

# Sylvan Valley News

Our County—Its Progress and Prosperity the First Duty of a Local Paper.

J. J. MINER, Manager.

BREVARD, TRANSYLVANIA COUNTY, N. C., FRIDAY, AUGUST 4, 1905.

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## Dunns Rock Lodge No. 267

A. F. & A. M.



Meets Friday on or before the full moon in each month, at 2 p. m. Visiting Masons are cordially invited to meet with us, sptly. Wm. Maxwell, Sec'y.

## Transylvania Lodge No. 143,

Knights of Pythias



Regular convention every Tuesday night in Masonic Hall. Visiting Knights are cordially invited to attend. WELCH GALLOWAY, C. C.

## Brevard Telephone Exchange.

HOURS:

Daily—7 a. m. to 10 p. m.  
Sunday—8 to 10 a. m., 4 to 6 p. m.  
Central Office—McMinn Block.

## Professional Cards.

W. A. CASH,

ATTORNEY-AT-LAW,

Rooms 7 & 8, McMinn Bld'g, Brevard, N. C.

W. B. DUCKWORTH,

ATTORNEY-AT-LAW.

Investigation of Land Titles a Specialty.

Rooms 1 and 2, Pickelsimer Building.

ZACHARY & BREESE

ATTORNEYS-AT-LAW

Offices in McMinn Block, Brevard, N. C.

WELCH GALLOWAY,

ATTORNEY-AT-LAW.

Practices in all the courts

Rooms 9 and 10, McMinn Block.

D. L. ENGLISH

LAWYER

Rooms 11 and 12 McMinn Block,

BREVARD, N. C.

## Miscellaneous.

## The Aethelwold

Brevard's New Hotel—Modern Apartments—Open all the year. The patronage of the traveling public as well as summer tourists is solicited. Opp. Court House, Brevard, N. C.

## A FREE PATTERN

(your own selection) to every subscriber. Only 50 cents a year.



## A LADIES' MAGAZINE.

A gem; beautiful colored plates; latest fashions; dressmaking; cosmetics; fancy work; household hints; fiction, etc. Subscribe today, send us for latest copy. Lady agents wanted. Send for terms. Stylish, Reliable, Simple, Up-to-date, Economical and Absolutely Perfect-Fitting Paper Patterns.



All Seams Allowed and Perforations show the Basting and Sewing Lines. Only 10 and 15 cents each—none higher. Ask for them. Sold in nearly every city and town, or by mail from THE McCALL CO., 113-115-117 West 31st St., NEW YORK.

## UNIVERSITY COLLEGE OF MEDICINE, RICHMOND, VIRGINIA.

Modern Laboratories in charge of specialists. Quiz System. Superior Clinics. Bedside teaching in our own Hospital. For detailed information, write THE PROCTOR.

Write Quick FOR A Big Bargain To better advertise the South's Leading Business College, just a few scholarships are offered in each section at less than cost. DON'T DELAY. WRITE TODAY. GA-ALA. BUSINESS COLLEGE, Macon, Ga.

## HOME TRADE IDEA.

VALUE OF ITS APPLICATION TO IMPROVEMENT OF TOWNS.

How the Patronizing of Home Industry Tends to Increase Business and the Size of Communities—Its Advocacy by the Country Press.

Never before has the country press been aroused to such an extent as it is at present as to the evils of patronizing other than home enterprises, says the Home Trade Advocate.

Editorial and local columns of the papers, especially in the western states, are filled with common sense articles setting before the people such facts as appeal to reason and patriotism. Some editors in their zeal to accomplish good perhaps go too far in abuse of systems that take money from their neighborhoods and by severe criticisms of patrons of out of town concerns "overshoot the mark" and fail to accomplish what is much desired.

None will gainsay that the wage earner has the inherent right to spend his earnings wherever he desires. If he wishes to buy his clothes in some distant city, he has that privilege. Sometimes he may have cause to do so. His home merchants may not carry in stock what he wishes to secure. Others may charge him what he considers an exorbitant price. Quite often he may learn that he makes a mistake by buying goods without a careful examination of them. When this is the case—and it frequently is—the purchaser becomes a better patron of home institutions than ever before.

But there are a few things that the average man and woman overlook. It is that the dollars that they send away mean money taken out of local circulation and the consequent impoverishing of the community to that extent. Say that there are 2,000 people in the community. Five dollars a year from each one sent away amounts to \$10,000 a year and in ten years \$100,000.

Supposing that a fifth or sixth of this represented the profits that should be left in the community. It would be quite enough to establish a business enterprise that would support several families. But from some communities the average amounts sent away for goods are from a third to a half and often more than the total paid or needed supplies. Think of what a great loss that is! Think that this trade given to the home town would immediately increase its business from a third to a half!

How many years would it take if the home trade principle was adhered to strictly before your town would be more than double in size? It would only require a very few years. And with the growth of the town every one living within its limits and its trade radius would receive a benefit.

