

Sylvan Valley News

Our County—Its Progress and Prosperity the First Duty of a Local Paper.

J. J. MINER, Manager.

BREVARD, TRANSYLVANIA COUNTY, N. C., FRIDAY, MAY 24, 1907

VOL. XII—NO. 21

Transylvania Lodge No. 143,
Knights of Pythias
Regular convention every Tuesday night in Masonic Hall. Visiting Knights are cordially invited to attend.
T. W. WHITMIRE C. C.

Brevard Telephone Exchange.

HOURS:
Daily—7 a. m. to 10 p. m.
Sunday—8 to 10 a. m., 4 to 6 p. m.
Central Office—McMinn Block.

Professional Cards.

W. B. DUCKWORTH,
ATTORNEY-AT-LAW.
Rooms 1 and 2, Pickelsimer Building.

CASH & GALLOWAY,
LAWYERS.

Will practice in all the courts.
Rooms 9 and 10, McMinn Block.

D. L. ENGLISH
LAWYER

Rooms 11 and 12 McMinn Block,
BREVARD, N. C.

THOMAS A. ALLEN, Jr.,
DENTIST.

(Bailey Block.)

HENDERSONVILLE, N. C.

A beautiful gold crown for \$4.00 and up.
Plates of all kind at reasonable prices.
All work guaranteed; satisfaction or no pay.
Teeth extracted without pain.
Will be glad to have you call and inspect my offices, work and prices.

The Æthelwold

Brevard's New Hotel—Modern Apartments—Open all the year
The patronage of the traveling public as well as summer tourists is solicited.
Opp. Court House, Brevard, N. C.

HOTEL BREVARD.

Cor. Main and Caldwell Sts.

BREVARD, N. C.

Remodeled and newly furnished.
Under management of experienced hotel caterer. Central location, wide verandas, livery connected. The Best at reasonable rates. Write for particulars.

R-I-P-A-N-S Tablets
Doctors find
A good prescription
For mankind

The 5-cent packet is enough for usual occasions. The family bottle (60 cents) contains a supply for a year. All druggists sell them.

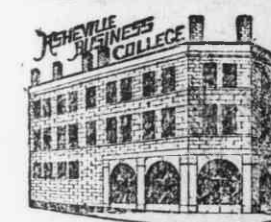
H. G. BAILEY, C. E.

CORRECT SURVEYS MADE

Maps, Plots and Profiles
Plotted.

Only the finest adjusted instruments used. Absolute accuracy.

P. O. Brevard, N. C.


Oldest in the State. Business, shorthand, typewriting, penmanship, English, French, German, Latin, Greek, Italian, Spanish, and other languages. Graduates in positions of honor. Half or more of your railroad fare paid. Plenty of good board. No vacation. Enter any time. Each course by mail 12 years or more.
In "The Land of the Sky," Near the Sapphire Country.
Principal, Asheville, N. C.

BANE OF HOME TRADE

Lack of Confidence in Your Own Town.

HOW IT KILLS OFF BUSINESS.

Enables the Mail Order Octopus to Destroy Retail Trade of Villages and Towns—Why Home Protection is First Duty of Good Citizens.

Do you believe in your own town and community? If you do, what do you do for your own town and community?

It may be that you have observed a gradual falling off in business. Things have not been going along at the lively rate which seems to be justified by the present general prosperity. Expert statisticians and close observers declare that never before has the United States been so generally prosperous as it is at this moment.

How does your own home place stack up with this declaration? Are you and your neighbors getting your share of the prosperity? If not, "there's a reason," as a certain advertiser says.

What is the reason?

A recent writer on the revival of the local spirit as the only remedy against the ruin of the small town and the overgrowth of the big city presents some pertinent opinions on this topic. Read what Richard Hamilton Byrd says on the lack of confidence found in many communities—the lack of a belief in your own home place:

The Mail Order Business.

"It is that lack of confidence, or, perhaps better, a lack of a knowledge of familiar things, which has enabled the mail order business to gain such headway in the rural districts.

"It is a recognized fact that the retail business of the country village and the large towns, for that matter, is being destroyed. Year by year the once prosperous merchants are being forced to the wall—driven out by the mail order business. And this is taking place in face of the fact that the population and purchasing power of the country districts are ever on the increase.

"What is the matter?

"The mail order houses are drawing the cash retail trade from its natural channels to the cities.

"The growth of this octopus has been phenomenal. From a jelly-like idea, without form, an experiment fifteen years ago, it has grown to proportions that threaten the extermination of the retail country merchant.

"An idea of the way the money of the people is being drawn into this mail order trade may be had from the reports of some of these houses. A certain mail order house of Chicago which began with a few thousand dollars fifteen years ago now carries a capital stock of \$5,000,000 and has arranged to increase that stock to \$40,000,000. The monthly business amounts to \$5,000,000, with a yearly net profit of more than \$3,000,000.

"This, mind you, is the record of but one institution. There are dozens of them in Chicago, little and big, and hundreds of them in the various cities of the United States. They are springing up like mushrooms every night. All that is necessary to start a mail order business is a place to receive mail and money enough to get out the first batch of printing and for the first advertising campaign.

