

ELECTRIC REFRIGERATION IS MORE EFFICIENT AND LESS COSTLY

1936 Kelvinators Setting New Performance Standards Smart, Modern Households

Twelve Models Now Being Produced in Kelvinators That Are Sure To Fit Average Incomes Today; Three Important Features Combined in New Refrigerators.

Setting new standards for design in one refrigerator. performance and operating economy. For the first time in the electric the new 1936 Kelvinator electric refrigerator industry, Kelvinator of refrigerators for the home provide three features a built-in thermometer which gives important features for the first time as visibleproof of the safety-cold re-

frigeration temperature, a five-year protection plan providing for free replacement by the factory of any necessary parts in the compressor mechanism and a method of pre-determining the operating cost by means of a certificate of low cost of operation.

Those three features provide the utmost in electric refrigeration for the home and many believe that 1936 will be the greatest year in the history of home electric refrigeration.

12 Models in Line.
There are twelve models in the new Kelvinator line, covering every price range. Designed for the mass market of average incomes, the K series has five models, ranging in size from 3.16 to 7.18 cubic feet of net food storage space. These cabinets are lacquer-finished on the exterior and have porcelain finished interiors.

Outstanding economy and convenience features of the K line include: Built-in thermometer, five-purpose control panel, rubber grids in every tray, ice tray lifter, electric light and vegetable crisper with serving tray cover of black bakelite. In the PK series, there are three models with cabinet capacities of 5.16, 6.16 and 7.18 cubic feet of storage space. These models have a rust-proof welded inner metal shell underneath the exterior porcelain panels, providing a cabinet with a cabinet. Features of this line are identical with those of comparably-sized K models.

Kelvinator offers this year in the super deluxe series an entirely new type of domestic refrigeration, a two-compartment cabinet which automatically provides exactly the right temperature and humidity for safe food preservation in one compartment and perfected freezing and below freezing storage in the other.

There are four cabinet sizes in the SD series with capacities for food storage ranging from 7.04 to 16.79 cubic feet. In addition to the features which the K and PK lines have, the super deluxe series have the refrigerated pastry set, water pitcher, sliding fruit drawer and the thrift drawer with three glass-covered china dishes.

used in the construction of this new tire. This method, which is exclusive with Firestone, adds eight extra pounds of rubber to every one hundred pounds of cotton cords, and not only provides greater strength but gives greatest blowout protection. Another Firestone patented feature embodied in this new tire is two extra layers of gum-dipped cords under the tread, assuring greatest cushioning and uniting the body and tread in one inseparable bond.

The new low prices at which this tire is sold, combined with its first line quality make the new Standard the greatest value ever offered. Volume production, most efficient factory methods and equipment in the industry, and a distribution system, which has reached a new peak in economy, made possible the savings which have been passed on to car owners.

The new Standard Tire can be obtained in all sizes for passenger cars, trucks and buses.

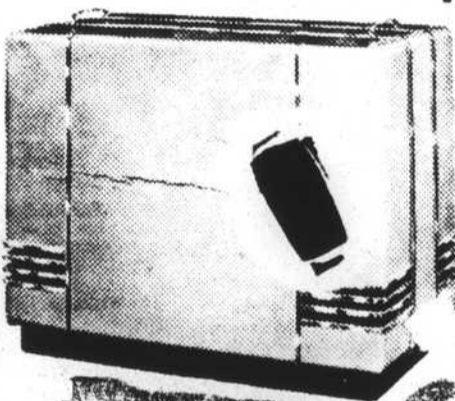
According to an economist, the husband who earns the money for the home should be the one to spend it, or know the reason why. Most husbands know the reason why.

ASHEBORO AMOS HEMP Furniture Company

Is Headquarters for

- Kelvinator Electric Refrigerators
- Kelvinator Electric Stoves
- Kelvinator Electric Beverage Coolers
- Universal Washing Machine
- R. C. A. and Zenith Radios

It's a KELVINATOR BEVERAGE COOLER and the price is only



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ASHEBORO, "SELLS IT FOR LESS" NORTH CAROLINA

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There's So Much For So Little IN THE NEW UNIVERSAL

- Extra large sanitary tub, porcelain enameled. Seamless, no bolts or screws; nothing to rust or loosen.
- Fast washing 3-Vane aluminum agitator. Washes thoroughly, safely, your delicate silks or heavy clothing and blankets.
- Six position reversible wringer, with positive safety release. All rust-proofed.
- Large wringer rolls. Extract water without breaking buttons or bending snaps.
- Powerful but economical motor, requires little electricity. Averages about a cent for an hour's washing. Dust-proof and moisture-proof. Non-kinking rubber connection cord.
- Life-time transmission, requires no oiling. Direct shaft drive with no belts or pulleys to slip or cause trouble. Smooth, noiseless operation. Strong pressed steel frame mounted on large easy rolling casters.
- Fully guaranteed. And at a price to save you money.

