

Next Week:
Better Roads

Sylvan Valley News

Largest Ad in this Issue
H. A. Plummer
and C. Doyle

Object: The Promotion of the Agricultural, Civic, Commercial, Educational, Industrial and Moral Life of Transylvania County.

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GOOD ROADS AND TOWN ADVERTISING TALKED

BREVARD CLUB TO PUSH MATTERS VIGOROUSLY

At Annual Election of Officers Discussion Turns to Real Constructive Work.

The Brevard club met in annual session Tuesday night, elected officers for 1916 and enthusiastically discussed a program of constructive work.

The following officers were elected:

J. A. Miller, jr., president; D. L. English, vice president; C. M. Doyle, secretary; Frank D. Clement, treasurer; W. E. Breese, jr., R. R. Deaver, Clyde Ashworth, governors.

Before the election of officers Thos. H. Shipman read a letter from Secretary C. M. Doyle, stating that it would be impossible for him to serve as secretary for another year. His re-election was considered temporary until the governors succeed in finding a successor.

Mr. Shipman read his report as president, commending the spirit of harmony in Brevard and urging activity along constructive lines, such as road building, farm demonstration, advertising Brevard for tourists and new industries. This report and that of the secretary were adopted.

Mr. Breese read a letter from J. L. Bell, now in Greenville, setting forth the importance of Brevard's endeavoring to interest the Greenville authorities in building a good road to Transylvania through the Jones Gap. Mr. Breese declared that Transylvania had the road issue to meet if it remained in the column of tourist counties and that it had just as well get busy.

This called for an enthusiastic discussion of the subject and the probable attitude of the county commissioners on the question of road building. It was stated by D. L. English that the county authorities would have to build roads should the public declare such a necessity. It was stated that the commissioners would doubtless enter upon a road building campaign should a large number of people urge them to do so.

J. S. Bromfield said that the road to Henderson county needed immediate attention and that he would be the first of twenty people to contribute \$100 towards improvement.

Remarks were plentiful and unanimous for good roads, but how to get the quickest results proved a big problem, which the committee will endeavor to solve.

Mr. English said that every person present should write Congressman J. J. Britt a letter of encouragement and show him that the people are interested in the Shackelford bill for federal rural post roads upon which he spoke in congress last Saturday. The most of those present promised to write Mr. Britt.

President Shipman called on Noah M. Hollowell as a new citizen in the town for remarks. He congratulated the club upon its progressiveness and said that it was important that all agree upon some definite plan and work unanimately with the view to accomplishing something in the way of road building and the exploitation of Transylvania county.

So many obstacles have been met in the effort to raise money with which to advertise Brevard the club moved slowly toward renewed efforts, but it was decided to appoint a committee to take up the work of advertising the community.

Mr. Clement invited those present to visit the moving picture show as his guests. The invitation

MANY SIGNATURES ON THE ROAD PETITION

Citizens Will Present Strong Petition to Commissioners for re-location of Important Highway

Petitions asking for a re-location of the road along Davidson river from the bridge at Pisgah Forest to the residence of Mrs. S. A. Rice have been freely signed.

O. L. Erwin has in his possession one of the papers bearing the names of about 200 petitioners. He understands that a petition in circulation at Pisgah Forest also bears many signatures.

Mr. Erwin says that it will cost but little to re-locate the road, about which he is much interested. He says that he has been informed that people keep their children away from the Davidson River school for the reason that the water gets so high that the children can't travel in the road and that parents will not let them walk on the railroad track, there being a curve in the tracks at that point, making it dangerous for children to walk thereon.

The commissioners will act on the petition on the first Monday in February, when some interesting discussions are expected.

KAY BRYSON HURT

Kay, the 12 year old son of Oat Bryson of Sebec, sustained a bad cut in the forehead on the 19th when he fell from a mule, which either kicked or stepped on him. It was necessary to take six stitches to close the wound.

..... was accepted and for about two hours an interesting six reel picture on politics, romance, capital and labor was enjoyed.

