

Sylvan Valley News

ONLY NEWSPAPER IN TRANSYLVANIA COUNTY

HOME PAPER FOR HOME PEOPLE—ALL HOME PRINT

VOLUME—XVI

BREVARD, NORTH CAROLINA, FRIDAY, OCTOBER 27, 1911.

NUMBER—43

DOUBLE DAILY TRAIN SERVICE ANNOUNCED

BREVARD GETS 4 TRAINS BEGINNING MONDAY

Petition and Letters From Brevard Bring Prompt Results From Southern.

A double daily train service for Brevard effective next Sunday is announced by the Southern railway.

The News last week stated that this matter had been taken up with the officials of the Southern, and that the outlook for the granting of the service was hopeful.

It is with the greatest pleasure that the News is this week able to announce definitely that the double daily service will be inaugurated, and at once.

Under the new arrangement another train will not be necessary, and the train crew will not have any greater distance to work. At the same time Brevard will have two trains each way each day.

The schedule will work in this way; The train will leave Lake Toxaway in the morning at 7:45, arrive at Brevard at 8:45, and arrive at Hendersonville at 9:45.

Hendersonville will be the terminal of the run. At that place in the morning connection will be made with train No. 41 for Asheville, which will put passengers into Asheville at 11:15. Connection will also be made with train No. 28, the Carolina Special, giving close connection with all points from Cincinnati, Knoxville and the west generally, as well as with Asheville and points east of that city.

Then leaving Hendersonville at 11:25 the train will return to Brevard, arriving here at 12:25.

At 4:05 in the afternoon the train will leave Brevard for Hendersonville, arriving there at 5:05. At that point connection will be made with train No. 10 from Asheville, which will enable passengers coming this way from Asheville and all points either east or west served by Nos. 11 and 12 on the main line to make connection for this line, and at the same time give passengers from this section connection for all points south and also for Asheville a little later.

Leaving Hendersonville, after these connections have been made, at 5:20 the train will return to Brevard, arriving here at 6:25, and then proceed to Lake Toxaway, arriving there at 7:25.

The new service means that the trains will be kept entirely on the tracks of the Transylvania Railroad Company, and will each day traverse the same number of miles as at present. It will allow passengers to reach Brevard and spend the day, and will prove of great convenience to passengers going from this place.

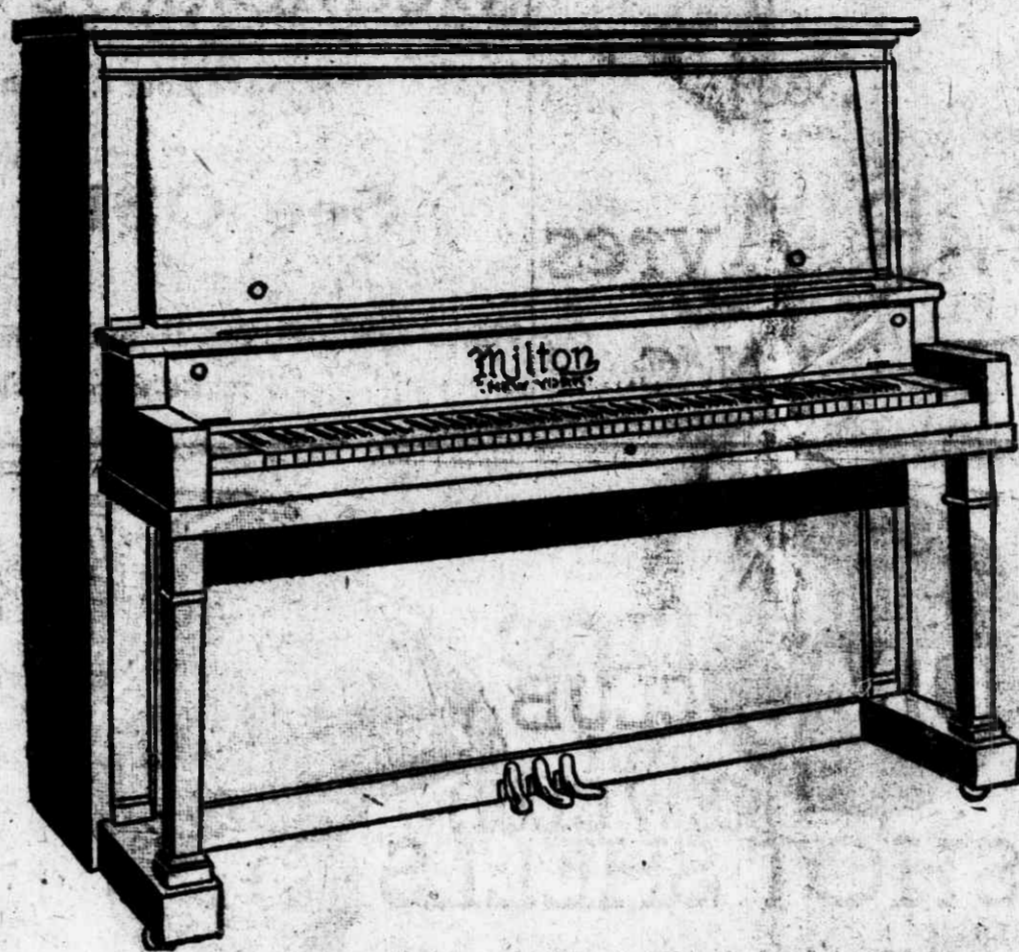
The granting of this double daily service is a vivid example of what united effort will accomplish. A petition asking for the service was widely signed in Brevard, several strong letters were written, the matter was presented to the president of the Transylvania division and he gave his approval, and then the whole matter was taken directly to the head of the Southern, being presented to Mr. Finley when he was in Asheville about two weeks ago. The result has been that Brevard receives what was asked, and receives it promptly.

