

Our First Duty is to Home. Boost!

# Sylvan Valley News

Largest Ad in this Issue C. Doyle, B. & L. and Plummer.

Object: The Promotion of the Agricultural, Civic, Commercial, Educational, Industrial and Moral Life of Transylvania County.

VOLUME—XXI

BREVARD, NORTH CAROLINA, FRIDAY, MARCH 10, 1916.

NUMBER—10

## MOUNTAIN WEEKLIES TO ORGANIZE MAR. 17-18

PUBLISHERS OF WEEKLY NEWSPAPERS WILL MEET

Plans Outlined For Organization Meeting in Asheville, March 17-18.

For the purpose of considering preliminary plans looking to the organization of the weekly newspapers of Western North Carolina along the lines discussed and endorsed by the majority of the publishers of this section, W. F. Little, editor of the Tryon News-Bee, Gordon F. Garlington, editor of the French Broad Hustler of Hendersonville, and Noah M. Hollowell, editor of the Sylvan Valley News of Brevard, met in Hendersonville Saturday and decided upon the following course:

That in view of the hearty cooperation assured from the majority of the publishers of the weekly press, fourteen in number, a meeting for organization be held at the Langston hotel, Asheville, on Friday and Saturday, March 17 and 18.

The following procedure has been decided upon:

Call to order.

Devotional exercises by Noah M. Hollowell.

Temporary organization.

Object of meeting explained by W. F. Little.

Appointment of committee on by-laws and constitution.

Report of the committee at opening of second session.

Election of officers.

The value of such an organization should be proved at this meeting. Although no formal program has been arranged, it is especially desired that there be a large attendance and that every publisher attend prepared to discuss informally but intelligently some of the following topics in the round-table informal discussions:

Successful circulation methods.

How to get local and foreign advertising.

Times and places for subsequent meetings.

Co-operative exploitation of Western North Carolina.

Co-operative buying through purchasing agent.

Meeting the advanced prices for job stock.

Advantages and methods of submitting combination circulation of Western Carolina to national advertisers.

Availability of fixing uniform rate-card of all publishers of association and advertising through trade journals for foreign advertisements.

Possibilities of small advertising agency in Asheville.

Encouraging trading at home.

How to best serve our advertisers.

Some exchange abuses.

Cards of thanks and resolutions.

Etc., etc., and so on.

While other states have district organizations, so far as can be remembered by the writer, nothing has ever been undertaken in North Carolina along this line, the State organization having been serving both the daily and weekly press of all sections.

### ITALIAN BADLY INJURED

An Italian suffered serious injuries from a blast in the pink bed section last week. Making a mistake in the number of blasts he rushed and returned to the scene in time to receive injuries from a later explosion. His face is badly cut and bruised but it is believed that his eyesight will be saved.

## JURORS FOR COURT TO BEGIN HERE APRIL 17

County Commissioners Draw Jury List, Allow Claims and Consider Road Petition.

The county commissioners in regular monthly session Monday drew the list of jurors for the two weeks of civil and criminal court to convene in Brevard on April 17.

A petition asking for a public road leading from Blythe's hill near the residence of M. P. Hawkins and running thence with the east side of Erwin Blythe's field across Tucker's creek to the side of Sugar Leaf mountain, and around the side of this mountain back to present road at a bluff, thence with the present road to J. A. Forsythe's, and across Forsythe's field to the bridge over the French Broad river and across the field of Thomas Thrash, connecting with the public road leading from Brevard to Comstock, was filed with the board, and will be heard on the first Monday in April.

The names of the jurors follow:

FIRST WEEK

Judson Corn, R. L. Nicholson, Perry Davis, John Hunt, H. C. O'Sullivan, H. C. Barton, Frank Hayes, W. C. McCah, J. W. Raxter, L. W. Brooks, J. R. Hamlin, W. R. Kinzey, P. P. Orr, A. F. Paxton, J. A. Dunn, S. V. Brown, A. C. Garren, T. B. Lane, J. H. Parker, Ed Aiken, J. H. Reid, F. Henderson, R. M. S. Clayton, R. A. Queen, T. L. Surratt, A. H. Thrift, R. W. Raxter, C. L. Morris, J. H. Tinsley, T. P. Loftis, J. F. Fanning, M. E. Fowler, H. M. Miller, W. R. Kilpatrick, A. P. Poor, H. L. Allison, C. C. Orr, C. E. Orr, F. V. Batson, J. C. Galloway, O. S. Ball, D. E. Lyday.

