

CO.

# Sylvan Valley News

ONLY NEWSPAPER IN TRANSYLVANIA COUNTY

A HOME PAPER FOR HOME PEOPLE—ALL HOME PRINT

VOLUME—XVI

BREVARD, NORTH CAROLINA, FRIDAY, OCTOBER 20, 1911.

NUMBER—42

## BOOSTERS MEETING FRIDAY AFTERNOON

AT FOUR O'CLOCK AT THE  
COURT HOUSE

Every Business Man of Brevard  
Is Urged to be Present  
Promptly.

There will be an important meeting of the business men of Brevard at the court house on Friday afternoon of this week at four o'clock. The members of the board of aldermen, the merchants and business men of the town, and all who are interested in the growth of Brevard and Transylvania county are urged to be present. The meeting will prove interesting and profitable, and there should not be a vacant seat in the court room when it is called to order.

At this meeting the part which Brevard shall play in the movement for the co-operative advertising and rebuilding of Western North Carolina will be decided upon and a committee appointed to attend the meeting of the representatives of all points in this entire section at Asheville on Tuesday of next week.

At the banquet given by the Asheville Board of Trade on Monday of last week this movement was started. At that time there were present in Asheville representatives of fourteen places in Western North Carolina in addition to the Asheville people present. Every place represented made pledge for hearty co-operation in the plan suggested, and Brevard must make good along with the others.

Briefly stated, the plan of campaign as suggested is that all the towns and sections of Western North Carolina shall get together in one of the greatest advertising campaigns ever attempted in this section of the country. Each place will contribute a certain amount toward carrying out the work, and an organization is to be effected with a responsible head whose duty it will be to boost the interests of the whole of this section without special stress on any one place.

By uniting in sharing the expense Asheville, Hendersonville, Waynesville, Brevard and every other place in this section which joins in the effort can obtain better results at materially less cost than these places have been able to get in the past by their individual efforts.

The effort to attract summer people will not be the only one of the organization, though it is probable that a great deal of attention will be given to this part of the program. But it is also intended to make a campaign for additional capital for new industries in this section and also for new settlers, people who will come and locate in this section.

The plan as mapped out promises much of good for the entire section. Brevard must have its share in the work. It is worth while. All the men of the town should not fail to attend the meeting at the court house at four o'clock on Friday afternoon. The meeting should be made one full of enthusiasm and one in which something definite is accomplished.

### DISTRICT PYTHIAN MEETING.

The annual district meeting of the thirteenth district Knights of Pythias will be held with Tryon Lodge No. 118 on the evening of October 26.

The meeting will be called to order by D. D. G. C. F. O. C. Fletcher of Asheville, N. C. Grand Chancellor, C. C. McLean of Greensboro will be present.

Reports from all lodges will be heard, various motions of importance discussed and talks by prominent Pythians.

A pleasant time is assured and all members are requested to attend if possible.

## ONLY THREE MORE WEEKS REMAIN IN THE GREAT POPULARITY CONTEST OF THE NEWS

Eighteen More Days In Which Contestants May Do Effective Work---Candidates Having Not More Than 1000 Votes Will Be Dropped From the List After Next Week.

Three weeks more of the contest and the final story will be written, the winners in the great popularity contest of the News announced, and the big prizes—more than five hundred dollars worth—presented to those who have earned them.

Three weeks means in days just eighteen more in which you can work if you have firmly made up your mind to win one of the splendid prizes offered. That is not so very many, but within that time much can be accomplished.

For instance, one of the candidates in the race east more than half the total number of votes credited to him in two days. It was just a question of working, that was all. And that is all there is to the whole contest right now. Just some work, and anybody can get in the running and secure one of the grand five first prizes which the News is going to give away.

You see, the proposition is simply this, how would you like to have either a tailor made suit of clothes, a gold watch, a Majestic range, a Rock Hill buggy, or even the grand capital prize, the Milton piano? If you really would like to have one of these things without any expense to yourself you can get one of them. The News will give it to you absolutely free.

