Trend In Radio Programs Toward Educational Side

Chicago.-Every museum, library university and college will soon be forced to do educational radiocasting because of puoplar prtssure, but before that time comes, educators
must learn how to handle educational programs, Frank Ernest Hill
of the American Association for
Adult Education told the second national conference on educational broadcasting here recently.

"Many educators don't understand yet what educational broadcasting involves," declared Mr. Hill, who has completed his study of education by radio which is embodied in his recently published book, "Listen and Learn.

"Some educators think they can just p.ck up a classroom study and put it bodly on the air, but this set-up will not do. An educational broadcast involves much more, and the average educator must take into consideration that the whole physical arrangement is different, that his audience no longer consists of students out in front of him but of people of all kinds scattered perhaps across the continent."

With the three interests represented at the conference-the educators, radiocasting companies and the public-there were tendencies occasionally to pass the responsibility from one to the other for the improvement and progress of educational radiocasts that they would have to stop waiti g for educators to do something and that the initiative themselves in assuming administrative responsibility.

Joint Effort Nrged

"Broadcasting compan es should make an effort to seek out those educators who can help them in educational broadcasting," Mr. Hil! declared. "On the other hand, the educators need to get more education themselves on how to broadcast successfully an educational program. Educators are beginning to show a disposition in this direc-

sioner o fthe United States office of education, predicted a much wider use of short-wave radio in class- out some of the transcriptions of rooms throughout the country. He Franklin D. Roosevelt's fireside reported that he was expecting soon chats and study up on the philosoan allotment of certain short-wave phy of the New Deal'?" frequencies exclusively to education. If this allotment is granted Playmakers Return commission it will be possible early From 32nd Tour in February, he said, for schools to install short-wave apparatus and send their school work to the homes ing before some 2,500 persons in or from one schoolroom to another. nine performances while on their or from one school building to an- 32nd tour, the Carolina Playmakers

Through expensive at present, these and Goldsboro. transcriptions may rome day be as In Baltimore they played in a hotel in Cairo. stid.

teacher may be saying, 'Billy, you makers. don't remember very well that period in American history in the '30s, do you? Why don't you get Ceylon.

Orch

FRIDAY, DEC. 10 5:00—Follow the Moon 5:15—Life of Mary South

5:30—Dorothy Gordon's Children's Corner 5:45—Hilltop House 6:00—Esso Reporter

8:05—Margaret Daum 8:15—Grady Cole

6.30—The Novelteers 6:45—G'enn Gray's O 7:00—Poetic Melodies 7:15—Comedy Stars

Arden

Broadway

Guests
7:45—Boke Carter
8:00—Hammerstein

Hall
8:30—Music from Hollyword, Hal Keamp
9:00—Hollywood Hotel
10:00—Coco-Cola Songshop
10:45—To be announced
11:00—Esso Reporter
11:05—Dance Orch.
11:15—Glen Gray's Orch.

11:30—Happy Felton's Orch. 12:00—Guy Lombarde's Orch. 12:30—Midnight Dancing

SATURDAY, DEC. 11

Quartet 6:00—Esso Reporter 6:05—Coolidge

Quartet

4:45—Frank Dailey's Orch. 5:15—George Olsen's Orch. 5:45—Soolidge String

6.15—Grady Cole's Store 6:30—Eddie Dooley's Foot

ball' News 6:45—George Jassel, Orch. 7:00 — S turday Swing

0rch. 8:30—Johnnie Presents 9:00—Frofescor Quiz 9:30—Saturday Night Sere

nade
10:00—Luck Strike
Parade
10:45—Patti Chapin
11:00—Esso Reporter
11:05—Frankie M
Orch.

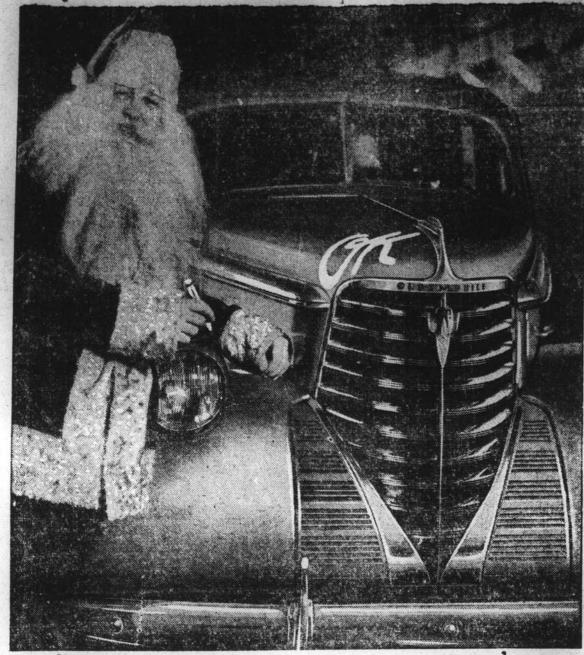
Session
—Carborundum Band
—Immie Livingston

