



No. 1 Commission Paid In Advance At Your Door

And the Peddler tells You sell 'cheaper'~because goods direct from the factory cut out many unnecessary profits!



Branch Manager receives No. 2 Commission on all orders in his territory.

Divisional Manager receives No. 3 Commission on all orders in his division in addition to a salary and expenses.

Sectional Manager receives No. 4 Commission on all orders taken in his section in addition to a salary and traveling expenses.

The Factory and Mill Company Executives draw down large salaries in addition to all other items of overhead.

Truth About Buying That Every Woman Should Know

"A very careful analysis of the comparative values of a number of lines of goods sold both through stores and by canvassers causes me to say that there is absolutely no question but that women who buy from stores receive more for their money."  
 "Exceedingly plausible sales talks have caused many women to hold the erroneous and costly belief that they can buy more cheaply from agents than from retail stores."  
 "They are given the impression that goods sold at the door cost less because a number of profits are wiped out. What they are not told is that the commission paid the canvasser is of necessity much larger than the regular profit of the merchant."  
 "All investigations show, and any woman who will investigate can prove it for herself that dollar for dollar, the retail store gives the greater value."

—ALFRED P. HAAKE, Ph. D.  
 One time Professor of Economics, University of Wisconsin.  
 Director of Research—The Simmons Company—  
 National Authority of Distribution.

The copy as outlined on this page supports in detail the statement of commissions paid the Peddlers on the order placed.

**New Profit Sharing Plan**  
 EFFECTIVE MAY 1, 1935  
 PAYABLE TWICE A YEAR

**SEMI-ANNUAL SCHEDULE OF EARNINGS AND PROFIT-SHARING**

NO. OF DOLLARS	NO. OF PROFITS SHARING
\$ 500 earnings	\$ 200 profit-sharing
\$1000	\$ 400
\$1500	\$ 600
\$2000	\$ 800
\$2500	\$1000

For Each Dollar Earned  
 (By Every Profit-Sharee the Company Deposits  
 40 Cents in Your Savings Account)

**NEW PROFIT SHARING PLAN AND ADDITIONAL FREE LIFE INSURANCE**

FROM SALESMEN'S LITERATURE OF WELLS HOSIERY CO.

**400% PROFIT FAST REPEATER**

ONE DOLLAR FREE SAMPLES

**REPRESENTATIVES TO RECEIVE 60% INCREASE IN PROFIT SHARING**

**Suits and Overcoats TAILORED TO MEASURE \$18.50 to \$45.00**

First get the... and get it STRAIGHT! I unreservedly GUARANTEE that every word—every paragraph—every statement and every item made in this advertisement... and the profits that are YOURS... And I back up that guarantee with the entire resources of this company... I pledge to expose the one who... you never... you never... you never...

**233 1/3% Profit!**

**875 an hour EASY for every hour You work**

**Tailoring salesmen make extra sales! Blue Serge Suits!**

MADE TO MEASURE \$25  
 YOUR \$5

**Making it still easier to sell America's Finest Shirt Line**

Our Plan giving a Safety Razor to Purchasers of 3

**AGENTS 500% PROFIT**  
 Combine Gold Leaf Letters  
 GUARANTEED TO NEVER FADE

**400% PROFIT FAST REPEATER**

ONE DOLLAR FREE SAMPLES

**Over 15,000,000 Auto Owners**

**15% for District Managers**  
 Bigger Commissions for AGENTS

**SALES**

This Hood One Strip \$4.00  
 COMMISSION PLAN

**NAME YOUR PROFIT**

**Sales Agents 100% Profit**

**BRUSH SALESMEN**  
 Get Our Proportion

**\$100 to \$200 WEEKLY**  
 SELLING HIGH GRADE PERFUMES AND COSMETICS

**A Warning From The Chief of Police To The Citizens and Housewives of Asheboro:**

**CHIEF OF POLICE Asheboro**

**ISSUES WARNING**

THIS IS A WARNING to beware of Strangers posing as solicitors, salesmen or inspectors. STRANGERS SHOULD NOT BE ADMITTED UNTIL THEIR CREDENTIALS HAVE BEEN CHECKED UP AND VERIFIED THROUGH DEPENDABLE LOCAL FIRMS OR PERSONS.

IN MANY CASES strangers without reliable and verified credentials are spotters or locaters for professional criminals and according to Police Records lack of caution on the part of the householder in admitting such STRANGERS often results in costly property losses and bitter experiences.

DO NOT PAY CASH IN ADVANCE to Peddlers on any merchandise—in a number of cases the customer has NEVER received anything for the cash advanced payment nor has any refund been made of the initial deposit.

DO NOT CASH CHECKS FOR STRANGERS or ISSUE A CHECK AS A DOWN PAYMENT. Oftentimes these checks have been "Altered" and later cashed by a third and innocent party. IT'S BETTER TO BE SAFE THAN SORRY—be sure you know who the Peddler is at your door.

HIGH PRESSURE FREE GIFT PEDDLERS have been working the residential district of Asheboro recently—in a number of instances these clever salesmen—selling photographs have collected cash in advance—and assuring the customer that all was to be paid was a small amount when the completed picture was delivered—only to the surprise of the housewife to find that she had signed an order for about \$20 worth of pictures. In case of these HIGH PRESSURE ARTISTS calling at your home PHONE THE POLICE DEPARTMENT AT ONCE. (This city has an ordinance against such and we are willing to cooperate with our citizens at all times).

ONE NEED NOT BE AFRAID OF OFFENDING an honest solicitor, salesman or inspector representing a local business firm, as THEY HAVE their credentials with them and welcome such investigation.

ASK THE PEDDLER AT YOUR DOOR TO SHOW HIS CREDENTIALS.

DEWEY BULLA, Chief of Police, Asheboro, N. C.