President Miller on Wednesday appointed the following on the road committee: W. E. Breese, chairman; D. L. English, J. S. Bromfield, J. W. McMillin, Thos. H. Shipman, R. R. Deaver, Noah M. Hollowell.

The committee met and discussed plans for working up a big mass meeting, and decided to meet Thursday night to select committeemen in different sections of the county. Meanwhile statistics on road building will be gathered.

WHAT FARM DEMONSTRATOR COULD ACCOMPLISH IN THIS COUNTY IN 1 YEAR'S TIME; RESULTS IN HENDERSON CO.

It was generally understood that Transylvania county would have a farm demonstration agent to begin work on the first of the year.

Lack of enthusiasm evidently resulted in the failure of the county commissioners to employ one. The commissioners had the money in sight but finally gave an attentive ear to the complainants, those favoring the work not being sufficiently enthusiastic.

Believing that the average farmer has not been taught to appreciate the value of this modern method of farming whereby the demonstration agent is always ready to render expert opinion in matters of fruit growing, stock raising, dairying and farming, the News last week promised to give some information as to what had been done in one year by the demonstration agent in the neighboring county of Henderson, where republican commissioners couldn't bear the thought of having a democrat on the county pay roll, and as a result refused to make an appropriation for this work despite the pleadings of the foremost men of the county.

It is understood that the government was to furnish Transylvania a \$1,000 man; that the government was to pay \$600 of this salary and the county \$300. The remainder of \$100 was promised. This would have made it cost the taxpayers of the county only the small sum of \$300 as a result of which it would have produced thousands of dollars in profits, as will be seen from what was done in Henderson county last year.

The following extracts from the report of E. L. Perkins, demonstrator for Henderson county, to the government should be of great interest to Transylvania county people and convince them that the work should be started here immediately in order to accomplish great good during the coming crop year:

SOME THINGS ACCOMPLISHED.

P. T. Ward of Dana grew 100 bushels of corn to the acre by farm demonstration methods, the next biggest yield being that of J. P. Anders of the Shaws Creek section.

Four hundred farmers were influenced to use better methods in corn growing.

The average number of bushels of wheat to the acre was increased from 10 to 18 under modern methods; 200 acres of rye were turned under for soil improvement, 50 farmers having been induced to plant this crop for the first time. There were 20 demonstrators in clover grasses for hay, mixture and cover crops; 50 acres of legumes were inoculated; 40 acres were turned under for soil improvement; 12,000 acres were sown last fall, an increase of 11,500 over the previous year.

Demonstrations were made in 5 orchards containing 500 trees; 50 orchards containing 4,000 trees were inspected; 50 orchards containing 2,000 trees were pruned; 20 orchards of 1,000 trees were sprayed and 10 orchards of 6,000 trees were planted as result of demonstrator's influence; 10 spraying and pruning demonstrations were held.

IMPROVED LIVE STOCK.

Three bulls and 6 cows and heifers of pure bred dairy stock were brought into the county through the agent's influence; 100 cows were tested and 200 were given a balanced ration.

Thirty pure bred hogs were brought to the county and 100 head of stock were treated for diseases and pests through agent's influence.

Six silos were built in the county during the past year. One hundred farmers used 200

tons of lime under advice of the agent.

A GENERAL SURVEY.

Some of the things done with agent's assistance and advice:

Ten buildings erected; 20 improved; 10 plans furnished; 30 houses painted or whitewashed; 100 pastures established; 150 pastures renovated; 50 farmers induced to drain crops; 200 home gardens planted or improved; 500 farmers induced to have surplus farm products for winter use; 300 farmers planted cover crops to be turned under.

Mr. Perkins during the year visited his farm demonstrators 400 times; visited other farmers 882 times; boys corn club work 110 visits; traveled 972 miles by rail road; 4,500 by team or automobile; 300 otherwise; one-third of agent's time was spent in office work; 716 official letters were written; 3,000 circulars on agricultural subjects were distributed.