The only thing you have to do is to see your friends and acquaintances and get them to subscribe to the News, and for each subscription you secure you will receive votes for yourself in the contest, and it will not take so very many to reach one of the first five places up at the head of the column.

Take a look at the standing as

published on another page. There is no candidate who has such a lead that it cannot be overcome. Persistent work for the next three weeks will mean a rich return to you. Will you do it?

To the several contestants in the race we want to suggest that there is some very rich territory which has been scarcely worked at all, places where it will be an easy matter to get subscriptions. There is nearly the whole of Gloucester township, Dunn's Rock and Little River townships, all three of which are ready for some one to come along and reap a harvest. The News is frank in saying that in these three townships its circulation is the weakest of the whole county. There are just as many people in these townships as in the others, people just as good, just as progressive, people who would be glad to take the News if the matter was merely properly presented to them. These townships simply have not been worked as yet, and so there are less copies of the News being read in these townships every week than in any of the others. Isn't this a good tip, you contestants? Think the matter over. If you have some friends or acquaintances in these townships go to see them, or if you cannot go to them, then write. You can get the subscriptions if you will just make the effort.

And right here we want to again make the point that a little effort is well worth while. If you have any doubts just take a look at the prizes now being shown in the store-room formerly occupied by the Wilson & Loftis furniture store

next to the postoffice. In this room are the piano, the grand capital prize which goes to the candidate getting the highest number of votes, and the Majestic range which will be won by the contestant getting the third highest number of votes. Then a little further

Continued on page 5.

### SUNDAY SCHOOL CONVENTION.

The following program of the third annual convention of the Transylvania County Sunday School Association has been prepared, Saturday, Sunday and Monday, October 28, 29 and 30, 1911:

SATURDAY OCT. 28, 7:30 P. M.

Address by J. Van Carter of Raleigh, secretary of the State Association.

SUNDAY, OCT. 29, 10 A. M.

Regular Sunday school exercises in the various Sunday schools of town and county.

SUNDAY, 7:30 P. M.

Sunday school mass meeting in the Brevard Presbyterian Church.

MONDAY, 10 A. M.

10 a. m.—Devotional exercises, conducted by Dr. Paul F. Brown.

10:15 a. m.—The Economic Value of the Sunday School, Robt. Gash.

10:30 a. m.—County Organization, J. M. Hamlin.

10:45 a. m.—State Sunday School Paper, J. Van Carter of Raleigh.

11:00 a. m.—The Sunday School and the Young Man, C. H. St. John.

11:15 a. m.—The Sunday School and the Young Women, W. P. Whitmire.

11:30 a. m.—Home Department, Miss Bettie Armfield.

11:45 a. m.—Sunday School Music, M. J. Orr.

MONDAY, 2:30 P. M.

2:30 p. m.—House Visitation, Miss Margaret Breese.

2:45 p. m.—Prayer, W. H. Duckworth.

3:00 p. m.—The Cradle Roll, Mrs. W. L. Wiley.

3:15 p. m.—Keeping Up With Absentees, Miss Sarah North.

3:30 p. m.—A Graded Sunday School, Prof. J. P. Bennett.

3:45 p. m.—Personal Work, Fred Smith.

4:00 p. m.—Decision Day, Mrs. J. A. Forsythe.

4:15 p. m.—Missions in the Sunday School, E. W. Blythe.

4:30 p. m.—Tithing, Rev. C. D. Chapman.

4:45 p. m.—Election of Officers for the Coming Year.

## PYTHIAN LODGE IS INSTITUTED HERE

NEW LODGE ORGANIZED  
TUESDAY NIGHT

Knights of Pythias Enthusiastically Start With Twenty-five Charter Members.