All the residents of a community have common interests in it. The laborer, the farmer, the merchant, the doctor and the lawyer prosper in common. Their interests are parallel. The community is co-operative. If the merchant who employed men from some distant city to do his work would patronize an out of town doctor and the town doctor send away for the help he needed the laborer would suffer. And suppose that the laborers should send away for their eggs, their vegetables, fruit, butter, etc., would not the farmer be affected? Suppose that the merchant is compelled to do business without profit. Can he pay as good wages to his help as they should be entitled to? So it goes down the line. The better the home town can be made the better it is for all. Be a patron of home industry, and by being such you assist yourself and all in your neighborhood.

## AN IMPROVEMENT SOCIETY.

What a Hustling Organization Has Done at Kenmore, N. Y.

The village of Kenmore, a suburb to the north of Buffalo, has a society known as the Kenmore Improvement association, which has for its objects the securing and enforcing of salutary regulations for the general good, cultivating pride in local institutions, encouraging the planting and care of trees and flowers, beautifying the surroundings and improving the mental and moral condition of the individual, the study and practice of parliamentary law, the reading of books and the art of reading and speaking in public. No person is barred from membership by reason of his or her religious opinions or beliefs. The dues are nominal, and a large proportion of the inhabitants are on the rolls.

Through its instrumentality several of the leading streets were set out last spring with shade trees under municipal control under the provisions of a special act of the last state legislature permitting a majority of property owners on any street or portion of street in the village to initiate a proceeding to that end. Thus will be secured not only public interest in the enterprise, but uniformity in the trees and spacing, and an occasional property owner who has heretofore, because of the trifling expense, refused to plant trees can now be compelled to do his share. The trees are guaranteed and cared for for three years, and the expense is met by a local assessment. Buying in quantity and cared for on a large scale mean economy.

The association met twice a month during the winter, and debates, lectures and papers, interspersed with matters of public interest, keep up the interest.

## SUGGESTION FOR LIBRARIES

What One in an Iowa Town Is Doing For Civic Improvement.

In the interest of civic improvement the librarian of the P. M. Musser Public library at Muscatine, Ia., has arranged upon a table in the reading room a number of books and magazine articles bearing upon this subject. In the following list are books selected from the library shelves and others loaned for this purpose by individuals interested in the improvement and beautifying of Muscatine:

- "The Coming City," R. T. Ely.
  - "How to Plan the Home Grounds," S. Parsons, Jr.
  - "Improvement of Towns and Cities," C. M. Robinson.
  - "Modern Civic Art," C. M. Robinson.
  - "Municipal Public Works," Chase & Cox.
  - "Art Out of Doors," Mrs. Schuyler Van Rensselaer.
  - "Children's Gardens," Mrs. Evelyn Cecil.
  - "Home Acre," E. P. Roe.
  - "A Plea For Hardy Plants," J. W. Elliott.
  - "Proceedings of the Iowa Park and Forestry Association, 1903."
  - "Report of the Transactions of the Iowa State Horticultural Society, 1904."
- The library will also furnish upon request magazine articles treating of park improvements, the better care of cemeteries, school gardens, children's gardens, window gardens, the reclaiming of waste places, improving back yards, factory grounds, etc.

## Town Improvement.

The only safe procedure when one goes a single step beyond the neat and orderly provision for generally recognized practical necessities of the town is to look fairly and squarely into the future, to adopt a definite and comprehensive plan and policy and never to undertake or accept a project of improvement without earnestly and deliberately comparing its probable results with the aims of the plan, says the June Atlantic. However wise and comprehensive they may be, such general plans must from time to time be modified, but the modifications should be thoughtfully and deliberately accepted, not drifted into haphazard. What village improvers seem often to forget is that their selections from the bill of fare are not for a day only, but for many years, and must be considered in relation to the selections of the past and of the future for the locality in which they are to occur.

## Municipal Advertising.

Most of the progressive towns of the country have at various periods of their history exploited their advantages, real and imaginary, each of them patriotically insisting, and offering to prove it, that it was just the finest place in the wide, wide world for business or for ideal private life, says the Baltimore American. Most of them have offered inducements of a substantial nature for railroads and manufacturing. All have benefited by effort; all have been in some way rewarded munificently for every activity put forth in the interest of expanding and enforcing a larger knowledge of their attractions for man and capital.

## Good Work in the Oranges, N. J.

The Civics club of the Oranges, N. J., is considering the extermination of mosquitoes and the prevention of dust on the streets as well as a movement against the burning of soft coal.

## Shows They Are Alive.

If it accomplishes nothing else, the advertising of a town indicates that it has some enterprising citizens.