"Like the patent medicine business, the mail order business depends on the gullibility of the general public. Thousands of people every week send in their hard earned cash to some mail order house in payment for goods that could have been bought cheaper at their home store.

"Why do they do it? It is owing partially to the desire of the average person to be humbugged and partially to the effect of persistent advertising. The mail order house sends out its attractive literature to every family in the country. In this literature, composed of well illustrated catalogues and cheap magazines, known as mail order papers, the goods are set out in the most attractive manner. It is tempting bait, and the fish bite.

"All of these millions come out of the legitimate trade of the country merchant, the man who has invested his capital, built himself a home and been active in building up the town with the expectation that he would be allowed to do a legitimate business in a legitimate way. He is entitled to the trade of his town and the country adjacent. He pays his taxes and contributes to the support of the community. That community owes him a reciprocal duty—the duty to give him the preference of trade, everything else being equal. This is the theory of all organized civilized communities, beginning with the family and going on up through every organization to that of the state. Home protection from foreign robbers is the first duty of every good citizen. If the village and town life that has grown up under natural laws of trade is to be maintained, the retail business must be preserved against the unfair inroads of the mail order business. And this can be done only by organization and education. Let the people know the facts about the mail order business and the offerings on the altar of credulity will grow beautifully less."

allowed to do a legitimate business in a legitimate way. He is entitled to the trade of his town and the country adjacent. He pays his taxes and contributes to the support of the community. That community owes him a reciprocal duty—the duty to give him the preference of trade, everything else being equal. This is the theory of all organized civilized communities, beginning with the family and going on up through every organization to that of the state. Home protection from foreign robbers is the first duty of every good citizen. If the village and town life that has grown up under natural laws of trade is to be maintained, the retail business must be preserved against the unfair inroads of the mail order business. And this can be done only by organization and education. Let the people know the facts about the mail order business and the offerings on the altar of credulity will grow beautifully less."

Advertise in Home Papers.

It is quite within the range of possibility that if the local merchants would advertise a little more in the local paper the local people would buy many things from them which they now buy from the mail order houses.

MADE WASTE PLACES PAY.

How a Farm Girl Utilized Neglected Strips of Ground.

Often some neglected spot that spoils the appearance of a street may be beautified at small expense and also made to yield a good income. Here is how Jennie Good of Rockingham county, Va., made one waste place pay, says American Agriculturist:

In 1903 I had obtained my parents' permission to utilize the neglected strips of ground around the garden fence to use and plant as I chose, the proceeds to be my very own. A wholesale slaughter of weeds, brush, briars, etc., which were numerous from lack of attention in many years, and the reclamation of an old abandoned corner, equally neglected, were the first results obtained. Of course this required a lot of hard work and a goodly share of pluck to put in shape.

I have no correct account of what I realized the first season, but in the spring of 1904 I again took charge, spading the soil moderately deep, working barnyard manure well into the soil and smoothing down the surface nicely. I planted early vegetables, such as radishes, peas and lettuce. From these little border strips one half the distance around the kitchen garden fence, the other half being set to berries and grapevines, and from the old abandoned corner I furnished a lot of vegetables for the home table and sold over \$16 worth besides. I wish I could give the combined returns from the start. The great satisfaction to myself lies not only in having realized so much, but in having produced so pleasing an effect with so small an amount of effort. I shall continue my work this year.

The School Garden Idea.

The school garden idea is steadily growing, and in many of the large cities and towns the work has succeeded beyond the expectations of even the most sanguine enthusiast, says the Home Magazine. In 1905, 389,985 one cent packages of seed were sold in Cleveland to children living in all parts of the city, including those districts where beauty is almost unknown and yards and vacant lots are most unattractive, and as a result running vines soon began to cover ugly fences and outhouses, common flowers as well as shrubs beautified the yards, and potted plants decorated porches and balconies. In one small city the work began with stereopticon lectures, to which the children sold tickets. The proceeds were spent for flower seeds, plants and hardy bulbs, which were given to the children with the understanding that the flower show would be in the fall. The entire town became interested in flower culture, and the 5,000 aster beds became one of the sights to show strangers, while the exhibits enlisted the interest and admiration of the surrounding country.

Oxen as Racers.

Attempts are being made in France to train oxen for saddle riding, and several races have been organized to test their capacity. They have been trained not only as racers on the flat, but also as successful jumpers. The bridle and saddle used are almost similar in general design to those for hunters.

BREVITIES

THE HALL OF FAME.

Count Tolstol once refused a bicycle as a present on the grounds it was a luxury. His recreations are chess and lawn tennis.

President Roosevelt will deliver the principal address at the celebration of the fiftieth anniversary of the Agricultural college of Michigan in May.

Blind barristers are rare. One has been recently admitted in Sydney. Neville Gilbert McWilliam is his name, and he took the degrees of B. A. and B. L. with special distinction.

Nicholas Hatheway of Fall River, Mass., who died lately, spent considerable time in trying to prevent the newspapers from spelling the second syllable of his surname with an "a," but was mainly unsuccessful.