It Really is Today's Biggest Washer Value

Here's pleasanter home laundering. Here's new convenience, speed, cleanliness and economy. Here's a FULL SIZE FAMOUSLY POPULAR QUALITY WASHER all for

\$49.50

Easy Payments Arranged

This same washer is available with Self-Emptying Pump and Safety Switch at slight additional cost.



UNIVERSAL ELECTRIC

AMOS Furniture Company

ASHEBORO, N. C. "Sells It For Less" HEMP, N. C.

AMOS

Modern Washers Do Amazing Duty Now Home Laundering

Model Washers Made In Various Types, Sizes And Stages Of Electrical Perfection.

Damp-Proof Motors

Ironers Of Various Types, Dryers And Everything To Make Modern Laundering Easy

No longer do modern housewives bother about laundry problems. Laundries have simplified that problem for many people. Yet, there remain a large percentage of people who like having their laundry done at home. For these people, the Universal Electric company has created a washer called "The Dutchess"—so complete in detail and so easy and economical to operate that many young married couples are buying this electrical equipment well toward the top of their list. "The Baroness" is another model washer of the royal Universal family that also does the trick in the modern manner.

Such items as damp-proof motors with silent transmissions are included in the many good points of these new washers that clean the most fragile garments without injury, right along with the heavy household linen.

Rust-proof ringers with safety release in handiest positions for easy operation are among the details that make modern electrical washers up-to-the-minute.

For the persons who prefer to wash their own dainty and delicate silks as well as small general washings, the personal washer has been designed at a very low price. This is a sanitary, solid copper tub with all necessary modern equipment.

Then, there are ironers of various types. The convertible automatic ironer and kitchen table is a utilitarian piece of furniture. The automatic ironer is designed for bigger jobs, but both are rescribed as having "feather touch" control irons which do the business in a third the usual time. Shirts, pleated dresses, ruffled curtains, all fit the full-floating open end roll. These ironers are ideal for pressing and refreshing up summer clothes as well as just plain ironing washed clothes.

Dryers also come with some of the models of washers or may be purchased separately. Your dealer in Asheboro for this line of household necessities is Amos Furniture company.

Standard Tire Week Is Now Announced Firestone Company

Famous Gum Dipping Process Is Used In Construction Of This Splendid New Tire

After months of testing and factory preparation Firestone announced this week its new Standard Tire, introduced to the public as the thrift tire of 1936. It is a tire of first line quality, embodying all of the exclusive Firestone patented construction features, and at the same time offered at a price that marks a new era in economy for car owners.

For nearly a year, Firestone engineers, research and production men have been developing this new tire. In its construction they used only first grade materials and they designed a tread with more and tougher rubber in contact with the road to give long, even wear and anti-skid traction. The famous gum-dipping process is

Today's the DAY! to get the refrigerator that has made millions of refrigerators out-of-date

Model illustrated is K 5-36

If you've waited until now—wait no longer. Come in to our store today and see the 1936 Kelvinator. We assure you that never before have we seen an electric refrigerator which in one year has stepped out so far ahead.

Take refrigeration... Kelvinator gives you **Visible Cold**—a Built-In Thermometer so you can see how cold it is.

Take operating cost. Kelvinator gives you **Visible Economy**—a signed Certificate of an amazingly Low Cost of Operation... one-half to one-third that of many refrigerators now in use.

Take dependability... Kelvinator gives you **Visible Protection**—a Five-Year Protection Plan.

In addition you get flexible rubber grids in all ice trays—an automatic defrosting switch, and many other conveniences in this most beautiful, most convenient, most usable Kelvinator ever built.

Come in and see it for yourself. You'll be glad to find out it's no higher in price than ordinary refrigerators and that buying terms are easier than ever before.

See your next refrigerator today.

as little as **15¢**

A DAY gives you a



1936 KELVINATOR your next Refrigerator

AMOS FURNITURE COMPANY

ASHEBORO, "SELLS IT FOR LESS" NORTH CAROLINA

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