Summy Kaye's Ord Midnight Dancis

SUNDAY, DEC. 12 10—Church of the air 13—Walbery Brown String Quartet 10—ARP Tabernacle Set

Party 2:00—Sign Off

7:30-Vie



final assembly line long enough to write his manager, who says increasing popularity of the "O.K." on a new Oldsmobile Six destined for cars as family Christmas gifts is evidenced in

Santa Claus halts operations on Oldsmobile's | ing to D. E. Ralston, Oldsmobile general sales someone's Christmas stocking. Santa will be the number of dealer orders for Oldsmobiles to pretty busy delivering new Oldsmobiles, accord- be delivered before Christmas.

Yorkshire Pudding Is Easy John W. Studebaker, commis- As Pie for John Bull's Son

FRIDAY

Chapel Hill, Dec. 10 .- After playare back on the campus.

vies of books or movie films, sno the performance Gerald Johnson, to use Yorkshire pudding," says "In 50 years from now a school spoke on the work of the Play- served with roast beef or as a des-

The cinnamon tree is a native of

6:45—Song Time 7:00—Poetic Melodies 7:15—Hollywood Screen

7:45—Phyl Coe Mystery 8:00—Kate Smith

0:00-Buddy Clark Enter

ainers 10:30-William Winter

:45—Dance Orche tra :00—Esso Reporter

Dance Orchestra

9 00-Maj r Boles

2:00-Sign Off

gram 10:00—Gang Busters 10:30—William Winter

Music 11:00—Esso Reporter

10:45-WBT Conservatory of

11:05—C nservatory of 11:05—WBT Conservatory of

Music 11:15—Penny Goodman's

11:30-Richard Himber's

THURSDAY, DEC. 16

5:00-Follow the Moon 5:15-Life of Mary South-

6:15—Gr. dy co.e's Store 6:30—WBT Variety 10:00—Benny Goodman 10:30—William Winter

10:35—William Winter
10:45—The Four Stars
11:00—Esso Reporter
11:05—Dance Orchestra
11:15—Tommy Dorsey's orch
11:30—George Olson's Orch
11:45—Duke Melodiers
12:00—Carson Robinson
12:30—Midmight Dance Par-

WEDNESDAY, DEC, 15

2:00—Sign Off

2:00-Sign Off.

WBT—Charlotte

1080 Kilocycles

5:00-Meditation Ho

Rhythms 7:00-Vicks Open House

7:30-Phil Baker

Party 2:00—Sign Off

5:15-United Press News

5:25—Jolly Time 5:30—Uncle Natchel 6:00—Joe Penner 6:30—Chevrolet Romantic

8:00—The People's Ch ice 8:30—Earaches of 1938 9:00—Ford Sunday Even

ing Hour 10:00—Zenith Foundation

10:30—Zenth Foundation
10:30—William Winter
10:45—Musical Revue
11:00—United Press News
11:15—Jay Freeman's Orch
11:30—Crb Callowiv's Orch
12:30—Henry King's Orch
12:30—Midnight Dancing

MONDAY, DEC. 13

5:00-Follow the Moon 5:15-Life of Mary South

5:30—Children's Corner
5:30—Children's Corner
6:00—Esso Reporter
6:05—Astor Coffee

gram
6:15—Grady Cole
6:30—The Novelteers
6:45—Song Time
7:00—Poetic Melodies

7:15-Comedy Stars

Broadway
7:30—Welcome, Stranger
7:45—Beke Carter
8:00—H race Heidt's Al

emite Brigadiers
8:30—Pick and Pat
9:00—Lux Radio Theatre
10:00—Ledy Ester Serenade. Wayne Kinz's

11:00-Esso Reporter 11:05-S C. Sconomic Assn.

:1b-Glen Grav's Orch.