SECOND WEEK

B. M. Boyd, G. T. Glazner, F. J. Woodlin, James Leonard, C. F. Ewbank, J. H. Garren, W. M. Ball, J. E. Waters, M. N. Orr, A. A. Cassell, K. K. Miller, G. T. Frady, J. L. Morgan, P. J. Ashworth, M. B. Baynard, W. C. Reese, J. L. Garren, J. D. Garren, P. C. Orr, E. W. Raxter, James Chapman, L. M. Thomas, J. W. McMin, J. L. Hawkins.

Always at Your Service for Printing Needs!

Is there something you need in the following list?

- Birth Announcements
- Wedding Stationery
- Envelope Enclosures
- Safe Bills
- Hand Bills
- Price Lists
- Admission Tickets
- Business Cards
- Window Cards
- Time Cards
- Letter Heads
- Note Heads
- Bill Heads
- Called Cards
- Leaflets
- Statements
- Mile Tickets
- Meal Tickets
- Shipped Ings
- Announcements
- Briefs
- Notes
- Coupons
- Pamphlets
- Catalogues
- Circulars
- Posters
- Blindframes
- Invitations
- Folders
- Checks
- Blanks
- Notices
- Labels
- Label Planks
- Menu Cards
- Pincards
- Brochures
- Post Cards
- Programs
- Receipts

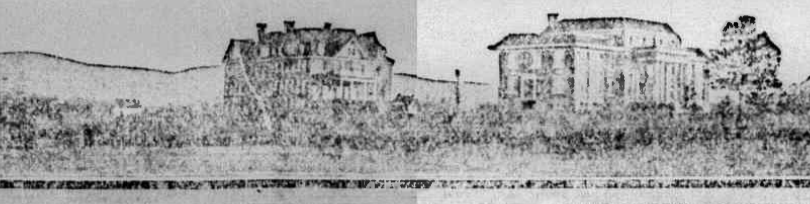
Prompt, careful and efficient attention given to every detail

Don't Send Your Order Out of Town Until You See What We Can Do

## Brevard Institute

BREVARD, NORTH CAROLINA

PRESENTS SHAKESPEARE'S "TWELFTH NIGHT" TO AN APPRECIATIVE AUDIENCE



"Twelfth Night" was presented Monday night by the students of Brevard Institute and was well received by an appreciative audience.

The play showed careful study and the lines were delivered without prompting.

The leading character, Viola, as played by Miss Etta Henderson was charming in its simplicity and lack of self-consciousness. Viola, though not the first of Shakespeare's heroines to masquerade in men's attire, does not enjoy her masquerade as Rosalind does. She is in a strange city, she believes her brother dead, she is hopelessly in love with the Duke, yet she bravely does her best to aid him in his suit of Olivia. She is frightened by the quarrel torped upon her by the mad pranks of Sir Toby and his roistering friends, and even when her brother is restored to her, and the Duke shows affection, there is a certain wistfulness and sadness in her demeanor that is touching. She fears to trust her good fortune even then. The part must be played in low key and Miss Henderson caught the idea wonderfully well, for an inexperienced school girl.

Austin O'Kelley's Duke was dignified and clear. Russel Wells as Sir Toby, gave an excellent character sketch. Eustace Leatherwood, as Sir Andrew, was quaint. Lattie Hensley's Clown was easy and natural. Almerene McCue's Malvolio was sufficiently pompous. Maria, as played by Miss Lily Allen, was spontaneous and unaffected. Miss Jackie Thrash, as Lady Olivia, made a good first appearance. Dowd Henderson, as Sebastian, was so much like his sister, as to deceive some of his nearest friends. John Hamrick proved a faithful friend. Goode Cheatham, as Fabian, helped to vary the performance. The minor characters carried out their parts quite satisfactorily, and taken altogether the presentation of the play was very satisfactory.

