Sylvan Valley News

Our County—Its Progress and Prosperity the First Duty of a Local Paper.

J. J. MINER, Manager.

BREVARD, TRANSYLVANIA COUNTY, N. C., FRIDAY, OCTOBER 6, 1905.

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Transylvania Lodge No. 143, CIVIC PRIDE'S VALUE



vited to attend.

Brevard Telephone Exchange.

HILARY B. BRUNOT, C. C.

HOURS: Daily-7 a. m. to 10 p. m. Sunday—8 to 10 a. m., 4 to 6 p. m. Central Office—McMinn Block.

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W. A. GASH, ATTORNEY-AT-LAW Rooms 7 & 8. McMinn Bld'g, Brevard, N. C.

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Miscellaneous.

The Æthelwold

Brevard's New Hotel-Modern Appointments-Open all the year. natronage of the traveling public as well as summer tourists is solicited. him? Opp. Court House, Brevard, N.C.

A FREE PATTERN



A LADIES' MAGAZINE.

A gem; beautiful colored plates; latest fashions; dressmaking economies; fancy work; household hints; fiction, etc. Subscribe to-day, or, send see for latest copy Lady agents wanted. Send for terms. Stylish, Reliable, Simple, Up-to-date, Economical and Absolutely Perfect-Fitting Paper Pattesns.



s Allowed and Perforations show the Basting and Sewing Lines y to and 15 cents each—none higher, for them. Sold in nearly every city town, or by mail from THE McCALL CO., #13-115-117 West 31st St., NEW YORK.

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Change Business

The Brevard Lanndry, now owned by W. H. Faulkner, is still operated by its former corps of help, and it respectfully solicits your patronoge for the future as in the past.

Owing to the change that has been brought about by a financial crisis it will be necessary for every one who has work done to pay for same on delivery, otherwise our driver will be instructed to return work to the laundry office.

Information relative to discounts for family service will be furnished at the office. Respectfully,

Brevard Laundry.

ADVANTAGE OF DISPLAYING IT IN TOWNS.

By Patronizing Home Trade Thrift and Business Will Spring Up-Enrich Your Own Townspeople, and They Will Do Well by You.

Everybody ought to take pride in his own town, no matter whether it lies in the favored regions of the land or in some out of the way corner of the earth, where the inhabitants still believe that horse racing is conducted honestly and letters are sent by telegraph.

Everybody should try, in his limited way, to build up his own town. If he has any public spirit to display let him display it there. If he puts steeples on any churches let those steeples catch the last gleams of sunset in his own town.

If he endows any libraries let him do so in his own town, unless, like Andrew Carnegie, he can sprinkle li braries all over creation, no matter whether he is thanked for it or not. That has nothing to do with it. If a man knows anything, he knows that people are never grateful for anything that they need. He knows that nobody is ever thanked for anything unless as a mere form. And he might as well accept the fact, and if he has anything to give and sees a good chance to bestow it give it without regard to how it will be appreciated. Gratitude is out of fashion with the human race; they leave that to cats and dogs.

There are a great many people who always go out of town for anything. If any lady wants a yard of cotton cloth or a spool of thread, she goes to the city for it because "our people charge such a horrid price, you know," and she pays her fare and spends half a day's time and gives herself a headache and walks her feet into corns and bunions, but she has "cheated that miserly old Jones out of her trade and shown him that people are not obliged to buy things at his little niggardly

Now, we are not going to stand up for Jones-no doubt he is a stingy old party-but we want to ask how Jones is going to afford to sell cheap when only a few people buy anything from

If the trade of Goose Corners goes to the city how is the merchant of Goose Corners going to be able to compete with Clapham & Catchem in the city, who get nine-tenths of the dry goods trade of the Corners?

Patronize your own. If you want a salt fish, don't send to the city after it. Get it of your nearest grocer. If you want a suit of clothes, employ the tailor in your own town. In nine cases out of ten you will get a better pair of trousers and at a lower price. If you want a new dress, buy it of your own dry goods dealer and do not send from Dan to Beersheba after patterns and get taken in at last.

Keep the money in your own town. Make your own townspeople well to do, and they will do well by you.

Do you know how cities are built up? By trade from abroad. What are railroads built for? To carry country trade into large towns. City residents may despise the "country greeny" all they choose, but they build their brownstone fronts and drive their thousand dollar nags on his trade.

We know it is the custom to depreciate things immediately around us. An old resident of the White mountain region said to us indignantly when we asked him about Mount Washington: "What on airth should I want to stiffen my j'ints climbing that rocky hill for? Hain't I had it right under my nose all my lifetime?