Orch. 12:30—Midnight Dancing

TUESDAY, DEC. 14

5:00—Follow the Moon 5:15—Life of Mary South-

Vie Arden and Gnests

Orch 10:30-William Winter

11:30—Sammy 1 12:00—George

2:00—Sign Off

Hersholt
—New York Phillar
Monie-Symphony Orch

(By the (P) Feature Service) Fred Johnson is a dapper fellow with a man-about-town air, but he can turn out as tasty a Yorkshire pudding as ever sootned a British

> For 11 years Johnson has been chef at the very English Keen's Chop House, which for many more years than that has catered to Manhattan's gourmens.

Johnson had his first instruction in cookery at Gramby grammar Travelling 1,700 miles, the school in Liverpool. He served a tions for schools was urged by Miss dramatists played at Baltimore, three-year apprenticeship under his Blanche Young, director of rad . Hampton Institute, Salem College, father at the Blackburn-Arms and activities in the Indianapolis public North Carolina College for Ne- Grove hotels there and at Simpschools, in a sectional meeting, groes. Richmond, Va., Greenville son's in London. He went to Egypt

much a part of the schools as libra- professional theater, and before "A lot of people don't know how publisher of the Baltimore Sun, Johnson. "On the other side, it is

The Recipe

This famous dish from John Bull's kitchens is a lot like the good old American fritter, Johnson eyplains. Its batter is made of:

1 cup of flour 2 eggs

1-2 teaspoonful of baking pow-

1-2 teaspoonful of salt Milk enough to form a creamy

paste It is cooked in the pan in which the beef is roasted. Natural juices

of the beef are run through a strainer and then poured back into the pan. Add the batter and cook for 30 minutes.

To serve the pudding as a des-15-Cab Calloway's Orch 11:30—George Olson's Orch 12:00—Emery Deutsch's orch 12:30—Midnight dance party sert, sprinkle it with powdered sugar and add a little lemon juice. Another specialty of Chef Johnson is mutton chops....five inches

2:15—Dalton Brothers Trio 2:30—American School of the Air 3:00—The Old Shepherd and Jone 3:15—The Gospel Singer thick and boiled over a charcoal fire. He has prepared them for hundreds of headline names, too, from Captain Jimmy Mollison to Presi-America
8:30—Eddie Cantor
9:00—Andre Kostelanetz dent Eamon de Valera. "We serve English mutton chops 9:30-Davidson College pro

in their natural juices," he says, "with an eight-inch Idaho potato. chutney or pickled walnuts and a mug of arf-and-arf. The combination is guaranteed to fix you up for a week.

Mutton Chops at Home You have to buy a whole loin Orch
12:00—Tomniy Dorsey's orch
12:30—Midnight Dinee party chops, says Johnson. when you're planning English-style

The full loin will weigh 24-25 pounds. It will make four or five chops. ern
5:30—Joe Dumond's Fireside Quartet
5:45—Hilltop House
6:00—Lss. Reporter
6:05—Astor Coffee program

The size of the chop is apt to fool you, however. You can't eat the bone and most people don't eat the fat. That leaves only the middle, meaty section.

The housewife who doesn't have a charcoal fire can cook her mutton chops "English style" by: 1. Searing them under a hot

2. Then putting them in the oven to broil 40 minutes or so. 3. Seasoning the chops with a

little butter, pepper and salt.

She can cook her baked potatoes which should be unusually large -at the same time, since they, too, will require approximately 40 min-

A card or letter to the agricultural editor at State college will bring, free of charge, Extension Circular No. 217, "Feeding Cattle For Market," by L. I. Case.

New York, Dec. 10 .- (A) - Gainers in today's stock market pro-ceedings included United States Westinghouse.

Cotton futures opened stead 1 to 4 lower. Cotton: Dec. 8.05. Jan. 8.04. Mar. 8.08. Mal 8.13. July 8.16. Oct. 8.22.

Cotton quotations were 2 to lower after the first half hour. Around noon some stocks reduced their losses. Bonds and com-

moditics were uneven.

Average Spot Price New Orleans-The average price of middling cotton today at ten southern spot markets was 8.08 thirty days 7.88 cents a pound.

