

The Courier Announces Big "Cash Offer" Campaign

Opportunity Now Open To Turn Spare Moments Into Money Immediately

\$600.00 in Cash Will be Given First Award Winner for Few Weeks Work. \$400.00 in Cash for Second Award Winner, Three Other Valuable Awards for Live Wire Workers—YOU CAN WIN

COME IN NOW, GET THE DETAILS EARLY

Think Just What You Could Do With \$600.00 In Cash Handed you for a few Week's Pleasant Work. This is your opportunity. Enter Campaign Now! Guaranteed a Commission!

The Courier makes formal announcement today of a gigantic "cash offer" campaign in which hundreds of dollars worth of cash awards and cash commissions will be distributed. A two-page advertisement in this issue gives the details of the enterprise. The list consist of some of the most attractive and costly awards one could imagine. They will be given to the energetic ones who take part without a penny's cost.

The object of the campaign is to increase the already creditable circulation of this newspaper to even greater proportion, and The Courier is going to pay its friends handsomely for introducing it in turn to their friends and neighbors.

The list of awards offered is one of the largest and most valuable ever given by any newspaper in this vicinity in a similar undertaking.

The fact that the campaign is of such short duration makes the proposition appeal to people who like action, and the race will be snappy and interesting from start to finish. All that is required in order to win one of these valuable awards is to have your friends subscribe to The Courier for a period of 6 to 120 months. Votes or credits, according to the announced scale, will be given upon each subscription and at the end of the campaign those who have the most votes according to the announced plan will be awarded the prizes. It does not cost a penny to compete and there are no handicaps—it is a free-for-all, and the more the merrier.

The plan adopted by The Courier is a novel one. It could reach thousands of new readers by employing scores of solicitors to cover this section but it would take a long time to do the work thoroughly. In inaugurating the cash offer campaign The Courier has adopted a better and quicker method. The plan also gives its friends and readers an opportunity to earn big awards during spare time. The campaign will make a lot more noise and create interest and fun. There is nothing like having fun along with business.

An especially attractive feature of the campaign is that all will be paid handsomely for the results they secure. A cash commission of 20 per cent will be paid to all who do not win one of the regular awards. Thus the "cash offer" campaign is a sure thing from the beginning. The reward depends entirely on the effort put forth and the results obtained.

In offering such valuable awards to those who take an active interest, The Courier is not playing a part of the philanthropist; neither is it a something for nothing scheme. It is a business proposition pure and simple. The awards will be given in exchange for a well directed effort on the part of contestants, and their value assures everyone that his or her efforts will bear fruit to the fullest extent.

In every man's life there is one big moment when he makes the decision that robs him of success or leads him to fortune. The world is full of those who yearn for better things that never seem to come. The action is missing, but let him see and grasp the opportunity and there will be a amazing transformation in his fortune. The moment he decides for or against that opportunity—whether he will seize it or let it pass—he decides the whole future course of his life.

The main thing is an early start in the race. It means everything to those who have ambition and a desire to succeed, so the first and best thing to do is to enroll your name at once and then get out among your friends and acquaintances and tell them you want their subscription to The Courier. Campaign headquarters are located in this office. Call around and meet the managers of this busy organization.

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Courier Contest Worker's Guide

Effective with the announcement of The Courier's Cash Offer Campaign in this issue, all regular Courier circulation solicitors must withdraw from the field. This order, of course, remain in effect until the end of the campaign.

The Courier's news correspondents, in various sections of the county and surrounding areas, are eligible to enter the campaign, as candidates.

Discusses Trip At Chapel Hour

Rev. W. R. Phillips Tells School Folk Of Interesting Travels

Some Illness Now

Considerable Visiting In And Around Rameur During The Recent Week

Rameur, Jan. 11.—Rev. W. R. Phillips, pastor of the Pilgrim Holiness church of Rameur is a traveler as well as a splendid pastor and good preacher. He has traversed the continent six times and has done mission work in a number of fields, as well as holding pastorates at home.

The past summer he and his family made an auto trip to California and other western states and it was of this trip that he talked to the school on Friday. A number of souvenirs were preserved, such as jack rabbit ears and the like, which made the lecture all the more interesting.

Any group would enjoy hearing this close observer relate some of the things he has "heard and seen."

The very rainy season has produced some sickness, especially among the children. We are hoping for brighter days now.