The play, which lasted for more than two hours, was no small undertaking for Miss Caroline Trowbridge, who directed it. The manner in which it was presented represented long patience and hard work, which has been going on night after night since the beginning of the school year, but her work and that of the pupils was highly rewarded in the manner in which their splendid efforts were received by a large and appreciative audience.

The costumes represented the good work and judgment of Miss Leatherwood.

The four new sets of stage scenery placed by the auditorium management came in to good use for the first time. It is beautiful and this as well as "Twelfth Night" prompted many remarks of an appreciative nature.

is used for road purposes should be of a very hard character.

J. H. Pratt tells me that for the purpose of maintenance and various other reasons North Carolina has adopted a maximum grade of four and one-half per cent.

Yours very truly, J. C. Wicks

Sapphire, N. C.

### MR. WICK WRITES OF ADVANTAGES OF THROUGH HIGHWAY TO TOXAWAY

Have the early March winds blown the "good roads talk" into politics, or even worse than that, into the dark abyss of self interest? Oh, I see! They have just dried up the mud.

Transylvania county in the last few years has made wonderful strides forward in the way of better schools and better school houses, and as the subject of "good roads" and "better schools and school houses" go hand in hand, we should turn our attention more to the other half of the subject (but none less to either), as no country will ever thrive or prosper through mud and ignorance.

Now, I claim to know Transylvania county pretty well—that is, railroads, dirt roads, rivers, cut is and pig trails. I have given a considerable part of my time for the betterment of the roads in the communities in which I have lived for the past 20 years. I think, however, the first and proper thing to do, is to build a good road through the county from the Henderson county line to Lake Toxaway or farther on to the South Carolina line, thereby doing the greatest amount of good to the greatest number of people; and, moreover, this road through the county would be as easily built as the two roads that Brevard asks for as an outlet. And then Brevard, Rosman, Lake Toxaway and the whole county generally would be immensely benefited.

Let us not become divided on the kind of road to be built just so the proper material is used, either sand or rock. The sand for a road must be of the very best quality, sharp and quarried out of the granite hills, or it will not cement with the clay. The river sand is too much worn. The rock, also, that

## POLITICAL ASPIRANTS MAKE ANNOUNCEMENTS

Four Candidates for Office of Sheriff and Three for Register of Deeds; More Expected.

Politics is boiling in Transylvania. The candidates are rapidly increasing. Since J. W. Duckworth announced his candidacy the other aspirants laid aside their timidity and followed suit.

G. C. Kilpatrick followed by announcing that he wanted the office of register of deeds. This was followed by announcements from T. E. Reid and B. A. Gillespie that they also want the democratic nomination for registrar of deeds.

While it is authoritatively stated that Cos Paxton will seek the nomination for sheriff, no formal announcement has been made.

Mr. Gillespie was registrar for four years. He was succeeded by Registrar Lewis P. Hamlin.

T. E. Reid is superintendent of the chancery.

While it is understood that there are aspirants for the office of commissioner, since there will be three vacancies to be filled, aspirants have not publicly announced themselves.

Since the above was written W. L. Aiken has thrown his hat in the political arena and is seeking the office of sheriff.

Since the above was put in type T. L. Snelson announces that he will also run for the office of sheriff, making the fourth aspirant for this office within the past few days.

### DAVIDSON RIVER SOCIAL

"The School Ma'am comedy," four acts, will be presented by the pupils of Davidson River school Friday evening, March 10, at 8 o'clock. Admission, adults, 20 cents, children 10 cents. The following will participate in the program:

Adelaide Patton, Louise Patton, Katie Patton, Annie Blue Patton, Ida Lee Patton, Frank Patton, Dolphim French, Theodore Hill, directors. Charlie Allison, Howard Singleton, Hal Hamilton, Herman Brainerd, Myrtle Gwinn, B. B. Morris.

### BOX SUPPER: ROUND TOP SCHOOL

The Round Top school in the Carr's Hill section will hold a box supper on Saturday night of this week for the benefit of the school.

## Curious? Read This!

We Americans are an odd lot. We tumble all over ourselves to find out the other fellow's business.

We're the most curious nation on earth. A question mark tantalizes us. We devour advertisements.