Charlotte Cotton

Charlotte Produce Colored hers, pound 17c care's at each stop. Colored fryers, pound 21c | In towns, singers can arrange to Yellow squash, bushel \$1.75 will be seen from the street. String beans, bushel \$1.59 On Christmas day, why not have Leghorn hens, pound 12c the young folks take a few 'made-

and 200 pounds of triple superphos- ferred with Christmas preparations phate per acre applied in the fall Miss Current asked. of 1936, made a decided difference in the yield of red clover and les- that would like to be taken for a pedeza on the farm of J. G. John- ride through the country, or to visit ston of Arden, Burcombe county, some old friends, she continued.

Bladen cotton growers report increased vields amounting to an avin Union county is the one belonging the planting seed last spring. ing to Talmadge Austin, a young

land two miles east of Marshville, below sea level.

Christmas Cheer **Comes From** Sharing

Christmas is a season when we Steel, Sears-Roebuck, Chrysler, should make every effort to bring General Motors. Lower were Amer- joy to the community in which we ican Telephone, Western Union and live," said Ruth Current, state home demonstration agent at State

young folks, and the older once as And remember we often a scheme. get more real pleasure out of preparing for Christmas then we do out of celebrating the day itself."

tion clubs over the state to hold taste in color, design and texture. Chinese medallion. Christmas, Miss Current suggested that several evenings of entertainment will not be too many.

Christmas entertainments treo exercises.

People living in the country can poster beds of maple or mahoyany. of blue or wine. get together a chorus of singers, cr Basis, middling 7-8..... 8.33c perhaps a quartet, and on Christmas eve or Christmas night they can go from home to home, singing

Leghorn fryers, pound 18c go around, pausing to sing in front White eggs, dozen 30c of each house where a lighted can-No. 1 new Irish potatoes, cwt. \$1 25 dle is twinkling through a window.

up" baskets to needy families, or Two tons of ground limestone families where sickness has inter-Or maybe there i some old couple

Thirteen poultrymen of Cabarrus One of the finest rural homes erage of about one-half bale of lint county who kept flock records on cotton per acre as a result of treat- their poultry this year made a net profit of \$3,779.33. Records were kept on 2.258 hens that made an farmer who cultivates 80 acres of The Salton Sea of California lies average profit of \$1.68 each above

There are so many things to do, if

one stops to look around for them.

Why Treat Your Bedroom As a Decorative Orphan

By Mary Davis Gillies (Prepared by McCall's Magazine for The Daily Courier)

Why is it that the first thing we notice when we enter a bedroom us ually is the bedspread? Because it doesn't go with the in design. One, for insta

rest of the decorations, say decora- circle and square motifs "As we make our plans, we should look out for the children, the treating the bedroom as the last peasant effect that goes so room in the house when it comes to

But this season it will be easy to wick and chenille spreads a have beds styled to any kind of styled for each room room - ready-made spreads are Chippendale furniture. In urging all home demonstra- making a strong appeal to every cross-barred white chemile String lace ones, like these our choice for 18th century grandmothers crocheted by hand, has nests of squares and now come in new and inexpensive rose leaf sprays on a white may copies. The charming allover patbe held on different nights, with terns, including interlocking stars, a man's room with a blo cents a pound; average for the past a separate night for the Christmas circles and hexagons, are just bed—is a chenille spread right for early American four- large chevron design in two

For that black walnut spool the Victorian room there are ate patterns of daisies, s

Surprisingly, the lace spread can be very

The popular and practical Modern indeed-and no

FOR AS LOW AS DELIVERED IN RAMSEUR OR ASHEBORO STATE TAX EXTRA

YOU CAN BUY A

NOWHERE ELSE CAN MONEY BUY SO MUC

TO MOTORISTS AB THE NEW GASOLINE LAW

THE State of North Carolina, under I a new law which became effective December 1st, prescribes certain minimum quality standards for gasoline.

These quality requirements were set in view of the needs of today's motors. Yet several years ago, That Good Gulf Gasoline was stepped up well above these new state standards-and

has continued so ever since.

Gulf's premium gasoline, No-Nox Ethyl, exceeds the new state minimum requirements by the widest margin in motoring history.

It has been Gulf's practice in the pastand will continue to be so in the future -to set its own standards of quality, and to raise those standards as rapidly as advances in technology permit.

To this end, Gulf maintains nine modern laboratories, staffed by able scientists, whose aim is constantly to

better every previous best. This is why the Sign of the Orange Disc, displayed by all Good Gulf dealers of North Carolina, is a reliable guide to fine motoring products.



GULF OIL CORPORATION