J. Clyde Luther and family of Liberty were visitors here Sunday.

Mr. and Mrs. N. F. Phillips and Mrs. E. C. Watkins spent Sunday afternoon at Greensboro.

Mrs. Jack Riehm, after spending about three weeks with her mother at Philadelphia, returned Saturday.

Dr. N. F. Marsh of Liberty was a visitor here Sunday.

Mr. and Mrs. W. A. Brown and Mr. and Mrs. Ed Webster spent Saturday in Greensboro shopping.

Mrs. McMullin of New York visited her niece, Mrs. E. A. Riehm, last week.

H. M. Lilly, who has been stationed here for several months as engineer on the waterworks project has completed his work and is taking up another project at Yanceyville.

Jas. Cagle, formerly of Greensboro, who has been in Eastern Carolina sometime, spent Thursday night with his sister, Mrs. Ed Webster. Mr. Cagle is leaving for Arizona to live, and stopped over night before leaving for the east.

THE NORTH CAROLINA NEWSPAPER INSTITUTE WILL BE HELD THE LAST THREE DAYS OF THIS WEEK AT CHAPEL HILL AND DURHAM. BEGINNING THURSDAY EVENING, GOVERNOR HOEY WILL SPEAK. FRIDAY WILL FEATURE TWO BUSINESS SESSIONS, A LUNCHEON AT CHAPEL HILL AND A DINNER AT DUKE IN THE EVENING. THE SATURDAY MORNING SESSION WILL BE COMPOSED OF A LECTURE ON SOCIAL SECURITY AS IT AFFECTS NEWSPAPERS AND TWO OTHER SPEAKERS.

\$790,000,000 In Relief Funds For Next Five Months

Roosevelt Asked This Sum From Congress For Nedy Population On Monday

More Private Jobs

President Refuses Plea Of Western Congressmen To Increase Relief Estimate

President Roosevelt held to his original estimate of \$790,000,000 to provide relief for the next five months despite considerable pressure to increase this figure as he made his request to congress Monday for relief funds. Senators and representatives from western states hardest hit by last summer's drought urged him to raise the amount by at least \$200,000,000.

He called anew upon private industry to take all possible workers from relief rolls and said that some employers, by increasing the work week, were hindering the return of unemployed to private jobs.

"Every action of an employer along these lines obviously tends toward the stepping up of production without an equivalent stepping up of employment," he said in a letter transmitting his appropriation request to Speaker Bankhead of the House.

On the other hand, he gave "co-operating" private employers credit for helping bring about a net reduction of more than 800,000 since last March in the number of workers on federal relief. Hearings upon the president's request for funds were planned immediately by the House appropriations committee.

Mr. Roosevelt informed congress that "an exhaustive review" had revealed it would be necessary for the government to provide employment this winter for at least 2,500,000 persons. This did not include the number to be employed by the Civilian Conservation Corps, which on December 12 had 883,000 men. The president later will request about \$100,000,000 for the CCC.

Gas And Oil Tax Bill Sets Record

The American Petroleum Industries committee have released figures showing that the total petroleum tax bill in 1936 was \$1,173,413,000. Consumers of petroleum products paid more than \$900,000,000 of this, most of them being automobilists.

Taxes on motor fuels and lubricants reached new highs, according to the report. State sales taxes on gasoline are estimated at \$685,000,000, or approximately \$68,500,000 above 1935 collections. The duplicating federal tax on gasoline is estimated to have cost consumers \$190,000,000, or \$18,000,000 more than in 1935. The federal tax on lubricating oil is estimated at \$29,308,840, or slightly less than \$400,000 above the 1935 cost.

The preliminary estimates indicate that the petroleum industry paid \$135,000,000 in real and personal property taxes, \$70,000,000 in income taxes, and \$16,000,000 in oil severance taxes. The industry joined with the motorists in paying federal automotive taxes, total costs exceeding \$5,000,000.

Dr. G. H. Sumner Is Again Health Head

Dr. George H. Sumner was re-elected to the post of Randolph county health officer Monday at a meeting of the county board of health. Dr. Sumner will serve for two more years under the terms of this appointment.

After the presentation of his report on health work in the county in 1936 and his goals for 1937 by Dr. Sumner, the board passed two ordinances. One of these required the certification of teachers against tuberculosis. The second regulates the building of hogpens so that they will not be so close to residences to cause a sanitary problem.