Of course people are not to blame for doing things for their own advantage, and if you can buy articles 10 per cent cheaper in the city than in your own town it is natural you should do it. But when you can do just as well right at home-and you often can-you had better patronize your own. And if all took this view of the case you would see thrift and business spring up around you, and by and by you would not want to go to the city for things which you could buy to more advantage right at home. - Kate Thorn in New York Weekly.

This is the season for the simon pure American schoolboy to shout "Hurrah for teacher!" and "Hurrah for ma!" just to show that he bears no ill feeling to the powers which have cut off vaca-

ADVERTISING LITITZ.

How an Editor Tells of the Advantages of His Town.

J. Frank Buch is editor of a paper at Lititz, Pa., and from his own statement his town does not seem to be very well known, says the New Orleans Times-Democrat. He was questioned a great deal about Lititz on a recent visit, some of the questioners going so far as to ask him what state it was in. This was the limit.

It seems that Lititz is a great pretzel town. Buch was determined not to be embarrassed again about his home town, so he hit upon a novel plan of telling a few facts about the place. The paper describes his method thus:

Mr. Buch will go to Florida next month to remain several weeks in the orange groves. He expects to meet strangers, and when they ask him his name and home he will give them his card. On the front are his name and that of his newspaper. On the back these words: "Lititz borough has a population of about 2,700. It has a chocolate factory, a starch mill, two underwear mills, eight cigar factories, a novelty works, three pretzel bakeries, two shoe factories, two cigar box factories, two national banks, a young woman's seminary.'

This is the editor's explanation: "You see, on previous trips away from home I'd tell persons that I lived in Lititz, and they immediately asked where the town was. Then they desired to know all about it. I decided the best way to do was to print my cards setting forth the advantages of Lititz on the back."

Buch is a booster, and don't you make any mistake about it. Besides which he is right. Boost; don't knock.

WORTHY OF EMULATION.

How a Wisconsin Town Is Beautifying Its School Grounds.

The shortsighted, niggardly policy of many school boards is not followed by the board of Ashland, Wis., where every school but one that has a permanent building is provided with room enough for playgrounds, lawns and experimental gardens, trees, shrubs and flowers. The Ashland branch of the woman's outdoor art department of the American Civic association has secured plans from a well known landscape architect for a school ground that will be ideal in that it gives ample space for beautiful ornamental planting in front, a playground at either side, one for boys and one for girls, and experimental gardens for children in the rear. The space occupied is

two blocks. The women of this branch have been given full charge of the planting of a boulevard. Black dirt, men, teams and a liberal appropriation of money are furnished by the town council. The side boulevards were planted with alternate elms and Carolina poplars, the latter for quick growing and to be removed when the elms attain sufficient size, while the wide center boulevard was planted with a variety of trees and shrubs artistically grouped, making a most beautiful and harmoni-

This barren northern Wisconsin town was denuded of all trees many years ago by the lumberman's ax. Beds in the boulevard which had been planted with tulip bulbs for early spring blooming were replaced with geraniums and salvia plants to give a note of color through the summer.

Unfortunate,

How often our most innocent speeches "gang agley," leaving us with no resource but that of making the best of a bad matter!

A certain Sctoch minister is wont to relate how, having been out all day visiting, he called on an old dame well known for her kindness and hospitality.

After some conversation she began getting out her best china and whatever delicacies were at hand to honor her unexpected guest. As he sat watching the preparations his eye suddenly fell on four or five cats devouring some cold porridge under the table.

"Dear me, Miss Black," he observed, 'what a number of cats! Do they all belong to you?"

"Na, na, sir," was the innocent re ply, "but mony a time I say that a' the hungry brutes in the parish come tac me, seeking a meal o' meat."

Then the good woman bethought her, and in her embarrassment nearly dropped a teacup.

The peace conference gave to Russia satisfaction, to Japan honor and to Portsmouth fame.

Fruit Trees Ornamental.

At a recent meeting of the Woman's Outdoor Art league department of the American Civic association in Chicago J. Horace McFarland, president of the association, delivered his illustrated Uncommon Flowers." He suggested the advisability of using fruit trees in ornamental grounds and along country tiful and deplored the real selfishness of omitting to plant these trees simply because some one else than the planter might incidentally profit by the fruit. Attention was called to the homelike disposition of the apple tree, to its beauty in spring and its extreme beauty while in fruit and to the fact that it McFarland advocated a greater variety in the trees planted on our streets, pleading to have introduced many of the excellent trees which so distinguish the streets of Washington, including the pin oak, the linden, the tulip tree and others, asserting that town streets some of the cheaper and more rapid growing poplars.

One Way to Get Public Attention.

ment associations to the attention of the public are many. One good method with September, 1904, the publication of a monthly pamphlet entitled "Village Improvement." It is the intention pamphlet to every householder in Moorestown and Stanwich. It will take up many questions, such as the sidewalk question, the water supply, furnishing amusements for the children, gardens, shade trees, high school improvements, etc. This is a good idea every organization in the country that could secure the funds.

