

10c Yard wide Percals
for - - - 8 1-2c
Ladies' 50c Corsets all
sizes for - - - 38c

J. M. BELK COMPANY

\$1.00 Ingersoll Watch
Guaranteed for one year,
FREE with every suit of
Men's Clothing from
\$9.50 up.

THE STORE THAT CARRIES THE LARGEST AND MOST COMPLETE LINES OF DESIRABLE
MERCHANDISE IN GASTON COUNTY AT PRICES THAT OUR CUSTOMERS ARE PLEASED WITH

Women's New --Suits--

We are showing more than 100 Ladies' New Suits in Browns, Greys, Blues and Blacks. Also a good line of mixtures. Every style a good one.
Prices:—\$9.95, \$12.50, \$13.50, \$15.00 and up to \$25.00.

Long Coats.

You will find a line of Ladies' and Misses' Coats here that will open your eyes. We know it is the best line we have ever seen for the money. All sizes.
Ladies' Black Coats, price \$3.50 up to \$15.00.
Children's and Misses' Coats \$1.98 up to \$8.50.

Blankets.

We are now showing a splendid line of BLANKETS.
\$3.00 Wool Nap Blankets, size 66x80, for \$1.98
Good Cotton Blankets, 6x70, a real \$1.25 value for 98c
Full size Cotton Blankets at 48c, 69c and 75c.
\$5.00 Elkin Blankets, size 60x78, for \$3.98
Baby's Bradle Blankets 48 and 75c.

Sweaters.

Ladies' all Wool Sweaters all colors, price \$1.50
Misses' Sweaters, all colors, and all wool, price 1.25

Extra Special.

2,000 Yards of good 32-inch Dress Gingham, Fast Colors, worth 10c anywhere, our special price 6 1-2c.

Kindergarten Cloth.

Yes, we are still talking about that Kindergarten Cloth because it is the most popular cloth on the market today. Useful for so many different things.
A real 25c value for 12 1-2c

Table Linens.

This is the place to buy your Table Linens.
50c 64-Inch Mercerized Damask, beautiful quality for 39c
58-Inch Good heavy Mercerized Damask for 25c
72-Inch pure Linen Damask, several different patterns, price 98c
1.25 Hemmed Napkins, bleached, for 98c Dozen

Sweet Orr Overalls are better, try them and be convinced. We always have a complete stock every pair guaranteed against ripping. Sweet Orr work pants \$1.50 pr. Heavy wool pants \$2.

Merrimack Duck- ling Fleeces.

This is the prettiest cloth on the market for Kimonas, etc. We are now showing some beautiful patterns at 12 1-2c Yd.

Diaper Cloth.

24-Inch Diaper Cloth 75c
27-Inch Diaper Cloth 85c
Rubber Sheeting, all kinds and prices.

Ladies' and Misses' Underwear

Ladies' heavy weight underwear, shirts and drawers to match, bleached or unbleached 25c a garment. Infants and children's part wool vests beautiful quality regular 35c values for 25c. Misses Ribbed Union Suits all sizes up to 16 years, price 48c, 2 for 95c. Ladies' Union Suits all sizes up to 44, price 48c and 98c. Regular 75c ladies' heavy weight bleached vests beautiful quality price 48c sizes up to 44. Wool Shawls 48c and 98c.

KNIT UNDERSKIRTS

You will find here a splendid line of Knit Skirts, prices 48c, 98c, and up. 75c black undershirts for 48c. \$1 black undershirts 75c. \$2.50 black silk undershirts 1.98.

WOOL GOODS

75c all wool serges in all colors for 48c. Red Flannel for Blazer Jackets, etc., 28-inch wide, beautiful quality, per yd. 50c. 42-inch Serges all colors for 98c. Broad cloths all colors 98c yard up.

SILKS

1.00 Messaline Silks, all colors for 85c. Yard-wide Black Taffeta Silks for 48c the yard. WOOL YARNS: We have all colors in Columbia Wool Yarns at 10c a skein. Eider down Wool 15c a skein, all colors. RUGS: We have just received some of the best values in rugs you ever saw, prices 98c, 1.50, 1.98, 2.50 and 2.95. These rugs are splendid values.

CORSETS

We always have a good line of Corsets. Warner's and W. B. in all the new styles, prices 98c, \$1.50, \$2.00 up to \$3.00. 50c Corsets for 38c.

HOSIERY: Ladies 15c heavy fleeced hose for 10c. Extra heavy fleeced hose 2 pr. for 25c. Ladies wool hose grey and black for 25c. Misses 15 heavy ribbed hose for 10c. Boys extra heavy ribbed hose at 15c sizes up to 10. Round ticket hose for ladies, misses and boys, 25c pr.



