people, pay local taxes and are entitled to an interview. Protect yourself. Ask the man who calls for credentials from his employer.



### ISSUES WARNING

To The Housewives And Citizens of Asheboro And Farmers Of This Vicinity.

This is a warning to beware of thieves posing as solicitors, salesmen or inspectors. Strangers seeking admittance to premises as salesmen, solicitors or inspectors should not be admitted until their credentials have been checked up and verified through dependable local persons or local institutions.

IN MANY CASES STRANGERS without reliable credentials, are spotters for professional criminals and, according to police records, lack of caution on the part of householders in admitting such strangers oftentimes results in costly property losses and bitter experiences.

DO NOT PAY CASH IN ADVANCE TO STRANGERS ON ANY MERCHANDISE . . . in many cases and from experiences reported to the police department the customer has never received anything for the cash advanced nor has any refund been made of the original cash deposit.

DO NOT CASH CHECKS FOR STRANGERS NOR ISSUE A CHECK as down payment on an order to a stranger, as in a number of cases these checks have been altered and later cashed by a third and innocent party.

SHOPLIFTERS WORKING THROUGH ASHEBORO pilfer merchandise from local stores and dispose of this merchandise to citizens of this territory.

POLICE KEEP CHECK OF SUSPECTED INDIVIDUALS and your cooperation is asked in tracing down stolen goods. Beware of this merchandise usually sold as a special deal or offered at a ridiculous price for quick disposal.

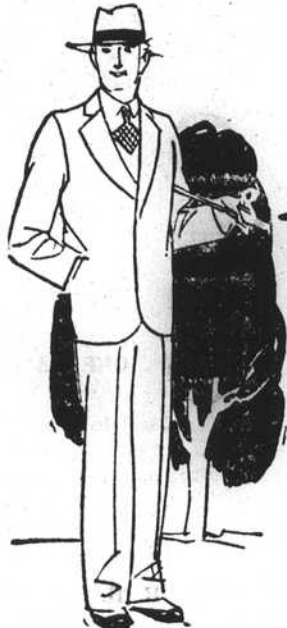
IT IS BETTER TO BE SAFE THAN SORRY . . . BE SURE YOU KNOW who the stranger is at your door before granting admittance to your home. IN CASE YOU ARE SUSPICIOUS PHONE THE POLICE AT ONCE . . . PHONE 422, as we are anxious to cooperate with our citizens at all times.

HIGH PRESSURE, FREE GIFT ARTISTS HAVE BEEN WORKING the residential and farm districts of late selling all kinds of merchandise, and offering "something free" to get into the homes. IN MOST CASES THERE IS NOTHING FREE TO BE GIVEN AWAY.

ONE NEED NOT BE AFRAID OF OFFENDING THE HONEST SOLICITOR, salesman or inspector living here or representing an Asheboro firm. They have their credentials with them and welcome such investigation . . . that is why they are required to carry credentials. Protect Yourself . . . ask for credentials showing their identity and their local connections.

DEWEY BULLA, Chief of Police, Asheboro, N. C.

# Which SERVICE Do You Prefer?



### One Hour Later!

The Customer Leaves the Store  
**Wearing the Suit He Selected**

It is a perfect fit--being altered at the time of purchase to his exact measure

**No Delay--No Uncertainty--  
No Disappointment in This Transaction**



### In the Retail Store You Find SHOE FITTERS

Men who have had years of training and experience. They are acquainted with the constructions of a shoe in every detail and by actually fitting the Shoe To The Customer's Foot they determine the Correct Size--and assure Ease and Comfort--the definite essentials to Shoe Service.

**Your Merchant May Be Your Neighbor!**  
*Interested in the Development and Advancement of Your City*  
He has served you, perhaps for years, and the success of his business is due entirely to the service he has rendered. He is vitally interested in your future patronage and his Service to you is a determining factor in maintaining it. He is ready and eager to back up his merchandise.

**No Experience Necessary**  
We will show you in a Few Hours  
**How to Earn \$150 per week**  
Selling Our High Grade Line of  
**MEN'S MADE-TO-MEASURE SUITS**  
Complete Sample Line Free. Write Today

THE ABOVE is a typical Classified Agent's Wanted Ad--which may be answered by any man out of a job who is fascinated with the idea of "\$150 per week."

A few days later--we find him at the door of an office or residence, his case filled with samples and

### He With No Experience

Yes!--He gets an order--perhaps from one of his Best Friends--He takes the measures for the suit just as the instruction book tells him--and of course he collects The Cash In Advance which is his commission on the sale.

### Two Weeks Later

The Suit Arrives and the C. O. D. Balance is paid the postman. Let Us See--what this salesman "with No Experience" sold his Best Friend.



### Here It Is-- All Out of Proportion

Too Long in some places--Too Short in Others  
--In fact A COMPLETE MIS-FIT.

"Stung"--says the Friend.

**Here Is Another "Agent Wanted" Ad**  
Sell Our Line of Shoes  
All you have to do is show them  
They sell themselves!  
**No Experience Required**  
Send for Free Sample Case and Instructions  
Our men make \$100 a week

As a rule answered by men thinking only of the Big Money promised and NOT interested in rendering any service to the customer.  
As usual he calls on his friends--securing all possible business on the friendship and sympathy basis.

### He Exhibits the Shoe--

--and--

### Per Printed Instructions

tells his customer of the many fine points of quality and obtains an order.



WHAT SIZE?--The most important factor of the sale is determined by the Peddler in the crudest manner. Part of his equipment is a tin pan on which the customer's foot is measured. The order taken in this manner and on the basis of "No Experience Required"--Imagine The Fit and Comfort of these Shoes when received by the customer.