Brevard lodge No. 224, Knights of Pythias, with about twenty five charter members, was formally instituted Tuesday evening, the proceedings being in charge of State Deputy Grand Chancellor, James D. Nutt of Wilmington and District Deputy Grand Chancellor, F. O. C. Fletcher of Asheville.

The following officers were elected to serve for the term ending December 31.

Chancellor Commander, J. S. Bromfield.

Vice Chancellor, M. M. Chapman.

Prelate, R. B. Wilson.

Keeper of Records and Seal, Ora L. Jones.

Master at Arms, W. M. Bradley.

Master of Finance, W. L. Wiley.

Master of Exchequer, S. M. Macfie.

Master of Works, T. L. Snelson.

Inner Guard, D. D. Bracken.

Outer Guard, R. L. Gash.

Lodge Deputy, R. L. Gash.

The following four men were raised to the rank of Past Chancellor, W. M. Bradley, S. M. Macfie, T. L. Snelson, and Ora L. Jones.

E. W. Carter, R. B. Wilson and R. L. Gash were elected representatives of the lodge to the meeting of the lodges of the Thirteenth District which convenes at Tryon on Thursday of next week.

The new lodge, while in reality a new one, is almost a re-organization of the the old lodge, Transylvania No. 143, which died a natural death. The charter of the old lodge was taken up by the Grand Lodge some months ago, and since that time there has been a quiet but determined effort on foot to re-establish the Pythian order in Brevard.

Members of the old lodge can obtain cards, and place them with the new lodge. The Keeper of Records and Seal and the Lodge Deputy will be glad to furnish any information, and assist them in complying with all needed formalities.

The new lodge begins its life with about twenty five men. All of these with the exception of two are old members of the order. Messrs. Durward Bracken and R. B. Wilson are the new initiates, these having been given the three degrees on Tuesday night.

The Pythians will meet every Tuesday evening.

### DEATH OF CLYDE HENDERSON.

Many friends and relatives were sorely grieved when the sad intelligence of the death of Clyde Henderson reached them a few days since. His father died when he was quite small, leaving the burden of support of himself and two younger brothers on a widowed mother almost penniless. She was a brave, good mother and Clyde was indeed a worthy son. He, from his earliest childhood, did everything in his power to help and comfort mother.

While his young life was encumbered with the hard problems confronting him, yet Clyde was always cheerful and happy, never complaining of the cares and hardships he was carrying by force of circumstances. He leaned on that Christian mother whose hope was in Him who takes care of the widow and orphan. From boyhood to young manhood Clyde had and merited the respect of all, and when he left his native home and cast his lot in the Palmetto State he carried with him the friendship and love of all who knew him. And as he became identified with the people of another state it was

Continued on page 3.



DISTRICTS PRIZES—ROCKING CHAIR

## Notice to Contestants.

With Wednesday night of next week closes the sixth week in the News Great Popularity Contest. At the beginning of the contest to each one of the candidates who received a nomination the News gave one thousand votes. In the six weeks which the contest has been running a number of the candidates have not increased this number of votes. Upon all of these the management of the News now desires to serve notice that if any candidate on next Wednesday night has not more than one thousand votes to his or her credit, then the name of that candidate will be dropped from the list of contestants.

There yet remains three weeks of the contest, and in that time effective work may be done by many of the candidates who have not yet done anything, provided they will do a little work in their neighborhoods. We want to again call attention to the fact that the prizes offered in each township is worth working for, and there is a good chance for any of the candidates who have low votes to win one of these prizes. These are extremely good rocking chairs, made of oak with leather bottoms. Do not simply lay down on the job. See some of your friends this week and by next Wednesday night you can make a good showing.

FARM

does not mean that in the ax we will come ten or twelve

tory. see us.

't Order

used genuine UNDOAK TOVE 27 years t'ell me e imitations just as good low better

LOOK INTO THIS Range business carefully We sell the comparable UNDOAK CHIEF

EXTRA Grand Round Oak Chief Range on exhibition at our Store