

Trend In Radio Programs Toward Educational Side

Chicago.—Every museum, library university and college will soon be forced to do educational broadcasting because of popular pressure, but before that time comes, educators must learn how to handle educational programs, Frank Ernest Hill of the American Association for Adult Education told the second national conference on educational broadcasting here recently.

"Many educators don't understand yet what educational broadcasting involves," declared Mr. Hill, who has completed his study of education by radio which is embodied in his recently published book, "Listen and Learn."

"Some educators think they can just pick up a classroom study and put it bodily on the air, but this set-up will not do. An educational broadcast involves much more, and the average educator must take into consideration that the whole physical arrangement is different, that his audience no longer consists of students out in front of him but of people of all kinds scattered perhaps across the continent."

With the three interests represented at the conference—the educators, broadcasting companies and the public—there were tendencies occasionally to pass the responsibility from one to the other for the improvement and progress of educational broadcasts that they would have to stop waiting for educators to do something and that the initiative themselves in assuming administrative responsibility.

Joint Effort Urged "Broadcasting companies should make an effort to seek out those educators who can help them in educational broadcasting," Mr. Hill declared. "On the other hand, the educators need to get more education themselves on how to broadcast successfully an educational program. Educators are beginning to show a disposition in this direction."

John W. Studebaker, commissioner of the United States office of education, predicted a much wider use of short-wave radio in classrooms throughout the country. He reported that he was expecting soon an allotment of certain short-wave frequencies exclusively to education. If this allotment is granted by the federal communications commission it will be possible early in February, he said, for schools to install short-wave apparatus and send their school work to the homes or from one schoolroom to another, or from one school building to another.

A library of electrical transcriptions for schools was urged by Miss Blanche Young, director of radio activities in the Indianapolis public schools, in a sectional meeting. Through expensive at present, these transcriptions may some day be as much a part of the schools as libraries of books or movie films, she said.

"In 50 years from now a school teacher may be saying, 'Billy, you don't remember very well that period in American history in the '30s, do you? Why don't you get



Santa Claus halts operations on Oldsmobile's final assembly line long enough to write his "O.K." on a new Oldsmobile Six destined for someone's Christmas stocking. Santa will be pretty busy delivering new Oldsmobiles, according to D. E. Ralston, Oldsmobile general sales manager, who says increasing popularity of the cars as family Christmas gifts is evidenced in the number of dealer orders for Oldsmobiles to be delivered before Christmas.

Yorkshire Pudding Is Easy As Pie for John Bull's Son

One of the finest rural homes in Union county is the one belonging to Talmadge Austin, a young farmer who cultivates 80 acres of land two miles east of Marshville.

(By the CP Feature Service) Fred Johnson is a dapper fellow, with a man-about-town air, but he can turn out as tasty a Yorkshire pudding as ever sootened a British palate.

For 11 years Johnson has been chef at the very English Keen's Chop House, which for many more years than that has catered to Manhattan's gourmets.

Johnson had his first instruction in cookery at Gramby grammar school in Liverpool. He served a three-year apprenticeship under his father at the Blackburn-Arms and Grove hotels there and at Simpson's in London. He went to Egypt and was chef in the Sheppard's hotel in Cairo.

"A lot of people don't know how to use Yorkshire pudding," says Johnson. "On the other side, it is served with roast beef or as a dessert."

The Recipe

This famous dish from John Bull's kitchens is a lot like the good old American fritter, Johnson explains. Its batter is made of:

- 1 cup of flour
2 eggs
1-2 teaspoonful of baking powder
1-2 teaspoonful of salt
Milk enough to form a creamy paste

It is cooked in the pan in which the beef is roasted. Natural juices of the beef are run through a strainer and then poured back into the pan. Add the batter and cook for 30 minutes.

To serve the pudding as a dessert, sprinkle it with powdered sugar and add a little lemon juice.

Another specialty of Chef Johnson is mutton chops... five inches thick and boiled over a charcoal fire. He has prepared them for hundreds of headline names, too, from Captain Jimmy Mollison to President Eamon de Valera.

"We serve English mutton chops in their natural juices," he says, "with an eight-inch Idaho potato, chutney or pickled walnuts and a mug of art-and-art. The combination is guaranteed to fix you up for a week."

Mutton Chops at Home

You have to buy a whole loin when you're planning English-style chops, says Johnson.

The full loin will weigh 24-25 pounds. It will make four or five chops.

The size of the chop is apt to fool you, however. You can't eat the bone and most people don't eat the fat. That leaves only the middle, meaty section.

The housewife who doesn't have a charcoal fire can cook her mutton chops "English style" by:

- 1. Searing them under a hot flame.
2. Then putting them in the oven to broil 40 minutes or so.
3. Seasoning the chops with a little butter, pepper and salt.

She can cook her baked potatoes—which should be unusually large—at the same time, since they, too, will require approximately 40 minutes.