Thomas A. Edison remembered his native town of Milan, Conn., by presenting it with a set of apparatus for the physical laboratory of the village high school as a New Year's gift. The inventor made the apparatus himself.

A St. Louis millionaire, F. S. Ludington, will gratify a personal whim by spending \$40,000 to see in St. Louis a reproduction of the Campanile at Venice. The tower is to be 200 feet high and will be situated between the Auditorium and the chapel of the Second Baptist church.

Henry White, the retired American ambassador of Italy, has presented Queen Helena a complete collection of United States postage stamps, sent to her by the postmaster general at Washington, with the approval of President Roosevelt. She expressed a desire to have this collection.

Edward Wolfenden and Thomas Bleakeley have not missed a single session of the Baptist Sunday school at Upland, Pa., in twenty-four years. Thomas K. Draper has been present at every session for the last twenty years, and Elias Eves and William Taylor have attended every Sunday for ten years.

William Pryor Letchworth has donated to the state of New York his superb estate, upon which he has spent about \$500,000, located at Portage, N. Y., to be in care of the American Scenic and Historic Preservation society. The property includes about 1,000 acres and embraces the three famous Portage falls as well as the canyon of the upper Genesee river.

MODES OF THE MOMENT.

Coats fashioned of strips of insertion will be a feature of the new styles.

Much as we cling to the short skirt, it is positively decreed to be unsuitable for any except the typical tailored street suit.

For spring costumes of thin materials will be generally made up with laces dyed to match and with passementeries, embroideries and other garnitures of self shades.

Spring will find many silk street suits in evidence, with taffeta again to the fore. Here the cutaway and directoire coats will figure conspicuously, not only as parts of suit costumes, but as separate garments.

The very latest material for dressy wear, and especially for evening frocks, is liberty messaline, which comes in a wide range of colors and tones and has the advantage of being durable as well as attractive.—New York Post.

EDITORIAL FLINGS.

A prefect of police in Russia is apt to come home most any night with the corners rounded off.—Chicago News.

At this season of the year it seems perfectly easy to keep the garden absolutely free from growing weeds next summer.—Somerville Journal.

The "deadly parallel" has been well known for a long time, but Governor Swettenham's "jocular parallel" is a most astonishing wild fowl.—New York American.

Russia accuses Japan of "inexactitudes" in her diplomatic utterances. The swelling on Russia's face must be going down some if she is beginning to talk like that again.—Washington Post.

The hole which Governor Swettenham makes when he retires from American affairs will be like that left when a needle is picked out of the ocean.

It's too bad to see people who go from day to day suffering from physical weakness when Hollister's Rocky Mountain Tea would make them well. The greatest tonic known. 35 cents, Tea or Tablets.—Brevard Drug Co.

The nobles of the Mystic Shrine took Fairbanks across the hot sands, but it is one best bet that the sands were considerably cooled after the human iceberg had wended his way.

My Best Friend.

Alexander Benton, who lives on Rural Route 1, Fort Edward, N. Y., says: Dr. King's New Discovery is my best earthly friend. It cured me of asthma six years ago. It has also performed a wonderful cure of incipient consumption for my son's wife. The first bottle ended the terrible cough, and this accomplished, the other symptoms left one by one, until she was perfectly well. Dr. King's New Discovery's power over coughs and colds is simply marvelous. No other remedy has ever equalled it. Fully guaranteed by T. B. Allison Druggist. 50c and \$1. Trial bottle free.

No Newspaper correspondent has yet been killed for desecrating the sacred moonlight of the White House social conferences.

How's This?

We offer One Hundred Dollar's Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. Cheney & Co., Toledo, O.

We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions, and financially able to carry out any obligations made by his firm.

Walding, Kinnan & Marvin, Wholesale Druggists, Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price, 75c per bottle. Sold by all druggists.

Take Hall's Family Pills for constipation.

A young American heiress says she has been forced to go to Europe to escape the fortune hunters. It is probably that she will get caught there by one who didn't have the money to get over to this side.

Wanted—50 Men and Women.

The Brevard Drug Company, the enterprising druggists, are advertising today for fifty men and women to take advantage of the special half-price offer they are making on Dr. Howard's celebrated specific for the cure of constipation and dyspepsia, and get a fifty-cent package at half price, 25 cents.

So positive are they of the remarkable power of this specific to cure these diseases, as well as sick headaches and liver troubles, that they agree to refund the money to any customer whom this medicine does not quickly relieve and cure.

With Dr. Howard's specific at hand, you can eat what you want and have no fear of ill consequences. It strengthens the stomach, gives perfect digestion, regulates the bowels, creates an appetite, and makes life worth the living.

This is an unusual opportunity to obtain 60 doses of the best medicine ever made for half its regular price, with the personal guarantee of a well known firm to refund the money if it does not give satisfaction.

The Brevard Drug Company has been able to secure only a limited supply of the specific, so great is the demand, and you should not delay taking advantage of the liberal offer they are making this week.

apr 12 26 may 10 24