Bion F. Reynolds' E. T. Wright and Ralston Health Shoes.

For Men at 4.00 a Pair
Are positively the greatest lines of Shoes on the market today for the money, and we ask that you take a look at these before buying.

Boys Shoes.

Big Line of Boy's Shoe's.
Boys' Shoes, size 9 to 13, for 1.18
Boys' Shoes, size 13 1/2 to 2, 1.25
Boys' Shoes, size 2 1/2 to 7, 1.48
Boys' Shoes, Gun Metal Button and Lace, size 2 1/2 to 5, prices 1.98, 2.50 and 3.00.

Godman Shoes.

We have this popular Shoe for Men, Women and Children.
Women's in all leathers, price 1.25, to 2.00 per Pair.
Children's in all leathers, size 5 to 8, at 68c to 1.25 Pair
Misses size 12 to 2, all leathers, at 98c to 1.50
Men's at 1.50 to 3.00

Men's Work Shoes

We have on sale around 300 pairs of Men's good heavy work Shoes, every pair guaranteed solid leather, worth up to 2.00 a pair, reduced to 1.48

Men's Shoes

Men's good every-day Shoes 1.48
Men's Gun Metal Button and Lace Shoes, extra good values at 2.00, 2.50, and 3.00 Pair.
Fellowcraft Shoes for Men, all leathers, at 3.50

Children's Shoes.

We have just received a big new line of Children's Shoes, sizes 2 to 5 and 5 to 8, size 2 to 5 with Tap Heels, in Reds, Black and Tan, Button or Lace. A real 65c value, for 50c
5 to 8 in all of the colors, same as above, price 75c
Also a big line of Children's White and Red Top Shoes at 98c, 1.25 This is really the most complete line of Children's Shoes we have ever shown. Come and see them.

Men's Underwear.

1.00 Wright's Health Underwear Fleeced or Ribbed, for 75c (Strictly First Quality.)
Men's 1.00 Fleeced Underwear, for 67 1-2c a Garment, 1.35 Suit.
30 Dozen Men's 50c Fleeced Underwear for for 38c a Garment or 75c per Suit.
Men's Flannel Overshirts, price 98c to 1.50.

Men's and Boys' Gloves.

We are now showing the biggest lines of Men's and Boys' Gloves ever shown in Gastonia. We really overbought ourselves and offering some unusual good values.
Men's Wool Gloves for 50c
Men's Wool Arstrigan Gloves 50c
Men's 1.25 Gauntlet Gloves for 68c
Boys' Gauntlet Gloves for 50c
Men's Dress Gloves 98c to 1.50
Many others. Come and see them.

Other Stores in all of the following towns, Greensboro, Salisbury, Concord, Charlotte, Yorkville, Monroe, Wax-haw, Sanford, Statesville and Gastonia making 10 stores

Brown Linens.

We have a complete stock of these.
12 1-2c Brown Linens for 10c
25c Brown Linens for 20c

White Flannels.

27-Inch White Flannel, good quality, for 25c
Embroidery Flannels 48 and 75c

Cotton Flannels, Etc.

7 1-2c Cotton Flannels for 5c
10c Cotton Flannels 8 1-2c
Extra heavy Cotton Flannels for 10 and 12 1-2c

Linings.

We now have a complete stock of Linings suitable for Coats and Suits.
Trymuph Linings in all Colors 25c
Good Linings, all colors, for 10c

Wool Yarns.

We are showing a complete line of Columbia Wool Yarns, in all colors suitable for Crochet purposes, price, per Hank 10c
Zephyra Wool Yarns, all colors, per Hank 15c
Also lot of literature Free showing you how to make Caps, Shawls, Mugs, etc. Columbia Yarns are the best, have no others.

Ladies Dress Skirts.

We are showing over 200 of the very latest styles and colors.
Ladies' \$2.50 Panama Skirts \$1.98
Ladies' \$3 Grey Skirts for \$2.50
Ladies' \$5 Black and Blue Serge Skirts for \$3.98
Ladies' \$5 Brown Mixture Skirts, a real \$5 value, for \$3.50
Other specials in Skirts at \$4.98

STETSON HATS



Soft felts will be more popular than ever this Fall. Of course you want the right shape and shade—then buy a Stetson!

New goods arriving daily that are not in this advertisement. Keep in touch with us.

J. M. BELK CO.

GASTONIA, N. C.