A card or letter to the agricultural editor at State college will bring, free of charge, Extension Circular No. 217, "Feeding Cattle For Market," by L. I. Case.

MARKET REPORTS

New York, Dec. 10.—(AP)—Gainers in today's stock market proceedings included United States Steel, Sears-Roebuck, Chrysler, General Motors. Lower were American Telephone, Western Union and Westinghouse.

Cotton futures opened steady to 4 lower. Cotton: Dec. 8.05, Jan. 8.04, Mar. 8.08, Mai 8.13, July 8.16, Oct. 8.22.

Cotton quotations were 2 to 5 lower after the first half hour. Around noon some stocks reduced their losses. Bonds and commodities were uneven.

Average Spot Price New Orleans—The average price of middling cotton today at ten southern spot markets was 8.08 cents a pound; average for the past thirty days 7.88 cents a pound.

Charlotte Cotton Basis, middling 7-8..... 8.33c

Charlotte Produce Colored hens, pound 17c Colored fryers, pound 21c Leghorn fryers, pound 18c White eggs, dozen 37c No. 1 new Irish potatoes, cwt. \$1.25 No. 2 new Irish potatoes, cwt. 75c Cabbage, cwt. \$1.25 Sweet potatoes, bushel 65c Yellow squash, bushel \$1.75 String beans, bushel \$1.59 Leghorn hens, pound 12c

Two tons of ground limestone and 200 pounds of triple superphosphate per acre applied in the fall of 1936, made a decided difference in the yield of red clover and lespedeza on the farm of J. G. Johnston of Arden, Buncombe county, this year.

Bladen cotton growers report increased yields amounting to an average of about one-half bale of lint cotton per acre as a result of treating the planting seed last spring. The Salton Sea of California lies below sea level.

Christmas Cheer Comes From Sharing

Christmas is a season when we should make every effort to bring joy to the community in which we live," said Ruth Current, state home demonstration agent at State college.

"As we make our plans, we should look out for the children, the young folks, and the older ones as well. And remember we often get more real pleasure out of preparing for Christmas than we do out of celebrating the day itself."

In urging all home demonstration clubs over the state to hold Christmas, Miss Current stated that several evenings of entertainment will not be too many.

Christmas entertainments may be held on different nights, with a separate night for the Christmas tree exercises.

People living in the country can get together a chorus of singers, or perhaps a quartet, and on Christmas eve or Christmas night they can go from home to home, singing carols at each stop.

In towns, singers can arrange to go around, pausing to sing in front of each house where a lighted candle is twinkling through a window. Arrangements can be made for families who wish to hear the carols to place the candles where they will be seen from the street.

On Christmas day, why not have the young folks take a few "made-up" baskets to needy families, or families where sickness has interfered with Christmas preparations, Miss Current asked.

Or maybe there is some old couple that would like to be taken for a ride through the country, or to visit some old friends, she continued. There are so many things to do, if one stops to look around for them.

Thirteen poultrymen of Cabarrus county who kept flock records on their poultry this year made a net profit of \$3,779.33. Records were kept on 2,258 hens that made an average profit of \$1.68 each above feed costs.

Why Treat Your Bedroom As a Decorative Orphan

By Mary Davis Gillies (Prepared by McCall's Magazine for The Daily Courier)

Why is it that the first thing we notice when we enter a bedroom usually is the bedspread?

Because it doesn't go with the rest of the decorations, say decorators who are protesting against treating the bedroom as the last room in the house when it comes to a scheme.

But this season it will be easy to have beds styled to any kind of room—ready-made spreads are making a strong appeal to every taste in color, design and texture. String lace ones, like these our grandmothers crocheted by hand, now come in new and inexpensive copies. The charming allover patterns, including interlocking stars, circles and hexagons, are just right for early American four-poster beds of maple or mahogany.

The popular and practical wick and chenille spreads are styled for each room type. Chippendale furniture, there is cross-barred white chenille and Chinese medallion. Another choice for 18th century furniture has nests of squares and roses leaf sprays on a white ground. Modern indeed—and perfect for a man's room with a blond wood bed—is a chenille spread with large chevron design in two shades of blue or wine.

For that black walnut spool the Victorian room there are late patterns of daisies, swags and flower medallions.

Surprisingly, the old-fashioned lace spread can be very modern in design. One, for instance, has circle and square motifs in horizontal bands, giving that peasant effect that goes so well with a modern room.

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WBT—Charlotte 1080 Kilocycles

Table with radio program schedules for WBT-Charlotte, listing times and program names for Friday, Saturday, and Sunday.

A MESSAGE TO MOTORISTS ABOUT THE NEW GASOLINE LAW

THE State of North Carolina, under a new law which became effective December 1st, prescribes certain minimum quality standards for gasoline.

These quality requirements were set in view of the needs of today's motors. Yet several years ago, That Good Gulf Gasoline was stepped up well above these new state standards—and has continued so ever since.



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