Street Improvement.

In any town or village where there is an ordinance to prevent animals from running at large there is no need of a front fence. The effect of removing them is to widen the street by thirty or forty feet and make a beautiful avenue. With flowers and shrubbery between the sidewalks and houses a town has streets which can be exhibited to strangers with pride and which will be a strong factor in attracting desirable residents.

To Improve Texarkana.

The life of the movement for civic beauty is shown by the constant increase of the numbers of local improvethe Civic Improvement league, the object of which is better educational. sanitary and scenic conditions in the town, has been formed recently. This is at the west side of the town, and auother league is to be formed on the east side because it is thought that each local league will have to do with much that could not be jointly looked after with success. Committees of five from each ward of the town were appointed by the chair to visit every part of their respective wards and to recommend to the league the improvement needed in each locality. It was determined to take up the work systematically and to give the work of sanitation first place. The town is divided into wards, and each ward will be taken up street by street and block by block.

Cold Storage In Small Towns. Almost every small town has an ice house of sufficient capacity to supply the people locally with ice. It would not be very expensive to conduct in connection with it a cold storage plant of capacity great enough to care for the storing of fruits, eggs and other produce brought in from the surrounding country. Such an establishment would often save farmers considerable money by enabling them to keep their products for a favorable market .-Home Trade Advocate.

To Beautify Sacramento.

The kinds of civic improvements are many. At Sacramento, Cal., the people of the north side have resolved to park I street, thus beautifying an old agricultural district. An alliance of all improvement clubs in that town has been secured and an executive committee appointed.

Parasites for the crusade against the gypsy and brown tail moths are reaching this country. It is hoped they will meet all expectations in furthering the work of extermination.

Township Teachers' Meetings.

For the purpose of encouraging and stimulating the teachers, lecture on "Common Trees and Their securing co-operation and uniformity of work among them, bringing the parents in closer roadsides because they are really beau- touch and sympathy with teachers, cultivating educational sentiment and arousing educational enthusiasm, township teachers' meetings will be held in the different townships at the following times and places:

grows under conditions of neglect. Mr. Gloucester, Dist. No. 1, Wed., Oct. 4, Hogback, " 2. Thur., " 5. 4 2 Fri., Eastatoe. .. 2, Sat., Catheys Creek Dunn's Rock. .. 2, Mon., " 2, Tues., " 10 Brevard, 4.6 " 3, Wed., "11. Boyd. are too much given up to maples and Little River, " 2, Thurs , " 12.

All the teachers are required to attend one of these meetings. Each teacher should attend the The means of bringing local improve- meeting in the township in which he or she is teaching, and each has been adopted by the Moorestown one will be expected to make Improvement association, which began some suggestion or relate some helpful experience in regard to successfully conducting the great of the publication committee to send a work of developing the boys and girls into useful men and women.

We shall be glad to see all the committeemen of the several districts of each township and the patrons of the different schools and one that could well be adopted by present at these meetings. Let everybody attend and help to make the meetings both pleasant and profitable. The hour for beginning the exercises of each meeting will be 10 a. m.

> T. C. HENDERSON, County Superintendent.

State of Ohio. City of Toledo, 1 88. Lucus County

Frank J. Cheney makes oath that he is senior partner of the of F. J. Cheney & Co., doing business in the city of Toledo, county and state aforesaid and that said firm will pay the sum of One Hundred Dollars for each and every case of catarrah that ment associations. At Texarkana, Tex., cannot be cured by the use of Hall's Catarrah Cure. Frank J. Cheney.

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886. A. W. Gleason. Notary Public.

Hall's Catarrah Cure is taken internally and acts directly on the blood and mucous surfaces of the system. Send for testimonials free. F. J. Cheney & Co., Toledo, O. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation.

Any one not now a subscriber to the News can get two papers for the price of one. Pay us one dollar in advance and we will make you a present of the Southern Agriculturist of Memphis, Tenn. See ad elsewhere in this issue.

Nothing to Fear.

The question of injurous substances in medicines which has been agitating the minds of many people does not concern those who use Chamberlain's Cough Remedy. Mothers need have no hesitancy in continuing to give it to their little ones as it contains absolutely nothing injurous. This remedy is not only perfectly safe to give small children, but is a medicine of great worth and merit. It has a world wide reputation for its cures of coughs, colds and croup and can always be relied upon. For sale by Z. W. Nichols, Breyard and O. L. Erwin, Calvert.

For Rent-Six room cottage, water and sewer connection, corner Caldwell and Jordan streets. See J. W. McMinn.