SUPPER DATE CHANGED

The News is asked to state that the date for the box supper to be given at East Fork has been changed from October 28 to November 4. The public is cordially invited to attend on the latter date prepared for a general good time.

JUST TWO MORE WEEKS REMAIN IN THE GREAT POPULARITY CONTEST OF THE NEWS

The Winner Will Be Announced In the Issue of the News Dated Nov. 8—All votes Must Be In the News Office Not Later Than Eight O'clock On Wednesday Night of November 8.



FIRST PRIZE—MILTON PIANO.

All together now for a grand final rally.

There remains just two more weeks of the Great Popularity Contest of the News. In that length of time there may be a complete change in the line-up of the contestants as they stand today.

At the present moment there is not a single contestant who can be absolutely sure of being a winner. Within two weeks any one of the many who are working for prizes may be pushed downward by some one else.

We do not mean this to be taken as discouraging, but we are stating mere facts. The point we want to emphasize is that eternal vigilance is the price of success. Only the deserving win in the contest of life, and only unto them who work will be awarded the splendid prizes offered free by the News.

To every contestant in the race the News wishes all success, and to each the News says, "Be of good cheer." But also, hustle.

The many contestants have made fine showings. They have surprised the management of the News, their friends and even themselves. Where five thousand votes at the beginning seemed almost impossible of attainment by some, now fifty thousand seems comparatively easy.

The whole truth of the matter is that there were just hundreds of folks in good old Transylvania who were simply waiting to be asked to subscribe to the News. The contestants, many of them, started out faint of heart and diffident of manner, but when it was found how many people wanted the paper and were willing to pay for it then the work became one of enthusiasm.

The management of the News feels that there are yet several hundred people in the county who would take the paper if only some of the ones working for prizes would see them. In fact it knows this to be true for within the past few days there have been several voluntary subscriptions brought into the office by people who had not been approached by any of the contestants.

Therefore, to each of the contestants the News issues warning. There are the people in the county not taking the paper who would take it if asked. It depends entirely on which one of these contestants reaches each of these non-subscribers first. Somebody with

in the next two weeks is going to get them and somebody else is going to get the votes. Who this will be depends on who is the most active.

In all frankness, the News believes that by hard work out in the county, outside of Brevard, that enough votes can be gained in the next two weeks to win any one of the prizes offered. This isn't just talk, but it is sincere belief. In other words, the management of the News believes that even the lowest in standing of votes of the contestants today can right now win enough votes to catch the leaders and displace them, two weeks from now being declared the winner of the piano.

And that reminds us, the piano is not the only prize the News is offering. There are others. In fact the News finds that there are more prizes offered than there is going to be winners from the present outlook.