## American Canned Goods in England.

A renewed effort is being made to enlarge the sale of canned fruits and vegetables in England, and if well directed it has good prospects of success, according to a recent statement from United States Consul Hamm of Hull. Attempts to place American canned goods on the foreign market often fail because local conditions are not studied, National habits, customs and acquired tastes need to be closely examined and catered to. Says Mr. Hamm:

One error made by American exporters and especially in canned goods, is to mistake quantity for quality. All European people with whom I have become acquainted have different ideas on this subject from Americans. The abundance in food products so prevalent in the United States does not rule here. Europeans have consequently become accustomed to smaller quantities and to greater care in the use and preparation of foods. This is especially true of the French. They are famous for the nicety and attractive character of their table preparations and carry these traits into the preparation of canned foods, consequently often finding sales for them denied to American products.

Another mistake made by American exporters of canned foods is to try to force upon the market goods which national habits and tastes do not demand. Many exporters seem to imagine that if the American people like a certain article of food all other people must like it and that if foreigners have not consumed the food heretofore the only thing necessary to get them to use it is to bring it to their attention. This is a wholly erroneous idea.

The consul cites corn as an example. The American trade for canned corn follows the free use of green corn. Only an infinitesimal number of English people have ever eaten green corn, and to try to force canned corn upon the English market is a waste of energy.

Mr. Hamm suggests that fruits in glass jars would be more attractive in show windows than tin cans, yet this form of display is rarely seen in England. Large quantities of fresh fruits are imported by England, but canned goods come almost entirely from France and the United States. This country has the greater abundance and the better grade of fruits, and they need only to be placed before the English public in the right way to drive all competition out of the market.

## Surviving Confederates.

The southern estimates of the surviving Confederates are too low or the mortality among them has been excessive since the war. During the recent annual gathering at Louisville it was stated that there are 75,000 in the organization and 15,000 outside, making only 90,000 still alive. In the northern ranks the mortality since Appomattox has been about 50 per cent. On that basis of calculation there are not fewer than 200,000 survivors of the host that wore the gray.

Military statisticians place the total muster of the Confederate armies at about 600,000 men. There were about 475,000 in service at the beginning of 1864, and 175,000 surrendered in 1865. It is not possible that the south lost 300,000 by death in 1864, for the Confederate losses that year were less than in 1863. Besides, in the course of the war there were probably 100,000 soldiers discharged for disability who were living in 1865. Doubtless there are thousands of veterans not accounted for on the lists of surviving Confederates.

## Keeping Cool.

A man hard at work under a broiling sun may consider it folly to talk about keeping cool. Nevertheless bodily temperature may be regulated by attention to diet and the cutting out of foods that make heat as well as strength. Fruit and vegetables keep down temperature and thus conserve the normal strength of the body if they do not add to it in the same proportion as meat.

A practical way of keeping the body cool, whether in the field or factory, is to avoid mental excitement. Temper is a great modifier of temperature. Outbursts of temper lower the vitality of the system and lessen the power of resistance to external heat. Even tempered people are generally exempt from heat enervation. They keep cool at 99 in the shade without continually tipping iced drinks.

McCoy, "king of bank robbers," died just in time to save his professional honor. He wouldn't be in it with the robbers who loot from the inside.

## WASHINGTON CHAT.

It seems the pension frauds found a fertile field in the Equitable surplus. Next!

From present indications there will be no "whitewashing" in New York's blackmailing scandal.

Many congressmen are spending their vacations at the public expense—some "out" and some "in" jail.

Malaria wouldn't be so bad if it would attack a man when he wants to loaf, would it? But it never does.

Everybody these days seems to be giving the Panama canal a "dig" except the laborers with their spades.

It is suspected that the republican administration would like to find some way of stopping the leak in its crop of scandals.

When the Harvester trust alone got \$4,500,000 it looks like a good working railroad rebate would keep a man in nice pocket change.

Two big "spots" on the sun have made their appearance. Evidently the whole solar system is in need of a thorough investigation.

Why doesn't the department of agriculture establish a bureau to investigate the value of scapegoats in American politics, and government departments.

"Fads and Fancies" to the New York swelledoms came high. The purchasers didn't want it but had to take it. Now the publishers don't want justice, but they will have to take it.

The government graft hunters it is said are to be turned loose on the government printing office. If they fail to find graft there they had as well quit business.

The extra session of Congress will assemble early enough to do much good, and it will be late enough not to do much harm. It will be extra all right, but it will only be Congress after all.

## How's This?

We offer \$100 Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. E. J. Cheney & Co., Toledo, O.

We, the undersigned, have known E. J. Cheney for the past 15 years and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.—WALTER KINNAN & MARVIN, wholesale druggists, Toledo, O.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free.—Price 75 cents per bottle. Sold by all druggists. Take Hall's Family Pills for constipation.

Secretary of the Navy, Bonaparte, is astonishing the natives by keeping men in public positions for the totally irrelevant reason that they do their work well. Bonaparte is starting out well—but does this suit the pie-hunters?

It will wash and not rub off

This complexion all envy me, It's no secret so I'll tell

Take thou Rocky Mountain Tea.—Z. W. Nichols.