Three hundred farmers in the county practiced fall plowing as a result of agent's work, and 400 selected seed.

Now, Mr. Farmer, don't you think that a whopping big record, which not a single man in Henderson county can authoritatively dispute? Such progress as that was worth thousands of dollars to Henderson county, but they make such a specialty of politics over there little things like farm demonstration happened to get brushed aside. It could be made just as valuable to Transylvania.

TAX INCREASE NOT MATERIAL.

The News would be pleased to publish the figures of the ordinary farmer who concludes by mathematics and sound logic rather than by prejudice that his portion of the extra taxes required to pay the demonstrator \$300 would make a perceptible burden upon him.

Mr. Farmer, the average cost to the ordinary farmer of moderate means (who is mostly in need of the improved methods taught by the demonstrator) would be so small that you would not hardly be able to estimate it.

Why not urge the commissioners to employ a farm demonstrator? They will doubtless do it if they think you are willing to accept his advice.

Talk to your neighbor about the matter and then request the commissioners to give the demonstration work a trial for at least a year.

Let's go forward. Those before the war bull plowing methods are too slow and antiquated for this progressive era.

Summary of Demonstration Work.

A summary of the work accomplished by the farm demonstration agents of North Carolina—that is, those with Guilford as an eastern boundary and extending to the Tennessee line—has just reached President D. H. Hill from District Agent Millisaps. According to the report, there are 29 counties in this district employing agents.

During 1915, 6,818 days were spent by the agents in the demonstration work, and 20,595 visits made to farmers and information given or demonstrations made by the agents. There were 865 meetings held by farmers with county agents in charge, and according to approximate estimates 54,052 attended; 704 meetings were addressed by the agents composed of school children, with 33,201 children being addressed.

The office of Boys' Corn Clubs in Western Raleigh is busy this week figuring out who will be the winners in the state corn-growing contest for the year which has just closed. The contest has been pretty lively this year, and there has been more interest manifested than formerly. The average yield has been estimated at between 55 and 60 bushels. The winner will be announced the latter part of the week.

TOM LOFTIS SEEKING NEW SUBSCRIPTIONS

Has Been Authorized By the News to Collect on New and Old Subscriptions—No Clubbing Offers Made—No Increase in Price.

Has he called on you?

"Tom," is due to make you a visit within short order. He is the authorized representative of the News. He is hunting new subscriptions and taking renewal money from delinquent subscribers.

The News has been seeking a man of experience to represent it in the field and feels fortunate in finding Mr. Loftis, who is now giving the circulation department of the News his full time. The editor had hoped to get out and mix with the public in this capacity but finds that office duties will not permit him to do so.

The News management is anxious to increase its number of readers until it reaches about every family in the county, and we trust that the people will co-operate with Mr. Loftis in helping to make it a county paper of which everybody will feel very proud. We are going to do our part and we will have to wait on the public a while to see what it will do. The paper has been enlarged at considerable expense and the News is glad to learn that the readers have appreciated this without an increase in price.

The News will have no clubbing offers nor any cutting of the price in subscription. It will cost all subscribers \$1 per year.

We find it big enough task to run the News as it should be without taking on the burdens of a number of cheap weekly journals that constitute a source of trouble in getting subscriptions started and stopped, therefore there will be no clubbing offers with us. Just \$1 per year straight and mighty cheap at that. Other weeklies can be had for 10, 15 and 25 cents a year but you will never find any Transylvania county news in them and that's why they are so cheap.

So look out for "Tom." Save the subscription receipt he gives you to settle with when you renew again and notify the office if you don't get your copy regularly, beginning at once.

The names of new subscribers and renewals will also be received at the News office and published weekly. If your name is overlooked, notify us.

MRS. EVAN TALLEY, AGED 73 YEARS, DIES AT PENROSE

Mrs. Evan Talley, aged 73 years, died at her home near Penrose on Tuesday of last week following an attack of pneumonia.