Board members in attendance were M. E. Johnson, T. Fletcher Bulla, Walter A. Bunch, Dr. C. C. Hubbard, and Dr. R. D. Patterson.

103 DISMISSED BY REVENUE BUREAU

Washington.—103 employees of the Internal Revenue Bureau were dismissed in 1936, 14 of them being tried and 7 convicted on evidence gathered in investigations by the bureau's intelligence division. There were 200 prosecutions and 55 convictions resulting from 801 investigations of alleged income tax evasions.

Life Begins At 4 For Little Joan



Denied sight, hearing, and speech since birth, Joan Higgins, 4, still may approach normal contact with the world if efforts of Dr. Robert Gault, Northwestern University psychologist, are successful. Using a device that translates words into vibrations, one of Gault's aides, above, is teaching Joan to recognize and identify simple objects. When her mother was unable to support her, Joan was adopted by an Evanston, Ill., family.

Post Office Dept. Operates At Loss

Postmaster General Farley Reports 88 Million Dollar Deficit For Year

Blames Congress

Farley Says Loss Was Caused By Special Privileges Performed Without Pay

Although the revenue of the United States Post Office Department increased \$34,538,054.48 in the fiscal year ending June 30, 1936, Postmaster General Farley admitted last week that it had operated at a loss of \$88,316,324.29, some \$22,000,000 more than the previous year's deficit.

Nevertheless, according to Mr. Farley, the actual business of carrying the mails was performed more efficiently and economically than ever before and the deficit reflects no discredit on the department, but was the result of obligations made mandatory upon it by congress which are not properly chargeable to the cost of operating the post office.

He points to such items as the free mailing privileges of congress, free mail for the blind, less-than-cost mailing charges for newspapers and government subsidies to ocean and air lines in the form of large mail contracts as being the reasons for the loss.

By eliminating these special charges, the department deficit is brought down to \$16,000,000. And even this can be explained away by two items which turned a possible profit into a loss. A new 40-hour work law for postal employees plus

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Eleven Bills In 20 Minutes At Assembly's Night Session

The General Assembly went to work Monday night and though meeting for only 20 minutes added 11 new bills to a rapidly growing list up for action. Most important were measures intended to:

Regulate and control the production and marketing of tobacco (the State compact bill);

Provide for assistance to needy aged persons (a model Federal bill for old age pensions);

Ratify the child labor amendment to the Federal Constitution (a proposal defeated at the 1935 session);

And require all school bus drivers to be 25 years of age or over and to stand an examination and be licensed.

Both houses passed a joint resolution inviting Paul V. McNutt, recently retired Governor of Indiana and former National Commander

Exposition For North Carolina Now Considered

Governor Hoey Confers With Officials From Conservation Department

To Study Matter

N. C. Governor Is First Official Invited To New York Exposition

The possibility of a national exposition in North Carolina next year was the topic for a lengthy conference Monday between Governor Hoey and officials of the department of conservation and development.

Commissioner Scott advocated the establishment of a division in the Department of Agriculture to have supervision of the fair, and Governor Hoey urged the Board of Conservation and Development to "give thorough study" to his proposal of the exposition.

Still another development on the exposition and fair front came when G. J. Byrnes, commissioner, and C. C. Green, secretary of New York's World's Fair of 1939, called on Governor Hoey and the Conservation board to present the invitation extended by Governor Lehman of New York to North Carolina for the State to participate in the New York Exposition.

Byrnes said their visit to North Carolina was "the first official mission we have made in the interest of the World's Fair. We came directly here from New York to discuss the matter," he added.

Which shows, Governor Hoey commented, where North Carolina stands—"at the head of the list."

Wallace Outlines 10 Point Program

Says Farmers Are Now On Equal Footing With City Business And Industry

To Keep Equality

10 Points For Helping Farmers Include Free Opportunity To Organize

The farmer's income is now on a parity with city incomes. Secretary of Agriculture Henry A. Wallace declares. In seeking to keep American's 30,000,000 farmers on this same equal footing with business and industry he has outlined the following ten point program:

1. Free opportunity for farmers to organize.

2. Fair and stable income for the farmer, on an equal with city incomes.

3. Supplies of farm goods adjusted to adequate home needs and foreign demand.

4. Foreign policies to encourage peace with other countries and an expanding market abroad for American farm products.

5. Conservation of the soil and other natural resources.

6. Turning below-standard land to non-farm uses.

7. Crop insurance, to cushion the shock of drought, flood, frost and plague, combined with the ever-normal granary.

8. Better opportunities for the man with the hoe to own his land, and increased security for tenants and owner-operators.