This is all natural. News reading and advertisement keep us up to date. The newspaper is the common denominator of the people's education.

Above all, for our pocketbooks' sake, we ought to read the ads. in this paper as news. They are news.

## A-WAY-UP-IN-G NEWS READERS SURPRISED

GOOD CREDIT AND LONG SILENCE SADLY FAULTED

Only the Pay-Ups Will to Receive the News previously Announced

Some a-way-up-in-G fellows expressed great astonishment over the fact that they didn't get their Sylvan Valley News last week.

They couldn't understand why big bank accounts, brick buildings, farms and vast forests did not guarantee enough to warrant us in sending the paper until we explained that big credits did not meet our payroll on Saturday and that it would be just as foolish for us (after we had announced that subscriptions must be paid in advance) to continue sending the News without request, payment or promise to do so, as it would be for a grocerman to get in the habit of sending us a load of groceries weekly unless we had requested him to do so with the assurance of satisfactory settlement.

Moral—If your subscription is out arrangements will have to be made with us by paying, or promising to do so, or the paper will be discontinued. We take nothing for granted when we are on the losing side, which is the case when subscriptions are not paid in advance.

The marvelous growth of the News, which has been natural without any contest methods, has created considerable attention and the News readers find great pleasure in looking over the weekly, honor roll to see where their old friends and acquaintances are located.

New and renewal subscriptions received during the past week follow:

- New Subscriptions.
- E. C. Alexander Selica
  - Ellis Barton Selica
  - W. G. Searey Fountain Inn, S. C.
  - Mrs. Kannie Cobb Fossil, Oregon
  - E. C. Alexander Selica
  - A. H. Gillespie Calvert

### Renewals.

- C. B. Deaver Brevard
- A. C. Garren Brevard
- Mrs. Georgia Galloway Brevard
- A. H. King Brevard
- B. E. Paxton Brevard
- Dr. T. J. Sumner Rosman
- Mrs. J. G. Neill Brevard, R-2
- Jake L. Parris Brevard, R-2
- U. G. Reeves Pisgah Forest
- W. W. Singleton Pisgah Forest
- Miss Thurza Bowen Hendersonville, R-4
- Michael S. Hench Hendersonville
- T. W. Whitmire Asheville
- Freeman Galloway Zephyr, Texas
- Gaston Whitmire Cherryfield
- J. H. Garren Brevard, R-1
- T. Z. Osteen Brevard
- W. M. Henry Brevard
- J. S. Heath Cedar Mountain
- Mrs. J. G. Neill Brevard, R-2
- E. J. Whitmire Cherryfield
- Miss Ceila Whitaker Blantyre
- Jake L. Parris Brevard, R-2
- W. J. Gillespie Blain, Wash.
- C. C. Johnson Pyatts

### T. M. MITCHELL BUYS HOUSE

T. M. Mitchell has purchased from W. L. Mull a ten-room house on Duckworth avenue. He will make some slight repairs on the building at an early date.

Mr. Mitchell also purchased a lot on Whitmire street from Mr. Mull and sold to him two on Caldwell street.

### ROSMAN BOX SUPPER

On next Monday evening, at 7:30 o'clock, there will be a box supper at the Rosman school house. The proceeds will be used for public purposes. Public speaking and special music. The public is invited.

### BAPTISTS TO IMPROVE BUILDING

Brevard Baptist church members met Tuesday night to consider plans submitted by an architect for furnishing more and better facilities for church and Sunday school work. The plans presented call for galleries but since opinion is divided as to what enlargements, additions or alterations should be made, further plans will be presented and bids submitted by contractors on the night of Mar. 21.

The Sunday school has met with such remarkable growth that the church building is inadequate.

### RECORD BREAKING STEER

W. L. Aiken has shipped a load of cattle to Richmond, fed by Miss Mary Jane Galloway of Calvert. In the lot was one of the best steers ever raised in Western Carolina. It was two years and two months and six days old and weighed 1550 pounds.

### NEW GARAGE

Merrell & Merrell is the name of a new firm, which will conduct a garage in the building adjoining the store of W. E. Bishop & Co. The firm is composed of D. W. and C. E. Merrell, who will keep public service cars and do general repair work.

The new establishment opened this week.