The funeral services were conducted from Little River church, Dr. W. E. Barker, Rev. E. Allison and Rev. M. L. Jones officiating. Interment was made in Little River cemetery.

Mrs. Talley was a member of Enon Baptist church. She was a woman of strong Christian character, with a lovable disposition and many friends.

The deceased and her husband, who survives, came to North Carolina from Georgia about 40 years ago. She was the mother of nine children. Those surviving are: W. I. and C. W. Talley, Penrose; J. S. Talley, Blantyre; Mrs. Bowen Beck, Kansas City, Mo.; Mrs. Dovie Townsend and Mrs. Patrick McGuire, Pisgah Forest. Surviving are three brothers: Turley Pickelsimer, Greenville, S. C.; Byers Pickelsimer, Woodruff, S. C.; Thomas Lagrant Pickelsimer, Little River; two sisters, Mrs. Julia Wilson, Penrose; Mrs. Rhoda Justice, Blantyre.

BREVARD'S GROWTH SINCE YEAR 1907

POSTOFFICE FIGURES SHOW THAT BUSINESS DOUBLED

Postmaster Henry Compiles Statistics Showing Increase in Receipts Since 1907.

Postmaster W. M. Henry has supplemented the figures recently given in the News with those covering a period of eight years.

These figures show that the receipts from the sale of stamps and stamped papers have nearly doubled since 1907. Postoffice receipts are considered a fair barometer of general commercial conditions, therefore satisfaction will be found in evidence of Brevard's growth and that of the community served by the local office.

The figures show a steady increase in business from year to year, excepting two instances.

The News presented figures recently from Postmaster Henry, showing that the business from the sale of stamps and stamped papers for the past December amounted to \$501.28 against sales amounting to \$479.67 for the corresponding period a year ago. Additional figures were given to show that the sales for the last quarter of the past year aggregated \$1,259.33 against \$1,179.26 for the last quarter of the previous year.

The figures given below show receipts for the last quarter of each year designated.

1907	\$ 681.85
1908	747.98
1909	808.72
1910	993.84
1911	1063.52
1912	996.35
1913	1215.71
1914	1179.42
1915	1259.33

BAPTISTS TO MEET FRIDAY AND SATURDAY AT MT. MORIAH

The Baptists of the Transylvania Baptist association will hold a union meeting with Mt. Moriah church at Calvert on Friday and Saturday of this week.

A good attendance is expected and an interesting program, a copy of which was published in the News last week, will be enjoyed by those in attendance.

Mrs. W. H. Woodall of Clyde, a well known lecturer on the Bible and missions, will give an address at the women's hour at the union meeting of Baptist churches at Rosman Saturday at 1:30 o'clock. A large attendance of women from various churches is desired.

C. E. BLYTHE ENTERS BUSINESS

C. E. Blythe of Blantyre was in Brevard Tuesday, when he looked after the important matter of placing with the News an order for printing, which means that he has entered into the general merchandise business at Blantyre.

Mr. Blythe will handle crossties, chestnut wood, tan bark and a general line of merchandise.

SAM ALLISON'S CLOSE CALL

Sam Allison had a narrow escape from death last Thursday when his machine acted real naughty. He was driving toward the depot but in attempting to turn into Depot street from Caldwell the machine acted stubbornly and attempted a somersault with the result that it suddenly stopped in the ditch with Mr. Allison under it.

It was feared that he had been killed, but after a day or two of rest he was up and going again with no serious injuries.

Lade Allison colored, was also in the car, sustained only some slight scratches.

For Your Own Good!

By MOSS.

Cut off the appendix of carelessness.

In your newspaper reading cultivate the habit of thoroughness. It is to your own advantage.

Read and digest the news carefully.

Observe and study all the advertisements thoughtfully.

Merchants who advertise in this paper are deserving of your patronage. All things being equal, they sell better and cheaper than those who do not advertise. You can easily prove this by a continued test.