9. A higher standard of living for the poorer farmers.

10. Industrial policies to insure

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City Planning For Next Six Years Is Proposed In Ten Recommendations

Yow, Treasurer Presents Plans

City Hall And Municipal Building Is First On The Proposed List

Waterworks Plans Are Also Included

Reconditioning Of Streets, Municipal Swimming Pool And Other Things

The list of projects for city improvements planned in the coming six years, requested by the federal government, has been completed in so far as is possible, at the present time and will be sent to the director of the state planning board Wednesday by Walter E. Yow, city treasurer.

Heading the list is the combined city hall and community, which has often been referred to. Another important project is a topographic survey of Asheboro and its environs. Plans for a city swimming pool and park and playground construction are also included.

After being filed with the state planning board, this list of projects will be sent on for filing with federal authorities, who must begin to arrange now for funds to assist such work in all cities in the country. All these improvements are to be made on the basis of a free grant of 45 per cent of the cost from the government, while the city raises 55 per cent.

The complete list of improvements being sent in by Mr. Yow includes:

1. A combined city hall and community building, containing a public library, city offices, municipal court room, fire station, and police quarters.

2. The addition of a 500,000 gallon filter unit to the filter plant.

3. Addition of 18,000 feet of eight and ten inch sewer pipe in various sections of the town without modern sanitation.

4. Addition of 9,000 feet of six inch cast iron water pipe in sections now lacking adequate fire protection.

The above projects have been fully planned and are now in the process of being finally approved by the government. Only preliminary plans have been made for the remaining projects, but the first two are considered the most important at present and the most likely to be adopted soon.

5. A topographical survey of Asheboro and the adjacent community. This is an important step to take so that city officials may know the exact lay out of Asheboro before going ahead with building streets and sewers.

6. Repairs to the existing sewer outfalls and the bringing together of all sewage at one point for treatment, also provision for necessary sewage treatment to remove all pollution from streams. Sewage waste is now discharged at four different outfalls.

7. Repairs to existing streets and surfaces for new ones such as may be required over a period of years.

8. Reinforcement of the water distribution system and additional storage for raw water. This will probably not be attempted before 1940.

9. Park construction with suitable playground equipment to provide a safe and adequate place for children to play.

10. Municipal swimming pool.

13 In Randolph Enlisted In CCC

The enlistment of 13 young men from Randolph county in the CCC was announced Monday by Robert Lloyd, county welfare officer.

Eleven of the new members are white, two colored.

The successful white applicants were John Kenneth Sharpe, Ulah; Jack L. Brantley, Asheboro; Belton J. Richardson, Asheboro; Clarence Parsons, Randleman; Reece C. Burns, Randleman; George P. Kye, Randleman; Dalas Banks Hunt, Farmer; Seth C. Spivey, Randleman; James L. Julian, Franklinville; Hal Alexander Hix, Randleman; and Reece Henderson Ingram, Asheboro.

The two colored youths were Ernest Siler, Asheboro, and Hardon E. Parks, Farmer.

Those who urge the need for an inspector say that he would improve safety conditions, especially with respect to fire hazards. It is evident that the citizen who has a new house built should have some assurance that it will not collapse on him, but many do not realize that proper testing of electrical and plumbing fixtures is just as essential to safety and health, and that an experienced man is required to do this checking.

RANDELMAN MASONS TO HEAR GRAND MASTER

J. Giles Hudson, of Salisbury, grand master of the Grand Lodge of the Masons of North Carolina, will address Randelman Lodge 209 at the Masonic hall in Randleman Wednesday night. All Masons are urged to attend this meeting and hear the grand master. Refreshments will be served.

Charles Mattson Found Lying Dead At Everett, Wash.

Body Bruised From Ill Treatment When Discovered By Young Hunter Monday

G-Men Start Hunt

Strange Deposit Of Silt Over Hands And Face As If Body Had Been In Water

The bruised body of Charles Mattson, nude and frozen stiff, was found Monday in the snow-cruled brushlands near Everett, Washington, fifty miles from the child's Tacoma home. After a two-weeks search had proved futile after the kidnaping of the child on the evening of December 27th. The body was found by a hunter who immediately notified police, which turned loose 40 G-Men who have been holding off activities while the father, Dr. W. W. Mattson attempted to get in touch with the abductors through newspaper advs. and other channels to pay the demanded \$28,000 ransom.