For instance, to the leading candidate in each one of the eight townships of the county who failed to win one of the five big prizes the News offered a handsome rocking chair. This chair is a good one. It is made of oak, has a leather bottom, and is of handsome appearance. It is made by the Lexington Chair Co. of Lexington, N. C., of which company Mr. George L. Hackney of Asheville is the secretary and treasurer. The News thought that the opportunity of winning a handsome chair of this kind would be appreciated by several people in each of the townships. As a matter of fact, however, there are several townships in which there are no contestants at all.

Under these circumstances the chairs of course will have no owners, for if no one works for one, then no one can win one. It is not too late for some one in each township to go after these prizes. Look

over the list of contestants. If your township has no candidate at all, get in the race, or if the contestant from your township is way down the line, get in anyway. There is as good a chance for one as for another, and the paper is anxious to give the prizes to somebody. Naturally, though, it is necessary for any one who wants one to at least let us know about it.

All the prizes are now on exhibition with the exception of one. This one we just in the nature of things can't show yet awhile. This is the fifth prize, a made to measure coat suit for a lady or a tailor-made suit for a man. But by calling at the store of W. P. Weilt you can see the samples of goods and you can see the style you want it made up, and that is pretty nearly as good as seeing the whole thing. Anyway, Mr. Weilt will guarantee that the winner of the suit will be perfectly fitted and perfectly satisfied.

The \$18 Rockford Gold Watch is

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FIFTH PRIZE—TAILOR MADE SUIT.



FOURTH PRIZE—ROCKFORD WATCH



SECOND PRIZE—ROCK HILL BUGGY.

GREAT ADVERTISING MOVEMENT LAUGHED

MAYOR BREESE HEADS TEMPORARY ORGANIZATION

Brevard Has Enthusiastic Representatives at Booster's Meeting in Asheville.

At the meeting in Asheville on Tuesday for the purpose of effecting an organization for the co-operative advertising of Western North Carolina as a whole there was a good representation present from the various towns and sections of this region. No set of representatives, aside from the committee from Brevard, however, seemed to have any clear idea of the purpose of the meeting, or with reference to the methods for getting the results desired.

There was much of talk from a majority of the hundred or so men present. In these talks there was much of value, but the most of them were simple repetitions of what has been said over and over again in every town and hamlet in Western North Carolina, namely, the beauties of the scenery, the vigorativeness of the climate, and the untold riches of the natural resources in minerals, woods, and agriculture. It was the old, old story of a body of men entirely surrounded by vacuity in so far as ideas went, and when it was suggested that it would take money, thousands of dollars of it, to make any creditable advertising campaign, and that Brevard was then and there present to pledge whatsoever should be adjudged its part, then the meeting went up in the air proper. No other town in the whole section, not even Asheville which had started the movement, was prepared to say anything definite.

Under the circumstances there was nothing to be done except to effect a temporary organization, this having practically no authority and to adjourn, the situation remaining at practically the same point as before the booster banquet was held two weeks or more ago in Asheville.

It was decided to call the organization, the Western North Carolina Association, and the following temporary officers were selected. W. E. Breeze, Jr., of Brevard, president; S. H. Hardwicke, of Washington, 1st Vice president; W. A. Smith of Hendersonville, 2nd Vice president; H. W. Plummer of Asheville, Treasurer; F. W. Miller of Waynesville, Secretary. An executive committee consisting of five members in addition to the president and secretary was appointed. The member of this committee from Brevard is R. B. Wilson.

In addition to these officials there was chosen three delegates from each of the several counties represented whose duty it shall be to return from the meeting at Asheville and make report to their respective communities as to the purpose in view and so on. Then each of the communities who so desire are to elect three members of the central board of directors to serve permanently. The three selected for Transylvania were W. E. Breeze, Jr., Jos. S. Silverstein and R. B. Wilson.

The executive committee is to meet within the next two weeks at the call of the chair and to endeavor to map out a definite plan for the permanent organization. When this is completed there will be called a meeting of the full board of directors, these in the meantime having been selected as above stated, to be held at Hendersonville, at which time it is hoped that the plan of organization can be adopted, permanent officers chosen, and plans for the raising

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