The body lay a half mile west of the Pacific highway and bore mute testimony of the brutal beating the child had received. Several teeth were out and a deep hole in the head.

Officers were puzzled by the presence of a fine silt on the boy's hands and face.

Footprints of one person led from the roadway to the spot where body lay in the snow. The area is heavily covered with brush and populated mostly by chicken ranchers.

Charles Morrow, whose son made the discovery, said he believed the body was brought there about 9 o'clock last night. Dogs of several residents nearby started barking then, he said. His own bulldog fought to be let out.

Tracks indicated an automobile brought the body to about 150 feet from where the child was found.

The body was found shortly before noon, frozen to the snow. Hands and face were covered with what appeared to be river silt, although the body had first been placed in water along the edge of a stream or mudflat.

C. J. Connelly, second in command of the Federal Bureau of Investigation agents here, arrived at Everett less than an hour after the first report. With seven agents, he closed the area around the spot where the boy was found, allowing no one to approach. Later the body was placed in an ambulance for Tacoma.

Dr. Mattson received reports of the find in his office a few minutes after arriving there on his regular morning visit.

His son William accompanied the doctor and was there when reporters arrived. A few minutes later, however, he was sent home alone in the family coupe.

Coroner Stowell Challacombe of Everett announced he was unable to tell immediately how long the boy had been dead, due to the condition of the body, frozen in near zero temperatures.

Medical Society In Regular Meet

The Randolph County Medical Society met Monday afternoon at the Randolph hospital with a large attendance. Dr. C. C. Hubbard of Farmer, the new president, was in charge of the session.

Dr. B. B. Dalton of Liberty read a paper on "The Anatomical Spine," after which there was a general discussion of the impending federal legislation with regard to socialized medicine. This body, in common with medical men all over the country, are opposed to such legislation.

After refreshments the society adjourned to meet February 8. This will be a dinner meeting at the hospital.

Officer Norris Sells Auto Tags

Because of the closing of the Carolina Motor Club's headquarters for selling 1937 license plates, Highway Patrolman H. V. Norris has taken over this duty as an accommodation to the people of this neighborhood. Those who are still desirous of purchasing plates should see Norris at his office in the city hall.

Norris reports that he has been swamped with customers even though nearly two weeks have passed since 1936 tags became outlawed. He is issuing permits which are good until the licenses themselves arrive from Raleigh.

Found Dead 11th



CHARLES MATTSON

Two Great Needs Seen By Citizens

Demand Heard For City Planning Commission, Securing Of Inspector

Greater Safety

Planning Board Would Arrange For Better System Of Streets Create Zones

With Asheboro continuing to grow at a fast rate there are two greatly needed improvements which, it is reliably understood, will be presented for consideration to the city commissioners soon. One of these is a city planning commission, the other a combination building-plumbing-electrical inspector.

The planning commission is needed to supervise the growth of Asheboro. It would be even more than a zoning board, though it would include the work of zoning. It would be composed of public-spirited and influential citizens who were in touch with the trend of business and population.

At present there is no assurance for a resident who wishes to erect a fine home that his neighbor will not put up a filling station next door. Several of Asheboro's civic leaders assert that this is one reason for the fact that not enough homes are being built to house our growing population.

Even more vital is the service a planning commission would afford in supervising the laying out of streets in property under development. Anyone can see by looking at a map of Asheboro and noting the many one and two-block streets that this situation must be remedied if the city is to grow without a great waste of property.

At present there is only one complete through street east and west, Salisbury street, and only one north and south, Fayetteville street.

To remedy this situation there should be a board with enough vision and enough time to study the indications so that the proper streets could be extended and the creation of so many short ones be abolished. In this connection it has been proposed that the city limits be extended, especially to the west, as Asheboro is growing very fast in that direction.

Those who urge the need for an inspector say that he would improve safety conditions, especially with respect to fire hazards. It is evident that the citizen who has a new house built should have some assurance that it will not collapse on him, but many do not realize that proper testing of electrical and plumbing fixtures is just as essential to safety and health, and that an experienced man is required to do this checking.

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